

The Primetime Presidency Of Ronald Reagan The Era Of The Television Presidency 1st Edition

[#Ronald Reagan](#) [#Television Presidency](#) [#Primetime Presidency](#) [#Presidential History](#) [#Political Communication](#)

Explore the captivating era of Ronald Reagan's presidency through the lens of television. This 1st edition delves into how Reagan mastered the art of communication and leveraged the power of television to shape public opinion and define his political legacy, marking a significant shift towards the modern 'Television Presidency'.

Every thesis includes proper citations and complete academic structure.

We would like to thank you for your visit.

This website provides the document Ronald Reagan Television Presidency you have been searching for.

All visitors are welcome to download it completely free.

The authenticity of the document is guaranteed.

We only provide original content that can be trusted.

This is our way of ensuring visitor satisfaction.

Use this document to support your needs.

We are always ready to offer more useful resources in the future.

Thank you for making our website your choice.

Across digital archives and online libraries, this document is highly demanded.

You are lucky to access it directly from our collection.

Enjoy the full version Ronald Reagan Television Presidency, available at no cost.

The Primetime Presidency of Ronald Reagan

Beginning in the 1970s, the public has turned to the media for information and guidance in selecting their presidents. Television has become the primary means of getting to know the issues and candidates. This monograph examines the mediatization of the U.S. presidency, as exemplified by President Reagan's role as the great communicator. Specifically, Denton analyzes the use of television as an instrument of image-making and governing, the role of the media in contemporary politics, the impact of television on presidential politics, and the future of the presidency in the age of television. Scholars of communications studies, political science, and American politics will welcome this critical analysis of the primetime presidency.

The Ubiquitous Presidency

"American democracy is in a period of striking tumult. The clash of a rapidly changing socio-technological environment and the traditional presidency has led to an upheaval in the scope and standards of executive leadership. Research on the presidency, although abundant, has been slow to adjust to changing realities associated with digital technologies, diverse audiences, and new political practices. Meanwhile, journalists and the public continue to encounter and shape emerging presidential efforts in deeply consequential ways. This book offers a comprehensive framework for understanding contemporary presidential communication: the ubiquitous presidency. Presidents harness new opportunities in the media environment to create a nearly constant and highly visible presence in political and nonpolitical arenas. They do this by trying to achieve longstanding presidential goals, namely visibility, adaptation, and control. However, in an environment where accessibility, personalization, and pluralism are omnipresent considerations, the strategies presidents use to achieve their goals are very different from what we once knew. Using this novel framework, the book undertakes one of the most expansive analyses of presidential communication to date. A wide variety of approaches-ranging from surveys and survey-experiments, to large-scale automated content and network analyses, to qualitative textual

analysis-uncover new aspects of the intricate relationship between the president, news media, and the public. Focusing on the presidency since Ronald Reagan, and devoting particular attention to the cases of Barack Obama and Donald Trump, the book uncovers remarkable shifts in communication that test the institution of the presidency and, consequently, democratic governance itself"--

Netroots

The progressive "netroots," fueled by bloggers writing on websites like the Daily Kos and working through online organizations like MoveOn, are on the verge of spearheading a revolution that may well define the coming political era. Still, their purpose, goals, and track record remain largely misunderstood. This book provides an understanding of the loosely affiliated groups that collectively call themselves the progressive netroots: who they are, what they hope to accomplish, what they've done so far and how likely it is they will succeed in a plan so audacious it would result, if realized, in the transformation of America from a television-focused, center-right nation to an Internet-focused, center-left nation. Netroots weaves together a range of evidence and arguments to shatter conventional myths about this online movement. It explains why the left is better positioned than the right to take advantage of the decentralized nature of the Internet. As progressive candidates make uneven progress toward winning elections, the progressive netroots are working to drive media narratives and building real and virtual communities of activists that will contribute strongly to electoral success. Netroots documents the achievements of this emerging political force through an engaging analysis told with an eye toward history and in the bloggers' own words.

Life in the White House

Interdisciplinary essays on the White House and the lives of first families.

A History of Television News Parody in America

This book provides the first history of the television news parody genre, analyzing how these shows have functioned as critiques of television news, politics, culture, and American society, while entertaining and informing audiences. Each chapter features a case study and discussion of the genre during a particular decade.

