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Money Market Fund

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Equity Fund

Balance Fund

Metal Fund

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intro

the risk free rate

why risk-free?

the market risk-premium

what beta is and what it measures

a negative beta

the security market line

pricing Amazon using the CAPM

security market line as a pricing tool

applications

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Risk or Volatility

Sharpe Ratio

Risk Appetite

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The Capital Asset Pricing Model

The Capital Asset Pricing Model or Capm

The Risk-Free Rate

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Calculating the Index Value

Equal Weighted Indexes

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Introduction

Why Industry Analysis

How Industry Analysis Works

Example of Industry Analysis

Sensitivity of Sales

Operating Leverage

Leverage

Sector Rotation

Industry Life Cycle

Stable Growth

Maturity

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Financial Assets

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Common Financial Assets and the Asset Classes

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Risk Return Trade-Off

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Currency Swaps

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Definition of Financial Asset

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Passive Strategy Style

Risk Allocation Problem

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Financial Markets

Corporate Governance Ethics

Asset Allocation

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