

Precision Journalism A Reporter 39 S Introduction To Social Science Methods

[#precision journalism](#) [#social science methods](#) [#data journalism](#) [#investigative reporting](#) [#journalism research](#)

This essential guide introduces reporters to the fundamental social science methods required for precision journalism. Learn to apply rigorous research techniques, data analysis, and empirical approaches to uncover deeper truths, enhance credibility, and produce impactful, evidence-based stories in today's complex media landscape. It's an indispensable resource for journalists seeking to elevate their investigative and explanatory reporting skills.

Students can use these lecture notes to reinforce classroom learning or self-study.

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Precision Journalism A Reporter's Introduction to Social Science Methods - Precision Journalism A Reporter's Introduction to Social Science Methods by Majorie Fortner 113 views 7 years ago 21 seconds

106. Precision Journalism - 106. Precision Journalism by Mass Comm Junction 1,247 views 2 years ago 7 minutes, 52 seconds - Precision Journalism, is the use of **social**, and behavioral **science**, research **methods**, to gather information/data in the field of News ...

Social Science and Journalism Research - Social Science and Journalism Research by OURatNU 585 views 10 years ago 3 minutes, 16 seconds - Hear what students have done with research grants in these fields.

Why regional journalism is struggling for survival - Why regional journalism is struggling for survival by Alfred Deakin Institute 215 views 5 years ago 1 minute, 44 seconds - Dr Kristy Hess is a senior lecturer in communications at Deakin University and a member of the Alfred Deakin Institute for ...

A guide to statistics for journalists - A guide to statistics for journalists by Reuters Institute 1,134 views 3 years ago 1 hour, 1 minute - Denise Lievesley CBE has been Principal of Green Templeton College, University of Oxford since October 2015. Before coming to ...

Two meanings of word statistics

Who sets the statistical agenda?

TRUST by Anthony Seldon

How do we decide whether to trust statistics?

Quality of statistics

Quality is not an absolute - we have to think about fitness for purpose For example - Timeliness always has to be balanced against

Achieving comparability is hard (over time and space)

Statistics for performance monitoring

Hitting the target but missing the point
David Boyle's The Tyranny of Numbers
Your journalistic skills remain critical
Social Media for Reluctant Reporters - Social Media for Reluctant Reporters by National Press Foundation 65 views 2 years ago 59 minutes - How to grow an engaged, loyal audience. You don't have to be an entertainer, but bringing audience into the process can be ...
Katie Bogle
David Berengold
Printing Hate
Let Research Be a Guide
Respond Quickly to Engagement
Hashtags
Measure the Effectiveness
Crowdtangle
Devalue Page Views
Justin Benson Is a Reporter for the Baltimore Sun
How Do You Reach Your Audience
How Do You Work on Ensuring that Your Story Infiltrates People's News Feeds
What is the future of journalism? | A-Z of ISMs Episode 10 - BBC Ideas - What is the future of journalism? | A-Z of ISMs Episode 10 - BBC Ideas by BBC Ideas 135,256 views 4 years ago 3 minutes, 19 seconds - What is the future of **journalism**, in a world of 'fake news', **social media**, and citizen **journalism**,? Charlie Beckett takes a look at the ...
What are Journalism Ethics? - What are Journalism Ethics? by National Endowment for Democracy 49,013 views 4 years ago 4 minutes, 35 seconds - Journalism, ethics comprise standards and codes of conduct **journalists**, and **journalistic**, organizations aspire to follow. Principles ...
What is journalism? - What is journalism? by Alyssa Loweree 21,398 views 3 years ago 2 minutes, 22 seconds
5 Simple Journalist Techniques for Effective Interviews - 5 Simple Journalist Techniques for Effective Interviews by Rev 92,777 views 5 years ago 7 minutes, 4 seconds - In this video, Kevin (a.k.a. the Basic Filmmaker) shows 5 tips for **journalists**, for interviewing others which you should consider ...
Intro
Location Shooting
Openended Questions
Record
Transcribe
Science Journalism: Crash Course Statistics #11 - Science Journalism: Crash Course Statistics #11 by CrashCourse 156,972 views 5 years ago 10 minutes, 42 seconds - We've talked a lot in this series about how often you see data and statistics in the news and on **social media**, - which is ALL THE ...
Introduction
What Do You Trust
The Thought Bubble
BBC Journalism Trainee Scheme: Become a news journalist at the BBC - BBC Journalism Trainee Scheme: Become a news journalist at the BBC by Life At The BBC 176,244 views 7 years ago 2 minutes, 57 seconds - The **Journalism**, Trainee Scheme is the flagship **journalism**, entry and training scheme run by the BBC Academy. Many of the ...
Sophie Raworth
Smitha Mundasad Health Reporter Trainee 2011
Mohammed Salim Patel Trainee 2017
Danielle Hayden Trainee 2017
Journalism Classes For Young Journalists | 7 steps for a successful interview - Journalism Classes For Young Journalists | 7 steps for a successful interview by Migratory Birds 33,848 views 3 years ago 7 minutes, 14 seconds - A video explaining how to interview somebody! This video is made by the Network for Children's Rights, with the support of ...
Intro
Step 1 Research
Step 2 Find the right person
Step 3 Get ready
Step 4 Interview
Step 5 Transcription

