

a45 rapid transit sprint centre of enterprise

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BIRMINGHAM MOBILITY ACTION PLAN TECHNICAL ...

7 Nov 2014 — ... Sprint, priority bus or any other technology) should be interchangeable and each corridor should be progressed on its own merits. The Green Paper put forward a view that the best means of delivering a whole network in as short a time as possible could be to focus on Sprint Bus Rapid Transit (BRT).

West Midlands Metro

Transport for the West Midlands have since decided that a "West Midlands Sprint" concept, based on bus rapid transit is the way forward for this route. Birmingham City Centre to Quinton: A 7.5 km (4.7 miles) route from the BCCE terminus at Five Ways along the Hagley Road to Quinton. Wolverhampton City Centre to ...

Birmingham Eastside Extension

- Provide for future rapid transit connections to East Birmingham, either via the A45 or. Bordesley Green, to airport/Birmingham International/HS2 Birmingham Interchange. 29 <http://bigcityplan.birmingham.gov.uk/digbeth/>. Page 28. Birmingham Eastside Extension | Strategic Case. March 2015 | 28. Business Efficiency.

Sprint bus priority corridor

Developing Sprint. Phase 1 of Sprint is now complete. The first phase was delivered on time and to budget and included extended bus lanes and priority signalling along the A34 and A45. We're now moving on to Phase 2, which will complete the Sprint corridor in Walsall, Birmingham City Centre and Solihull. You can ...

Greater Birmingham & Solihull Local Enterprise Partnership ...

3 Mar 2017 — A45 Rapid Transit City-Airport. (Birmingham and Solihull). Birmingham City Council. £34.28. £50.00. This project will deliver a 16.5km SPRINT rapid transit scheme from Birmingham City Centre along the A45 to. Birmingham International Station and HS2 Interchange. This will deliver a major upgrade to ...

BIRMINGHAM DEVELOPMENT PLAN

SPRINT Bus Rapid Transit: Sutton Coldfield – Langley – Peddimore – Castle Vale – Star City – City. Centre;. 2. CityLink Bus: Sutton Coldfield – Langley ... Birmingham A45 Metro / SPRINT. £50m. TP40. 53. Eastside – East Birmingham – Birmingham Airport – HS2. Interchange Metro / SPRINT. £470m. TP40. 54. Birmingham ...

Greater Birmingham & Solihull Local Enterprise ...

11 Sept 2015 — <http://centroofenterprise.com/shns/>), an employment needs study and a sustainability appraisal. The next iteration of the Plan will be ready for ... A45 Rapid Transit City-Airport. Centro. RS. 50.00. 35.00. 0.25. 0.25. 0.25. 40. Metro Ext to Edgbaston. Centro. RS. 67.50. 59.80. 0.90. 0.90. 0.90. 2.70. 41.

Birmingham Roads & Buses | Page 402

A45 Rapid Transit City-Airport £50m £35m Provisional Maximising the benefits of HS2 Hagley Road SPRINT £12.2m £2.5m Approved HS2: South & City College £150k £70,000 18 jobs, 58 skills Approved Midland Metro – to Edgbaston £67.5m £59.8m Provisional Midland Metro – to Eastside £102.6m £5.5m Note: £35m allocated ...

Emerging From The Euro Debt Crisis Making The Single ...

11 Jul 2024 — Energy a- a45 rapid transit sprint centroofenterprise pdf; 2013 f150 front bumper diagram pdf: the mammoth book of quick dirty erotica mammoth books pdf. Miracle Emerging From The Euro Debt Crisis Making The Single Currency Work Repost ;federico ii un imperatore medievale einaudi tascabili scrittori ...

The Human Side of Enterprise, Annotated Edition

A book on management. This title describes management styles and practices to nurture leadership ability, create effective management teams, provide better feedback, achieve high performance, and cultivate a value-driven workplace.

