

Sustainable Tourism Management At World Heritage Sites

[#sustainable tourism](#) [#world heritage sites](#) [#heritage site management](#) [#responsible tourism practices](#) [#cultural heritage preservation](#)

Explore the critical aspects of sustainable tourism management at World Heritage Sites, focusing on strategies to preserve their unique value while accommodating visitors. Learn about responsible tourism practices and the delicate balance required for heritage site management and conservation for future generations.

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Management of World Heritage Sites, Cultural Landscapes and Sustainability

This book highlights the challenges and trends resulting from the relationship between tourist motivations, World Heritage Sites and local cultural uniqueness. With a special focus on Portugal and Brazil, several chapters refer to international cultural heritage experiences and destinations in Belgium, Cuba, Croatia, Italy, Japan, South Africa, Spain and Turkey. The volume shows that there is some crossover between tangible and intangible cultural heritage, and explores themes such as festivals and events, marketing, branding, sustainability, authenticity, preservation, wine tourism, ethnic tourism, religious tourism, literary tourism, museology and garden tourism. It will appeal to readers interested in tourism management, quality of the tourist offer, tourism heritage products, and characteristics of the tourism demand in the scope of cultural heritage.

World Heritage, Place Making and Sustainable Tourism

The management of World Heritage Cities and sites is a challenging task. Getting visitor flows and the enormous traffic under control and implementing urban development projects in ways that preserve the integrity and authenticity of cultural heritage requires a high level of expertise, backed by the support of civil society and politics. This book is the result of the 2018 Conference of the Organization of World Heritage Cities, held by the Regional Secretariat for Northwest Europe and North America in Amsterdam, with the theme "Heritage & Tourism: Local Communities and Visitors – Sharing Responsibilities". The contributing expert authors – from Africa, the Americas, Asia, and Europe – draw on a range of disciplines to offer wider perspectives, stimulating dialogue among the spheres of heritage, sustainable tourism, and spatial planning. An updated chapter offers perspectives on sustainable tourism also after the COVID-19 pandemic.

Sustainable Tourism Management at World Heritage Sites

World Heritage Sites are among the most emblematic tourism destinations and attractions, facing numerous challenges due to an ever increasing tourism activity and related development issues. This Conference was held as part of a strategic collaboration between UNWTO and the UNESCO World Heritage Centre in order to address key tourism policy and management issues, such as coordination between heritage management and tourism organisations, extending benefits to local communities, reducing tourism congestion and environmental impacts, increasing site financing and enhancing the interpretation and communication of heritage values through tourism. This report summarizes the rich exchange of experience from the Conference, including the overall conclusions, expert presentations, a range of case studies across the Asia region, as well the results of field exercises and working group discussions analysing the Mount Huangshan National Park and Hongcun-Xidi Ancient Villages, illustrating how World Heritage Sites can be integrated into broader regional and destination-level tourism management processes.

World Heritage, Tourism and Identity

The remarkable success of the 1972 UNESCO Convention Concerning the Protection of World Cultural and Natural Heritage is borne out by the fact that nearly 1,000 properties have now been designated as possessing Outstanding Universal Value and recognition given to the imperative for their protection. However, the remarkable success of the Convention is not without its challenges and a key issue for many Sites relates to the touristic legacies of inscription. For many sites inscription on the World Heritage List acts as a promotional device and the management challenge is one of protection, conservation and dealing with increased numbers of tourists. For other sites, designation has not brought anticipated expansion in tourist numbers and associated investments. What is clear is that tourism is now a central concern to the wide array of stakeholders involved with World Heritage Sites.