Step 6 Write Edit

Step 7 Publish

Ethics 101: The 5 Core Values of Journalism - Ethics 101: The 5 Core Values of Journalism by Ethical Journalism Network 177,039 views 9 years ago 2 minutes, 55 seconds - The EJNI Director describes the five values which are the foundation of ethical **journalism**,: 1. accuracy; 2. independence; ...

Accuracy

Independence

Impartiality

Humanity

Accountability

SPJ #Press4Education: Broadcast Writing, Part 1 - SPJ #Press4Education: Broadcast Writing, Part 1 by Society of Professional Journalists 6,304 views 3 years ago 13 minutes, 5 seconds - In broadcast writing we write for the ear. This is the first of a two-part video series presented by University of Mississippi broadcast ...

Introduction

Writing for the ear

Be conversational

Short declarative sentences

Active voice

Example

Summary

What Is Investigative Journalism? - David E. Kaplan - What Is Investigative Journalism? - David E. Kaplan by Global Investigative Journalism Network 94,475 views 6 years ago 7 minutes, 44 seconds - What exactly is investigative **journalism**,? Although definitions vary, professional **journalists**, are in broad agreement about ...

Global Investigative Journalism Network

DEFINITION ONE Systematic, in depth and original reporting

DEFINITION TWO

DEFINITION THREE

DEFINITION FIVE

What investigative journalism is not

What Do Science Journalists Do? - What Do Science Journalists Do? by Berkeley Institute for Data Science (BIDS) 2,362 views Streamed 8 years ago 28 minutes - BIDS Data **Science**, Lecture Series | March 4, 2016 | 1:10-2:30 p.m. | 190 Doe Library, UC Berkeley Speaker: John Bohannon, ...

Intro

Google Books

Data Over God

The embargo system

The gender gap

Crowdsourced games

The Gamer Effect

Random Data

OSJ Journalistic Investigation (JT010) - Introduction - OSJ Journalistic Investigation (JT010) -

Introduction by Open School of Journalism 1,290 views 6 years ago 4 minutes, 19 seconds -

Journalistic, Investigation (JT010): **Introduction**, You will learn how to: 1. Find interesting, innovative and original story ideas with ...

Career Spotlight: Multimedia Journalists (MMJs) - NBCU Academy 101 - Career Spotlight: Multimedia Journalists (MMJs) - NBCU Academy 101 by NBCU Academy 1,709 views 2 years ago 4 minutes, 8 seconds - NBC10 Delaware Bureau **Reporter**, Tim Furlong takes us behind the scenes at what it takes to be a a multimedia **journalist**, (MMJ).

Introduction

Getting the right gear

Journalism is still key

The Drive: having the right mindset

Broadcast Journalism - interview tips - Broadcast Journalism - interview tips by Leeds Trinity

University 2,133 views 8 years ago 1 minute, 4 seconds - Interview tips from TV tutor, Katherine Blair, and radio tutor, Richard Horsman, for Broadcast **Journalism**,.