The Human Side of Enterprise, Annotated Edition

"What are your assumptions (implicit as well as explicit) about the most effective way to manage people?" So began Douglas McGregor in this 1960 management classic. It was a seemingly simple question he asked, yet it led to a fundamental revolution in management. Today, with the rise of the global economy, the information revolution, and the growth of knowledge-driven work, McGregor's simple but provocative question continues to resonate—perhaps more powerfully than ever before. Heralded as one of the most important pieces of management literature ever written, a touchstone for scholars and a handbook for practitioners, *The Human Side of Enterprise* continues to receive the highest accolades nearly half a century after its initial publication. Influencing such major management gurus such as Peter Drucker and Warren Bennis, McGregor's revolutionary Theory Y—which contends that individuals are self-motivated and self-directed—and Theory X—in which employees must be commanded and controlled—has been widely taught in business schools, industrial relations schools, psychology departments, and professional development seminars for over four decades. In this special annotated edition of the worldwide management classic, Joel Cutcher-Gershenfeld, Senior Research Scientist in MIT's Sloan School of Management and Engineering Systems Division, shows us how today's leaders have successfully incorporated McGregor's methods into modern management styles and practices. The added quotes and commentary bring the content right into today's debates and business models. Now more than ever, the timeless wisdom of Douglas McGregor can light the path towards a management style that nurtures leadership capability, creates effective teams, ensures internal alignment, achieves high performance, and cultivates an authentic, value-driven workplace—lessons we all need to learn as we make our way in this brave new world of the 21st century.

The Human Side of Enterprise: 25th Anniversary Printing

Examines theories and practices that insure the maximum utilization of human resources in the business or industrial worlds.

The Human Side of Enterprise

What makes a good manager? Though we can probably all point to someone we think of as a good manager, what precisely makes them so good at their job is a complex question – and one central to good business organization. Management scholar Douglas McGregor's seminal 1960 book *The Human Side of Enterprise* is perhaps the most influential attempt to answer that question, and provides an excellent example of strong evaluative and reasoning skills in action. Evaluation is all about judging the strength and weakness of positions: a critical evaluation asks how acceptable a line of reasoning is, how adequate, relevant and convincing the evidence is. McGregor sought to find out what makes a good manager by evaluating different management approaches, their assumptions about human behavior, and effects they had. In his view, management approaches could be roughly broken down into two "theories": Theory X, which held a negative idea of employee motivations; and Theory Y, which made positive assumptions about them. In McGregor's evaluation, Theory Y produced markedly better results in productivity and other measurable areas. On this basis, McGregor reasoned out a strong, persuasive argument for adopting Theory Y strategies on a grand scale.

Douglas McGregor, Revisited

The words of Douglas McGregor, one of the fore-fathers of management theory and one of the top business thinkers of all time, cannot and should not be ignored. McGregor's vision of a more humanistic workplace may not have been widely accepted over three decades ago, but technological advancements that McGregor himself anticipated have paradoxically helped companies become more human. Viewing employees not as cogs in the machine but as living beings with individual goals—what McGregor called "the human side of the enterprise"—has proven to provide a remarkable competitive advantage. Now, with the rise of the networked economy, the growing power of frontline workers, and the shift in power from mass producer to individual consumer, authors Gary Heil, Warren Bennis, and Deborah Stephens assert that McGregor's ideas are more important and relevant than ever before. *Douglas McGregor, Revisited* emphasizes McGregor's lasting influence and updates his thinking with new concepts, fresh strategies, and modern implementation. This timely work traces McGregor's original thinking, which has emerged in current approaches that stress distributed leadership, open-minded appraisal techniques, and employee/customer commitment. Highlighted throughout with gems of wisdom in McGregor's own words, the book describes the value of his theories for today's managers.

The authors carefully outline how to put McGregor's thinking into practice in your own business so you can: * Devise a better performance management system * Form and supervise effective management teams * Build cooperation instead of internal competition * Cultivate an intrinsically motivating, values-driven workplace * Create a cause worthy of employee commitment Also featured are examples from a host of companies and leaders who have flourished under McGregor's approach. Authoritative and highly instructive, Douglas McGregor, Revisited offers new generations of managers important lessons from history and from the field. Praise for Douglas McGregor, Revisited "This book revisits in a contemporary manner the most important question facing management today: given what we know about human nature, how should work be managed so as to unleash the vast creative potential of human beings? The evidence is overwhelming that many people either come to an organization or can be appropriately led to exhibit the behavior McGregor characterized as 'Theory Y.' This book provides a 'how-to' approach for developing people at work and for establishing high performance organizations."-Joseph A. Maciariello, Horton Professor of Management Peter F. Drucker Graduate School of Management, Claremont Graduate University and Claremont McKenna College. Author of Lasting Value: Lessons from a Century of Agility at Lincoln Electric Douglas McGregor's seminal works, The Human Side of the Enterprise and The Professional Manager, debunked Taylorism and described a revolutionary way to manage people. He was the first to apply the findings in behavioral science to the world of business. Based on what had been learned about human behavior, McGregor explored the implications of managing people in a different manner than tradition dictated. The nature of work today makes McGregor's ideas more relevant than ever before. This important book applies his thinking to today's business world, proving again that the human aspect of work is crucial to organizational effectiveness. It also suggests how you can change your thinking and implement his ideas in your own business and workplace.

