blue ocean strategy expanded edition

#blue ocean strategy #value innovation #market creation #competitive advantage #business growth strategy

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Blue Ocean Strategy - Wikipedia

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The case explores Amazon's 20-year path for growth and introduces both successful and failed strategic moves. Successful strategic moves are Marketplace, Prime, ...

Cirque du Soleil Case Study | Blue Ocean Strategy Example

by A Hermawan · 2024 — Research aims: This study discusses the specific blue ocean strategy employed by lapangbola.com to emerge successful in the business competition.

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15 Sept 2006 — Blue ocean strategy is all about creating and capturing net new demand by ignoring boundaries defined by traditional competitors. The authors ...

How does netflix engage in blue ocean strategy? - Typeset.io

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Leadership in Uncharted Waters: How Blue Ocean Strategy Can Help You ...

24 Nov 2020 — In this white paper, we present a new set of Blue. Ocean Strategy case studies across a range of industries. These enterprises succeeded in.

Blue Ocean Strategy

In this case study, see how Cirque du Soleil created a blue ocean of new market space and took the world by storm by challenging the conventions of the ...

Amazon | Blue Ocean Strategy Case Study

by C Liman · 2023 · Cited by 1 — This research was conducted to formulate and test the blue ocean strategy in the cigarette industry. The research method used is based on ...

Implementation of Blue Ocean Strategy in Facing Business ...

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Blue Ocean Strategy: Case Study on PT. Wismilak Inti ...

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BradyGames understands what gamers—both casual and hardcore—want and need from strategy guides. Every guide features in-depth content, detailed screen captures, ...

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Borderlands 2: Game of the Year Edition - Amazon.com

Borderlands 2: Game of the Year Edition Strategy Guide by Doug Walsh; BradyGames - ISBN 10: 0744015251 - ISBN 13: 9780744015256 - BradyGames - 2013 ...

what's the most powerful class? :: Borderlands 2 General Discussions

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Borderlands 2 Wins Game of the Year! - Gearbox Software

Torgue's Campaign of Carnage, Sir Hammerlock's Big Game Hunt, Tiny Tina's Assault on Dragon Keep, and the Creature Slaughter Dome. The guide is filled with easy ...

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The guide is comprehensive, featuring maps, a beastiary, breakdown of each character's abilities/skill tree, breakdown of the weapons system, maps, tips for ...

Can I continue playing after the story? :: Borderlands 2 General Discussions

For Borderlands 2: Game of the Year Edition on the PlayStation 3, GameFAQs has 4 guides and walkthroughs.

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Game of the Year Edition Strategy Guide for BL2

2 Nov 2021 — This guide covers all platforms, and has lots of missions in it.

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Crafting and Executing Strategy – new videos - Crafting and Executing Strategy – new videos by McGraw Hill, Europe, Middle East & Africa 1,199 views 4 years ago 8 minutes, 30 seconds - New for this **edition**, of **Crafting and Executing Strategy**,, 2nd **Edition**, are interview-style videos, featuring author Alex Janes in ...

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How to Execute Strategy - How to Execute Strategy by GreggU 26,709 views 5 years ago 19 minutes - Crafting and executing strategy, are the heart and soul of managing a business enterprise. But exactly what is involved in ...

Crafting and Executing your ICT strategy 15 to 19 October 2018 - Crafting and Executing your ICT strategy 15 to 19 October 2018 by Peter Tobin Consultancy PTC 15 views 5 years ago 3 minutes, 14 seconds - Brought to you by Infoport Technology Facilitated by Dr Peter Tobin, BA(Hons) MBA, DPhil, CGEIT, PMIITPSA, PMP **Crafting and**, ...

Class Takeaways — Crafting and Leading Strategy - Class Takeaways — Crafting and Leading Strategy by Stanford Graduate School of Business 17,242 views 1 year ago 6 minutes, 11 seconds - How do you know whether you have a good **strategy**,? That's a trick question, says Stanford Stanford Graduate School of Business ...

