The Effective Presidency Lessons On Leadership From John F Kennedy To Barack Obama

#effective presidency #leadership lessons #John F Kennedy leadership #Barack Obama leadership #presidential leadership

Explore the core leadership lessons that define an effective presidency, drawing profound insights from the tenures of iconic figures like John F Kennedy and Barack Obama. This essential guide examines key strategies, challenges, and successes to illuminate the principles of presidential leadership required for sustained impact.

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Effective Presidency

The second edition of this classic work adds a new chapter on Barack Obama and updates coverage of the end of the George W. Bush administration. Presidential scholar Erwin C. Hargrove extends his analytical framework of presidential effectiveness to show how Obama combines eventful leadership with pragmatism to move the nation forward in an intensely polarized partisan environment. Features of the textbook: Uses an analytical framework to assess historical context, personal skills and attributes, and the ability to "make a difference" in each of ten presidencies. Four presidents are judged to be "event-making" leaders: Johnson, Nixon, Reagan, and George W. Bush. Six presidents are assessed as "eventful" leaders: JFK, Ford, Carter, George H. W. Bush, Clinton, and Obama. As much a study of leadership as an analysis of ten presidencies, this book adds to our understanding in political science, history, and public administration and management.

John F. Kennedy on Leadership

Annotation.

Presidential Leadership in an Age of Change

The American public hungers for a heroic leader. From John F. Kennedy to George W. Bush, every American president has left office either under a cloud or as a failed leader. Michael A. Genovese argues that presidents are set up for failure; it is not specific presidents but the presidency itself that is the problem. The presidency was designed to prevent tyranny through a system of separation of powers that inhibits presidents from exercising sufficient power to meet the demands and expectations that developed over time. Each new president dreams of success, only to be crushed by the paralytic weight of vetoes and roadblocks. As they fail to meet expectations, Americans turn on them, making their already precarious position much worse. Given the perilous nature of the office, Genovese examines the skills required to achieve success and the roles of power and persuasion. He also examines how globalization and the rapid pace of change contribute to the decline of presidential power. This accessible synthesis of scholarship is geared toward an audience that is hungry to unravel the dilemmas of presidential leadership. Students of the presidency will find it insightful; general readers will find it illuminating.

Presidency and Domestic Policy

This book systematically examines the first terms of every president from FDR to Barack Obama and assesses the leadership style and policy agenda of each. Success in bringing about policy change is shown to hinge on the leadership style and skill in managing a variety of institutional and public relationships. The second edition of this timely book adds chapters on George W. Bush and Obama and focuses on the significant domestic policy challenges of their respective times. The authors have reconfigured the analytical framework of the book to take into account the 'dynamic opportunity structure' that emerged during the George W. Bush administration. The Presidency and Domestic Policy provides unique insights into contemporary presidential leadership in a highly partisan age.

Summary: John F. Kennedy on Leadership

The must-read summary of John A. Barnes's book: "John F. Kennedy on Leadership: The Lessons and Legacy of a President". This complete summary of "John F. Kennedy on Leadership" by John A. Barnes presents his assessment of why John F. Kennedy was so respected and influential was because he was a hard working leader and not a natural born-politician. He also illustrates how all managers and business owners can benefit and learn from the 11 principles of JFK's leadership style. Added-value of this summary: • Save time • Understand JFK's leadership and presidency • Expand your knowledge of American politics and business To learn more, read "John F. Kennedy on Leadership" and discover what made JFK one of the most beloved leaders in recent history, and how ordinary people can be inspired by him.

Presidential Leadership and the Creation of the American Era

How presidents forged the American century This book examines the foreign policy decisions of the presidents who presided over the most critical phases of America's rise to world primacy in the twentieth century, and assesses the effectiveness and ethics of their choices. Joseph Nye, who was ranked as one of Foreign Policy magazine's 100 Top Global Thinkers, reveals how some presidents tried with varying success to forge a new international order while others sought to manage America's existing position. The book shows how transformational presidents like Wilson and Reagan changed how America sees the world, but argues that transactional presidents like Eisenhower and the elder Bush were sometimes more effective and ethical. It also draws important lessons for today's uncertain world, in which presidential decision making is more critical than ever.

