

Getting It Right Making Corporate Community Relations Work

[#corporate community relations](#) [#community engagement best practices](#) [#corporate social responsibility](#) [#stakeholder relations management](#) [#building community trust](#)

Unlock the secrets to successful corporate community relations, transforming your approach to foster genuine connections and positive impact. This essential guide provides actionable strategies for effective community engagement, ensuring your initiatives truly make corporate relations work by aligning with strong corporate social responsibility principles. Master the art of stakeholder relations management to successfully achieve building community trust and driving sustainable organizational growth.

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Getting it Right

Getting it Right is a manual for corporate managers responsible for company operations in poor and politically unstable societies. Managers can analyse their own interactions with local communities, so that they can more effectively accomplish their production goals and ensure local communities are better off as a result.

Handbook of Global and Multicultural Negotiation

Praise for Handbook of Global and Multicultural Negotiation "In today's globalized world, few competencies are as essential as the ability to negotiate across cultures. In this insightful and practical book, Chris Moore and Peter Woodrow draw on their extensive global experience to help us understand the intricacies of seeking to reach intercultural agreements and show us how to get to a wise yes. I recommend it highly!" William Ury coauthor, Getting to Yes, and author, The Power of a Positive No "Rich in the experience of the authors and the lessons they share, we learn that culture is more than our clothing, rituals, and food. It is the way we arrange time, space, language, manners, and meaning. This book teaches us to understand our own culture so we are open to the other and gives us practical strategies to coordinate our cultural approaches to negotiations and reach sustainable agreements." Meg Taylor compliance advisor/ombudsman of the World Bank Group and former ambassador of Papua New Guinea to the United States of America and Mexico "In a globalized multicultural world, everyone from the president of the United States to the leaders of the Taliban, from the CEO of Mittal Steel to the steelworkers in South Africa, needs to read this book. Chris Moore and Peter Woodrow have used

their global experience and invented the definitive tool for communication in the twenty-first century!" Vasu Gounden founder and executive director, ACCORD, South Africa "Filled with practical advice and informed by sound research, the Handbook of Global and Multicultural Negotiation brings into one location an extraordinary and comprehensive set of resources for navigating conflict and negotiation in our multicultural world. More important, the authors speak from decades of experience, providing the best book on the topic to date—a gift to scholars and practitioners alike." John Paul Lederach Professor of International Peacebuilding, Kroc Institute, University of Notre Dame

Business and Human Rights in Southeast Asia

Business and human rights has emerged as a distinct field within the corporate governance movement. The endorsement by the United Nations Human Rights Council of a new set of Guiding Principles for Business and Human Rights in 2011 reinforces the State's duty to protect against human rights abuses by third parties, including business; the corporate responsibility to respect human rights; and greater access by victims to effective remedy, both judicial and non-judicial. This book draws on the UN Guiding Principles and recent national plans of action, to provide an overview of relevant developments within the ASEAN region. Bridging theory and practice, the editors have positioned this book at the intersection of human rights risk and its regulation. Chapter authors discuss the implications of key case-studies undertaken across the region and various sectors, with a particular focus on extractive industries, the environment, and infrastructure projects. Topics covered include: due diligence and the role of audits; businesses' responsibilities to women and children; and the mitigation of human rights risks in the region's emerging markets. The book sheds light on how stakeholders currently approach business and human rights, and explores how the role of ASEAN States, and that of the institution itself, may be strengthened. In doing so, the book identifies critical challenges and opportunities that lie ahead for the region in relation to business and human rights. This book will be of excellent use and interest to scholars, practitioners and students of human rights, business and company law, international law, and corporate governance.

Research Handbook on Human Rights and Business

This authoritative Research Handbook brings together leading international scholars and practitioners to provide in-depth analysis of some of the most hotly debated topics and issues concerning the interface of human rights and business. Offering critical insights on prominent strands of research within the field of business and human rights, this comprehensive Research Handbook examines key challenges and potential solutions in the field.

Business and Human Rights Law and Practice in Africa

This important book provides a comprehensive analysis of good-fit and home-grown approaches for advancing business and human rights norms across Africa. It explores the latest developments in law, regulations, policies, and governance structures across the continent, focusing on key legal innovations in response to human rights impacts of business operations and activities.