The Human Side Of Enterprise- Annotated Edition

With every passing year, McGregor's message becomes ever more relevant, more timely, and more important. --Peter Drucker. First published in 1960, The Human Side of Enterprise has become a world-wide management bible. Douglas McGregor's revolutionary Theory Y--which contends that individuals are self-motivated and self-directed-- influenced major management gurus such as Peter Drucker and Warren Bennis. This annotated edition shows how today's leaders successfully incorporated McGregor's methods into modern management styles and practices to nurture leadership ability, create effective management teams, provide better feedback, achieve high performance, and cultivate a value-driven workplace.

Leadership and Motivation

Counter-Cola charts the history of one of the world's most influential and widely known corporations, the Coca-Cola Company. It tells the story of how, over the past 130 years, the corporation has tried to make its products and brands physically and culturally a central part of global daily life in over 200 countries. Through this story of Coca-Cola, Amanda Ciafone reveals the pursuit of corporate power within the key economic transformations—liberal, developmentalist, neoliberal—of the 20th and 21st centuries. A story of global capitalism, it is not without contest. People throughout the world have redeployed the corporation, its commodities, and brand images to challenge the injustices of daily life under capitalism. As Ciafone shows, assertions of national economic interests, critiques of cultural homogenization, fights for workers' rights, movements for environmental justice, and debates over public health have obliged the corporation to justify itself in terms of the common good, demonstrating capitalism's imperative to assimilate critiques or reveal its limits.

The Human Side of Enterprise

With more than half the papers new to this book, the fourth edition of Readings in Managerial Psychology represents a substantial revision of this popular text. This edition focuses more than ever on the managing process, both within and between organizations, and such "soft" issues as managing creativity and imagination, managers' values and beliefs, and organizational culture play a larger role than they have before. Readings in Managerial Psychology is designed for managers in business and industry, students of management, public and university administrators, and executives in other organizations. The collection can be used independently or as a companion volume to Harold J. Leavitt and Homa Bahrami's Managerial Psychology: Managing Behavior in Organizations (5th edition, 1988), also published by the University of Chicago Press.

An Analysis of Douglas McGregor's the Human Side of Enterprise

Although it was first published more than thirty-five years ago, *Up the Organization* continues to top the lists of best business books by groups as diverse as the American Management Association, Strategy + Business (Booz Allen Hamilton), and The Wharton Center for Leadership and Change Management. 1-800-CEO-READ ranks Townsend's bestseller first among eighty books that "every manager must read." This commemorative edition offers a new generation the benefit of Robert Townsend's timeless wisdom as well as reflections on his work and life by those who knew and worked with him. This groundbreaking book continues to remind us not to get mired in all those sacred organizational routines that stifle people and strangle both profits and profitability. He shows a way to humanize business and a way to have fun while making it all work better than it ever worked before.

Counter-Cola

This is a goldmine of ideas, advice and techniques from one of the world's leading writers on management and leadership. It brings together all of John Adair's thinking on leadership, teambuilding, creativity and innovation, problem-solving, motivation, communication and time-management. Full of practical guidance experience and insight, it's packed with a large number of charts, diagrams and forms. This is a repackaged and updated edition of the best-selling John Adair Handbook.

Readings in Managerial Psychology

This book considers the ways in which the need to show (or hide) particular emotions translate into job roles - specifically those of leaders or managers - where the relationships are lasting, multi-directional and have complex, ongoing goals. The book contends that these multifaceted relationships contribute unique characteristics to the nature of the emotional labour required and expounds and explores this new genus within the 'emotional labour' species.

Up the Organization

Written by educators from diverse experiences, *Text Sets: Multimodal Learning for Multicultural Students* provides ready-to-use multicultural text sets complete with annotations, instructional activities, and multimedia tools, as well as a framework for building and using new sets.

