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Practical and accessible, LAW FOR BUSINESS provides a concise yet complete overview of all key topics in business law, allowing for maximum breadth of coverage for courses with tight time constraints. This popular and trusted text is known for its straightforward approach as well as an objective-based chapter organization that helps students easily comprehend the full range of topics in business law. Basic business law concepts are covered without extensive theory, thus making the law more approachable and giving students the foundation they need to successfully conduct business in today's workplace. Ashcroft and Ashcroft use short chapters, a four-color design, real-world examples and applications, and integrated learning objectives to make business law approachable and engaging for all students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Law for Business

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Law for Business

As a practical, brief, non-technical introduction to business law topics, using real court cases summarized by the authors, this book is for the business law survey class offered to business majors, paralegal students, and others in two-year schools. New and expanded topics include sexual harassment, computer law, and employment law topics such as ADA and the FMLA. Brief ethics questions are integrated throughout the text, and new real world examples make the text more user-friendly.

Studyguide for Law for Business by Ashcroft, John D. , Isbn 9781133587613

Designed for Career and Community colleges that introduce students to the concepts and basics of Business Law such as contracts, torts. Can be used at either quarter or semester schools because of the concise chapter format. Helps prepare students for conducting business in today's marketplace by focusing on the most important laws regulating commercial activity. This best-selling book has the latest information on critical topics like contracts, environmental law, and ethics.

College Law for Business - Study Report

In the modern business world, no skill is more important than the ability to operate a business legally and ethically. Failure to meet the legal and ethical expectations of society and government can be disastrous for both firms and individuals in America's market-based economic system. The purpose of this text, which has been continually updated since its initial publication more than thirty years ago, is to enable students to navigate the modern business world in which illegal or unethical actions have "bet the company" consequences. The book covers all major business law subject matter areas, including contract law, intellectual property law, employment law, tort law, securities law, and products liability law. Moreover, new chapters on business ethics will assist students in making the right decisions in a complex world.

Studyguide for Law for Business by Ashcroft, John D., ISBN 9781305413634

Concise, straightforward, and student-friendly, BUSINESS LAW: TEXT AND EXERCISES captures basic business law in a practical manner. As part of the Cengage Advantage book collection, this

paperback book is one of the most cost-effective and efficient choices for a business law survey course. The Seventh Edition is specifically designed to help readers master the legal concepts and doctrines presented, and to give experience in applying basic legal principles to common business situations. Hypothetical examples and brief real court case examples are used to illustrate the legal principles. With this proven formula for success, BUSINESS LAW: TEXT AND EXERCISES continues to be the most approachable and practical text for the course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Studyguide for Law for Business by Ashcroft, John D.

This book is a practical approach to law that emphasizes current and relevant topics for business transactions. The basic business law concepts are covered without the excessive theory that often makes the law seem incomprehensible. The substantial breath of this text, laden with examples and cases, is an effective introduction to a variety of legal topics.

Study Guide and Workbook with Quicken1D2 Business Law Partner1D2 3.0 Cd Rom

No other text conveys such a passion for this profoundly important discipline. Delivering the material in their signature engaging style, the authors pepper their writing with a focus on human conflict that illustrates legal issues from the business manager's perspective. While more brief than traditional business law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition provides solid coverage of the core topics, especially contracts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Law for Business

Using an innovative storytelling style to bring cases and legal concepts to life, INTRODUCTION TO BUSINESS LAW, 5E presents a full range of business law topics in a series of brief, quick-reading chapters. The text delivers succinct coverage of core business law topics, emphasizes the business applications of chapter concepts, and includes summarized cases to illustrate the point of law. The fifth edition includes all-new chapters on LLCs and employment discrimination, new Case Questions, and a new emphasis on social media issues throughout. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Law for Business

This book covers the core topics which appear most frequently on syllabuses and examination papers, and stresses the fact that law operates in the context of society and affects people on a daily basis.

Business Law - 17th Edition

INTRODUCTION TO BUSINESS LAW, 4E presents the full range of business law topics in a series of brief, quick-reading chapters, perfect for single-semester or one-quarter courses. Accurate, comprehensive, and extremely reader-friendly, INTRODUCTION TO BUSINESS LAW, 4E uses an innovative storytelling style to bring cases and legal concepts to life. Plus, it highlights the material's business applications, so students can envision how they'll apply the content in their careers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Business Law: Text and Exercises