Presidential Leadership in Feeble Times

Do presidents matter for America's economic performance? We tend to stereotype the Gilded Age presidents of the late nineteenth century as weak. We also assume that the American people were intellectually misguided about the economy and the government's role in it during this era. And we generally dismiss the Gilded Age macro-economy as boring--little interesting or important happened. Instead, the micro-economics of the business world was where the action was located. More broadly, many economists and political scientists believe that individual presidents do not matter much, even in the twenty-first century. Institutional constraints and historical circumstance dictate success or failure; the White House is just along for the ride. In Presidential Leadership in Feeble Times, Mark Zachary Taylor shows that all of this is mistaken. Taylor tells the story of three decades of Gilded Age economic upheaval with a focus on presidential leadership--why did some presidents crash and burn, while others prospered? It turns out that neither education nor experience mattered much. Nor did brains, personal ethics, or party affiliation. Instead, differences in presidential vision and leadership style had dramatic consequences. And even in this unlikely period, presidents powerfully affected national economic performance and their success came from surprising sources, with important lessons for us today.

100 Valuable Leadership Lessons from 10 U.S. Presidents

Learn the leadership lessons of: George Washington, Thomas Jefferson, Abraham Lincoln, Theodore Roosevelt, Woodrow Wilson, Franklin D. Roosevelt Dwight D. Eisenhower, John F. Kennedy, Richard Nixon and Ronald Reagan We are fortunate enough to have a lot of content around us that teaches leadership. We even have the power to excavate important lessons from some of the most historical figures in history. Today's business leaders can learn a lot by looking back on the important lessons bestowed by great men like George Washington, Abraham Lincoln, Franklin D. Roosevelt, and John F. Kennedy. This is true no matter how you might feel about their differing policies, beliefs or skills. Effective

leadership is essential for being President. That's a given. So is the fact that CEOs of corporations must be great leaders. However, even if you have a small business or are self-employed, you too can benefit from being a great leader - perhaps even more that a CEO of a large corporation. The most effective leaders act from their set of core values. Sure, some people might not align with those values but those are not the people you should focus on anyway. To be a great leader, you must take those values and cultivate them into a vision. That's what the lessons highlighted throughout this book are going to show you. Can you adapt your leadership style to meet the unexpected? Are you ready to get started?

Presidential Lessons in Leadership

This book crystallizes the methods of leadership from America's greatest presidents during moments of personal challenge and turns them into concrete lessons that business leaders, and anyone interested in becoming a more effective leader, can use daily. The presidents include Lincoln, Kennedy, Franklin D. Roosevelt, Teddy Roosevelt, and Reagan.

Leadership The Barack Obama

In his historic rise to the most powerful position in the world, Barack Obama single-handedly altered the concept of leadership around the world-and leaders in every walk of life want to know how he did it. Following up on her highly successful Say it Like Obama, Shel Leanne examines the one-of-a-kind leadership skills the President of the United States created and perfected to reach heights of power nobody dreamed possible just a short time ago. She breaks down Obama s carefully honed leadership style into easily digestible pieces that can be applied in any situation. Readers will learn how to communicate their visions in clear, persuasive language; create a reservoir of goodwill by establishing trust and confidence; build winning teams; harness the power of technology to support their missions and goals; and much more.