Leadership and Motivation

Knowledge-Driven Work is a pioneering study of the cross-cultural diffusion of ideas about the organization of work. These ideas, linked with the knowledge of the workforce, are rapidly becoming the primary source of competitive advantage in the world economy. The book provides an in-depth look at eight Japanese-affiliated manufacturing facilities operating in the United States, combined with examinations of their sister facilities in Japan. The authors offer their insights into the complex process by which elements of work systems in one country interact with those in another. They trace the flow of ideas from Japan to the US and other nations, and the beginnings of a reverse diffusion of innovation back to Japan. The authors organize their findings into six categories: the cross-cultural diffusion of work practices, team-based work systems, kaizen and employee involvement, employment security, human resource management, and labor-management relations. Their study of team-based work systems yields a taxonomy of teams and reveals some conflicts between the desire for self-management and the existence of interdependencies. Investigations into kaizen (ongoing incremental improvement) indicate that its emphasis on employee-driven, systematic problem solving makes it a strong counterpoint to the idea of top-down "re-engineering." Looking at employment security, the authors note that while most US managers believe that it restrains managerial flexibility, managers at the firms they observed see it as essential to the flexibility associated with teamwork and kaizen. The study of human resource management practices suggests competitive advantages in diverse, older, unionized, and urban work forces, and emphasizes the importance of wide-ranging training programs in a work system premised on a long-term perspective. The "wildcard" in the work places observed is labor-management relations, the area in which Japanese managers have been least likely to import their ideas. The authors report on several situations in which existing labor-management structures remained untouched, with mixed results: greater labor-management consultation, for example, but also increased ambiguity of roles. The thread running through all of these areas of work is "virtual knowledge," an ephemeral form of knowledge derived from a particular combination of people focused on a given issue. The authors point out that this powerful form of knowledge is only effectively harnessed in environments that are free of fear, that have established procedures for collective problem-solving, and that have some stability in group composition. They claim that too often companies allow virtual knowledge to dissipate,

squandering opportunities to create more competitive workplaces. For those organizations that have succeeded in anticipating and channeling it, however, virtual knowledge leads to a knowledge-driven workplace and continuous improvement.

The Human Side of Enterprise

How well does your organization respond to changing market conditions, customer needs, and emerging technologies when building software-based products? This practical guide presents Lean and Agile principles and patterns to help you move fast at scale—and demonstrates why and how to apply these paradigms throughout your organization, rather than with just one department or team. Through case studies, you'll learn how successful enterprises have rethought everything from governance and financial management to systems architecture and organizational culture in the pursuit of radically improved performance. Discover how Lean focuses on people and teamwork at every level, in contrast to traditional management practices Approach problem-solving experimentally by exploring solutions, testing assumptions, and getting feedback from real users Lead and manage large-scale programs in a way that empowers employees, increases the speed and quality of delivery, and lowers costs Learn how to implement ideas from the DevOps and Lean Startup movements even in complex, regulated environments

The Best of John Adair on Leadership and Management

At a time when it is "normal that many things are changing and are changing more quickly than ever" (Karl-Heinz Geißler), the role of leadership must at least be discussed and, to a certain extent, even questioned. Today, leadership is only legitimate if its goal is to allow employees to lead themselves (self-leadership). Leadership is about making others successful. This human(e) leadership is a question not of position but of attitude. This book describes this attitude and the values of this new, agile, digital, and above all, human(e) leadership in the form of the six theses of the Manifesto for Human(e) Leadership. The Manifesto for Human(e) Leadership is the first attempt to answer the question of leadership in the context of the agile transformation of BMW Group IT. However, this journey towards more agility and self-organization in the face of volatility, uncertainty, complexity, and ambiguity (VUCA), digitalization, and disruption is merely the welcome opportunity to revive long-standing concepts such as servant leadership. About the Author Dr. Marcus Raitner is convinced that elephants can dance. As an Agile Coach and Agile Transformation Agent, he has therefore been accompanying the BMW Group IT on its journey to becoming an agile organization since 2015. After completing his doctorate in computer science at the University of Passau, Marcus Raitner initially worked as an IT Project Manager at msg systems. In 2010, he started again from scratch and moved to esc Solutions--a small startup with a focus on project management and project coaching--as Senior Partner and subsequently Managing Director. Marcus Raitner has been writing about leadership, digitalization, new work, agility, and much more in his own blog "Führung erfahren"(<https://fuehrung-erfahren.de/en>)" since 2010.