Introduction

Strategy is not a blueprint

Strategy is a logically coherent argument

Strategy is a disciplined reasoning

How to improve your strategy

How to know if you have a good strategy

Making Great Strategy

Crafting Strategy - Crafting Strategy by GreggU 11,219 views 5 years ago 5 minutes, 24 seconds - Crafting strategy, means choosing among the various **strategic**, alternatives and proactively searching for opportunities to do new ...

Intro

HOW'S

RISKS OF

GOOD STRATEGIC PLANNING

COLLECTION OF STRATEGIC INITIATIVES

LEVELS OF STRATEGY

CORPORATE

BUSINESS

FUNCTIONAL-AREA

OPERATING

Executing Strategy - Executing Strategy by GreggU 7,232 views 5 years ago 22 minutes - Once managers have decided on a **strategy**,, the emphasis turns to converting it into actions and good results. Putting the **strategy**, ...

Intro

EXECUTING Executing strategy, entails figuring out the ...

EXECUTION TASKS

BUILDING Building an organization with the capabilities, people, and structure needed to execute the strategy successfully

FACILITATE Ensuring that policies and procedures facilitate rather than impede effective strategy execution.

IMPROVEMENT

SYSTEMS Installing information and operating systems that enable company personnel to perform essential activities.

REWARDS Tying rewards directly to the achievement of performance objectives.

CULTURE Fostering a corporate culture that promotes good strategy execution.

LEADERSHIP Exerting the internal leadership needed to propel implementation forward.

BUILDING ACTIONS Three types of organization building actions are paramount to building strategy.

STAFFING THE URGA

ACQUIRING. DEVELOPING, AND STRENGTHENING STRATEGY

STRUCTURING THE ORGANIZATION AND WORK EFFORT

WHAT FUNDING IS NEEDED?

RESOURCES SUPPORT

A CHANGE IN STRATEGY

FACILITATE CHANGE Well-conceived policies and operating procedures act to facilitate organizational change and good strategy execution in three ways.

ENFORCE NEEDED CONSISTENCY

SUPPORT CHANGE PROGRAMS

PROMOTE A WORK CLIMATE

MANAGEMENT TOOLS In aiming for operating excellence, many companies have come to rely on three potent management tools.

BUSINESS PROCESS REENGINEERING

TOTAL QUALITY MANAGEMENT (TOM)

KAIZEN

DMADV

GREATER SATISFACTION

ORGANIZATIONAL ALIGNMENT

INCENTIVE GUIDELINES Guidelines for creating incentive compensation systems that link employee behavior to organizational objectives include the following.

PERFORMANCE COMPENSATION

INCENTIVES FOR ALL

OBJECTIVITY AND FAIRNESS

PERFORMANCE OUTCOMES

NONMONETARY INCENTIVES

PROVIDE ATTRACTIVE PERKS AND FRINGE BENEFITS

ACT ON SUGGESTIONS FROM EMPLOYEES

CREATE A SINCERE WORK ATMOSPHERE

SHARE INFORMATION WITH EMPLOYEES

HIGH-PERFORMANCE

STRONG SENSE OF INVOLVEMENT

CONSTRUCTIVE PRESSURE TO ACHIEVE GOOD RESULTS

ADAPTIVE CULTURE

WILLINGNESS TO ACCEPT CHANGE

UNHEALTHY CULTURE

POLITICIZED

CHANGE-RESISTANT

INCOMPATIBLE

MANAGER ACTIONS

FOSTER A RESULTS-ORIENTED CULTURE

Crafting & Executing Strategy The Quest for Competitive Advantage Concepts and Cases, 18th Edi - Crafting & Concepts and Cases, 18th Edi by Eli Mosley 37 views 7 years ago 42 seconds

Strategy Execution: How to execute a strategy plan - Strategy Execution: How to execute a strategy plan by SME Strategy 1,026 views 1 year ago 8 minutes, 9 seconds - Why does **strategy execution**, matter? - According to a study by the Harvard Business Review, 70% of **strategic**, failures are due to

The difference between a strategic plan and a plan that gets implemented

The importance of vision and goals

"Resources" are critical

The human element (Taking people along the journey)

Strategic methodologies that go within execution.