Leadership the Barack Obama Way: Lessons on Teambuilding and Creating a Winning Culture in Challenging Times

Use the President's history-making leadership skills in any business setting! In his historic rise to the most powerful position in the world, Barack Obama single-handedly altered the concept of leadership around the world. Now, Shel Leanne—the expert on the Obama way of leadership—explains how to thrive in any business setting by adopting the same skill set. Leadership the Barack Obama Way examines the ins and outs of the leadership style the President of the United States rode to heights of power nobody dreamed possible just a short time ago. Leanne breaks down Obama's style into easily digestible pieces that you can apply in any situation. You'll learn all the skills of extraordinary leadership, including how to: Communicate your vision in clear, persuasive language Create a "reservoir of goodwill" Form and lead outstanding teams Harness and leverage the power of technology Establish trust and confidence Build bridges among diverse people Obama's adversaries passed him off as nothing more than a good speech-maker; they couldn't have been more wrong. The President is, indeed, an engaging speaker—but he is much more. His style of leadership is carefully planned and meticulously honed. Follow the Obama blueprint and lead your organization to the head of your industry.

The Real Psychology of the Trump Presidency

The United States has never had a president quite like Donald J. Trump. He violated every rule of conventional presidential campaigns to win a race that almost no one, including at times he himself, thought he would win. In so doing, Trump set off cataclysmic shock waves across the country and world that have not subsided and are unlikely to as long as he remains in office. Critics of Trump abound, as do anonymously sourced speculations about his motives, yet the real man behind this unprecedented presidency remains largely unknown. In this innovative analysis, American presidency scholar and trained psychoanalyst Stanley Renshon reaches beyond partisan narrative to offer a serious and substantive examination of Trump's real psychology and controversial presidency. He analyzes Trump as a preemptive president trying to become transformative by initiating a Politics of American Restoration. Rigorously grounded in both political science and psychology scholarship, The Real Psychology of the Trump Presidency offers a unique and thoughtful perspective on our controversial 45th president.

Why Presidents Fail And How They Can Succeed Again

Failure should not be an option in the presidency, but for too long it has been the norm. From the botched attempt to rescue the U.S. diplomats held hostage by Iran in 1980 under President Jimmy Carter and the missed intelligence on Al Qaeda before 9-11 under George W. Bush to, most recently, the computer meltdown that marked the arrival of health care reform under Barack Obama, the American presidency has been a profile in failure. In Why Presidents Fail and How They Can Succeed Again, Elaine Kamarck surveys these and other recent presidential failures to understand why Americans have lost faith in their leaders—and how they can get it back. Kamarck argues that presidents today spend too much time talking and not enough time governing, and that they have allowed themselves to become more and more distant from the federal bureaucracy that is supposed to implement policy. After decades of "imperial" and "rhetorical" presidencies, we are in need of a "managerial" president. This White House insider and former Harvard academic explains the difficulties of governing in our modern political landscape, and offers examples and recommendations of how our next president can not only recreate faith in leadership but also run a competent, successful administration.

Making of the Postmodern Presidency

Throughout American history presidents have been accused of being liars, of deceiving others for political gain, of being corrupt, or of violating the Constitution. Such criticism is, to some extent, a facet of our political culture. Yet, in recent years the intensity and depth of hostility coming from news reporters, political pundits, and even academics seems unprecedented. It is the argument of "The Making of the Postmodern Presidency" that something more fundamental is occurring other than personal mendacity, character failures, or political errors; that, in fact, the model we have used to explain presidential behavior no longer works. The dominant paradigm used to assess presidential behavior-the modern presidency-is no longer an adequate explanatory model. Nonetheless, those who study the presidency continue to use it to explain behavior. This book claims that the more relevant paradigm that should be used today is the postmodern presidency model. This book traces the origins and development of the postmodern presidency. The heart of the book is composed of an examination of the presidencies of Ronald Reagan, George H. W. Bush, Bill Clinton and George W. Bush to show how each has contributed to the evolution and formation of the postmodern presidency. A penultimate chapter analyzes the 2008 presidential election through the lens of postmodernism. The book concludes with speculation on the challenges that face the Obama presidency in light of the postmodern presidency and American democracy.

