

Radio Production Fifth Edition

[#radio production](#) [#audio production guide](#) [#fifth edition radio](#) [#broadcast media techniques](#) [#sound engineering for radio](#)

Explore the essential techniques of modern radio production with this comprehensive fifth edition. Delve into advanced audio production, broadcast media strategies, and sound engineering principles crucial for creating compelling radio content. Perfect for students and professionals looking to master the art of effective radio programming.

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Radio Production

This classic book is a must-have for anyone involved in radio production, covering everything from operational techniques and producing different programme formats, to conducting interviews and writing for radio. The fifth edition features new and updated information on: * digital production, such as the computer editing process, digital recording and DAB * the internet and internet-only radio stations * automatic playout systems * ethics * storytelling, showing simple ways of creating different acoustics for drama * station management * scheduling * remote reporting This edition is further enhanced by a supporting CD-Rom, packed with examples, exercises and resources.

Radio Production

Radio Production is for professionals and students interested in understanding the radio industry in today's ever-changing world. This book features up-to-date coverage of the purpose and use of radio with detailed coverage of current production techniques in the studio and on location. In addition there is exploration of technological advances, including handheld digital recording devices, the use of digital, analogue and virtual mixing desks and current methods of music storage and playback. Within a global context, the sixth edition also explores American radio by providing an overview of the rules, regulations, and purpose of the Federal Communications Commission. The sixth edition includes: Updated material on new digital recording methods, and the development of outside broadcast techniques, including Smartphone use. The use of social media as news sources, and an expansion of the station's presence. Global government regulation and journalistic codes of practice. Comprehensive advice on interviewing, phone-ins, news, radio drama, music, and scheduling. This edition is further enhanced by a companion website, featuring examples, exercises, and resources: www.focalpress.com/cw/mcleish.

Radio Production

Gives the newcomer to radio broadcasting a professional understanding of the medium. This book describes the operation of the radio studio in its most typical form around the world, and provides some detail of the equipment needed in the production process.

Modern Radio Production

This leading text continues to provide students with the best introduction to radio production available today! The new edition of "Modern Radio Production" continues to present a current, comprehensive look at radio production and programming, integrating new material on cutting-edge technologies with explanation of traditional equipment and practices. The authors' clear writing style, excellent descriptions and explanations, and attention to detail ensure that the text is consistent and appropriate for use in undergraduate courses.

The Broadcast Century and Beyond

The Broadcast Century and Beyond is a popular history of the most influential and innovative industry of the century. The story of broadcasting is told in a direct and informal style, blending personal insight and authoritative scholarship to fully capture the many facets of this dynamic industry. The book vividly depicts the events, people, programs, and companies that made television and radio dominant forms of communication. The latest edition includes coverage of all the technologies that have emerged over the past decade and discusses the profound impact they have had on the broadcasting industry in political, social, and economic spheres. "Broadcasting as a whole has been completely revolutionized with the advent of YouTube, podcasting, iphones, etc, and the authors show how this closing of world-wide broadcasting channels affects the industry.

Modern Radio Production

Production Programming Performance International Edition.

Electronic Media Management, Revised

The fifth edition of a classic text features important updates that reflect the enormous changes that have taken place in recent years - the Internet as an important information transmission format that is here to stay and convergence among media. This edition features thorough discussions on the Internet and convergence, as well as reflects the latest information on broadcast and cable regulations and policies. It also includes a fresh batch of case studies, and study questions. As in previous editions, this book also covers management theory, audience analysis, broadcast promotion, and marketing.

Media Promotion & Marketing for Broadcasting, Cable & the Internet

This fifth edition of the successful Promotion and Marketing for Broadcasting, Cable, and the Web, 4ed takes an important, timely look at the newest media venue, the Internet. Under its new title, Media Promotion and Marketing for Broadcast, Cable and the Internet, 5ed it takes a fresh look at the industry and the latest strategies for media promotion and marketing. The book explores the scope and goals of media production from the perspectives of network and local television, cable, Internet and radio, including public broadcasting. Topics include: goals of promotion; research in promotion; on-air, print, and Web message design; radio promotion; television network and station promotion and new campaigns; non-commercial radio and television promotion; cable marketing and promotion; research and budgeting for promotion; syndicated program marketing; global and international promotion and marketing; and online marketing and promotion.