Strategy execution timelines (Balancing planing with execution)

107 Minecraft Things You Can Actually Do - 107 Minecraft Things You Can Actually Do by Skip the Tutorial 9,848,154 views 1 year ago 43 minutes - How do these insane Minecraft things even exist? Follow me on Twitter @skipthetweets Check out my Instagram @skipthetutorial ...

What Is Strategy? It's a Lot Simpler Than You Think - What Is Strategy? It's a Lot Simpler Than You Think by Harvard Business Review 865,535 views 2 years ago 9 minutes, 32 seconds - To many people, **strategy**, is a total mystery. But it's really not complicated, says Harvard Business School's Felix Oberholzer-Gee, ...

To many people, strategy is a mystery.

Strategy does not start with a focus on profit.

It's about creating value.

There's a simple tool to help visualize the value you create: the value stick.

What is willingness-to-pay?

What is willingness-to-sell?

Remind me: Where does profit come in again?

How do I raise willingness-to-pay?

And how do I lower willingness-to-sell?

Real world example: Best Buy's dramatic turnaround

How I Saved Eugene in Choo Choo Charles - How I Saved Eugene in Choo Choo Charles by HorrorScoped 7,847,072 views 1 year ago 11 minutes, 20 seconds - In Choo-Choo Charles, Eugene unfortunately is lost to the spider train Charles right at the start of the game. But is it possible to ... Kim Perell: How to Execute and Make Things Happen - Kim Perell: How to Execute and Make Things Happen by SUCCESS Magazine 182,588 views 6 years ago 13 minutes, 35 seconds - The **execution**, factor, it doesn't sound very sexy..." says Kim Perell, entrepreneur and CEO of global technology company ...

Intro

About Kim Perell

Moving to Hawaii

The execution factor

The 5 essential traits

Write down your goals

Passion

Ask yourself this

Mental Mindset

Build Healthy Inspiring Supportive Relationships

The Only 100 Day Palworld Video You Need to Watch... - The Only 100 Day Palworld Video You Need to Watch... by TheAlbhinoRhino 378 views 2 days ago 1 hour, 8 minutes - Trying to beat the game in 100 days, can it be done? Joey - https://www.youtube.com/@tobismeat2167/videos Music used in the ...

How Governments Use Design & Propaganda to Control You - How Governments Use Design & Propaganda to Control You by Design Theory 377,513 views 2 weeks ago 42 minutes - All content directed and written by John Mauriello. John Mauriello has been working professionally as an industrial designer since ...

Intro

Scribes as Propaganda

Font Design as Propaganda

Henson

Modern Document Design as Propaganda

Constructivism

Socialist Realism

US Propaganda & Consumerism

Mid-century Modern

Abstract Expressionism and the US Government

Weapons Design as Propaganda

Shock & Contrast in Propaganda

Truth In Propaganda

Palazzo Braschi

How Australian Farmers Deal With Millions Of Invasive Wild Parrots - How Australian Farmers Deal With Millions Of Invasive Wild Parrots by Heavywork 5,684 views 1 day ago 30 minutes - How Australian Farmers Deal With Millions Of Invasive Wild Parrots.

Jack Welch: My Greatest Leadership Learnings From a Life in Business - Jack Welch: My Greatest Leadership Learnings From a Life in Business by Presidents Summit 208,494 views 7 years ago 12 minutes, 26 seconds - Jack Welch, former CEO & Chairman, General Electric 1. "You'll always be as good as the team you get" 2. "Culture counts - you ...

Intro

How did that affect your will to win

How did you come up with the strategy

Michael Jordan quote

Biggest mistake

Key advice

Unlock Savings: 30 Unmissable Nintendo Eshop Sale Picks! - Unlock Savings: 30 Unmissable Nintendo Eshop Sale Picks! by Switch Mania Too 4,508 views 1 day ago 25 minutes -

to join? 1. Make sure ...

