

health program planning and evaluation a practical systematic approach for community health

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Discover a practical, systematic approach to effective health program planning and evaluation specifically designed for community health initiatives. This guide empowers professionals to develop and assess impactful public health interventions, ensuring better outcomes for communities through a structured methodology.

Educators can use these resources to enhance their classroom content.

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Health Program Planning and Evaluation

In this revision of Health Program Planning and Evaluation, author L. Michele Issel carefully walks the reader through the process for developing, implementing, and evaluating successful community health promotion programs. Featuring reader-friendly, accessible language and practical tools and concepts, this outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. The Third Edition reflects the major changes in the field of community health with updated examples and references throughout. New to this Edition: * New examples and references throughout the book; * New key references to reflect the major changes within the field. * New examples and issues related to global health planning and evaluation * New material about information systems and web-based technology as it applies throughout the planning and evaluation cycle. * New, basic review of the ACA. * Enhanced information related to financing programs and monitoring the program costs * Updated instructor's manual

Health Program Planning and Evaluation

Health Program Planning and Evaluation, Fourth Edition carefully walks the reader through the process for developing, implementing, and evaluating successful community health promotion programs. Featuring reader-friendly, accessible language and practical tools and concepts, this outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants.

Health Program Planning and Evaluation

Health Behavior, Education, & Promotion

Health Program Planning and Evaluation

Health Program Planning and Evaluation, Fifth Edition carefully walks the reader through the process for developing, implementing, and evaluating successful community health promotion programs. Featuring reader-friendly, accessible language and practical tools and concepts, this outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. The Fifth Edition reflects the major changes in the field of community health with updated examples and references throughout.

Studyguide for Health Program Planning and Evaluation

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780763753344. This item is printed on demand.

Health Program Planning, Implementation, and Evaluation

A time-tested, landmark approach to health promotion and communication projects and everything that goes into making them successful. For more than 40 years, the PRECEDE-PROCEED model, developed in the early 1970s by Lawrence W. Green and first published as a text in 1980 with Marshall W. Kreuter, Sigrid G. Deeds, and Kay B. Partridge, has been effectively applied worldwide to address a broad range of health issues: risk factors like tobacco and lack of exercise, social determinants of health such as lack of access to transportation and safe housing, and major disease challenges like heart disease and guinea worm disease. In Health Program Planning, Implementation, and Evaluation, Green and his team of senior editors and chapter authors combine their expertise to offer a high-level guide to public health programming. This guide aligns with foundational public health competencies required by increasingly rigorous certification and accreditation standards. Driven by the coronavirus pandemic and a looming climate crisis, the book addresses the rapid changes in modern-day conceptions of disease prevention and health promotion. Today's public health practitioners and researchers are often called upon to address a complex web of factors, including population inequities, that influence health status, from biology to social and structural determinants. Program and policy solutions to population health challenges require systematic planning, implementation, and evaluation. Providing students with knowledge, skills, and a range of tools, the book recognizes new approaches to communication and fresh methods for reaching a greater diversity of communities. The authors highlight the importance of starting the population health planning process with an inclusive assessment of the social needs and quality-of-life concerns of the community. They explain how to assess health problems systematically in epidemiological terms and address the behavioral and environmental determinants of the most important and changeable health problems. They also cover procedures for assessing and developing the capacity of communities and organizations to implement and evaluate programs. Drawing on more than 1,200 published applications of the PRECEDE-PROCEED model, Health Program Planning, Implementation, and Evaluation features numerous case studies and contributions from internationally recognized experts, including governmental, academic, and community public health leaders, giving readers a thorough and well-rounded view of the subject. Ultimately, it is an up-to-date powerhouse for community and global health promotion at all levels. Contributors: Faten Ben Abdelaziz, John P. Allegrante, Patricia Chalela, Cam Escoffery, Maria E. Fernandez, Jonathan E. Fielding, Robert S. Gold, Shelly Golden, Holly Hunt, Vanya C. Jones, Michelle C. Kegler, Gerjo Kok, Lloyd J. Kolbe, Chris Y. Lovato, Rodney Lyn, Guy Parcel, Janey C. Peterson, Nico Pronk, Amelie G. Ramirez, Paul Terry