Digital Radio Production

Written for an industry in perpetual motion, Digital Radio Production takes a holistic approach and prepares students to join the business of radio in both large and small markets and across multiple digital platforms. The author shares his 20 years of experience and invaluable insights into radio production, communication, and promotion. The potential of developing technologies like artificial intelligence and voice cloning and their impacts on the world of radio and the professionals who work in it cannot be ignored. In the fourth edition these topics are discussed, along with how and what people listen to on the radio in the twenty-first century. A new chapter on podcasting explores the development of podcasts, as well as the preplanning and equipment needed to create an episode. The flexibility of today's digital consoles, audio processing software, and delivery formats create more

opportunities for creativity and growth in the industry. Fully updated, the text enhances students' technical skills and knowledge of digital audio recording and transmission. Each chapter features suggested activities outside the classroom, key informative websites, and a glossary of industry terms. The text is accompanied by over 80 audio examples of virtually every aspect of radio production (from microphone techniques to commercial production samples), an outstanding selection of production music that can be creatively reworked and transformed, and a custom studio-tracking session with suggested activities. To download the audio and music demo cuts, [click here](#).

Digital Radio Production

Radio Production Worktext, 5ED is designed to provide an introduction of the modern radio production studio, the equipment found in that studio, and basic techniques to accomplish radio production work. The text also emphasizes digital equipment but also includes information on the older analog equipment still used in radio. The worktext format combines information, Q&As, and projects, providing a complete resource for teaching and learning, either in a formal classroom setting or as a self-study guide for the individual. The companion CD-ROM provides project material and demonstrations of key concepts. Radio Production Worktext's clear and simple approach makes it a useful reference for the entry-level broadcaster. The new edition focuses on digital technologies but also covers the relevant analog technologies and their role, while continuing to reflect all tools and methods commonly in use. Some chapters have been reordered to strengthen the text, in recognition of the importance of digital technologies to the whole of the production process - and will be in the front of the book. The importance of digital technologies to the whole of the production process - and will be in the front of the book.

Modern Radio Production

This new edition of a classic text features important updates that reflect changing practices and priorities, including: * Significant revision of Broadcast Regulations and Managing the Cable Television System, detailing new regulations and guidelines * Updates of Broadcast Programming focusing on the increased emphasis on niche radio programming and the dramatic growth in the popularity of talk radio. * Discussion of the enhanced competition facing affiliates of the three major networks resulting from the expanded Fox network schedule and the increase in cable channel alternatives made available by fiber optics * A new vision of what is to come in Electronic Media Management and the Future. Peter K Pringle is Professor and Head of the Department of Communication at the University of Tennessee at Chattanooga. He has served as general manager, news director, and producer-host in radio, and as producer-host, news writer, news editor, and television director in television. Michael F Starr is Professor and Director of Graduate Studies in the Department of Radio-Television at Southern Illinois University at Carbondale. The late William E McCavitt was Chairman of the Communications Media Department at Indiana University of Pennsylvania. He was the author of five other books.

Radio Production Worktext

The story of broadcasting is told in a direct and informal style, blending personal insight and authoritative scholarship to capture the many facets of this dynamic industry.

Electronic Media Management

This book provides a comprehensive guide to producing and directing radio programs. Written by an industry expert, it covers every aspect of the production process, from developing ideas to broadcasting the finished product. Whether you're interested in producing a one-time program or launching a regular series, this book is an essential resource for anyone involved in radio broadcasting. This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work is in the "public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

The Broadcast Century

Ten years after its original publication, *The Radio Station*, now in its fifth edition, is considered the standard work on this audio medium. It remains a concise and candid guide to the internal workings of radio stations and the radio industry. A comprehensive blueprint, this book details the functions performed successfully within every well-run station. Not only will readers understand how each job is best performed, they will know how it meshes with those of the rest of the radio station staff. For readers uncertain of career goals, this book provides a solid foundation in who does what, when, and why. The fifth edition updates and expands this classic text acclaimed by radio educators and practitioners from around the United States. New sections on radio and the Internet, AM stereo, cable and satellite radio, niche formats, mergers and consolidation, future prospects, and digital technology, as well as new illustrations, feature boxes and quotes from industry pros bring the reader into the present world of the radio station, providing insight into this ever-changing field.