The American President

The American President is an enthralling account of American presidential actions from the assassination of William McKinley in 1901 to Bill Clinton's last night in office in January 2001. William Leuchtenburg, one of the great presidential historians of the century, portrays each of the presidents in a chronicle sparkling with anecdote and wit. Leuchtenburg offers a nuanced assessment of their conduct in office, preoccupations, and temperament. His book presents countless moments of high drama: FDR hurling defiance at the "economic royalists" who exploited the poor; ratcheting tension for JFK as Soviet vessels approach an American naval blockade; a grievously wounded Reagan joking with nurses while fighting for his life. This book charts the enormous growth of presidential power from its lowly state in the late nineteenth century to the imperial presidency of the twentieth. That striking change was manifested both at home in periods of progressive reform and abroad, notably in two world wars, Vietnam, and the war on terror. Leuchtenburg sheds light on presidents battling with contradictory forces. Caught between maintaining their reputation and executing their goals, many practiced deceits that shape their image today. But he also reveals how the country's leaders pulled off magnificent achievements worthy of the nation's pride.

The Building of Civil Europe 1951–1972

This book argues that early European Commission officials envisaged an integrated civil Europe from the outset. Largely overlooked is the fact that between 1951 and 1972 there was a group of European Commission (and before that the High Authority) officials who wished to build a Civil Europe to sit alongside an economic and political Europe. This Civil Europe was, it was hoped, to become home to a European citizenry equipped with a European civil consciousness that complemented their national and local loyalties. To this end these officials pioneered a series of civil initiatives designed to begin the process of building Civil Europe. This book analyses three such civil initiatives: the building of the first European School, the European Community's participation in Expo 58 and the production of the

European Community's own documentaries. From the start Europe was designed and conceived of in terms of a European general civil public and not solely in terms dictated by economic and political interests.

TIME-LIFE JFK at 100

War hero. Political icon. Martyr. As the 35th president of the United States, John F. Kennedy is one of the most celebrated figures in American history. Born into wealth and power, Kennedy proved himself to the nation as a young man, then rose through the ranks of elected office, reaching the White House at just 42 years old. It was the dawn of the nuclear age, and in his short term as president, JFK balanced a Cold War steeliness with a commitment to public service to assert America's role as a global leader. Alongside his wife, Jackie, and their two young children, JFK represented the new face of a new generation, and the hope and optimism he expressed continues to reverberate today.

The American Presidency

"The second edition of this Very Short Introduction focuses on the challenges facing American presidents in meeting the high expectations of the position in a separation-of-powers system. This ... revision explores critical issues that are [the] object of contemporary debate and shows how the American presidency evolved over the past 200 years and where it may go in the future"--

Leadership Lessons: John F. Kennedy

John F. Kennedy possessed every advantage: wealth, good looks, intelligence, charm, and wit. And by the time he was assassinated at the age of forty-six - leaving a stunned world to mourn his death - he had learned what it meant to lead a nation. Here, in this short-form book, is what you can learn from the life of the thirty-fifth president of the United States.

The Oxford Handbook of Political Psychology

A revised version of this essential interdisciplinary handbook.

Five Leadership Theories Applied in Barack Obama's First 100 Days as President

Research Paper (postgraduate) from the year 2009 in the subject Politics - International Politics - Region: USA, grade: A, Regent University School of Global Leadership & Entrepreneurship (Regent University School of Global Leadership & Entrepreneurship), language: English, abstract: In his acceptance speech delivered in Chicago's Grant Park, newly chosen President-elect Barack Hussein Obama threw down the gauntlet and declared, "A new dawn of American leadership is at hand" (DeFrank, 2008). Indeed, the unprecedented election of Barack Obama as the 44th President of the United States of America was met with historically high expectations (Ruggeri, 2009). In his first 100 days in office, Obama attempted to fulfill those expectations. Ghattas (2009) wrote: "The breadth of issues he has tackled in this short time is unprecedented, prompting former Secretary of State Henry Kissinger to write recently in the Washington Post that 'the possibility of comprehensive solutions is unprecedented'. There is no guarantee that any of it will lead to success over the next four years, but the new administration is aiming high." As the new president engaged a large breadth of issues, he had to exercise a broad range of leadership theories and exercises. This paper examines five of leadership models he demonstrated in his first 100 years in office.