President Reagan

Hailed by the New Yorker as "a superlative study of a president and his presidency," Lou Cannon's *President Reagan* remains the definitive account of our most significant presidency in the last fifty years. Ronald Wilson Reagan, the first actor to be elected president, turned in the performance of a lifetime. But that performance concealed the complexities of the man, baffling most who came in contact with him. Who was the man behind the makeup? Only Lou Cannon, who covered Reagan through his political career, can tell us. The keenest Reagan-watcher of them all, he has been the only author to reveal the nature of a man both shrewd and oblivious. Based on hundreds of interviews with the president, the First Lady, and hundreds of the administration's major figures, *President Reagan* takes us behind the scenes of the Oval Office. Cannon leads us through all of Reagan's roles, from the affable cowboy to the self-styled family man; from the politician who denounced big government to the president who created the largest peace-time deficit; from the statesman who reviled the Soviet government to the Great Communicator who helped end the cold war.

The Future of News

Analyzing these and other trends, *The Future of News* offers a thoughtful and provocative preview of the media's role in the coming century.

Mismanaging America

Is the federal government inept? Walter Williams says yes. Thanks to Ronald Reagan's ill-conceived cutbacks, reliable policy advice is no longer available to the president. The result has been the S&L bailout, the HUD scandal - mismanagement on an unprecedented scale.

American Presidents of the 20th Century

A bibliography that lists by president books, journals, reports and films of all American presidents of the 20th century.

The Primetime Presidency of Ronald Reagan

Beginning in the 1970s, the public has turned to the media for information and guidance in selecting their presidents. Television has become the primary means of getting to know the issues and candidates. This monograph examines the mediatization of the U.S. presidency, as exemplified by President Reagan's role as the great communicator. Specifically, Denton analyzes the use of television as an instrument of image-making and governing, the role of the media in contemporary politics, the impact of television on presidential politics, and the future of the presidency in the age of television. Scholars of communications studies, political science, and American politics will welcome this critical analysis of the primetime presidency.

The Presidents We Imagine

In such popular television series as *The West Wing* and *24*, in thrillers like Tom Clancy's novels, and in recent films, plays, graphic novels, and internet cartoons, America has been led by an amazing variety of chief executives. Some of these are real presidents who have been fictionally reimaged. Others are "might-have-beens" like Philip Roth's President Charles Lindbergh. Many more have never existed except in some storyteller's mind. In *The Presidents We Imagine*, Jeff Smith examines the presidency's ever-changing place in the American imagination. Ranging across different media and analyzing works of many kinds, some familiar and some never before studied, he explores the evolution of presidential fictions, their central themes, the impact on them of new and emerging media, and their largely unexamined role in the nation's real politics. Smith traces fictions of the presidency from the plays and polemics of the eighteenth century—when the new office was born in what Alexander Hamilton called "the regions of fiction"—to the digital products of the twenty-first century, with their seemingly limitless user-defined ways of imagining the world's most important political figure. Students of American culture and politics, as well as readers interested in political fiction and film, will find here a colorful, indispensable guide to the many surprising ways Americans have been "representing" presidents even as those presidents have represented them. "Especially timely in an era when media image-mongering increasingly shapes presidential politics."—Paul S. Boyer, series editor "Smith's understanding of the sociopolitical realities of US history is impressive; likewise his interpretations of works of literature and popular culture. . . . In addition to presenting thoughtful analysis, the book is also fun. Readers will enjoy encounters with, for example, *The Beggar's Opera*, *Duck Soup*, Edward Bellamy's *Looking Backward*, Philip Roth's *Plot against America*, the comedic campaigns of W. C. Fields for President and Pogo for President, and presidential fictions that continue up to the last President Bush. . . . His writing is fluid and conversational, but every page reveals deep understanding and focus. Summing Up: Highly recommended. All readers."—CHOICE

Image and Emotion in Voter Decisions

Drawing on a decade of their own research from the 2000 to 2012 U.S. presidential elections, Renita Coleman and Denis Wu explore the image presentation of political candidates and its influence at both aggregate and individual levels. When facing complex political decisions, voters often rely on gut feelings and first impressions but then endeavor to come up with a "rational" reason to justify their actions. *Image and Emotion in Voter Decisions: The Affect Agenda* examines how and why voters make the decisions they do by examining the influence of the media's coverage of politicians' images. Topics include the role of visual and verbal cues in communicating affective information, the influence of demographics on affective agenda setting, whether positive or negative tone is more powerful, and the role of emotion in second-level agenda setting. *Image and Emotion in Voter Decisions* will challenge readers to think critically about political information processing and a new way of systematically thinking about agenda setting in elections.