Books on Radio-television-film

"Wonderfully practical....just what every media writer needs." Christopher H. Sterling
George Washington University * Learn what it takes to write for commercials, news, documentaries, corporate, educational, animation, games, the internet, and dramatic film & video productions * Outlines the key skills needed for a successful media writing career The demand for quality and knowledgeable multi-platform writing is always in high demand. An Introduction to Writing for Electronic Media presents a survey of the many types of electronic media you can write for, and explains how to do it. Musburger focuses on the skills you need to write for animation versus radio or television news versus corporate training. Sample scripts help you learn by example while modeling your own scripts. Production files illustrate the integral role writers' play in the production process, and individual movie frames allow you compare these to the real scripts. Armed with the skills developed in this book, a media writer can apply for a variety of positions in newsrooms, advertising firms, motion pictures or animation studios, as well as local and national cable operations. Robert B. Musburger, Ph.D., is Professor Emeritus and former Director of the School of Communication, University of Houston, USA. He has worked for 20 years in professional broadcasting, serving as camera operator, director, producer, and writer. Musburger has received numerous awards for his video work and teaching and he continues to work in electronic media with his Seattle, WA,. consulting firm, Musburger Media Services. "[An] authoritative and clearly written description of the processes involved in writing for film, radio and television production." Raymond Fielding, Dean Emeritus Florida State University

Production and Direction of Radio Programs

The book ""Theories and Techniques of Radio Broadcasting"" is the first textbook for professional radio hosts. The structure of the book follows path, starting from a more general view of the Radio (the structure of Radio Broadcasting, the radio as a company, different radio formats, the division of roles, and the radio clock) and then gets closer and closer to the specific character of the radio host. It answers important questions, such as: ""How do you become a radio host? What are the main rules of conducting radio?"" then moves on to technical issues such as the management of the duration of a segment, the use of the AIDA technique and how to prepare a radio demo.

The Radio Station

The average American listens to the radio three hours a day. In light of recent technological developments such as internet radio, some argue that the medium is facing a crisis, while others claim we are at the dawn of a new radio revolution. The Concise Encyclopedia of American Radio is an essential single-volume reference guide to this vital and evolving medium. It brings together the best and most important entries from the three-volume Museum of Broadcast Communications Encyclopedia of Radio, edited by Christopher Sterling. Comprised of more than 300 entries spanning the invention of radio to the Internet, The Concise Encyclopedia of American Radio addresses personalities, music genres, regulations, technology, programming and stations, the "golden age" of radio and other topics relating to radio broadcasting throughout its history. The entries are updated throughout and the volume includes nine new entries on topics ranging from podcasting to the decline of radio. The Concise Encyclopedia of American Radio include suggestions for further reading as complements to most of the articles, biographical details for all person-entries, production credits for programs, and a comprehensive index.

An Introduction to Writing for Electronic Media

The BBC, in 2007-08, spent £462 million on its 16 radio stations. The BBC has set these 16 stations a combined target of efficiency savings of £69 million over the five year period to March 2013, representing an annual saving of 3 per cent. The BBC proposed unacceptable constraints on the Comptroller and Auditor General's access to information and his discretion to report to his findings to Parliament. The situation arose because the Comptroller and Auditor General does not have statutory unrestricted rights of access to the BBC, which he does with all other publicly funded bodies. The BBC has wide ranges of costs for similar programmes within and between its radio stations. The average cost for an hour of comparable music programmes on Radio 2 is more than 50 per cent higher than on Radio 1. For most breakfast and 'drivetime' slots, the BBC's costs are significantly higher than commercial stations, largely because of payments to presenters. The BBC has not used cost comparisons across its own programmes, or against commercial radio, to identify scope for efficiencies. The BBC uses its principal value for money indicator-cost per listener hour-to justify the cost of presenters on the basis of audience size, but the indicator does not provide assurance that programme costs are the minimum necessary to reach the required quality and intended audience. For most radio programmes, presenters' salaries represent the majority of programming costs, but the BBC is paying more than the market price for its top radio presenters. The BBC has prevented full public scrutiny of the value for money of expenditure on presenters by agreeing confidentiality clauses with some presenters.