Democracy for Realists

Why our belief in government by the people is unrealistic—and what we can do about it Democracy for Realists assails the romantic folk-theory at the heart of contemporary thinking about democratic politics and government, and offers a provocative alternative view grounded in the actual human nature of democratic citizens. Christopher Achen and Larry Bartels deploy a wealth of social-scientific evidence, including ingenious original analyses of topics ranging from abortion politics and budget deficits to the Great Depression and shark attacks, to show that the familiar ideal of thoughtful citizens steering the ship of state from the voting booth is fundamentally misguided. They demonstrate that voters—even those who are well informed and politically engaged—mostly choose parties and candidates on the basis of social identities and partisan loyalties, not political issues. They also show that voters adjust their policy views and even their perceptions of basic matters of fact to match those loyalties. When parties are roughly evenly matched, elections often turn on irrelevant or misleading considerations

such as economic spurts or downturns beyond the incumbents' control; the outcomes are essentially random. Thus, voters do not control the course of public policy, even indirectly. Achen and Bartels argue that democratic theory needs to be founded on identity groups and political parties, not on the preferences of individual voters. Now with new analysis of the 2016 elections, Democracy for Realists provides a powerful challenge to conventional thinking, pointing the way toward a fundamentally different understanding of the realities and potential of democratic government.

The Presidential Difference

Fred I. Greenstein has long been one of our keenest observers of the modern presidency. In The Presidential Difference, he provides a fascinating and instructive account of the presidential qualities that have served well and poorly in the Oval Office, beginning with Franklin D. Roosevelt's first hundred days. He surveys each president's political skill, vision, cognitive style, organizational capacity, ability to communicate, and emotional intelligence--and argues that the last is the most important in predicting presidential success. Throughout, Greenstein offers a series of bottom-line judgments on each of his thirteen subjects as well as an overarching theory of why presidents succeed or fail. In this new edition, Greenstein assesses President George W. Bush in the wake of his two terms. The book also includes a new chapter on the leadership style of President Obama and how we can expect it to affect his presidency and legacy.

Triumphs and Tragedies of the Modern Presidency

Applying the lessons of presidential history, this anthology of case studies—written by leading political scientists, historians, and subject matter experts—delves into the many facets of the presidency and promotes a greater understanding of the presidency for policymakers, academics, students, and general readers alike. Abraham Lincoln once said, "Fellow citizens, we cannot escape history." One hundred and fifty years later, this statement remains true: the lessons of history are increasingly important at a time of political deadlock and growing skepticism of leadership among the American public. An established classic in its field, Triumphs and Tragedies of the Modern Presidency underscores the importance of looking back to set an intelligent course for the future and promotes a better understanding of the U.S. presidency. This updated and revised second edition offers rare insights on presidential leadership since 2001 and adds considerable new information related to inter-term transitions. The case studies in this single-volume work cover an unparalleled scope of "modern presidential history" and related topics, beginning with the presidency of Franklin Roosevelt and continuing to the presidency of Barack Obama. Examples of the events and subject matter of the case studies include the interstate transport system, the building of the social safety net, the civil rights movement, the space program, environmental protection, education reform, the IT revolution, energy policy, the budget, economic policy, foreign policy, national security, defense policy, and presidential scandals. Each case study highlights a historical lesson and is authored by a different political scientist, historian, or subject matter expert, offering readers a multidisciplinary examination of the presidency.

Obama in Office

Barack Obama entered office on a wave of popular expectation; will he exit at the hands of a Tea Party inspired populist tsunami or return for four more years? Obama in Office brings together well-established political scientists and journalists to offer the first detailed assessment of President Obama and his first two years in office. This book covers the range of policy tests which the administration has faced during this period, including the recession and its jobless recovery, health care reform, financial regulation, the BP oil leak in the Gulf of Mexico, and the ongoing war in Afghanistan. Looking beyond the midterms, Obama in Office considers the results of 2010, the impact of the Tea Party, and the prospects for 2012.