Extractive Industries

"A study prepared by the United Nations University World Institute for Development Economics Research (UNU-WIDER)".

Local Communities and the Mining Industry

This book explores the challenges and opportunities at the intersection of the global mining sector and local communities by focusing on a number of international cases drawn from various locations in Canada, the Philippines, and Scandinavia. Mining's contribution to economic development varies greatly across countries. In some, it has been a major engine of development, but in others, disputes have erupted over land use, property rights, environmental damage, and revenue sharing. Corporate social responsibility programs are increasingly relied upon to manage company-community relations, yet conflicts persist in many settings, with significant costs for companies and communities. Exploring the many factors and drivers that characterize relationships among different actors within the sector, the volume contributes towards the development of practical wisdom, collective understanding, common sense, and prudence required for the mining sector and community partners to realize the economic potential and social and environmental responsibilities of non-renewable resource development. The

book examines case studies from Canada, Scandinavia, and the Philippines, three regions amongst the world's top countries of mining operations. Drawing on their extensive experience in these regions, the contributors explore distinctive mining sectors in the Global North and South, the variation surrounding different types of extractive industries, and at different scales, and the legal processes in place to protect local communities. Key themes include corporate social responsibility, impact assessment, foreign ownership, Indigenous Peoples, gender, local insurgency, and mining disasters as well as climate change. The book identifies areas of future research and pathways to achieving stronger, respectful, and mutually beneficial relationships at the nexus of global mineral extraction and local communities. This book will be of great interest to students and scholars of the extractive industries, natural resource management, sustainable business and corporate social responsibility, Indigenous studies, and sustainable planning and development.

Handbook of Social Impact Assessment and Management

This is an open access title available under the terms of a CC BY-NC-ND 4.0 License. It is free to read, download and share on Elgaronline.com. This carefully conceived Handbook presents a state-of-the-art discussion of the field of social impact assessment (SIA), highlighting contemporary understandings and emerging issues in this continually evolving area of research and practice. Experienced SIA practitioners from around the world share their learnings and advice on a comprehensive range of issues faced in social performance practice.

Water and Development

Development patterns, increasing population pressure, and the demand for better livelihoods in many parts of the globe all contribute to a steadily deepening global water crisis. Development redirects, consumes, and pollutes water. It also causes changes in the state of natural water reservoirs, directly by draining aquifers and indirectly by melting glaciers and the polar ice caps. Maintaining a sustainable relationship between water and development requires that current needs be balanced against the needs of future generations. The development community has transformed and broadened its approach to water since the 1980s. As stresses on the quality and availability of water have increased, donors have begun to move toward more comprehensive approaches that seek to integrate water into development in other sectors. This evaluation examines the full scope of the World Bank's lending and grant support for water activities. More than 30 background papers prepared for the evaluation have analyzed Bank lending by thematic area and by activity type. IDA and IBRD (the Bank) have supported countries in many water-related sectors. The evaluation, by definition, is retrospective, but it identifies changes that will be necessary going forward, including those related to strengthening institutions and increasing financial sustainability. Lessons and results from nearly 2,000 loans and credits, and work with 142 countries are identified.

Corporate Community Involvement

"We need to do Community Involvement better – we know we're spending millions each year on charitable causes; how can we find out what is really effective and what people will appreciate us for? Who should we partner with? How can we make a real difference in society and help our business?" Companies around the world are trying to answer these questions. Many are asking the same questions even as, collectively, they continue to spend billions on their communities. How do they know which activities are really worthwhile? Building on the authors' own extensive global experience at Nokia and E.ON, as well as the experience of many other experts in the field, this book offers the first-ever "how to" roadmap for managers on the comprehensive implementation of strategic Community Involvement inside their companies. It is designed to be practical, for those who want to act upon what they have read. It will fill a long-neglected niche as a day-to-day reference guide for practitioners. Corporate Community Involvement demonstrates what to do and how to do it. The advice is backed up by inspiring interviews with best-in-class practitioners from businesses such as Microsoft, GlaxoSmithKline, Ericsson, and Deutsche Bank and leading international Corporate Responsibility and Community Involvement experts. The book highlights proven best-practice approaches, effective methods, and concise tools to help managers "get there faster" and "get it right first time." The core of the book is a step-by-step guide to developing and implementing a comprehensive and successful approach to Corporate Community Involvement. It shows how to: conduct a current state analysis and devise a strategy, organize staffing and budgets, integrate Corporate Community Involvement throughout the business and create high-profile programs, partner across sectors, measure and