INTRO

Batman: Arkham Trilogy

Demon Turf

Demon Turf: Neon Splash

JoJo's Bizarre Adventure: All-Star Battle R Deluxe Edition

DRAGON BALL Z: KAKAROT + A NEW POWER AWAKENS SET

Little Nightmares II

ONE PIECE: PIRATE WARRIORS 4 Deluxe Edition

Mr. DRILLER DrillLand

MY HERO ONE'S JUSTICE 2

NARUTO SHIPPUDEN: Ultimate Ninja Storm Trilogy

DRAGON BALL XENOVERSE 2

NARUTO SHIPPUDEN: Ultimate Ninja STORM 4 ROAD TO BORUTO

Haiku, the Robot

Chronicles of 2 Heroes: Amaterasu's Wrath

Oxide Room 104

Anima: Gate of Memories - Arcane Edition

Ultionus: A Tale of Petty Revenge Mystik Belle Enchanted Edition

Tin Hearts

The Last Worker

Mutropolis

Growbot

Lamplight City

Unforeseen Incidents

The Longing

Nelly Cootalot: The Fowl Fleet

Rune Factory 3 Special - Digital Deluxe Edition

Trinity Trigger Deluxe Edition

Shadowverse: Champion's Battle Legendary Edition

DEADCRAFT Deluxe Edition

OUTRO

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Strategy Formulation - Strategy Formulation by GreggU 63,302 views 5 years ago 2 minutes, 30 seconds - Crafting and executing strategy, are the heart and soul of managing a business enterprise. But exactly what is involved in ...

Crafting and Executing Strategy Concepts and Readings Crafting & Executing Strategy Text and Rea - Crafting and Executing Strategy Concepts and Readings Crafting & Executing Strategy Text and Rea by Eli Mosley 97 views 7 years ago 1 minute, 11 seconds

Executing Various Strategies and How to Get a CEO on Board | Rohit Dave with Kison Patel - Executing Various Strategies and How to Get a CEO on Board | Rohit Dave with Kison Patel by M&A Science 80 views 1 year ago 1 hour, 7 minutes - M&A is an excellent tool for growing a company. Still, acquirers should consider a variety of **strategies**, before committing to a ...

Intro

Background

Different types of strategies in M&A

Considerations for every strategy

Identifying the strategy to use

Expanding distribution

Generating deals

Driving deals to success

How many times have you acquired a business and then divested the business?

How to get buy-in from the CEO on board?

Who's the hero, the product manager or the customer?

Dealing with rejections

Craziest thing in M&A

2019-02 Crafting Data Strategies that Pay Off - 2019-02 Crafting Data Strategies that Pay Off by MIT Sloan CIO Symposium Videos 4,874 views 4 years ago 1 hour, 3 minutes - Crafting, Data **Strategies**, that Pay Off Moderator: Barbara Haley Wixom, MIT Sloan Center for Information Systems Research ...

Introduction

How companies make money with data

Generate topline returns from data

Best mobile banking from Forrester

Data and analytics at BBVA

Data and analytics at BOQ

Adobes playbook

Tetrapack 2030 strategy

Measuring reputational

Measuring intangibles

Partnerships

Marketfacing activities

Building capabilities for adoption

Developing data science talent

Audience questions

What Is Strategy Execution video - Institute for Strategy Execution - What Is Strategy Execution video - Institute for Strategy Execution by Jeroen De Flander 18,447 views 8 years ago 4 minutes, 58 seconds - What is **strategy execution**,? That's the question we answer in this video tutorial. **Strategy execution**, is something successful ...

Introduction to Strategy Execution - Introduction to Strategy Execution by HBS Online 17,510 views 3 years ago 1 minute, 34 seconds - Strategy Execution, will equip you with the tools, skills, and frameworks to allocate resources, measure performance, manage risk, ...

Crafting Strategy in the Face of Uncertainty - Crafting Strategy in the Face of Uncertainty by Standard Bank Group 99 views 3 years ago 1 hour, 24 minutes - This session focused on **Crafting Strategy**, in the Face of Uncertainty brought together African business leaders to discuss how ...