Scientific Method for Journalists - Scientific Method for Journalists by clfoley1 1,693 views 9 years ago 10 minutes, 58 seconds - Watch this **tutorial**, to learn the 4-step **method journalists**, can use

to thoroughly create - and investigate - stories.

Intro

Goals of Researching

Scientific Method

Identify a Story Idea

Do Research

Investigate the Idea

Report the Results

Bridging Science and Journalism - where do we begin? - Bridging Science and Journalism - where do we begin? by 4TH SPACE Concordia University 132 views 2 years ago 58 minutes - With the proliferation of **social media**, multiple news platforms and other outlets, quality **scientific journalism**, is at times struggling ...

Introduction

Pandemic and science tourism

Recommended trustworthy sources

I trust my wife

Quebec example

What went wrong

The fun debate

Lessons learned

Training

Diversity

Niches

Mandatory Training

Science Journalism

Knowledge Brokering

Role Playing Switching Seats

Breaking Down the Boundaries

Living at the Place of Others

Questions

Science Journalism Experiments

Interviewing Scientists

Interviewing PhD Students

The Goal

Conclusion

Social Science Matters: Nick McBride, Associate Professor of Journalism - Social Science Matters: Nick McBride, Associate Professor of Journalism by SBS UMass 367 views 9 years ago 1 minute, 30 seconds - Nicholas McBride, associate professor of **journalism**, has teaching and research interests in community **journalism**, philosophy, ...

The science and the art of open-source journalism | The Listening Post (Full) - The science and the art of open-source journalism | The Listening Post (Full) by Al Jazeera English 5,618 views 4 years ago 25 minutes - A special edition of The Listening Post on a new kind of reporting: open-source **journalism**. Citizen **journalism**, allows anybody with ...

On the Ground: Courses (Journalism) - On the Ground: Courses (Journalism) by UTS Faculty of Arts and Social Sciences 141 views 1 year ago 3 minutes, 8 seconds - Find us on Facebook (@UTSFASS), Instagram (@utsfass), and Twitter (@UTSFass) to keep up with everything that's happening in ...

Intro

Interview

Outro

Accessing Reliable and Accurate Gender Data: A Journalist's Dilemma - Accessing Reliable and Accurate Gender Data: A Journalist's Dilemma by Internews 34 views 1 year ago 1 hour, 14 minutes - Journalists, use data to inform their storytelling, make comparisons over time, and hold decision-makers accountable to their ...

How does journalism education work at Open School of Journalism? - How does journalism education work at Open School of Journalism? by Open School of Journalism 6,626 views 8 years ago 7 minutes, 44 seconds - Open School of **Journalism**, is an independent, international school of **journalism**, with well-recognized instructors, authors and ...

Intro

courageous

international school

Course Studies

The education

Study Content

Journalistic Working Techniques

modules

consists of knowledge questions. Both parts are designed to help you recap what you have learned

the theoretical part

the practical part

Teamwork

Graduation

The Role of Social Media in Journalism - The Role of Social Media in Journalism by USC Annenberg

2,110 views 8 years ago 3 minutes, 58 seconds - Brandon Rittiman from KUSA and Mike Lowe from

WGN disagree on the role of **social media**, in **journalism**,. This year's Walter ...

CS 206/COMM 281 Exploring Computational Journalism Course - CS 206/COMM 281 Exploring

Computational Journalism Course by StanfordJournalism 344 views 3 years ago 5 minutes, 37

seconds - This project-based course explores the use of data **science**,, information visualization,

artificial intelligence and emerging ...

Intro

Exploring Computational Journalism

Collaborating with Computer Scientists

Why did you choose this course

What did you like about the course

What did you think about the course

Fair Use & Journalism | TEDxPoynter 2013 Journalists on Fair Use - Navigating Copyright Law -

Fair Use & Journalism | TEDxPoynter 2013 Journalists on Fair Use - Navigating Copyright Law by

Center for Media & Social Impact 240 views 10 years ago 2 minutes, 36 seconds - In this video,

several **journalists**, / TEDx Poynter speakers representing a variety of **media**, discuss how the newly

released Set of ...

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