evaluate results, communicate successful activities, and overcome challenges. Corporate Community Involvement has an international perspective: the models and principles advocated are adaptable anywhere in the world. Also, it is designed to have as much relevance to a small or medium-sized enterprise as to a multinational. The book outlines the history and future of Corporate Community Involvement, explaining the business context and why companies need to manage their programs strategically. It also distinguishes between the growing lexicon of terminologies and provides clear definitions of terms such as "philanthropy"

Encyclopedia of Business and Professional Ethics

This encyclopedia, edited by the past editors and founder of the Journal of Business Ethics, is the only reference work dedicated entirely to business and professional ethics. Containing over 2000 entries, this multi-volume, major research reference work provides a broad-based disciplinary and interdisciplinary approach to all of the key topics in the field. The encyclopedia draws on three interdisciplinary and over-lapping fields: business ethics, professional ethics and applied ethics although the main focus is on business ethics. The breadth of scope of this work draws upon the expertise of human and social scientists, as well as that of professionals and scientists in varying fields. This work has come to fruition by making use of the expert academic input from the extraordinarily rich population of current and past editorial board members and section editors of and contributors to the Journal of Business Ethics.

Spaces of Responsibility

Spaces of Responsibility explores the role of ethics in (re)ordering extractive relations under the global condition. Through an empirical investigation of actors, places, and ideas in and around Burkina Faso's industrial gold mining sector, this volume carries out an anti-essentialist yet critical examination, offering new insights into global mining capitalism. Corporate concession-making practices, the implementation of (national) mining legislation, and civil society interventions in mining areas all contribute in different ways to the dialectics of the global. Accordingly, the ongoing territorialization of mining investment often has considerable impacts on the well-being of populations in the Global South. At the same time, multinational corporations today cannot completely distance or isolate themselves from the political, economic, and social contexts they are interacting in and with. Drawing on theoretical debates about the links between resource extraction and socio-economic development, multi-scalar negotiations of ethics in mining governance are ethnographically retraced. In terms of gains and benefits, these negotiations manifest themselves spatially, providing access for some actors while excluding others.

Corporate Community Relations

Shows companies how to design strategies that position them as neighbors of choice in the communities in which they operate.

Extractive Relations

Extractive Relations explores the nature of industrial power and its role in shaping what we understand to be the global mining sector. The authors examine issues at the forefront of contemporary debates: corporate obligations in safeguarding the rights of people displaced by mining, the recognition of community rights and interests in supporting or opposing mining developments, the handling of non-judicial grievances and workability of corporate remedy systems, and the logic of community relations departments in navigating these issues inside and outside of the typical modern mining establishment. The authors develop a unique theoretical approach that highlights the different types and uses of power in these settings. This perspective is supported by the authors' own sustained engagement with the mining sector over many years, drawing on cases from over twenty countries. The analysis of these issues from both 'inside' and 'outside' the sector is a key point of differentiation. For readers seeking to understand how mining companies interpret and interact with the communities and interests around their operations, this book provides invaluable insight and analysis.

Corporate Diplomacy

Managers of multinational organizations are struggling to win the strategic competition for the hearts and minds of external stakeholders. These stakeholders differ fundamentally in their worldview, their understanding of the market economy and their aspirations and fears for the future. Their collective opinions of managers and corporations will shape the competitive landscape of the global economy

and have serious consequences for businesses that fail to meet their expectations. This important new book argues that the strategic management of relationships with external stakeholders – what the author calls "Corporate Diplomacy" – is not just canny PR, but creates real and lasting business value. Using a mix of colourful examples, practically relevant tools and considered perspectives, the book hones in on a fundamental challenge that managers of multinational corporations face as they strive to compete in the 21st century. As falling communication costs shrink, the distance between external stakeholders and shareholder value is increasingly created and protected through a strategic integration of the external stakeholder facing functions. These include government affairs, stakeholder relations, sustainability, enterprise risk management, community relations and corporate communications. Through such integration, the place where business, politics and society intersect need not be a source of nasty surprises or unexpected expenses. Most of the firms profiled in the book are now at the frontier of corporate diplomacy. But they didn't start there. Many of them were motivated by past failings. They fell into conflicts with critical stakeholders – politicians, communities, NGO staffers, or activists – and they suffered. They experienced delays or disruptions to their operations, higher costs, angry customers, or thwarted attempts at expansion. Eventually, the managers of these companies developed smarter strategies for stakeholder engagement. They became corporate diplomats. The book draws on their experiences to take the reader to the forefront of stakeholder engagement and to highlight the six elements of corporate diplomacy.