Evaluating Public and Community Health Programs

A practical introduction to participatory program evaluation Evaluating Public and Community Health Programs provides a comprehensive introduction to the theory and practice of evaluation, with a participatory model that brings stakeholders together for the good of the program. Linking community assessment, program implementation, and program evaluation, this book emphasizes practical, ongoing evaluation strategies that connect theory with application. This updated second edition includes new discussion on planning policy change programs using logic models and theory of change, plus expanded coverage of processes, outcomes, data collection, and more. Each chapter includes classroom activities and group discussion prompts, and the companion website provides worksheets, lecture slides, and a test bank for instructors. Mini cases help illustrate the real-world applications of the methods described, and expanded case studies allow students to dig deeper into practice and apply

what they've learned. Accurate and effective evaluation is the key to a successful program. This book provides a thorough introduction to all aspects of this critical function, with a wealth of opportunities to apply new concepts. Learn evaluation strategies that involve all program stakeholders Link theory to practice with new mini cases and examples Understand the uses, processes, and approaches to evaluation Discover how ongoing evaluation increases program effectiveness Public and community health programs are a vital part of our social infrastructure, and the more effective they are, the more people they can serve. Proper planning is important, but continued evaluation is what keeps a program on track for the long term. Evaluating Public and Community Health Programs provides clear instruction and insightful discussion on the many facets of evaluation, with a central focus on real-world service.

Planning Health Promotion Programs

This thoroughly revised and updated third edition of Planning Health Promotion Programs provides a powerful, practical resource for the planning and development of health education and health promotion programs. At the heart of the book is a streamlined presentation of Intervention Mapping, a useful tool for the planning and development of effective programs. The steps and tasks of Intervention Mapping offer a framework for making and documenting decisions for influencing change in behavior and environmental conditions to promote health and to prevent or improve a health problem. Planning Health Promotion Programs gives health education and promotion professionals and researchers information on the latest advances in the field, updated examples and explanations, and new illustrative case studies. In addition, the book has been redesigned to be more teachable, practical, and practitioner-friendly.

Essentials of Planning and Evaluation for Public Health

Case Study: Healthy Food/Healthy Students (HFHS); Goal Statement; Objectives; Case Study Discussion Questions; Student Activities; References; Chapter 2 Ethics; Chapter Objectives; Key Terms; Introduction; Historical Background of Ethical Principles; Basic Ethical Principles; Ethical Links between Research and Evaluation; Institutional Review Board; Informed Consent; Risk-Benefit Assessment; Selection of Individuals and Special Populations; Ethical Guidelines for Evaluators; Challenges Faced by Evaluators; Confidentiality of Personal Information; Summary.

A Practical Guide to Program Evaluation Planning

This book guides evaluators in planning a comprehensive, yet practical, program evaluation—from start to design—within any context, in an accessible manner.

Evaluating Public and Community Health Programs

Evaluating Public and Community Health Programs Evaluating Public and Community Health Programs combines an introduction to public and community health program evaluation with a detailed survey of methods in community assessment, planning, program design, quantitative and qualitative data collection, data analysis, and reporting of findings. The book presents an approach built on the two primary evaluation frameworks that are most common in public and community health: the Donaldson three-step program theory-driven evaluation model and CDC's six-step Framework for Program Evaluation in Public Health. The author emphasizes practical, ongoing evaluation strategies that involve all program stakeholders, not just evaluation experts, and presents a simple and effective standards-based four-step model that will produce rich and useful results. The book's resources (scenarios, worksheets, and guidelines) can be used throughout the planning, implementation, and evaluation process. In addition, each chapter includes a list of learning objectives, key terms, and ideas for review, as well as summaries and discussion questions that can reinforce each chapter's lessons.

Principles of Planning, Evaluation, and Research for Health Care Programs

Principles of Planning, Evaluation, and Research for Health Care Programs provides a basic understanding of the importance of and the key approaches used to conduct health program research and evaluations. The book also examines ethical and cultural competency issues unique to conducting evaluations. Additionally, it offers an introduction to systems thinking and its implications for evaluating the impact of interventions. Written with the undergraduate in mind, this book is ideal for students pursuing a wide spectrum of health careers. Through activities and case studies, readers will gain a

solid foundation for understanding all aspects of evaluation while developing the critical thinking skills needed to dissect peer-reviewed publications as well as popular media health claims.