On Deaf Ears

"In this book, George Edwards analyses the results of hundreds of public opinion polls from recent presidencies to assess the success of these efforts. Surprisingly, he finds that presidents typically are not able to change public opinion; even great communicators usually fail to obtain the public's support for their high-priority initiatives. Focusing on presidents' personae, their messages, and the American public, he explains why presidents are often unable to move public opinion and suggests that their

efforts to do so may be counterproductive. Edwards argues that shoring up previously existing support is the principal benefit of going public and that "staying private" - negotiating quietly with elites - may often be more conducive to a president's legislative success."--Provided by publisher.

The American Presidency

How institutions shape the American presidency This incisive undergraduate textbook emphasizes the institutional sources of presidential power and executive governance, enabling students to think more clearly and systematically about the American presidency at a time when media coverage of the White House is awash in anecdotes and personalities. William Howell offers unparalleled perspective on the world's most powerful office, from its original design in the Constitution to its historical growth over time; its elections and transitions to governance; its interactions with Congress, the courts, and the federal bureaucracy; and its persistent efforts to shape public policy. Comprehensive in scope and rooted in the latest scholarship, *The American Presidency* is the perfect guide for studying the presidency at a time of acute partisan polarization and popular anxiety about the health and well-being of the republic. Focuses on the institutional structures that presidents must navigate, the incentives and opportunities that drive them, and the constraints they routinely confront Shows how legislators, judges, bureaucrats, the media, and the broader public shape the contours and limits of presidential power Encourages students to view the institutional presidency as not just an object of study but a way of thinking about executive politics Highlights the lasting effects of important historical moments on the institutional presidency Enables students to grapple with enduring themes of power, rules, norms, and organization that undergird democracy

The Provisional Pulpit

The cornerstone of the public presidency is the ability of the White House to influence, shape, and even manipulate public opinion. Ultimately, although much has been written about presidential leadership of opinion, we are still left with many questions pertaining to the success of presidential opinion leadership efforts throughout the modern presidency. What is still missing is a systematic, sequential approach to describe empirical trends in presidential leadership of public opinion in order to expand on important scholarly queries, to resolve empirical disputes in the literature, and to check the accuracy of conventional political wisdom on how, when, and under what conditions presidents lead public opinion. In *The Provisional Pulpit*, Brandon Rottinghaus develops a simple theory of presidential leadership, arguing that presidential messages are more likely to be received if there are fewer countervailing agents or messages to contradict the president's message. He concludes, based upon the findings presented in this book, that the "bully pulpit" is largely provisional for modern presidents. The more the president can avoid the political echo chamber associated with partisan battles or communications, the better the chance the president has to lead public opinion. *The Provisional Pulpit* adds an important layer of understanding to the issue of how and under what conditions presidents lead public opinion. All modern presidents clearly attempt to lead public opinion; often, due to factors outside their control, they fail. This book is an exploration into how and when they succeed.

Legislating Together

Investigates how recent Presidents have engaged Congress on issues of domestic policy. Peterson (Government, Harvard) argues against the presidency-centered perspective on national government and contends that Congress is far more influential in crafting proposals. He identifies five types of congressional responses to the proposals submitted by the executive branch and includes an analysis of some 300 presidential initiatives. Annotation copyrighted by Book News, Inc., Portland, OR

Good Intentions Make Bad News

Examines the media's mission to provide 'the truth' about presidential campaigns.

Made in America

Public Opinion and the Communication of Consent offers an unprecedented range of scholarly perspectives on the relationship between public opinion and communication. With contributions written from social-scientific, historical, critical and cultural traditions, the book illuminates the importance and richness of treating "public opinion" as a multifaceted concept. Written by leading thinkers in the field, some of the work's chapters offer state-of-the-art reviews of research findings, while others are

scholarly treatises on some aspect of communication, public opinion, and society. Topics covered include: The nature and institutions of public opinion; the influence of media on public opinion; social and psychological contexts of public opinion; the role public opinion assessment plays in a democratic society.