The Impact of Mining Lifecycles in Mongolia and Kyrgyzstan

This volume investigates how mining affects societies and communities in Mongolia and Kyrgyzstan. As ex-Soviet states, Mongolia and Kyrgyzstan share history, culture and transitions to democracy. Most importantly, both are mineral-rich countries on China's frontier and epicentres of resource extraction. This volume examines challenges communities in these countries encounter on the long journey through resource exploration, extraction and mine closure. The book is organised into three related sections that travel from mine licensing and instigation to early anticipation of benefit through the realisation of social and environmental impacts to finite issues such as jobs, monitoring, dispute resolution and reclamation. Most originally, each chapter will include a final section entitled "Notes from the field" that presents the voice of in-country researchers and stakeholders. These sections will provide local contextual knowledge on the chapter's theme by practitioners from Mongolia and Central Asia. The volume thereby offers a distinctively grounded perspective on the tensions and benefits of mining in this dynamic region. Using Mongolia and Kyrgyzstan as case studies, the volume reflects on the evolving challenges communities and societies encounter with resource extraction worldwide. The book will be of great interest to students and scholars of mining and natural resource extraction, corporate social responsibility and sustainable development.

OECD Due Diligence Guidance for Meaningful Stakeholder Engagement in the Extractive Sector

Companies can contribute to positive social and economic development when they involve stakeholders in their planning and decision making. This guidance provides practical guidance to mining, oil and gas enterprises in addressing stakeholder engagement challenges.

Reordering Security

Traditional security distinctions are being rapidly eroded. Lines drawn between war and crime are blurring with fateful consequences for divisions between militaries and police forces. The assumption that security should be a publicly provided good has been challenged by private security providers, both domestic and international. Security is no longer (if it ever was) divided between what goes on inside one state and what occurs between states. However, our disciplinary tools for examining these security challenges remain resolutely focused on either the domestic or the international. This book makes one of the first attempts to examine security from both perspectives, bringing together, and into much needed conversation, the fields of criminology and international relations. This book was originally published as a special issue of *Global Crime*.

Engaging With Stakeholders

Engaging with Stakeholders: A Relational Perspective on Responsible Business contends that meaningful and constructive stakeholder engagement efforts should be rooted in a deep relational process of shared understanding, expectations, and viewpoints, through honest, continued dialogue between stakeholders and company management. This anthology follows and reaffirms this view, which also es-

establishes the increasing need to explore the subtleties of how companies can respectfully engage their stakeholders in ways that reflect the corporate strategy and contribute to the ongoing development of business activities and creation of value, for themselves and stakeholders, from social, environmental, and economic perspectives. Stakeholder engagement practices, however, remain highly complex and difficult to manage; their ability to generate value in an inclusive way requires critical consideration. Sound stakeholder engagement efforts also constitute a keystone for responsible business activities. Drawing on a wide range of literature and studies, this book addresses key dimensions of stakeholder engagement, through a responsible business lens, and thereby contributes to identifying the opportunities, challenges, and key organizational implications associated with their unfolding. The four main topics covered are:

- Delineating the nature and multiple *raison d'être* of stakeholder engagement
- Dialogical and communicational foundations of stakeholder engagement
- Engaging with diverse stakeholders throughout the value chain
- Reaping organizational returns and relational rewards of stakeholder engagement efforts

Peacemaking [2 volumes]

