british railway design

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British Rail logo (1964) - Design Research Unit

The story of the British Rail symbol begins in 1960 when Barney, then aged 21, applied for a job as a lettering artist at the prestigious Design Research Unit.

British Rail Manual - The Corporate Identity ...

Official website to buy the high specification reproduction of the original 1965 British Rail Corporate Identity Manual published in a book.

British Rail Design

The most notable introduction was the British Rail Double Arrow, designed by Gerald Barney. The design comprises of two interlocking arrows which symbolise a ...

British Rail Designed 1948-97: Amazon.co.uk

BR was at the leading edge in providing a holistic approach to it's design and branding, from mighty locomotives to the humble throw-away timetable leaflet.

British Rail | PDF document

British Rail Brand guidelines ... Identity designed by Gerry Barney at Design Research Unit (UK) in 1964. Manual reissue published by Wallace Henning; available ...

British Rail Corporate Identity

This is a website about the British Rail Corporate Identity from 1965–1994 which includes a wealth of digitised examples of British Rail design material ...

British Rail Designed 1948–97

This well-illustrated volume traces the design of numerous elements of the system, including publicity material, staff uniforms and stations as well as vehicles ...

British Rail Design, 1986

A wonderful book from The Danish Design Council and the Design Council documenting the design of British Rail, covering aspects such as the visual identity ...

British Rail Design | SPREAD

2 Aug 2020 — Joint Managing Director (Railways), Member of British Railways Board. Design in motion. This book presents 21 years of working with design at ...

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