Presidency and Domestic Policy

This book systematically examines the first terms of every president from FDR to Barack Obama and assesses the leadership style and policy agenda of each. Success in bringing about policy change is shown to hinge on the leadership style and skill in managing a variety of institutional and public relationships. The second edition of this timely book adds chapters on George W. Bush and Obama and focuses on the significant domestic policy challenges of their respective times. The authors have reconfigured the analytical framework of the book to take into account the 'dynamic opportunity

structure' that emerged during the George W. Bush administration. The Presidency and Domestic Policy provides unique insights into contemporary presidential leadership in a highly partisan age.

Transformational Leadership and the Modern Presidency

The research objectives of this book are to analyze the leadership of three presidents: Bill Clinton, George W. Bush, and Barack Obama, as well as to examine the impact of the presidents' leadership on the leadership characteristics of the advisers they worked with during their presidencies.

Incomparable Grace

An illuminating account of John F. Kennedy's brief but transformative tenure in the White House, from acclaimed author and historian Mark K. Updegrove, head of the LBJ Foundation and presidential historian for ABC News "Tremendously absorbing and inviting... An important book."—Doris Kearns Goodwin • "Elegant, concise, [and] knowing."—Michael Beschloss • "Rescues JFK from Camelot mythology."—Richard Norton Smith Nearly sixty years after his death, JFK still holds an outsize place in the American imagination. While Baby Boomers remember his dazzling presence as president, millennials more likely know him from advertisements for Omega watches or Ray Ban sunglasses. Yet his years in office were marked by more than his style and elegance. His presidency is a story of a fledgling leader forced to meet unprecedented challenges, and to rise above missteps to lead his nation into a new and hopeful era. Kennedy entered office inexperienced but alluring, his reputation more given by an enamored public than earned through achievement. In this gripping new assessment of his time in the Oval Office, Updegrove reveals how JFK's first months were marred by setbacks: the botched Bay of Pigs invasions, a disastrous summit with the Soviet premier, and a mismanaged approach to the Civil Rights movement. But the young president soon proved that behind the glamour was a leader of uncommon fortitude and vision. A humbled Kennedy conceded his mistakes, and, importantly for our times, drew important lessons from his failures that he used to right wrongs and move forward undaunted. Indeed, Kennedy grew as president, radiating greater possibility as he coolly faced a steady stream of crises before his tragic end. Incomparable Grace compellingly reexamines the dramatic, consequential White House years of a flawed but gifted leader too often defined by the Camelot myth that came after his untimely death.

Leadership Lessons from the Trump Presidency

This book seeks to demonstrate that we can learn from both 'good' and 'bad' leaders. Part One looks at President Trump's behaviour from inauguration to impeachment. The ancient Greek concepts of Kairos and Chronos are used to indicate that Trump was almost a natural fit for the US of 2017. Part Two considers the consequences of his behaviour on the US, the world at large, and for leadership overall. There is a temptation to consider only 'good' leaders when asking what we can learn from others. This book explores the issue of what can be learned from any person in a leadership role. no matter what the value judgement we make of them. Part One explores Trump's behaviour up to the moment of impeachment and the longer-term residual impacts this will have once his term as President is over. It shows that our value judgements tend to be based on perception and a priori assumptions. Part Two explores what we can learn from the Trump event no matter what our leadership role. Disruption is endemic in today's world. Today, it often seems that we are born, live, and die, in three quite different worlds. Yet, at its core, things have changed very little. Oligarchy has been a reality since time immemorial. Unless we are first 'unfrozen' from the status quo, change tends to be more cosmetic than actual. Donald Trump's presidency has the potential to be the thawing agent that could enable 'real' change through which new forms of both democracy and capitalism might emerge across the world.