Introduction

Agenda

Where we are today

Challenges we are facing

Getting your hands around

Impact of the crisis

Resilience

Questions

Introducing Anglo American

Introducing MTN

MTNs strategy

Impact on MTN

Rapid Fire

The Next Normal

The North Star

How are you doing strategy

Uncertainty

Opportunity

Leading Strategy Execution for Short-Term Tasks - Leading Strategy Execution for Short-Term Tasks by American Management Association 539 views 2 years ago 1 minute, 43 seconds - The successful **execution**, of a **strategic**, plan is an involved process that requires sound leadership at every step.

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goals, and mobilizing resources to execute the actions. A strategy describes how the ends (goals) will be achieved by the means (resources). Strategy can... 26 KB (3,129 words) - 15:10, 13 February 2024 was released. In 2001, StarCraft: Ghost began development under Nihilistic Software. Unlike the previous real-time strategy games in the series, Ghost... 99 KB (9,539 words) - 19:35, 12 February 2024

considered real-time strategy games, such as Smite (2014), and Paragon. The genre is seen as a fusion of real-time strategy, role-playing and action games. The... 64 KB (6,501 words) - 00:12, 24 February 2024

StarCraft II: Heart of the Swarm is an expansion pack to the military science fiction real-time strategy game StarCraft II: Wings of Liberty, and the... 43 KB (4,195 words) - 16:06, 28 November 2023 Military strategy is a set of ideas implemented by military organizations to pursue desired strategic goals. Derived from the Greek word strategos, the... 87 KB (12,425 words) - 16:41, 8 February 2024 company's strengths and weaknesses in relation to the market opportunities and external threats?". Crafting and executing strategy: the quest for competitive... 46 KB (4,769 words) - 13:09, 18 February 2024

maneuver intended to outwit a competitor; and Strategy as perspective – executing strategy based on a "theory of the business" or natural extension of the mindset... 116 KB (14,869 words) - 09:12, 5 March 2024

military strategy in which an attacking army seeks to entirely destroy the military capacity of the opposing army. This strategy can be executed in a single... 9 KB (1,339 words) - 06:35, 19 March 2023 strategy predecessor StarCraft, Ghost was to be a third-person shooter, and intended to give players a closer and more personal view of the StarCraft... 35 KB (3,276 words) - 04:03, 17 January 2024 50. Fudge, James (January 19, 1999). "StarCraft: Brood Wars Tops Charts, Baldur's Gate Close Behind". Computer Games Strategy Plus. Archived from the original... 72 KB (6,847 words) - 23:14, 17 January 2024

Oxford University Press. ISBN 978-0-19-814198-3. Hanson, Victor Davis (2007) [English Edition 2005]. How the Athenians and Spartans fought the Peloponnesian... 97 KB (11,510 words) - 20:59, 13 February 2024

can craft items with the game's crafting menu; Lara can craft ammunition, poisoned arrows (using death-cap mushrooms), and Molotov cocktails and hand... 92 KB (8,730 words) - 20:37, 22 February 2024

2018. Command & December 2 at MobyGames "Red Alert 2 Strategy Guide – Executing and Preventing Rushes". Archived from the original on October 4... 36 KB (3,806 words) - 04:26, 11 December 2023

world, and is particularly popular in the United Kingdom. The first edition of the rulebook was published in September 1987, and the tenth and current... 98 KB (12,455 words) - 20:19, 5 March 2024 out the entire population of Arkham City and destroy the criminal element of Gotham. TYGER troops begin executing inmates as Strange launches missile strikes... 215 KB (17,093 words) - 23:28, 4 March 2024

retronym Command & Doublished by Westwood Studios in 1995. Set in an alternate... 64 KB (6,600 words) - 13:24, 10 February 2024

from the "command and control" entry for the edition "As Amended Through 15 August 2014." Commanding officers are assisted in executing these tasks by specialized... 19 KB (1,969 words) - 15:20, 28 August 2023

enemies or ether crystal deposits, which are used in the "Gem Crafting" mini-game to craft gems that offer various benefits when equipped. Many in-game... 137 KB (13,172 words) - 16:41, 19 February 2024

between alien-created Machines and human-crafted androids, focusing on the actions of combat android 2B, scanner android 9S, and rogue prototype A2. The story... 126 KB (11,170 words) - 06:36, 13 January 2024

of crafting exist: alchemy, which allows the player to create potions; necromancy, which allows a player to customize a summonable undead pet; and enchanting... 18 KB (1,981 words) - 22:49, 1 November 2023

