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Intro

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Design
Durability
Display
Notch
Software
Cameras
Battery
Conclusion

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Why I Chose Marketing

What Classes Do You Take

What Can You Do With A Marketing Degree

My Advice

Q&A

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Intro

Alignment

Preeminence

Differentiation

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Performance

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Growth Markets

Competitive Advantage

Innovation Triangle

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What Other Strategic Options Can Electrolux Pursue for Future Growth To Achieve Greater Global Dominance

What Benefits Will Electrolux Receive from the Acquisition

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What will we serve? (The Value Proposition)
The Marketing Mix (4 Ps of Marketing)
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