World Heritage

World Heritage: Concepts, Management and Conservation presents an insight into discussions and debates surrounding the UNESCO World Heritage List, and the properties on it. Since its creation 50 years ago, the World Heritage Convention has been lauded as one of the most successful international expressions of cooperation, whilst at the same time being widely criticised as producing an overly commercialised and globalised sense of heritage. Offering an in-depth discussion of both sides of the debate, this book explores these issues by discussing the following topics: • How the World Heritage Convention was conceived and how it is operationalised; • How the World Heritage concept is currently being used and misused; • The benefits of inscription – perceived and actual existential threats faced by World Heritage Site managers including climate change, urban development, overtourism, military action and natural disaster; • The future of World Heritage as an instrument for conservation and economic development. Case studies from a global range of World Heritage Sites are included throughout, to showcase some of the successes and also missuses of World Heritage status. This book will be of pivotal interest to students and scholars in the fields of tourism, heritage, archaeology, natural resource management and development studies.

Protected Areas, Sustainable Tourism and Neo-liberal Governance Policies

From its late nineteenth century origins, the concept of protected areas has increased in scope and complexity. It now has to come to terms with the twenty first century world of neo-liberal politics, performance metrics and the growing and complex demands of tourism. This international collection of papers explores how this might be done, detailing the issues involved, and the value and values that protected areas have for economies, peoples and environments. Special attention is given to World Heritage Sites, tourism planning and their communities, to the growth of private protected areas, and to the health values of protected areas. Other subjects include private sector business involvement in protected areas, concessions policy experiments, and how the work of the world's largest protected area agency, the US National Park Service, is adapting to changing political and market demands, and to the challenges of sustainable development. It concludes with a searching interview with a member of UNESCO's World Heritage Committee. The chapters were originally published in a special issue in the Journal of Sustainable Tourism.

Sustainable tourism and natural World Heritage : priorities for action

This book is an assemblage of diverse yet homogenous research papers that bring together the issues and challenges of cultural heritage conservation and tourism sustainability. The richness of this book

stems from its inclusion of diverse case studies from around the globe while scrutinizing the cases of both deterioration and sustainability of cultural heritage belonging to different eras. This book sheds light on the connections between culture as an essential dimension of local sustainability and cultural dimensions of sustainable tourism, further contributing to the complex discussion between culture and tourism. This book gives an overview of current research and subjects of discussion that focuses on cultural sustainable tourism through several sections, such as planning and management of sustainable tourism, sustainable cultural tourism development in a digital era, social and economic impacts of cultural tourism, and sustainable tourism development in urban areas

Cultural Sustainable Tourism

Exploring the impact of the rise of digital media over the last few decades, this timely Handbook highlights the major role it plays in preserving and protecting heritage as well as its ability to promote and support sustainable tourism at heritage sites. Particularly relevant at this time due to the diffusion of smartphones and use of social media, chapters look at the experience and expectation of being 'always on', and how this interacts with heritage and tourism.

Handbook on Heritage, Sustainable Tourism and Digital Media

Culture and heritage tourism provide an important direction in sustainable funding and tourism. Assessing the potential of cultural and heritage assets, including physical and experiential values, is crucial for the sustainability of tourism attractions and regional development. Conservation and Promotion of Heritage Tourism is a collection of innovative methods and applications to utilize historical resources to increase tourism for long-term economic security and advancement. Highlighting a range of topics including cultural tourism, community development, and tourism branding, this book is ideally designed for historians, city planners, curators, business professionals, educators, engineers, managers, tourism researchers, graduate-level students, policymakers, and academicians seeking current research on the connections between culture, conservation, sustainable development, and tourism.