Monitoring and Evaluation Training

Monitoring and Evaluation Training fills a gap in the literature by providing readers with a systematic approach to monitoring and evaluation (M&E) training for programs and projects. Bridging theoretical concepts with practical, how-to knowledge, authors Scott Chaplowe and J. Bradley Cousins draw upon the scholarly literature, applied resources, and over 50 years of combined experience to provide expert guidance for M&E training that can be tailored to different training needs and contexts, from training for professionals or non-professionals, to organization staff, community members, and other groups with a desire to learn and sustain sound M&E practices.

Clinical Analytics and Data Management for the DNP, Second Edition

Praise for the First Edition: "DNP students may struggle with data management, since their projects are not research, but quality improvement, and this book covers the subject well. I recommend it for DNP students for use during their capstone projects." Score: 98, 5 Stars --Doody's Medical Reviews
This is the only text to deliver the strong data management knowledge and skills that are required competencies for all DNP students. It enables readers to design data tracking and clinical analytics in order to rigorously evaluate clinical innovations/programs for improving clinical outcomes, and to document and analyze change. The second edition is greatly expanded and updated to address major changes in our health care environment. Incorporating faculty and student input, it now includes modalities such as SPSS, Excel, and Tableau to address diverse data management tasks. Eleven new chapters cover the use of big data analytics, ongoing progress towards value-based payment, the ACA and its future, shifting of risk and accountability to hospitals and clinicians, advancement of nursing quality indicators, and new requirements for Magnet certification. The text takes the DNP student step by step through the complete process of data management from planning to presentation, and encompasses the scope of skills required for students to apply relevant analytics to systematically and confidently tackle the clinical interventions data obtained as part of the DNP student project. Of particular value is a progressive case study illustrating multiple techniques and methods throughout the chapters. Sample data sets and exercises, along with objectives, references, and examples in each chapter, reinforce information. Key Features: Provides extensive content for rigorously evaluating DNP innovations/projects Takes DNP students through the complete process of data management from planning through presentation Includes a progressive case study illustrating multiple techniques and methods Offers very specific examples of application and utility of techniques Delivers sample data sets, exercises, PowerPoint slides and more, compiled in Supplemental Materials and an Instructor Manual

Health Promotion Planning

Presents the PRECEDE-PROCEED model for planning a health promotion program in such contexts as population, community, school, workplace, and patient health care. Among the considerations are social assessment and participatory planning, behavioral and environmental assessment, evaluation and the acc

Improving Health in the Community

How do communities protect and improve the health of their populations? Health care is part of the answer but so are environmental protections, social and educational services, adequate nutrition, and a host of other activities. With concern over funding constraints, making sure such activities are efficient and effective is becoming a high priority. Improving Health in the Community explains how population-based performance monitoring programs can help communities point their efforts in the right direction. Within a broad definition of community health, the committee addresses factors surrounding the implementation of performance monitoring and explores the "why" and "how to" of establishing mechanisms to monitor the performance of those who can influence community health. The book offers a policy framework, applies a multidimensional model of the determinants of health, and provides sets of prototype performance indicators for specific health issues. Improving Health in the Community presents an attainable vision of a process that can achieve community-wide health benefits.

Workplace Health Promotion Programs

Shine a spotlight on the benefits of promoting health in the workplace Workplace Health Promotion Programs focuses on the incredible value that employee health programs can offer by exploring six key topics: behavioral health, physical health, healthy environments, health education, nutritional health, and physical activity. This in-depth resource explicitly establishes what successful workplace health promotion programs, services, and collaborations are, and then builds upon this foundational understanding by introducing methods and tools for promoting employee health and safety, while emphasizing the skills students need to do so. Through this resource, students will come to understand how to recognize employee health and safety opportunities, and how to think on a larger scale when it comes to workplace health initiatives in small, midsized, and larger employers that are comprehensive and fiscally sound. Workplace health promotion programs have the potential to both improve the health of the population as a whole and control healthcare spending in the process. Health problems are estimated to cost employers in the United States over \$200 billion per year through medical costs, absenteeism, disability, and overall reduced productivity. Improving well-being through effective workplace health promotion programs can reduce this cost—and create healthier, happier workforces. Discover the design, implementation, and evaluation of workplace health promotion programs that address the range of employee health needs and concerns Understand how evidence-based programs can positively impact business and reduce health care cost Explore the larger scale implications of successful workplace health programs, including health policies, health insurance design, worker safety, employee behavior, etc. Learn how together employers and employees work to create a culture of health and well-being to support and promote employee health and safety Review the ways in which successful workplace health promotion programs can prove financially beneficial Workplace Health Promotion Programs is a resource that guides students and professionals alike in the discovery, development, and execution of successful employee health initiatives.