John F. Kennedy On Leadership

Identifies ten principles that the authors believe make president George W. Bush an effective manager and leader, citing his choices during such events as his election and the September 11 attacks, and explaining how managers can utilize his examples for improved job performance. 50,000 first printing. \$75,000 ad/promo.

The Leadership Genius of George W. Bush

Before John F. Kennedy became a legendary young president he was the junior senator from Massachusetts. The Senate was where JFK's presidential ambitions were born and first realized. In the first book to deal exclusively with JFK's Senate years, author John T. Shaw looks at how the young Senator was able to catapult himself on the national stage. Tip O'Neill once quipped that Kennedy received more publicity for less accomplishment than anyone in Congress. But O'Neill didn't understand that Kennedy saw a different path to congressional influence and ultimately the presidency. Unlike Lyndon Johnson, the Democratic leader in the Senate, JFK never aspired to be "The Master of the Senate" who made deals and kept the institution under his control. Instead, he envisioned himself as a "Historian-Scholar-Statesman" in the mold of his hero Winston Churchill which he realized with the 1957 publication of Profiles of Courage that earned JFK a Pulitzer Prize and public limelight. Smart, dashing, irreverent and literary, the press could not get enough of him. Yet, largely overlooked has been Kennedy's tenure on a special Senate committee to identify the five greatest senators in American history—JFK's work on this special panel coalesced his relationships in Congress, and helped catapult him toward the presidency. Based on primary documents from JFK's Senate years as well as memoirs, oral histories, and interviews with his top aides, JFK in the Senate provides new insight into an underappreciated aspect of his political career.

JFK in the Senate: Pathway to the Presidency

Use the President's history-making leadership skills in any business setting! In his historic rise to the most powerful position in the world, Barack Obama single-handedly altered the concept of leadership around the world. Now, Shel Leanne—the expert on the Obama way of leadership—explains how to thrive in any business setting by adopting the same skill set. Leadership the Barack Obama Way examines the ins and outs of the leadership style the President of the United States rode to heights of power nobody dreamed possible just a short time ago. Leanne breaks down Obama's style into easily digestible pieces that you can apply in any situation. You'll learn all the skills of extraordinary leadership, including how to: Communicate your vision in clear, persuasive language Create a "reservoir of goodwill" Form and lead outstanding teams Harness and leverage the power of technology Establish trust and confidence Build bridges among diverse people Obama's adversaries passed him off as nothing more than a good speech-maker; they couldn't have been more wrong. The President is, indeed, an engaging speaker—but he is much more. His style of leadership is carefully planned and meticulously honed. Follow the Obama blueprint and lead your organization to the head of your industry.

Leadership the Barack Obama Way: Lessons on Teambuilding and Creating a Winning Culture in Challenging Times

The Global Obama examines the president's image in five continents and more than twenty countries. It is the first book to look at Barack Obama's presidency and analyze how Obama and America are viewed by publics, governments, and political commentators around world. The author of Barack Obama in Hawaii and Indonesia: The Making of a Global President (Top 10 Black History Book) scaled the globe to gather opinions – cultural, historical, and political analyses – about Obama's leadership style. Writers, journalists, psychologists, consultants, and social scientists present their views on Obama's leadership, popularity, and many of the global challenges that still remain unresolved. As a progress report, this is the first book that tries to grasp 'the Obama phenomenon' in totality, as perceived by populations around the world with special focus on America's leadership in the 21st Century.

The Global Obama

From across history and across the aisle, the examples of twenty-one American presidents demonstrate how to inspire and unite in this leadership guide. Harry Truman once commented, "In periods where there is no leadership, society stands still." In Presidential Leadership, Dr. Brent Taylor sets out a series of timeless leadership lessons drawn from presidential history. Pairing two presidents per chapter, Taylor explores the leadership skills they shared, and how we can apply them to our own lives. At a time when political tribalism is on the rise, Presidential Leadership demonstrates that we can learn important lessons even from those with whom we disagree. From Lincoln and Nixon, to JFK and Obama, to Trump and Jackson, each chapter tells a story of courage under immense pressure, and a determination to lead American through the trials of history.