Conservation and Promotion of Heritage Tourism

Today, tourism has become one of the largest and fastest growing industries accounting for nearly 700 million people travelling all over the world and spending more than 7.4 trillion US dollars. Besides promoting people-to-people contacts, ethnic and cultural understanding, mutual appreciation and co-operation and thereby promoting peace, tourism provides unlimited opportunities for employment generation, social and economic upliftment of the people and contributing to the economies of the nations. Cultural heritage tourism has a number of objectives that must be met within the context of sustainable development such as; the conservation of cultural resources, accurate interpretation of resources, authentic visitors experience, and the stimulation of the earned revenues of cultural resources. Tourism is an important issue at world heritage sites. Most managers at natural sites regard it as a key issue. Important features of world heritage tourism are local protection, conservation and restoration. Such a tourism also requires special training management skills. Different visitor management strategies, interpretation and site promotional activities have to be organised. Culture and heritage have also become major forces in economic and urban revitalisation. As cultural tourism becomes an increasingly important factor for tourist destinations involved in developing their cultural capital in order to attract more international visitors, there is value in assessing how cultural and heritage tourists can be better understood and serviced through marketing, planning and programming with local and regional communities. This book also provides readers with global charters developed for promoting cultural tourism and for preserving heritage sites. Focus lies on ICOSM and WHC. World Heritage Sites, identified and conserved around the world, have been listed and the initiatives to preserve cultural sites and conserve heritage sites.

Cultural and Heritage Tourism

This book considers cultural heritage and the sustainable development of tourism from an African perspective, with Botswana as the main point of reference. Within the African context, Botswana is renowned for its abundance of cultural heritage and appeal to tourists. The collection reconciles the growing demand to commodify cultural heritages, the quest for cultural heritage preservation and management, and the focus on sustainable tourism development in Botswana. As such, the book is an appraisal of, and meditation on, the business-side of cultural heritage management and the value that cultural heritage resources have at a personal, local and national level. It is an exploration of

the nature of Botswana's cultural heritage, the politics and policies that underpin that heritage, the development of cultural heritage tourism as a sustainable business, the country's cultural heritage experiences and products, and a confrontation of the hard questions about cultural heritage and the future. As an introductory text, the book gives tourists, tourism students and academics, as well as tourism entrepreneurs, policymakers, and practitioners a basis on which to make decisions.

Botswana Cultural Heritage and Sustainable Tourism Development

Heritage is a growing area of both tourism and study, with World Heritage Site designations increasing year-on-year. This book reviews the important interrelations between the industry, local communities and conservation work, bringing together the various opportunities and challenges for different destinations. World Heritage status is a strong marketing brand, and proper heritage management and effective conservation are vital, but this tourism must also be developed and managed appropriately if it is to benefit a site. As many sites are located in residential areas, their interaction with the local community must also be carefully considered. This book: - Reviews new areas of development such as Historic Urban Landscapes, Intangible Cultural Heritage, Memory of the World and Global Geoparks. - Includes global case studies to relate theory to practice. - Covers a worldwide industry of over 1,000 cultural and natural heritage sites. An important read for academics, researchers and students of heritage studies, cultural studies and tourism, this book is also a useful resource for professionals working in conservation, cultural and natural heritage management.

Sustainable Tourism Management at World Heritage Sites – Enhancing Inter-agency and Stakeholder Coordination for Joint Action

With the exponential rise in leisure mobility, tourism has increasingly become of great economic significance. Cultural heritage, such as museums, churches, historical landscapes, urban parks, and exhibitions attract many visitors and countries, regions and cities which house such historic-cultural amenities have seen increasingly large waves of tourists. While an avalanche of tourists has a positive impact on the local economy, such modern mass tourism also brings about negative externalities such as congestion, decline in quality of life, low access to cultural amenities and loss of local identity; to the extent that the sustainability conditions of a locality might be endangered. This tourism dilemma is particularly pronounced in cities with a rich cultural past, such as Venice, Naples and Amsterdam. Bringing together an interdisciplinary team of leading scholars from North America and Europe, this book examines the interface of local cultural resources and modern mass tourism from a sustainability perspective. It puts forward innovative methodologies and best case practice for future cultural conservation policies.