Introduction to Public Health Program Planning

"Program planning is integral to the practice of public health. As such, the intent of this text is to familiarize students preparing for careers in public health with the basics of this essential skill. It is an introduction to, not a compendium of all that there is on the topic. With its three sections, Planning Foundations, Planning Basics, and

Planning, Implementing, and Evaluating Health Promotion Programs

Planning, Implementing, and Evaluating Health Promotion Programs: A Primer provides students with a comprehensive overview of the practical and theoretical skills needed to plan, implement, and evaluate health promotion programs in a variety of settings. The Fifth Edition features updated information throughout, including new theories and models such as the Healthy Action Process Approach (HAPA) and the Community Readiness Model (CRM), sections on grant writing and preparing a budget, real-life examples of marketing principles and processes, and a new classification system for evaluation approaches and designs. It has been thoroughly reviewed by both practitioners and professors to reflect the latest trends in the field. "I too just took the CHES exam in April and passed...What I found to be most helpful was reading over "Planning, Implementing, and Evaluating Health Promotion Programs: A Primer (4th Ed.)" by McKenzie, Neiger, & Smeltzer. I think it would give individuals who have been out of school for a while a good "refresher" on not only the terminology, but also core concepts." Joseph D. Visser, MS, CHES, Department of Health Education & Recreation Southern Illinois University, Carbondale

Developing an Effective Evaluation Plan

This workbook applies the CDC Framework for Program Evaluation in Public Health. The purpose of this workbook is to help public health program managers, administrators, and evaluators develop a joining understanding of what constitutes an evaluation plan, why it is important, and how to develop an effective evaluation plan in the context of the planning process. This workbook is intended to assist in developing an evaluation plan but is not intended to serve as a complete resource on how to implement program evaluation.

Health Program Planning and Evaluation: A Practical, Systematic Approach for Community Health

The Second Edition of Health Program Planning and Evaluation will help you to systematically develop, thoughtfully implement, and rigorously evaluate health programs across a variety of health disciplines.

This thorough revision includes updated examples and references throughout, reflecting the major changes within the field. This outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. It presents practical tools and concepts in language suitable for both the practicing and novice health program planner and evaluator.

Health Program Planning: An Educational and Ecological Approach

This classic text by the creators of the PRECEDE-PROCEED model provides a comprehensive overview of the principles and processes of health promotion planning. It is an invaluable up-to-date resource for students and practitioners in any discipline whose programs will include a significant health education or health promotion component. Each chapter includes references and extensive endnotes from the most current literature and is backed by the authors' reputations as leading researchers and practitioners in the field.

Essentials of Public Health Management

This timely revision addresses all the important topics in the effective management of public health departments and agencies. Using a practical, non-theoretical approach, the book is ideal for the hands on management of these complex organizations and their daily operations. The Second Edition has been thoroughly revised with all new case studies for each chapter as well as the most up-to-date information on critical, contemporary topics in management, human resources, operations, and more, all within the context of the public health department. Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition.

ADKAR

In his first complete text on the ADKAR model, Jeff Hiatt explains the origin of the model and explores what drives each building block of ADKAR. Learn how to build awareness, create desire, develop knowledge, foster ability and reinforce changes in your organization. The ADKAR Model is changing how we think about managing the people side of change, and provides a powerful foundation to help you succeed at change.