Leadership As Emotional Labour

National Book Award Finalist: "This man's ideas may be the most influential, not to say controversial, of the second half of the twentieth century."—Columbus Dispatch At the heart of this classic, seminal book is Julian Jaynes's still-controversial thesis that human consciousness did not begin far back in animal evolution but instead is a learned process that came about only three thousand years ago and is still developing. The implications of this revolutionary scientific paradigm extend into virtually every aspect of our psychology, our history and culture, our religion—and indeed our future. "Don't be put off by the academic title of Julian Jaynes's *The Origin of Consciousness in the Breakdown of the Bicameral Mind*. Its prose is always lucid and often lyrical...he unfolds his case with the utmost intellectual rigor."—The New York Times "When Julian Jaynes . . . speculates that until late in the twentieth millennium BC men had no consciousness but were automatically obeying the voices of the gods, we are astounded but compelled to follow this remarkable thesis."—John Updike, The New Yorker "He is as startling as Freud was in *The Interpretation of Dreams*, and Jaynes is equally as adept at forcing a new view of known human behavior."—American Journal of Psychiatry

Text Sets

Leaders and Managers want quick answers, quick ways to reach solutions, ways and means to access knowledge that won't eat into their precious time and quick ideas that deliver a big result. The Little Book of Big Decision Models cuts through all the noise and gives managers access to the very best

decision-making models that they need to to keep things moving forward. Every model is quick and easy to read and delivers the essential information and know-how quickly, efficiently and memorably.

Knowledge-Driven Work

Explores the conceptual and legal underpinnings of global governance approaches to business and human rights, with an emphasis on the UN Guiding Principles.

Hyper-Connected Selling

Make change humanly possible Today's schools know they must make problem solving, collaboration, self-directed learning and creativity an integral part of the school's DNA, but they don't always know how. When we ask schools to change, we are asking human beings to change. This requires special tools and a human-centered approach. In *The Human Side of Changing Education*, leaders will learn to make sense of their challenging change journeys and accelerate effective implementation. With this practical framework that includes human-centered tools, resources and mini case studies, readers will learn to navigate and succeed on their unique path of change. Understand why resistance is to be expected and how to get through it. Discover three different kinds of change strategies and when to use which one Learn how to use the "messy middle" of change, where real transformation happens Change the heart of the system by enabling the hearts and minds of those who make schools work. "Julie Wilson is both a visionary and a pragmatist. Her book is a wonderfully clear and concise guide for leaders who seek to navigate the road to educational transformation." Tony Wagner, Author *The Global Achievement Gap* and *Creating Innovators* "If you want to understand what it takes to create innovative and lasting change, then forge ahead with *The Human Side of Changing Education*, and bravely create your own hero's journey. This is a valuable guide, with practical advice and real-life examples to support you in this very complicated and challenging work." Ann Koufman-Frederick, Chief Academic Officer LearnLaunch Institute, MAPLE "If everyone working in U.S. K-12 education were to read this book and put even half of its thinking into practice, we would be well on our way to a far better society. It is timely, visionary, and relentlessly practical – a rare combination. Discover what our future could look like if enough of us dare to make it happen." Andy Calkins, Director Next Generation Learning Challenges at EDUCAUSE

Lean Enterprise

"Mike Woods urges his retired father into helping out a friend's failing company. But for Bob Woods, another struggle to introduce lean manufacturing quickly rehashes production battles that he's long since fought. And not even the senior Woods, son Mike, or friend Phil and his colleagues really grasp what's in store for them."--Cover.

Manifesto for Human(e) Leadership

What isn't management and why doesn't it matter? This compelling book leads the reader away from the stories told by managers and management theories to show the secret history of the field. In characterizing the progress of management as a war on workers, this book offers a controversial and revealing alternative intellectual history of this overwhelming discipline. The author employs a unique range of theories and sources, including the founding fathers of management, US labour and social history, and earlier intellectual figures such as Marx and Weber alongside the contemporary insights of Foucault and European and American workerist and post-workerist thought, to shed light on the world of management. This book is key reading for researchers and students across the social sciences. With a controversial and stimulating approach, it also engages readers with a general interest in business and management issues. Are managers neoliberalism's executioners? Read more from this author [here](#).

The Origin of Consciousness in the Breakdown of the Bicameral Mind

Understand and decode the inner workings of great business teams with the more than 30 in-depth examples in *Great Business Teams: Cracking the Code for Standout Performance*. Author Howard Guttman examines and dissects teams at top-management, business-unit, and functional levels and isolates five key factors that drive team performance to offer you insight into the ways these teams achieve success. Using this book, go directly to the marketplace to scrutinize teams in a variety

of industries, evaluating the challenges they face and the methods they choose to manage these challenges.