Theories and Techniques of Radio Broadcasting

[The book] is a window into the world of National Public Radio. These pages will guide you through the basics of broadcast journalism, introduce you to the technology and equipment, and initiate you into the art of creating exciting radio. -Back cover [The book] contains practical tips, personal insights, and fundamental policies that underpin this unique brand of American broadcasting. -Pref.

The Concise Encyclopedia of American Radio

Summary: Culminating Family and Career in the 1990s includes 53 illustrated stories, sprung from the pages of the author's diaries, which she has kept since she was 10 years old. Most of the stories are based in the Los Angeles area of California while others are located in countries where she taught or consulted. They incorporate historical facts and sociological commentary on such subjects as: anniversaries, art, associations, Australia, awards, budgeting, cars, consulting, Estonia, expert witnesses, friends, Fulbrights, grandchildren, health, investments, New Zealand, Russia, speeches, teaching, traveling, TV program testing, universities, weddings, women's issues, and writing.

The efficiency of radio production at the BBC

Get up to speed quickly and gain the working knowledge you need with this clear, practical guide to Adobe®'s AuditionT 2.0. With Roger Derry's expert advice, you'll master Audition's basic tools and tricks as well as discovering it's more advanced editing, multitrack and processing tools. The accompanying CD-ROM contains a demo of AuditionT and a variety of audio clips (both speech and music) for you to practice your editing skills. Roger Derry is an audio consultant who also teaches courses on radio production, music technology and sound recording. He formerly worked as a technical operator, studio manager and producer for the BBC. Contents: Visual editing; Some technical bits; Transfer; Editing; Quarrying material; Structuring material; Multitrack; Post-production; Audio design; Reviewing material; Mastering; CD burning; Making programs: acquiring material and production; Archiving; Tweaks; Using the CD-ROM; Hardware and software requirements; Appendices (Clicks and clocks, MIDI, Time code; Adding RIAA to FFT filter);Glossary

Sound Reporting

'... a highly imaginative and often very entertaining book ... which ... probably says more than any other available text about the limitations and possibilities of present forms of radio.' Professor Laurie Taylor on the first edition of Understanding Radio Understanding Radio is a fully revised edition of a key radio textbook. Andrew Crisell explores how radio processes genres such as news, drama and comedy in highly distinctive ways, and how the listener's use of the medium has important implications for audience studies. He explains why the sound medium, even more than television, has played such a crucial role in the development of modern popular culture. The book also introduces students to the broadcasting landscape in a time of great change for national and local radio provision. Understanding Radio will be essential reading both to students of media and to those with a practical involvement in programme production. This new edition includes: a revised history of radio bringing the reader right up

to date a brand new chapter on 'talk-and-music' radio, the format adopted by many of the new stations. Andrew Crisell lectures in communication and media studies at the University of Sunderland. He has written widely on radio and co-founded Wear FM, winner of the 1992 Sony 'Radio Station of the Year' award.

Radio, the Fifth Estate

Precisely how and why radio developed as it did is a fascinating story, told with authority in this book. Of interest to both the specialist and the general reader, this history concentrates on the years between 1920 and 1930 in the United States when radio was rapidly growing and changing. It covers all important areas in the development of the radio industry: business, programming, regulation, finance, the manufacturing of radio sets and equipment, the development of technology, the rise of networks, and the flowering of radio as a medium of entertainment and news.