Evaluating Obesity Prevention Efforts

Obesity poses one of the greatest public health challenges of the 21st century, creating serious health, economic, and social consequences for individuals and society. Despite acceleration in efforts to characterize, comprehend, and act on this problem, including implementation of preventive interventions, further understanding is needed on the progress and effectiveness of these interventions. Evaluating Obesity Prevention Efforts develops a concise and actionable plan for measuring the nation's progress in obesity prevention efforts—specifically, the success of policy and environmental strategies recommended in the 2012 IOM report *Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation*. This book offers a framework that will provide guidance for systematic and routine planning, implementation, and evaluation of the advancement of obesity prevention efforts. This framework is for specific use with the goals and strategies from the 2012 report and can be used to assess the progress made in every community and throughout the country, with the ultimate goal of reducing the obesity epidemic. It offers potentially valuable guidance in improving the quality and effect of the actions being implemented. The recommendations of Evaluating Obesity Prevention Efforts focus on efforts to increase the likelihood that actions taken to prevent obesity will be evaluated, that their progress in accelerating the prevention of obesity will be monitored, and that the most promising practices will be widely disseminated.

Health Program Management

Learn how to effectively plan, implement, and evaluate health programs *Health Program Management: From Development Through Evaluation, Second Edition* is a practical and useful introduction to the management of health programs. While providing an overview of the current best practices in management, the textbook goes beyond simple management techniques, teaching students how to develop, lead, and evaluate their programs to ensure quality outcomes. The focus is on the three core management concepts of strategy, design, and leadership, but time is also devoted to describing facilitative management activities integral to successful programs. Students will learn techniques for

communication, decision-making, quality assurance, marketing, and program evaluation within the structure of the book's program management model. Logically organized with a separate chapter for each activity, this resource provides a thorough, systematic overview of the effective development, implementation, and evaluation of health programs. *Health Program Management: From Development Through Evaluation, Second Edition* provides a comprehensive approach to management throughout all stages of a health program. Learn to develop a strategy that steers the program toward specific goals Discover how to design, market, and lead an effective health program Become familiar with the manager's role in a quality health program Evaluate potential and existing programs for performance and capability Students and aspiring managers and leaders preparing themselves for the challenges of managing health programs will find the information and techniques to develop the skills they need in *Health Program Management: From Development Through Evaluation, Second Edition*.

Evidence-Based Public Health

The authors deal not only with finding and using scientific evidence, but also with implementation and evaluation of interventions that generate new evidence on effectiveness. Each chapter covers the basic issues and provides multiple examples to illustrate important concepts.

Theoretical Foundations of Health Education and Health Promotion

"Introduces students to common theories from behavioral and social sciences that are currently being used in health education and promotion. Each discussion of theory is accompanied by a practical skill-building activity in the context of planning and evaluation and a set of application questions that will assist the student in mastering the application of the theory."--

Theory at a Glance

Evaluation in a Nutshell 2e provides students with a succinct guide to the strategic and technical issues that arise during the evaluation of health promotion programs. The perfect companion to *Theory in a Nutshell 3e*, this book contains practical advice on how to understand, interpret and assess existing health promotion programs. This guide includes not only individual interventions but also community and population health programs, and demonstrates the need to tailor each evaluation to suit the circumstances of the particular program. This second edition has been fully updated, and includes:

- a new chapter focusing on the evaluation of studies on smaller group programs for replication and dissemination to the wider population
- separate chapters on formative evaluation and process evaluation to provide students with a more thorough explanation and therefore better understanding of these two areas.

Written by international experts in health promotion, this book will guide students in developing the core skills necessary for valuable and practical evaluations.

Evaluation in a Nutshell

A majority of people living in rural areas and urban slums worldwide have minimal access to healthcare. Without information about what to give a child with stomach flu, how to relieve the pain of a broken bone, and how to work against increased substance abuse in a village, the whole community suffers. Children, adolescents, adults, and older people are all affected by the lack of what many of us view as basic healthcare, such as vaccination, pain killers, and contraceptives. To improve living conditions and life expectancy, the people in urban slums and rural areas need access to a trained health care worker, and a functioning clinic. *Setting up Community Health and Development Programmes in Low and Middle Income Settings* illustrates how to start, develop, and maintain a health care programme in poor areas across the world. The focus is on the community, and how people can work together to improve health through sanitation, storage of food, fresh water, and more. Currently, there is a lack of 17 million trained health care workers worldwide. Bridging the gap between medical professionals and people in low income areas, the aim of this book is for a member of the community to receive training and become the health care worker in their village. They will then in turn spread information and set up groups working to improve health. The book also explains in detail how communities can work alongside experts to ensure that practices and processes work effectively to bring the greatest impact. Copiously illustrated and written in easy-to-read English, this practical guide is designed to be extremely user friendly. Ideal for academics, students, programme managers, and health care practitioners in low and middle income settings worldwide, it is an evidence based source full of examples from the field. *Setting up Community Health and Development Programmes in Low and Middle Income Settings* shows how