In a world where conflict is never ending, this thoughtful compilation fosters a new appreciation of the art of peacemaking as it is understood and practiced in a variety of contemporary settings. *Peacemaking: From Practice to Theory* is about seeing, knowing, and learning peacemaking as it exists in the real world. Built on the premise that peacemaking is among the most elemental of human experiences, this seminal work emphasizes the importance of practice and lived experiences in understanding the process and learning what works to nurture peace. To appropriately reflect the diversity of peacemaking practices, challenges, and innovations, these two volumes bring together many authors and viewpoints. The first volume consists of two sections: "Peacemaking in Practice" and "Towards an Inclusive Peacemaking;" the second of two additional sections: "New Directions in Peacemaking" and "Interpreting Peacemaking." As the title states, the work moves peacemaking beyond mere theory, showcasing peacemaking efforts produced, recorded, recognized, and understood by a variety of individuals and institutions. In doing so, it refocuses the study of peacemaking and guides readers to a systematic understanding and appreciation of the practices of peacemakers around the globe.

New Perspectives on Human Security

This book is testimony to the emergent nature of human security as an idea, as a useful construct and as an operational strategy. The aim is to showcase new directions that may enrich the human security agenda. Some human security discourse is still rooted in the traditional language of the aid-agency/UN development/economic growth models, often hostile to the corporate and business sector, and sometimes negligent of sustainability and climate change issues. Another limited and outmoded approach is an exaggerated focus on Western interventions, especially military ones, as a "solution" to problems in poor or conflict-prone areas. "Human Security" was introduced as a construct by the UNDP in 1994. The inherent combination of law-enforcement and people-centred humanitarianism has strived to provide an umbrella to both protect people from threats while empowering them to control their destinies. But with accelerating economic globalization and information flows there is a need to revisit the concept. A new paradigm of Sustainable Human Security is required. This book argues that proponents of a human security approach should welcome efforts to remove the barriers between enterprise, corporations, aid and development agencies, government agencies, citizen groups and the UN; and work towards multi-stakeholder approaches and solutions for vulnerable populations. Such an approach is clearly vital in responding to the imperatives of concerted action on issues such as climate change, HIV, terrorism, organised crime and poverty. The agenda may have changed, but it remains true that almost all human tragedies are avoidable. This book examines a number of global problems through the lens of human security and the needs of the individual: global governance; health; the environment and the exploitation of natural resources; peace and reconciliation; the responsibility to protect; and economic development and prosperity. In the latter case, the role of business in the human security pantheon is promulgated. There are many reasons why businesses may want to engage with the needs of vulnerable populations – not least the fact that companies cannot function without secure trading environments. In addition, there are growing demands for corporate responsibility and citizenship from markets, customers, shareholders, employees and, critically, communities. This book throws new light on the human security agenda. It will be essential reading for anyone involved in the debates on human security as well as for practitioners and scholars in international affairs, global governance, peace studies, climate change and the environment, healthcare, responsibility to protect and corporate responsibility.

Guia da OCDE de Devida Diligência para o Envolvimento Significativo das Partes Interessadas no Setor Extrativo

As empresas podem contribuir para o desenvolvimento social e econômico positivo quando envolvem as Partes Interessadas, como as comunidades locais, em seu planejamento e tomada de decisões. Isso é particularmente verdadeiro no setor extrativo, que está associado a amplos impactos sociais, econômicos e ambientais. A OCDE preparou uma Guia de Devida Diligência para o Envolvimento Significativo das Partes Interessadas no Setor Extrativo destinado a fornecer orientação prática às empresas de mineração, petróleo e gás para enfrentar os desafios relacionados ao envolvimento das Partes Interessadas.

On Consensus

On Consensus: A Framework for Adaptive Action is a tool in the toolbox of anyone looking to improve decision-making processes in general and to build consensus in particular. The book provides not only a step-by-step approach to building consensus but it also provides a framework for thinking about how to think about consensus. All institutions are built and sustained through some sort of consensus. The degree to which the consensus that underwrites institutions is conscious determines the future viability of collective choices and actions. Democracy is in need of better tools and thinking on consensus. The book provides a leverage for those involved in high stakes decision-making, especially where there is a convergence of governance, development and stewardship. It explores what is required to arrive at a conscious consensus and to build a path towards more adaptive action. Decision-framing... a profound meeting of minds.