Presidential Leadership

The authors contrast established leadership principles and practices with Barack Obama's actions throughout his first term in office, presenting the leadership lessons learned along with their opinions on alternative courses of action.

Hope Is Not a Strategy

With the advent of Donald Trump and Hillary Clinton as presidential nominees, the examination of the role of celebrity culture in the White House takes on a fresh appeal. This book, by award-winning White House correspondent and presidential historian Kenneth T. Walsh, takes a detailed and comprehensive look at the history of America's presidents as "celebrities in chief" since the beginning of the Republic. Walsh makes the point that modern presidents need to be celebrities and build on their fame in order to propel their agendas and rally public support for themselves as national leaders so that they can get things done. Combining incisive historical analysis with a journalist's eye for detail, this book looks back to such presidents as George Washington and Abraham Lincoln as the forerunners of contemporary celebrity presidents. It examines modern presidents including Barack Obama, Bill Clinton, Ronald Reagan, John F. Kennedy, Franklin Roosevelt, and Theodore Roosevelt, each of whom qualified as a celebrity in his own time and place. The book also looks at presidents who fell short in their star appeal, such as George W. Bush, George H. W. Bush, Richard Nixon, and Lyndon Johnson, and explains why their star power was lacking. Among the special features of the book are detailed profiles of the presidents and how they measured up or failed as celebrities; an historical analysis of America's popular culture and how presidents have played a part in it, from sports and television to movies and the news media; the role of first ladies; and a portfolio of fascinating photos illustrating the intersection of the presidency with popular culture. An update looking at Hillary and "the Donald" puts contemporary politics in perspective with the evolution of presidential celebrity.

Celebrity in Chief

This book argues that we can learn a great deal about leadership from the experiences of eight US presidents who have served in the White House since Watergate. The eight presidents considered here differed widely in their family backgrounds, wealth, education, age, prior political experiences, and motivations for power. But they all made the same promise—to "faithfully execute the Office of President of the US and ... preserve, protect, and defend the Constitution of the United States"—and they all faced considerable challenges in fulfilling that promise. While all eight presidents had policy successes and failures, the author argues that we gain real insight on their leadership acumen by analyzing the deeper structures of leadership effectiveness that all leaders need to address: vision, execution, management, and decision-making. The book assesses the performance of each president along these four dimensions of leadership and extends lessons learned to leaders in other sectors.

Lessons in Leadership from the White House to Your House

This book looks at the factors that affect voters' perceptions of the president, presidential approval ratings, attitudes about Congress, and voter trust toward government.

Presidential Leadership in Public Opinion

How do presidents lead? If presidential power is the power to persuade, why is there a lack of evidence of presidential persuasion? George Edwards, one of the leading scholars of the American presidency, skillfully uses this contradiction as a springboard to examine--and ultimately challenge--the dominant paradigm of presidential leadership. The Strategic President contends that presidents cannot create opportunities for change by persuading others to support their policies. Instead, successful presidents facilitate change by recognizing opportunities and fashioning strategies and tactics to exploit them. Edwards considers three extraordinary presidents--Abraham Lincoln, Franklin D. Roosevelt, and Ronald Reagan--and shows that despite their considerable rhetorical skills, the public was unresponsive to their appeals for support. To achieve change, these leaders capitalized on existing public opinion. Edwards then explores the prospects for other presidents to do the same to advance their policies. Turning to Congress, he focuses first on the productive legislative periods of FDR, Lyndon Johnson, and Reagan, and finds that these presidents recognized especially favorable conditions for passing their agendas and effectively exploited these circumstances while they lasted. Edwards looks at presidents governing in less auspicious circumstances, and reveals that whatever successes these presidents enjoyed also resulted from the interplay of conditions and the presidents' skills at understanding and exploiting them.

The Strategic President revises the common assumptions of presidential scholarship and presents significant lessons for presidents' basic strategies of governance.

The Strategic President

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