Culminating Family and Career in the 1990s

The Law and Practice of Arbitration is a comprehensive treatise about the development and practice of arbitration law in the United States. It addresses in detail the recourse to arbitration in domestic matters -- employment, labor, consumer transactions, and business -- and its use in the resolution of international commercial claims. It covers all of the major subject areas in the field and provides practical advice as well as an easy-to-read, clear discussion of the relevant case law. It represents a masterful synthesis of the entire body of arbitration law. It discusses basic concepts and doctrines, the FAA, freedom of contract in arbitration, arbitrability, the enforcement of awards, the use of arbitration in consumer and employment matters, institutional arbitration, and the drafting of arbitration agreements. It speaks of the federalization of the law and growing judicial objections to the use of adhesionary arbitration agreements in the consumer context. The volume represents the author's continuing in-depth reflection on the practical and systemic consequences of United States Supreme Court's decisional law on arbitration -- a process that is instrumental to the operation of the United States legal system as well as international business. The work continues its tradition of being the best statement on U.S. arbitration law and practice. The Law and Practice of Arbitration is a handy reference for all who have an interest in arbitration law and practice. The new Fifth Edition of Carbonneau's treatise is built upon a comprehensive update of the federal circuit and U.S. Supreme Court cases on arbitration. The Introduction has been rewritten to take into account *AT & T Mobility v. Concepcion* and the American Express Merchants' Litigation in the development of U.S. arbitration law. These decisions represent landmark USSC pronouncements on adhesive arbitration. The Introduction also contains a new section on the foundational legitimacy of arbitration in the U.S. legal system. The two landmark decisions are also incorporated into the text of Chapter 8 on the topic of adhesive arbitration. Chapter 9 on the award enforcement assesses the standing of *Stolt-Nielsen* in light of the Court's recent decision in *Sutter*, asking whether this re-evaluation might be a de facto reversal of the earlier and highly unusual opinion. The assessment takes into account Justice Alito's concurring opinion in *Sutter*. Chapter 10 on International Commercial Arbitration has undergone substantial rewriting and makes its various points more lucidly and effectively. This is also true of chapters 2, 3, and 5. Many footnotes have been perfected in form and content. The per curiam opinions---*KPMG LLP v. Cocchi*, *Marmet Health Care v. Brown*, and *Nitro-Lift v. Howard*---are all integrated into the text and fully assessed. The USSC's decision in *CompuCredit v. Greenwood* is evaluated for its significance on the issue of Congressional intent to preclude arbitration. There are updates on how the courts define arbitration, the waiver of the right to arbitrate (in particular, the Ninth Circuit opinion in *Richards v. Ernst & Young*), the enforcement of arbitration agreement, with emphasis upon the curious Third Circuit decision on the matter in *Guidotti*, the latest adherents to the ill-conceived RUAA, the Ninth Circuit's favorable response to AT&T Mobilty in *Mortensen and Murphy*, and an assessment of recent developments on the judicial imposition of penalties for frivolous vacatur actions. The treatise continues to be a highly contemporary and complete statement on the law of arbitration.

PC Audio Editing with Adobe Audition 2.0

This newest edition of Broadcast Journalism continues its long tradition of covering the basics of broadcasting from gathering news sources, interviewing, putting together a programme, news writing, reporting, editing, working in the studio, conducting live reports, and more. Two new authors have joined forces in this new edition to present behind the scenes perspectives on multimedia broadcast news, where it is heading, and how you get there. Technology is meshing global and local news. Constant

interactivity between on-the-scene reporting and nearly instantaneous broadcasting to the world has changed the very nature of how broadcast journalists must think, act, write and report on a 24/7 basis. This new edition takes up this digital workflow and convergence. Students of broadcast journalism and professors alike will find that the sixth edition of Broadcast Journalism is completely up-to-date. Includes new photos, quotations, and coverage of convergent journalism, podcasting, multimedia journalism, citizen journalism, and more!

Understanding Radio

Winner of the 2022 Broadcast Education Association Book Award One of the first books to examine the status of broadcasting on its one hundredth anniversary, Radio's Second Century investigates both vanguard and perennial topics relevant to radio's past, present, and future. As the radio industry enters its second century of existence, it continues to be a dominant mass medium with almost total listenership saturation despite rapid technological advancements that provide alternatives for consumers. Lasting influences such as on-air personalities, audience behavior, fan relationships, and localism are analyzed as well as contemporary issues including social and digital media. Other essays examine the regulatory concerns that continue to exist for public radio, commercial radio, and community radio, and discuss the hindrances and challenges posed by government regulation with an emphasis on both American and international perspectives. Radio's impact on cultural hegemony through creative programming content in the areas of religion, ethnic inclusivity, and gender parity is also explored. Taken together, this volume compromises a meaningful insight into the broadcast industry's continuing power to inform and entertain listeners around the world via its oldest mass medium--radio.

The Early Days of Radio Broadcasting

From the editors of Videomaker Magazine comes this new edition that you have been waiting for. The Videomaker Guide Digital Video, fourth edition, provides information on all of the latest cutting edge tools and techniques necessary to help you shoot and edit video like the pro's. Learn about equipment, lighting, editing, audio, high definition, and all aspects of video from the leading experts on videography!