Governance, Natural Resources and Post-Conflict Peacebuilding

When the guns are silenced, those who have survived armed conflict need food, water, shelter, the means to earn a living, and the promise of safety and a return to civil order. Meeting these needs while sustaining peace requires more than simply having governmental structures in place; it requires good

governance. Natural resources are essential to sustaining people and peace in post-conflict countries, but governance failures often jeopardize such efforts. This book examines the theory, practice, and often surprising realities of post-conflict governance, natural resource management, and peacebuilding in fifty conflict-affected countries and territories. It includes thirty-nine chapters written by more than seventy researchers, diplomats, military personnel, and practitioners from governmental, intergovernmental, and nongovernmental organizations. The book highlights the mutually reinforcing relationship between natural resource management and good governance. Natural resource management is crucial to rebuilding governance and the rule of law, combating corruption, improving transparency and accountability, engaging disenfranchised populations, and building confidence after conflict. At the same time, good governance is essential for ensuring that natural resource management can meet immediate needs for post-conflict stability and development, while simultaneously laying the foundation for a sustainable peace. Drawing on analyses of the close relationship between governance and natural resource management, the book explores lessons from past conflicts and ongoing reconstruction efforts; illustrates how those lessons may be applied to the formulation and implementation of more effective governance initiatives; and presents an emerging theoretical and practical framework for policy makers, researchers, practitioners, and students. Governance, Natural Resources, and Post-Conflict Peacebuilding is part of a global initiative to identify and analyze lessons in post-conflict peacebuilding and natural resource management. The project has generated six books of case studies and analyses, with contributions from practitioners, policy makers, and researchers. Other books in this series address high-value resources, land, water, livelihoods, and assessing and restoring natural resources.

Terrorism and Community Relations: Oral and written evidence

Incorporating HCP 1250-i-ii, session 2003-04. Another volume of written evidence was published as HCP 165-II, session 2004-05 (ISBN 0215021207)

Cause Marketing for Nonprofits

This book captures the exciting potential for business and nonprofits to partner for mutual benefit and discovery. Cause marketing aligns nonprofits and businesses to combine the power of their individual brands with a company's marketing might to achieve social and shareholder value while communicating their values. Cause Marketing for Nonprofits changes the way nonprofits view and execute cause marketing programs. It provides a wealth of hands-on, practical experience that can benefit any nonprofit organization interested in this innovative and growing form of generating revenue, building profile and achieving mission. No nonprofit can afford to ignore the contents of this important new book, the first designed specifically for the sector.

Getting it Right

In the rush to make decisions, many business professionals overlook an invaluable resource... one that could mean the difference between overwhelming success and outrageous failure. Readily available information is becoming the key factor behind better decision-making-especially as businesses prepare for the 21st century. Getting it Right: Avoiding the High Cost of Wrong Decisions is the first book to link information and decision making as a single powerful tool. Drawn from Deborah C. Sawyer's 20+ years of research to support business decisions, she now invites readers to consider and learn decision-making strategies once known only to a few professionals. Going behind the scenes, Sawyer leads you through a review of recent and past business decisions. Some were disasters-others were triumphs. In each case, Sawyer can show you where information would have prevented catastrophe-and how it ensured success. Also noting the many situations that keep recurring in business and industry today, Getting it Right: Avoiding the High Cost of Wrong Decisions emphasizes that today's actions are tomorrow's consequences. Sawyer explains how information currently being ignored or excluded from decision-making will have a negative impact over the next 10 to 25 years. Fortunately, Sawyer knows when a simple infusion of the right information can save companies a bundle. Let her experiences and observations empower you to build the same abilities-and make better decisions for now and the future!

Corporate Culture

How corporate culture affects a company's long-term success Today, more and more managers are learning that an organization's culture matters, and are, therefore, putting greater emphasis improving their company culture. The Economist's Organization Culture: Getting It Right can help. In Organization Culture, Naomi Stanford provides a road map for managers who want to: understand

the power corporate culture has on a company's success; understand, define, position, and measure their organization's culture; avoid the common and costly mistakes of "culture change" programmes; and, keep their culture dynamic, responsive and resourceful. The book Provides case studies on the business culture of companies like Google, IKEA, eBay, Wal-Mart, Microsoft, and Lehman Brothers Describes cultural patterns within organizations, and offers useful exercises on shaping a positive corporate culture Other titles by Stanford: Guide to Organization Design: Creating High-Performing and Adaptable Enterprises Organization Culture addresses all facets of company culture, offering managers commonsense, practical, realistic and pragmatic approaches that will help them improve all aspects of how they do business, regardless of the type of business they're in.