World Heritage Sites

Not all World Heritage Sites have people living within or close by their boundaries, but many do. The designation of World Heritage status brings a new dimension to the functioning of local communities and particularly through tourism. Too many tourists accentuated by the World Heritage label, or in some cases not enough tourists, despite anticipation of increased numbers, can act to disrupt and disturb relations within a community and between communities. Either way, tourism can be seen as a form of activity that can generate interest and concern as it is played out within World Heritage Sites. But the relationships that World Heritage Sites and their consequent tourism share with communities are not just a function of the number of tourists. The relationships are complex and ever changing as the communities themselves change and are built upon long-standing and wider contextual factors that stretch beyond tourism. This volume, drawing upon a wide range of international cases relating to some 33 World Heritage Sites, reveals the multiple dimensions of the relations that exist between the sites and local communities. The designation of the sites can create, obscure and heighten the power relations between different parts of a community, between different communities and between the tourism and the heritage sector. Increasingly, the management of World Heritage is not only about the management of buildings and landscapes but about managing the communities that live and work in or near them.

Cultural Tourism and Sustainable Local Development

Essays from papers presented at seminars and conferences on tourism and cultural heritage.

World Heritage Sites and Tourism

Cultural attractions play an important role in tourism at all levels, and attract huge numbers of tourists interested in heritage and the arts. Cultural Heritage Tourism has positive economic and social impacts but can also have negative impacts on communities and regions. This book draws together and links ideas of tourism from sustainable marketing perspectives and embeds it within a heritage management setting. Through a discussion and analysis of existing literature and practices this book aims to propose a marketing strategy framework grounded in sustainable principles that can be used to sustain and preserve the authenticity of cultural heritage for future generations, whilst appealing to the suppliers, the regulators, and the consumers. The book first explains the dynamics of cultural heritage with its authenticity underpinnings, marketing, and tourism, and proposes a strategic praxis drawn from core sustainable principles. This is followed by a pragmatic examination of the proposed framework from the shaper's (provider's) perspective. The material presented in this book is not merely an agglomeration of documented secondary research, but the theoretical concepts are grounded in empirical research and interactive discussions with students and the travel and tourism industry. A variety of heritage institutions across the globe are used as starting points to test the applicability of the proposed paradigm: these include museums, historic house museums, heritage hotels/resorts, festivals, and heritage merchandize. This is a timely offering to a growing and vibrant area of research; what is most pertinent is that it is a thorough and fresh take on the topic with primary research included. It will find a place in student materials for a variety of courses and it should be read by practicing academics and researchers.

Tourism and Cultural Heritage in Southeast Asia

This book provides a comprehensive discussion of the phenomenon of World Heritage tourism through a critical, global perspective that encompasses both supply and demand. Individual chapters critically engage with four main topics crucial to this subject area. A chapter on visitors defines the World Heritage tourist segment, highlighting on-site behavior and visitor needs. Building on this, a marketing chapter questions the functionality of the World Heritage brand as a tourist attractor and instead argues that tourist growth is due to effective marketing following World Heritage inscription. The third chapter presents a holistic management framework centred on planning, place, and people, while the concluding chapter situates World Heritage tourism in a global context, discussing threats such as climate change. International case studies from a wide variety of both natural and cultural sites provide a representative discussion of the topic across varying geographical, political, and cultural contexts. This will be of great interest to upper-level students, researchers, and academics in the fields of tourism, heritage studies, and geography, as well as practitioners in these fields who wish to better understand the crucial interplay of these areas.

Sustainable Marketing of Cultural and Heritage Tourism

This is the first book to provide a comprehensive account of cultural and heritage tourism in the Middle East and North Africa (MENA) region and the many complexities that heritage sites and tourist attractions face. The MENA region has long been regarded as the cradle of Western and Arab civilisation and is the home of many of the world's major religions. Because of this, the region is rich in heritage sites that serve as major tourist attractions and as icons of national, cultural and religious identity. However, as this book examines, heritage in the region is simultaneously highly contested and has even become a target for terrorism creating a situation that brought major challenges for heritage management and sustainable tourism development. Many of the region's innumerable cultural sites are threatened, in some cases by overuse, in others by neglect and, in many, simply by the pressures of economic development. This book is therefore of interest not only to heritage managers and policy makers but those academics who seek to address the delicate balance between tourism development, communities and the tourists who visit such sites in a turbulent but highly significant region of the world.