Public Opinion and the Communication of Consent

A fascinating story of Jane Wyman, Ronald Reagan, and Nancy Davis

The President's Ladies

Some say it's simply information, mirroring the world. Others believe it's propaganda, promoting a partisan view. But news, Michael Schudson tells us, is really both and neither; it is a form of culture, complete with its own literary and social conventions and powerful in ways far more subtle and complex than its many critics might suspect. A penetrating look into this culture, *The Power of News* offers a compelling view of the news media's emergence as a central institution of modern society, a key repository of common knowledge and cultural authority. One of our foremost writers on journalism and mass communication, Schudson shows us the news evolving in concert with American democracy and industry, subject to the social forces that shape the culture at large. He excavates the origins of contemporary journalistic practices, including the interview, the summary lead, the preoccupation with the presidency, and the ironic and detached stance of the reporter toward the political world. His book explodes certain myths perpetuated by both journalists and critics. The press, for instance, did not bring about the Spanish-American War or bring down Richard Nixon; TV did not decide the Kennedy-Nixon debates or turn the public against the Vietnam War. Then what does the news do? True to their calling, the media mediate, as Schudson demonstrates. He analyzes how the news, by making knowledge public, actually changes the character of knowledge and allows people to act on that knowledge in new and significant ways. He brings to bear a wealth of historical scholarship and a keen sense for the apt questions about the production, meaning, and reception of news today.

The Power of News

The rise of social media has changed politics forever. No longer must citizens go through the trouble of writing letters to their representatives to be heard. In turn, politicians have been given a direct line to their constituents. Is this accessibility an asset or a liability? How has the use of social media changed the campaign and election process? What happens when the president blocks you on Twitter? The thought-provoking viewpoints in this volume explore the finer points of a newly emerging controversy.

Politicians on Social Media

How Reagan's immersion in an electronic media culture of performance shaped his political career

The President Electric

A landmark comparative study (U.S. and Brazil) of television's social and cultural effects on human behavior. The Updated Edition brings forward the author's research on this topic since the original volume was published in 1990 with an extensive new Introduction.

Prime-Time Society

A unique new bibliography that helps teachers and students -- particularly at the high school level -- find information about government topics. The selected books reflect a variety of scholastic levels, but avoid works that are beyond the level of most high school students, or works that rely heavily on statistical methods. The entries are organized in a classified arrangement by topics that appear in most high school government textbooks. Each entry lists the title, author, year of publication, page count, and publisher and also provides a brief description of the book.

American Government and Politics

Explores the intersection of media and politics, from larger themes such as the role of media in civil, democratic society, to more specific topics such as media ownership and regulation.

Encyclopedia of Media and Politics

Prime time: those precious few hours every night when the three major television networks garner millions of dollars while tens of millions of Americans tune in. Inside Prime Time is a classic study of the workings of the Hollywood television industry, newly available with an updated introduction. Inside Prime Time takes us behind the scenes to reveal how prime-time shows get on the air, stay on the air, and are shaped by the political and cultural climate of their times. It provides an ethnography of the world of American commercial television, an analysis of that world's unwritten rules, and the most extensive study of the industry ever made.

Inside Prime Time

"Eleventh edition ã 2020. Tenth edition 2018. Ninth edition 2014"--T.p. verso.

Presidential Leadership

Public Papers of the Presidents of the United States

Public Papers of the Presidents of the United States: Ronald Reagan, 1982

How much power does a president really have? Theories and arguments abound—pointlessly, Bruce Miroff says, if we don't understand the context in which presidents operate. Borrowing from Machiavelli, Miroff maps five fields of political struggle that presidents must traverse to make any headway: media, powerful economic interests, political coalitions, the high-risk politics of domestic policy, and the partisan politics of foreign policy. The prince readying for war, Machiavelli writes, must “learn the nature of the terrain, and know how mountains slope, how valleys open, how plains lie, and understand the nature of rivers and swamps.” So it is with presidents navigating the political landscape. The variability of political ground, and of the conflicts fought on it, is a core proposition of this study. The swift collapse of the Soviet Union, the terrorist attacks of 9/11, and the financial crisis of 2008—recent history offers a quick lesson in fortune’s role in the careers of presidents. Taking a historical perspective, which opens on an array of cases, Miroff explores the various ways in which a president's agenda is constrained or facilitated by political conditions on the ground. His book reveals how political identity is constructed and contested in the media through the ever-changing presidential spectacle; what happens when Democrats in the White House tangle with the titans of the economy; why presidents claiming to represent the entire nation have to manage political coalitions that direct rewards to their own followers; why domestic policy has become “tough terrain” for presidents; and how partisan polarization has reshaped presidential leadership in foreign policy, an area once considered “beyond politics.” Providing a new perspective on why and how presidents succeed or fail in each of these areas, this book is an indispensable resource for understanding the forces that shape presidencies and the power of a president to fight on such fraught terrain.