AFTER ATLANTIS: Working, Managing, and Leading in Turbulent Times

Based on both fundamental theory and practical experience, After Atlantis identifies a broad range of approaches that will better equip individuals and organizations not only to react in time to change but to become pro-active in creating a positive future for themselves and their organizations. It is a practical field guide to understanding and mastering turbulence within organizations and across the global marketplace. After Atlantis takes the position that no single activity will assure success. It is grounded in the most advanced, field-tested, and robust theories about innovation and leadership, and will help organizations to construct their future with meaning and to meet the needs of their customers. The international team of contributors includes Peter Beerten and Kaat Exterbille of Belgium, Tom Lyons of Ireland, and Frank Heckman of the United States. Ned Hamson has been editor of The Journal for Quality and Participation since 1985. His duties as editor there have brought him into close contact with leading organizations, consultants, and practitioners in the fields of quality and participation. Some of the foremost authorities who have contributed to the journal during his tenure include Tom Peters, Dr. W. Edwards Deming, Margaret Wheatley, Peter Senge, George Bush, and Bill Clinton. Mr. Hamson also conducts extensive research on international political economy.

Getting it Right for Boys

Girls are continuing to out perform boys in every aspect of the EYFS. Even in physical and creative development, areas where boys should feel competent and confident, girls are making greater progress. The education establishment has to respond and help boys realise their true potential or we run the very real risk of producing a generation of disaffected boys unable to assimilate new skills and knowledge, to empathise, to see themselves as capable and creative or to think imaginatively. This book by Neil Farmer, a highly respected and experienced early years consultant, will appeal to all practitioners and parents who are interested in how boys develop and how they give them the best possible start in life!

Corporate Reputation and Competitiveness

This unique book written by four world leaders in reputation research, presents the latest cutting-edge thinking on organizational improvement. It covers media management, crisis management, the use of logos and other aspects of corporate identity, and argues the case for reputation management as a way of overseeing long-term organizational strategy. It presents a new approach to managing reputation, one that relies on surveying customers and employees on their view of the corporate character and in harmonizing the values of both. This approach has been trialled in a number of organizations and here the authors demonstrate how improving reputation, merely by learning more about what a company is already doing, is worth some five per cent sales growth. The book is a vital, up to date resource for specialists in corporate communication, public relations, marketing, HRM, and business strategy as well as for all senior management. Highly illustrated with over eighty diagrams and tables, it includes up to the minute illustrative case studies and interviews with leading authorities in the field.

Guía de la OCDE de diligencia debida para la participación significativa de las partes interesadas del sector extractivo

Las empresas pueden contribuir a un mayor desarrollo social y económico haciendo que las partes interesadas —como, por ejemplo, las poblaciones locales— formen parte de sus procesos de planificación y toma de decisiones. Ello resulta especialmente importante en el sector extractivo, cuyas ...

Managing with Integrity

Managing with Integrity challenges the readers to explore different perspectives on and conceptions of corporate ethics. It is situated within the broader context of the emerging interests of the people of India to eradicate corporate unethical conduct. The massive protest against corporate unethical conduct and public opinion puts leaders, top managers and employees under strong social and political pressure. This book aims at articulating arguments for the necessity of incorporating personal integrity formation along with codes of ethical conduct to reduce unethical corporate activity more steadily and effectively. This book is an ethical guide for managers, employees, politicians, clergy, candidates for priesthood, and business students, equipping them to eradicate corporate unethical conduct from all spheres of life.

Why I Write

George Orwell set out 'to make political writing into an art', and to a wide extent this aim shaped the future of English literature – his descriptions of authoritarian regimes helped to form a new vocabulary that is fundamental to understanding totalitarianism. While 1984 and Animal Farm are amongst the most popular classic novels in the English language, this new series of Orwell's essays seeks to bring a wider selection of his writing on politics and literature to a new readership. In Why I Write, the first in the Orwell's Essays series, Orwell describes his journey to becoming a writer, and his movement from writing poems to short stories to the essays, fiction and non-fiction we remember him for. He also discusses what he sees as the 'four great motives for writing' – 'sheer egoism', 'aesthetic enthusiasm', 'historical impulse' and 'political purpose' – and considers the importance of keeping these in balance. Why I Write is a unique opportunity to look into Orwell's mind, and it grants the reader an entirely different vantage point from which to consider the rest of the great writer's oeuvre. 'A writer who can – and must – be rediscovered with every age.' — Irish Times