World Heritage and Tourism

This book discusses the the integration between tourism and heritage and strategies to achieve sustainability in the tourism sector. The book adds innovative insights into the development of new practices solving challenges of sustainability in this sector and promoting responsible tourism. The book in hands also offers solutions and discusses sustainable tourism environment, social and economic impacts of tourism, and policies and mechanisms for heritage preservation. The primary audience of this book will be scholars, planners, architects, and stakeholders interested in sustainable tourism. This book is a culmination of selected research papers from IEREK's third edition of the International

Conference on Cultural Sustainable Tourism (CST) held online in collaboration with the University of Maya, Portugal (2021).

Cultural and Heritage Tourism in the Middle East and North Africa

368.7

Cultural Sustainable Tourism

Cultural Heritage and Tourism in the Developing World is the first book of its kind to synthesize global and regional issues, challenges, and practices related to cultural heritage and tourism, specifically in less-developed nations. The importance of preservation and management of cultural heritage has been realized as an increasing number of tourists are visiting heritage attractions. Although many of the issues and challenges developing countries face in terms of heritage management are quite different from those in the developed world, there is a lack of consolidated research on this important subject. This seminal book tackles the issues through theoretical discourse, ideas and problems that underlay heritage tourism in terms of conservation, management, economics and underdevelopment, politics and power, resource utilization, colonialism, and various other antecedent notions that have shaped the development of heritage tourism in the less-developed regions of the world. The book is comprised of two sections. The first section highlights the broader conceptual underpinnings, debates, and paradigms in the realm of heritage tourism in developing regions. The chapters of this section examine heritage resources and the tourism product; protecting heritage relics, places and traditions; politics of heritage; and the impacts of heritage tourism. The second section examines heritage tourism issues in specific regions, including the Pacific Islands, South Asia, the Caribbean, China and Northeast Asia, South-East Asia, Sub-Saharan Africa, Central and Eastern Europe, the Middle East and North Africa, and Latin America. Each region has unique histories, cultures, political traditions, heritages, issues and problems, and the way these issues are tackled vary from place to place. This volume develops frameworks that are useful tools for heritage managers, planners and policy-makers, researchers, and students in understanding the complexity of cultural heritage and tourism in the developing world. Unlike many other books written about developing regions, this book provides insiders' perspectives, as most of the empirical chapters are authored by the individuals who live or have lived in the various regions and have a greater understanding of the region's culture, history, and operational frameworks in the realm of cultural heritage. The richness of this 'indigenous' or expert knowledge comes through as each regional overview elucidates the primary challenges and opportunities facing heritage and tourism managers in the less affluent areas of the world.

Sustainable tourism management and monitoring. Destination, Business and Stakeholder Perspectives

This proceedings book explores future prospects of cultural, heritage, and religious tourism and how it can impact the socioeconomic complexity of a community and future developments. It includes chapters on contemporary digital age pilgrimage, digital interpretation as a management strategy, tourism in the era of digital communication, and the role of social media in conserving intangible cultural heritage. This book focuses on policies and mechanisms for heritage preservation. It includes cultural heritage tourism management, how the digitalization of data has impacted and further developed tourism, World Heritage classification in urban tourism destinations, cultural tourism products, and experiences. Moreover, it discusses the sustainable environment and geography in tourism. It covers topics such as ecotourism and rural sustainable development, heritage in socioeconomic sustainable development, and tourists' perceptions of tourism. Another part of the book explores the social and economic impacts of tourism. It includes chapters on cycling tourism along the Elbe, residents' perceptions of the socioeconomic benefits of restaurants, architecture of historical mosques, tourism as a driver of soft power, tourists' perceptions of service quality, tourism during the Covid-19 pandemic, gastronomic narratives in tourism, and residents' perceptions of festivals. Also, it pinpoints the focus on user interaction-based development. It includes chapters on the role of community-led initiatives in heritage revitalization and addressing connectivity issues between historical and natural touristic heritage sites. These research papers provide valuable insights into the multidimensional nature of cultural sustainable tourism, covering a wide range of topics and offering diverse perspectives on its development, management, and impact.