Presidents on Political Ground

PUBLISHING JANURARY 3, 2020! With a focus on presidential leadership, the authors address the capacity of chief executives to fulfill their tasks, exercise their powers, and utilize their organizational structures to affect the output of government. The authors examine all aspects of the presidency in rich detail, including the president’s powers, presidential history, and the institution of the presidency. Guiding their analysis is their unique contrast between two broad perspectives on the presidency—the constrained president (“facilitator”) and the dominant president (“director”)—making the text a perennial favorite for courses on the presidency. The authors richly illustrate their engaging analysis with timely, fascinating examples. They fully integrate the Trump presidency into every chapter, offering wide-ranging coverage. Moreover, they devote separate chapters to essential aspects of President Trump’s approach to governing such as on media relations, leading the public, and decision making. Equally important, they incorporate the most recent scholarship and their own unique approach to show how the Trump presidency illuminates our basic understanding of the presidency, making Presidential Leadership the perfect vehicle for understanding the president and his impact on the office.

Presidential Leadership

The Guide to the Presidency is an extensive study of the most important office of the U.S. political system. Its two volumes describe the history, workings and people involved in this office from Washington to Clinton. The thirty-seven chapters of the Guide, arranged into seven distinct subject areas (ranging from the origins of the office to the powers of the presidency to selection and removal)

cover every aspect of the presidency. Initially dealing with the constitutional evolution of the presidency and its development, the book goes on to expand on the history of the office, how the presidency operates alongside the numerous departments and agents of the federal bureaucracy, and how the selection procedure works in ordinary and special circumstances. Of special interest to the reader will be the illustrated biographies of every president from Washington to the present day, and the detailed overview of the vice-presidents and first ladies of each particular office. Also included are two special appendices, one of which gathers together important addresses and speeches from the Declaration of Independence to Clinton's Inaugural Address, and another which provides results from elections and polls and statistics from each office.

Guide to the Presidency

Anthony Bennett guides us through the events of the four elections of the 21st century, showing how this era of partisanship has reshaped not only presidential nominations and elections, but the American presidency and politics itself.

The Battle for the White House from Bush to Obama

Public Papers of the Presidents of the United States

New Books in the Communications Library

Dwight D. Eisenhower presided over an unusual era of peace and prosperity during the 1950s, a period also known as television's "Golden Age." In this first comprehensive study of Eisenhower's mass communication practices, Craig Allen maintains that Ike's

Public Papers of the Presidents of the United States: Ronald Reagan, 198

"Authenticity," the dominant cultural value of the baby boom generation, became central to presidential campaigns in the late 20th century. Beginning in 1976, Americans elected six presidents whose campaigns represented evolving standards of authenticity. Interacting with the media and their publics, these successful presidential candidates structured their campaigns around projecting "authentic" images and connecting with voters as "one of us." In the process, they rewrote the political playbook, redefined "presidentiality," and changed the terms of the national political discourse. This book is predicated on the assumption that it is worth knowing why.

Eisenhower and the Mass Media

This unique collection presents the parting words of the presidents of the United States, from Washington to Clinton. A hybrid of literary masterpiece and historical document, each speech reveals its orator's ideals for the government of our nation. Washington warns against entangling alliances; Eisenhower voices his fears of the military-industrial complex; Reagan leaves office with an emotional call for the remembrance of American history in service of informed patriotism. Each leader imparts his final message in the form of a political or moral lesson--or, in some cases, prophecy. Read consecutively from president to president, the messages form a wonderfully American conversation. This conversation invokes ordered liberty, self-government under the rule of law, and the nation's special destiny in human history, and it transcends partisan politics. The volume is prefaced by a detailed introduction discussing the importance of the valedictory address and the power of presidential rhetoric, and each speech is preceded by a brief contextualizing statement. In the last official words of each president, readers will find cautions, hopes, and suggestions relevant for today's world and future generations. American Presidents is an invaluable reference, especially for scholars of the presidency, but also for anyone interested in the history, politics, and culture of the United States.

Ronald Reagan

Resources in Education