Concise, straightforward, and student-friendly, BUSINESS LAW: TEXT AND EXERCISES captures basic business law in a practical manner that you will appreciate from the very first chapter. As part of the Advantage Series from West Legal Studies in Business, this paperback workbook is one of the most cost-effective and efficient choices for your business law survey course. The Fifth Edition is specifically designed to help you master the legal concepts and doctrines presented, and to give you experience in applying basic legal principles to common business situations. Hypothetical examples are used for illustration rather than real court cases. A 2008 Online Legal Research guide, included FREE with every text, provides basic information about how to find almost anything related to law on the internet. With this proven formula for success, BUSINESS LAW: TEXT AND EXERCISES continues to be the most approachable and practical text you'll find! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Law For Business

This text is a briefer paperback version of the widely-adopted Miller/Jentz BUSINESS LAW TODAY: THE STANDARD EDITION. THE ESSENTIALS offers the very same traits that have made that book so successful edition after edition - it provides the legal credibility and authoritativeness of a traditional business law book while also offering strong visual appeal and student friendly features. The text's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain law topics. The book truly offers you and your students the best of both worlds--a credible business law source, which students will be motivated to read. Its magic and the cornerstone of its widespread success is in this ability to appeal to both instructors and students without being mutually exclusive. BUSINESS LAW TODAY: THE ESSENTIALS also offers the most comprehensive teaching and learning support package on the market, with something to fit many different instructional or learning styles. This text explicitly meets the AACSB curriculum requirements. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Law for Business

Current, jargon free, and filled with many examples, the 8th Edition of BUSINESS LAW: PRINCIPLES AND PRACTICES covers legal rights and responsibilities in both the public and private sectors. Co-authored by Arnold J. Goldman, a practicing attorney and William D. Sigismond, a veteran business law educator, this clear, straightforward text avoids court jargon and shows rather than tells students about the law using fascinating cases and ethical dilemmas. Hypothetical examples immediately follow discussion of concepts to further reinforce understanding. The 8th Edition is updated throughout to reflect recent changes in the law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Law for Business

Packed with 2013 and 2014 cases, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e covers core business law topics like contracts and sales in a concise paperback. Summarized cases integrated throughout the text illustrate key points of law without unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, the text condenses the latest legal topics--including cyberlaw, health-care, financial reform, and more--for quick comprehension. An entire chapter is devoted to Internet Law, Social Media, and Privacy. Current, abbreviated, and affordable, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e provides an easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Essentials of Business Law

Give your students the authoritative, in-depth treatment of today's business law topics in this concise, cost-effective paperback by best-selling business law author Roger LeRoy Miller. Designed for the contemporary one-semester course, MODERN PRINCIPLES OF BUSINESS LAW, 1E provides the rigor and seriousness of a classic black letter law-type text with a brief 18-chapter table of contents that was developed based on extensive research with almost 200 instructors. MODERN PRINCIPLES OF BUSINESS LAW offers excerpted cases to familiarize your students with the language of the

court and delves deeper into specific topics, such as contracts, sales, and the UCC. Student-friendly, dynamic learning features throughout the book encourage critical thinking, illustrate how business law is constantly changing, guide review and offer insights into ethics. Trust best-selling author Roger Miller's MODERN PRINCIPLES OF BUSINESS LAW to deliver an engaging, well-written, black and white text, with a comprehensive, time-saving teaching and learning resource package, as an economical solution for your one-semester business law course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Introduction to Business Law

Here are understandable explanations of subjects related to business law and the legal environment. Separate chapters discuss the origin and nature of law, contracts in their many forms, negotiable instruments, banking procedures, types of business organization, legal definitions of crimes and torts, the concept of property, environmental law, labor-management relations law, intellectual property and computer law, and more. Business Review books are designed for classroom use, but are also valuable as self-teaching volumes for businesspersons engaged in various fields. When used in college business courses, these titles make fine supplements to main textbooks. Instructors in adult education and brush-up programs often choose these books as their main classroom text. Each title includes review questions with answers.

Law for Business Students

BUSINESS LAW: PRINCIPLES AND PRACTICES, 9E has been revised dramatically to enhance learning! The 9th edition offers a new learning system with clear learning objectives to guide students. The fresh two-color design engages students with its contemporary features: Ethics in a Business Setting, You React, and the Self-Check Quizzes. The case examples are presented in readable segments to be clear, current, and jargon-free. Co-authored by Arnold J. Goldman, a practicing attorney and William D. Sigismond, a veteran business law educator, this straightforward text shows students about the law using fascinating cases and ethical dilemmas. Hypothetical examples immediately follow discussion of concepts to further reinforce understanding. The new edition is updated throughout to reflect recent changes in the law, covering legal rights and responsibilities in both the public and private sectors. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law - 17th Edition

Interesting, clear, and applied, BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES, 11E is a concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also the reader's personal life. The book examines timely issues, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts highlighted in the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Introduction to Business Law

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