Cultural Heritage and Tourism in the Developing World

Archaeological sites opened to the public, and especially those highly photogenic sites that have achieved iconic status, are often major tourist attractions. By opening an archaeological site to tourism, threats and opportunities will emerge. The threats are to the archaeological record, the pre-historic or historic materials in context at the site that can provide facts about human history and the human relationship to the environment. The opportunities are to share what can be learned at archaeological sites and how it can be learned. The latter is important because doing so can build a public constituency for archaeology that appreciates and will support the potential of archaeology to contribute to conversations about contemporary issues, such as the root causes and possible solutions to conflict among humans and the social implications of environmental degradation. In this volume we will consider factors that render effective management of archaeological sites open to the public feasible, and therefore sustainable. We approach this in two ways: The first is by presenting some promising ways to assess and enhance the feasibility of establishing effective management. Assessing feasibility involves examining tourism potential, which must consider the demographic sectors from which visitors to the site are drawn or might be in the future, identifying preservation issues associated with hosting visitors from the various demographic sectors, and the possibility and means by which local communities might be engaged in identifying issues and generating long-term support for effective management. The second part of the book will provide brief case studies of places and ways in which the feasibility of sustainable management has been improved.

Sustainable Tourism, Culture and Heritage Promotion

This manual aims at providing an overview of the many practices that have been explored by members of the Tour Operators' Initiative and is designed to help the individual in charge for promoting responsible tourism within a company to determine both what needs to be changed and how to facilitate those changes.

Feasible Management of Archaeological Heritage Sites Open to Tourism

This publication discusses sustainability as it directly concerns the potentials of the different approaches for World Heritage and for Intangible Heritage. The inclusion of the four dimensions of sustainability, which are environmental, economic, social and cultural, into Heritage Studies discourse opens a new perspective on the discourse itself.

Integrating Sustainability Into Business

Ethical and Responsible Tourism explains the methods and practices used to manage the environmental impact of tourism on local communities and destinations. The three core themes of the book – destination management, environmental and social aspects of ethical sustainable development and business impacts – are discussed across both topic and case study chapters, alongside explanatory editorial analysis with all chapters clearly signposted and interlinked. The case studies address specific and practical examples from a global range of examples including sites in Australia, Central America, Europe Union countries, Japan, North America and South America. Used as a core textbook, the linking of theory in the topic chapters, and practice gained through case studies, alongside further reading and editorial commentary, Ethical and Responsible Tourism provides a detailed and comprehensive learning experience. Specific case studies can be used as standalone examples as part of a case teaching approach, and the editorial and discussion elements are designed to be suitable for those simply seeking a concise overview, such as tourism professionals or potential investors in sustainable tourism projects. This book will be essential reading for students, researchers and practitioners of tourism, environmental and sustainability studies.

Perceptions of Sustainability in Heritage Studies

World Heritage Sites are some of the recognised locations around the world. This work covers the management issues encountered at cultural and natural UNESCO World Heritage Sites. It considers various aspects in arriving at solutions for site management principles. It covers issues such as WHS designation, marketing, visitor management, and more.