a community can both identify and solve its own problems, and in that way own its future. This is an open access title available under the terms of a CC BY-NC 4.0 International licence.

Setting Up Community Health and Development Programmes in Low and Middle Income Settings

Concentrates on the steps vital to program evaluation, including systematically identifying stakeholder needs, selecting evaluation options best suited to particular needs, and turning decisions into action.

Leadership and Systems Improvement for the DNP

As the costs and resources of delivering health services have increased over the years, the importance of evaluating health services and interventions has become essential. An evaluation provides a systematic process of assessing the efficacy and efficiency of health services, including an assessment of their impact on beneficiaries, whether it be individuals or communities. Evaluation in the health sector includes the evaluation of burden disease where human and economic costs resulting from poor health are measured. In this book, various evaluation studies are detailed, providing an excellent resource for both evaluation practitioners and academics alike. The geographical range and variety of case studies showcase how evaluation has become integral for health service planning and assessment and to assist public health policy makers decide how to use limited resources to minimize burden and inequity. This book will act as a ready resource for both workers experienced in health service evaluation and those intending to learn about burden of disease of evaluation.

Practical Program Evaluation

From the Department of Epidemiology at Johns Hopkins University and continuing in the tradition of award-winning educator and epidemiologist Dr. Leon Gordis, comes the fully revised 6th Edition of Gordis Epidemiology. This bestselling text provides a solid introduction to basic epidemiologic principles as well as practical applications in public health and clinical practice, highlighted by real-world examples throughout. New coverage includes expanded information on genetic epidemiology, epidemiology and public policy, and ethical and professional issues in epidemiology, providing a strong basis for understanding the role and importance of epidemiology in today's data-driven society. Covers the basic principles and concepts of epidemiology in a clear, uniquely memorable way, using a wealth of full-color figures, graphs, charts, and cartoons to help you understand and retain key information. Reflects how epidemiology is practiced today, with a new chapter organization progressing from observation and developing hypotheses to data collection and analyses. Features new end-of-chapter questions for quick self-assessment, and a glossary of genetic terminology. Provides more than 200 additional multiple-choice epidemiology self-assessment questions online. Evolve Instructor Resources, including a downloadable image and test bank, are available to instructors through their Elsevier sales rep or via request at: <https://evolve.elsevier.com>

Evaluation of Health Services

‘This book makes an important contribution to the growing literature in the health promotion arena, with its comprehensive coverage of contemporary philosophical, research and practice issues. The healthy public policy chapter provides the best treatment of this topic I have read’ - Professor Maurice B Mittelmark, University of Bergen, Norway and President of the International Union of Health Promotion and Education ‘This book advances a fresh proposition, rather than rehashing the standard theories that we have read endless times... it sets out a “New Health Education”

Gordis Epidemiology

The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In The Fourth Industrial Revolution, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

Health Promotion

Program Evaluation: Embedding Evaluation into Program Design and Development provides an in-depth examination of the foundations, methods, and relevant issues in the field of evaluation. With an emphasis on an embedded approach, where evaluation is an explicit part of a program that leads to the refinement of the program, students will learn how to conduct effective evaluations that foster continual improvement and enable data-based decision making. This text provides students with both the theoretical understanding and the practical tools to conduct effective evaluations while being rigorous enough for experienced evaluators looking to expand their approach to evaluation.

The Fourth Industrial Revolution

Social entrepreneurship is a revolution occurring around the world today. People from all walks of life are developing and implementing innovative, effective, and sustainable solutions in response to social and environmental challenges. These solutions include products, services, and interventions brought to market by new startups and existing orga

Program Evaluation

Introduction to Social Entrepreneurship