What is Blue Ocean Shift?

BLUE OCEAN SHIFT is a roadmap to move you, your team, and your organization to new heights of confidence, market creation and growth.

What is Blue Ocean Strategy

Blue Ocean Strategy & Blue Ocean Shift is about creating new market space and making the competition irrelevant. It is a roadmap to move you, your team, ...

Blue Ocean Strategy: What It Is & How to Use It [+4 Examples]

13 Oct 2022 — Blue Ocean Shift: Beyond Competing merupakan buku karya profesor W. Chan Kim & Renee Mauborgne. Blue Ocean Shift adalah buku lanjutan yang ...

What is Blue Ocean Shift?

The sequel to Blue Ocean Strategy, Blue Ocean Shift outlines a methodology to identify blue ocean opportunities. In the prior book the tools were described, but ...

Five Steps to Making a Blue Ocean Shift

1. Select the right scope for your blue ocean initiative and build your people's confidence · 2. Next, get super clear about the current state of play · 3.

Blue Ocean Shift Summary of Key Ideas and Review - Blinkist

Blue Ocean Shift adalah salah satu buku tentang strategi bisnis paling impactful dalam sejarah yang ditulis oleh duo professor top di sekolah bisnis dan ...

Three Key Components of a Successful Blue Ocean Shift

BUKU - BLUE OCEAN SHIFT BEYOND COMPETING (STRATEGY) - W. CHAN KIM di Tokopedia Promo Pengguna Baru Cicilan 0% Kurir Instan.

Characteristics of a Good Blue Ocean Strategy

Blue Ocean Strategy Blue Ocean Shift (Pergeseran Samudra Biru). W. Chan Kim - Nama Orang; Renee Mauborgne - Nama Orang; ...

Principles of Blue Ocean Strategy are the six main ... - StratX Simulations

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Blue Ocean Strategy & Shift: Create New Market Space and ...

Review Buku Blue Ocean Shift Karya W. Chan Kim dan ...

Blue Ocean Shift: Beyond Competing - Proven Steps to ...

Five Steps To Making A Blue Ocean Shift

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buku - blue ocean shift beyond competing (strategy) - w. ...

Blue Ocean Strategy Blue Ocean Shift (Pergeseran Samudra ...

About the Book: Blue Ocean Shift

Have you heard about the blue ocean strategy? - QCsolver

Green Ocean Strategy: Democratizing Business Knowledge for ...

Characteristics of a Good Blue Ocean Strategy

Understanding the Red Ocean vs. Blue Ocean Strategies | TSI

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Exploring Strategy Text & Cases

Exploring Strategy Text & Cases; Author: Gerry Johnson; Edition: 10th edition View all formats and editions; Publisher: Pearson, Harlow, England, 2013.

Exploring Strategy Text & Cases, 10th edition

Exploring Strategy Text & Cases, 10th edition · Fundamentals of Strategy. Johnson, Gerry, (2017) · Exploring Strategy: Text and Cases. Johnson, Gerry, (2017).

Jual Exploring Strategy 10th Revised edition, second, good ...

Paperback Publisher: Pearson (20 Dec. 2013) ASIN: B010CLM3PG Customer reviews: 4.8 out of 5 stars6 customer ratings Amazon Bestsellers Rank: 1,931,833 in ...

Exploring Strategy - Gerry Johnson

With two new members added to the renowned author team, this tenth edition of Exploring Strategy has been comprehensively updated to help you: understand ...

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