Ethical and Responsible Tourism

This book presents the state of the art on cultural heritage and tourism globally. Divided into four themes of historical and economic contexts; building resilient societies; de-colonization, community,

and placemaking; and empowerment and social capital, the book analyses the relevance of heritage and includes case studies in sustainable cultural heritage. It offers vital context and guidance for those working in heritage management and also presents emerging cultural heritage challenges and opportunities. The volume presents a research agenda for understanding the role of heritage in identity, ecology, health and well-being and its application to heritage tourism. It discusses the need for partnerships between tourism and cultural heritage management and the need to establish better information sharing for establishing joint research initiatives. The central importance of sharing and incorporating Indigenous and/or local voices in order to expand tourists' understanding of cultural heritage runs throughout the volume. The book highlights on-the-ground tools and guidance for cultural heritage resource managers and includes a discussion on emerging and convergent challenges such as the impacts of COVID-19 and climate disasters, featuring heritage and tourism from across the globe with emphasis on the dynamic situation in East and SE Asia. A concluding chapter summarizes themes and trends and future directions for this area of research with a focus on theoretical contributions. This book is of interest to heritage scholars and practitioners.

Managing World Heritage Sites

Increasingly, the tourism industry is looking towards sustainability, responding to public demand and local environmental policy. This monograph explores the concept of sustainability in the context of heritage and tourism studies, as well as examining the practices adopted to realize or enhance the sustainability of these industries. Beginning with a broad overview, outlining the theory and scholarly landscape, this book then focuses on cases of sustainable tourism in Japan, exploring the concept of 'mottainai'. Mottainai is a traditional Japanese term and means an ethical attitude towards the use of a range of resources needed for human life. This Japanese word can be understood as 'what a waste', and can promote the environmentally-friendly way of life, encouraging reduce, reuse and recycle. This book will be of interest to scholars and students of heritage, tourism, and sustainability management; both those interested in Japan specifically, and those who are interested in new approaches for sustainability in tourism management.

Heritage and Cultural Heritage Tourism

Focusing on the future of tourism, Sustainable Tourism Dialogues in Africa is inclusive of experienced and emerging researchers, as well as incorporating local stakeholders in the tourism industry: architects, tourism operators, sustainable tourism lobbyists, policy makers, archaeologists, and geographers. The editors are frontline sustainable tourism advocates in Africa, and the book's thematic content is derived from 30 inter-university seminars on sustainable tourism hosted by Sustainable Travel & Tourism Agenda Kenya from 2017 to November 2019. These seminars involved the participation of 17 universities in Kenya, tourism operators, conservationists, developmentalists, investors, policy makers, and students. Every chapter is a voice projecting aspirations for the responsible management of tourism in Africa and promoting the ideals of sustainable tourism that young people in Africa advocate for the industry's future. In so doing, the authors pinpoint the necessary actions for bringing about transformations in sustainable development of tourism. The book thus seeks to encourage debate, while facilitating the development of both theoretical and practical foundations for managing tourism sustainably in Africa.

Sustainability Management in Heritage and Tourism

Overtourism explores a growing phenomenon in tourism that is currently creating tensions in both urban and rural tourist destinations worldwide. This volume proposes a framework for a series of possible solutions and management strategies for dealing with overtourism and the various negative impacts that large quantities of tourists can impose. Questioning the causes of this phenomenon – such as increased prosperity and mobility, technological development, issues of security and stigma for certain parts of the world, and so on – this book supposes that better visitor management strategies and distribution of tourists can offset the negative impacts of overtourism. Individual chapters focus on a range of destinations including Venice, Barcelona and Dubrovnik, as well as UNESCO cultural and natural heritage sites, where local political actors and public authorities are not always able to deal with the situation effectively. Integrating research and practice, this book will be of great interest to upper-level students, researchers and academics in tourism, development studies, cultural studies and sustainability, as well as professionals in the field of tourism management.

Sustainable Tourism Dialogues in Africa

The intersection of community development, tourism and planning is a fascinating one. Tourism has long been used as a development strategy, in both developed and developing countries, from the national to local levels. These approaches have typically focused on economic dimensions with decisions about tourism investments, policies and venues driven by these economic considerations. More recently, the conversation has shifted to include other aspects – social and environmental – to better reflect sustainable development concepts. Perhaps most importantly is the richer focus on the inclusion of stakeholders. An inclusionary, participatory approach is an essential ingredient of community development and this brings both fields even closer together. It reflects an approach aimed at building on strengths in communities, and fostering social capacity and capital. In this book, the dimensions of the role tourism plays in community development are explored. A panoply of perspectives are presented, tackling such questions as, can tourism heal? How can tourism development serve as a catalyst to overcome social injustices and cultural divides? This book was originally published as a special issue of Community Development.