The Little Book of Big Decision Models

Maurice Castle is a high-level operative in the British secret service during the Cold War. He is deeply in love with his African wife, who escaped apartheid South Africa with the help of his communist friend. Despite his misgivings, Castle decides to act as a double agent, passing information to the Soviets to help his in-laws in South Africa. In order to evade detection, he allows his assistant to be wrongly identified as the source of the leaks. But when suspicions remain, Castle is forced to make an even more excruciating sacrifice to save himself. Originally published in 1978, *The Human Factor* is an exciting novel of espionage drawn from Greene's own experiences in MI6 during World War II, and ultimately a deeply humanistic examination of the very nature of loyalty. This edition features a new introduction by Colm Tóibín. For more than seventy years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,700 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

Business and Human Rights

Both campaigns are treating people like simpletons. In *More Human*, read the truth about Brexit, from someone who really knows. In this powerful manifesto, Steve Hilton argues that the frustrations people feel with government, politics, their economic circumstances and their daily lives are caused by deep structural problems with the systems that dominate our modern world – systems that have become too big, bureaucratic and distant from the human scale. He shows how change is possible, offering us a more human way of living.

The Human Side of Changing Education

An intimate look at the founding father of the modern leadership movement Warren Bennis is an acclaimed American scholar, successful organizational consultant and author, and an expert in the field of leadership. His much awaited memoir is filled with insights about the successes and failures from his long and storied life and career. Bennis' life and career have traversed eight decades of first-hand experience with tumultuous episodes of recent history-from Jewish child in a gentile town in the 30's, a young army recruit in the Battle of the Bulge to a college student in the one of the first progressive precursors to the civil rights movement to a patient undergoing daily psychoanalysis for five years, and later a university provost during the Vietnam protests. Reveals the triumphs and struggles of the man who is considered the pioneer in the contemporary field of leadership studies Bennis is the author of 27 books including the bestseller *On Becoming a Leader* This is first book to examine the extraordinary life of Warren Bennis by the man himself.

Theory Z

Arguing that today's dynamic business environments have irrevocably transformed the employer-employee relationship, a guide for managers outlines win-win strategies that promote trust between workers and management through flexible, alliance-based working agreements. 100,000 first printing.

The Gold Mine

The authors provide vivid, detailed case studies of several organizations to illustrate how long-term success comes from value-driven, inter-related systems that align good people management with corporate strategy.

The Dark Side of Management

A few decades ago, management thinking started to embrace the idea of purpose. The first edition of this book marked an important step in this trajectory; it drew attention to the need for managers to relate the concepts of 'purpose' and 'missions' to strategy, culture and leadership. In the years since, purpose and missions have become business imperatives – not only in terms of remaining competitive but as core in the attempts to have a sustainable impact on the world. The second edition of *Management by Missions* is an open access book based on substantially more research carried out over fifteen years,

involving more than 200 organizations around the world. All of this research supports that the practical models and ideas offered in the book have been tried and tested and actually work in practice. With case studies, anecdote and new research findings, the authors present the main tools of the MBM method (shared missions, missions scorecards, interdependency matrix, missions-based objectives and integral assessment) and the type of leadership needed to implement it. The ideas presented in this book mark a path towards a new management methodology for the XXI century and a new way of understanding the work that managers do.

The Professional Manager

If you are an entrepreneur anywhere on the enterprise startup journey, Survival to Thrival is for you. In the beginning, it is simply about Survival -- how not to die? With luck and hard work, it becomes about Thrival -- how do we win? This first book is about the company journey. Building enterprise startups is different. Products take longer. Go-To-Market strategies are more complex. Common wisdom on product market fit is not enough to unlock growth. There is a missing link that we call Go-To-Market Fit. Then, growth happens, and everything changes. The startup suddenly shifts from Survival mode to Thrival mode. Maddeningly, what used to work no longer works for the company and for the people. Becoming a market leader depends on everyone, including the CEO, unlearning the very things that made them successful. Survival to Thrival is a mind-meld of a three-time entrepreneur, a longtime venture capitalist, and other enterprise entrepreneurs, which demystifies building enterprise startups. Our mission is to help you succeed, to anticipate what is next, and most importantly, to let you know that you are not alone.

The Human Organization

In this landmark work on corporate power, especially as it relates to women, Rosabeth Moss Kanter, the distinguished Harvard management thinker and consultant, shows how the careers and self-images of the managers, professionals, and executives, and also those of the secretaries, wives of managers, and women looking for a way up, are determined by the distribution of power and powerlessness within the corporation. This new edition of her award-winning book has a major new afterward in which the author reviews and analyzes how attitudes and practices within the corporate power structure have changed in the 1990s.

Great Business Teams

People and Performance : The Best of Peter Drucker on Management