Harvard Business Review on Aligning Technology with Strategy

Most companies waste billions of dollars on technology. Don't be one of them. If you need the best practices and ideas for unleashing technology's strategic potential--but don't have time to find them--this book is for you. Here are eight inspiring and useful perspectives, all in one place. This collection of HBR articles will help you: - Clarify corporate strategy with your IT department - Fund only IT projects that support your strategy - Transform IT investments into profits - Build one technology platform for your entire organization - Adopt new technologies only when their best practices are established - Use analytics to make smart decisions at all levels of your company - Integrate social media into your business

Corporate Rebels

Joost and Pim, known as the Corporate Rebels, are on a mission to make work more fun. They quit frustrating corporate jobs to visit the world's most inspiring companies. Now, after visiting 100+ pioneering organisations and interviewing 1000+ academics, employees, and CEOs, they share eight lessons from the world's most progressive workplaces.

APAIS 1994: Australian public affairs information service

A thoroughly researched Corporate Finance manual, the fruit of all the understanding the author has gained in this material over his years of professional practice. A rigorous approach to fundamental Ideas, avoiding unnecessary complications Highly convenient for those who: - Already know about these matters, but they would like to refresh them and keep a book for consulting by their side (financial managers, consultants, engineers, business & MBA students, etc). - Need to master financial concepts in order to enhance their professional or academic performance - Want to really know what their money & investments are worth. Here is the rationale.. The author deals with all questions clearly, pragmatically, allowing the readers intuition to guide them forward. However, he never sacrifices his rigorous analysis, necessary to meet the standards of the best business schools in the world. He includes some case studies which show how the key concepts are applied. In the Core chapters, written in an accessible style, the book presents the fundamentals it is necessary to master in order to understand corporate finance and its typical applications such as the valuation of companies and investments in general. The author leads us through questions like the cost of financial resources for the company, shareholders' equity and external funds and the w.a.c.c, the search for the optimum capital structure and the strategic policies that ensure an adequate financial policy To explain all this, the analysis counts on solid tools and knowledge, which have been applied through the Gordon-Shapiro formula, the CAPM (Capital

Asset Pricing Model) or the Modigliani and Miller model, among others. Suitable for beginners too: The first chapter starts at a basic level for inexperienced readers and then moves into the key matters of corporate finance that it is necessary to master. This chapter deals with basic questions on the discounting and capitalization of different cashflows, methods for NPV (Net present Value), IRR (internal Rate of Return), Pay-back, etc. and the reasoning behind all of them. The book explains how to deal correctly with inflation when making any analysis. The author has explained the basic concepts in some exercises so that the reader can master them before moving on to more complex issues. There is also an Appendix on the value over time of money, a correct valuation of different structures of bonds and other basic financial concepts and some key basic exercises. The final part of the book explores the valuation of companies, applying all that the reader has learnt up to now. The author also brings together all the themes worked on and enriches them with a great deal of his experience and practical advice, reason why this book is such a useful tool for those who have to make investment decisions.

APPLIED CORPORATE FINANCE.What is a Company worth?

With this much-needed new book, designers learn precisely what they must do to prepare their brochures, posters, books, magazines, and other materials for trouble-free, high-quality printing. Addressing the single greatest challenge facing the professional designer today, calibrating images and layouts to match press specifications, the author shows how to use common digital-layout and image-management programs to their best advantage. Delays and additional costs previously incurred to fix disappointing proofs can now be eliminated, saving designers both time and money. Supplanting other books on the subject, which focused on predigital practice and are now out of date, *Getting It Right in Print* explains prepress processes in easily understandable terms that will give designers a firm grounding in the fundamentals of this complex subject. Whether they are learning to adjust trapping to appropriate levels, mix colors successfully, or master techniques to make images (even ones downloaded from the Internet) look good in print, designers gain the know-how they need to get the results they want.

Getting it Right in Print

Explains the importance of making the right decisions in the business world, identifies the factors which often lead to poor decisions, and offers suggestions to help businessmen and women make the choices that will best benefit them.

Winning Decisions