Overtourism

This new and timely book looks at the issue that Heritage in general, and in particular urban heritage in Asia, is at the centre of a perfect storm. Populations are increasing rapidly in cities as urbanization grows and there are ever larger numbers of tourists placing significant pressure on urban heritage resources.

Tourism, Planning, and Community Development

Looking ahead to the 21st century, Sustainable Tourism explains the current thinking process that underlies the emerging international principles of more sustainable development in travel and tourism. Using international illustrations it draws on experience and good practice as they are being increasingly applied around the world in the late 1990s. In sharp contrast to the problem analysis approach adopted by so many authors to this subject, this book is focused on the pro-active role the private sector industry can play in partnership with the public sector to achieve solutions through its day-to-day operations and marketing, especially in product enhancement and quality controls. Case material, contributed by senior professionals in the industry, include: *Kruger National Park, South Africa *Quicksilver Connections, Barrier Reef, Australia *Edinburgh's Old Town, UK *Ironbridge Gorge Museum, UK *Rutland Water, UK. Industry illustrations are drawn from British Airways, Grecotel, Inter-Continental Hotels and Resorts, the International Federation of Tour Operators, P&O and TUI. Professor Victor Middleton has had some thirty years' international experience of marketing practice covering most of the private and public sectors of travel and tourism. He holds appointments as Visiting Professor at Oxford Brookes University and University of Central Lancashire. Dr Rebecca Hawkins runs her own business specialising in environmental aspects of tourism projects and has undertaken a number of pioneering programmes in this role. She was Deputy Director of the World Travel and Tourism Environment Research Centre at Oxford Brookes University, where she worked with Victor Middleton.

Tourism, Biodiversity and Sustainable Development

Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: New content on increasingly relevant topics including sustainability, climate change, the threat of de-globalization, overtourism and social media. New sections on experience creation, accessibility and inclusivity, as well as expanded material on creative industries and new management challenges. New international case studies and tried-and-tested assignment exercises have been added to every chapter. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

The Planning and Management of Responsible Urban Heritage Destinations in Asia

The economic and sociocultural significance of tourism today cannot be overstated. With the rapid growth of travel and tourism, more and more research is being undertaken in this field, with particular attention paid to the concept of sustainability. This book broadens the reach of such studies by providing comprehensive and rigorous examinations of many issues and concepts related to sustainable tourism, with particular attention paid to Slovenia. It considers the area broadly, and presents in-depth discussions on many relevant and important tourism issues, covering topics from the sustainable use of cultural heritage in tourism and the development of sustainable jobs and professionalism in the tourism sector to the aspects of systemic management and logistic planning for tourist destinations, as well as the contributions that local governments make towards sustainable development and use of local resources. The collection provides a unique and balanced view of both theoretical issues and practical cases and is a valuable reading for students, researchers and professionals in the field of tourism and sustainability.

Sustainable Tourism

The process of globalization based on major forms of entertainment consumption has promoted the interest of enlarged social actors toward cultural experiencing. Disseminated by social media, new forms of information and knowledge about exotic tourism destinations have endorsed an increasing interest in forms of cultural tourism. This cultural tourism turnout results from a significant change in the traveler's demands and behaviors and has led to a new and renovated interest in cultural heritage that must be studied further. The Handbook of Research on Cultural Tourism and Sustainability explores theoretical concepts related to cultural tourism and cultural routes and provides original viewpoints and empirical research with case studies and best practices for the future of cultural tourism. Covering a range of topics such as creative tourism and sustainable tourism, this major reference work is ideal for academicians, practitioners, professionals, policymakers, government officials, instructors, and students.

Cultural Tourism

Sustainability in Tourism and Regional Development