Law and Practice of Arbitration - Fifth Edition

"A premise of this unique encyclopedia is that radio broadcasting is so pervasive that its importance can be easily overlooked. More than 600 articles provide ample illustration of the role this medium plays throughout the world. From radio's invention to radio on the Internet, the cross-referenced and thoroughly indexed articles analyze over 100 years of topics, programs, issues, people, and places, and provide leads to further reading. Some 250 photographs "give visual context to an often unseen world." Scholars, old-time-radio admirers, and curious readers will appreciate the unparalleled comprehensiveness of this source."--"The Top 20 Reference Titles of the Year," American Libraries, May 2004.

Broadcast Journalism

Combining classic work on radio with innovative research, journalism and biography, Women and Radio offers a variety of approaches to understanding the position of women as producers, presenters and consumers as well as offering guidelines, advice and helpful information for women wanting to work in radio. Women and Radio examines the relationship between radio audiences, technologies and programming and reveals and explains the inequalities experienced by women working in the industry.

Radio's Second Century

This applied text offers a comprehensive introduction to the main principles and techniques involved in producing radio programming, from short packages to magazine programmes, from live sequences to drama, commercials and more. It sets production within a range of different contexts - professional, institutional and historical - providing the underpinning knowledge needed to reflect on radio for academic purposes. Organized around the most commonly-studied radio genres, Radio in Context offers an ideal blend of theory and practical guidance, which is particularly useful when writing evaluations. The book is supported by extensive illustrations, a full glossary, references to further reading, tips on getting into radio and exercises to develop practical and critical skills. It is ideal for anyone studying radio, the

media, communications and/or journalism, at undergraduate and postgraduate levels, as well as for short courses in radio or audio production techniques.

Issues in Broadcasting

Beginning Radio Production and the accompanying collection of radio scripts, Radio Scripts for Practice and Broadcast, answer the need for a basic text for radio production classes in colleges and universities. They provide the necessary fundamentals to assist any individual or group of individuals, high school, college or university, little theatre, or church group, to achieve skill in broadcasting. No attempt has been made to be all-inclusive, to include technical details, or to suggest that all available knowledge on radio production is sandwiched in these pages. But beginning groups will find answers to most of their production problems. Although it is written as a textbook for advanced high school students and beginning college groups, it is actually a handbook for all radio production workers, educational or commercial. - Preface.

The Videomaker Guide to Video Production

The iconic radio personality looks back on his life and career, from his first job at a smalltown Indiana station to his time at NPR and Sirius XM Radio. The host of The Bob Edwards Show and Bob Edwards Weekend on Sirius XM Radio, Bob Edwards became the first radio personality with a large national audience to take his chances in the new field of satellite radio. The programs' mix of long-form interviews and news documentaries has won many prestigious awards. For thirty years, Louisville native Edwards was the voice of National Public Radio's daily newsmagazine programs, co-hosting All Things Considered before launching Morning Edition in 1979. These programs built NPR's national audience while also bringing Edwards to national prominence. In 2004, however, NPR announced that it would be finding a replacement for Edwards, inciting protests from tens of thousands of his fans and controversy among his listeners and fellow broadcasters. Today, Edwards continues to inform the American public with a voice known for its sincerity, intelligence, and wit. In *A Voice in the Box: My Life in Radio*, Edwards recounts his career as one of the most important figures in modern broadcasting. He describes his road to success on the radio waves, from his early days knocking on station doors during college and working for American Forces Korea Network to his work at NPR and induction into the National Radio Hall of Fame in 2004. Edwards tells the story of his exit from NPR and the launch of his new radio ventures on the XM Satellite Radio network. Throughout the book, his sharp observations about the people he interviewed and covered and the colleagues with whom he worked offer a window on forty years of American news and on the evolution of public journalism. *A Voice in the Box* is an insider's account of the world of American media and a fascinating, personal narrative from one of the most iconic personalities in radio history. Praise for *A Voice in the Box* "Edwards knows how to tell a story On the whole, there is much to learn and enjoy. Edwards shares fascinating details about beginning a career at a tiny station; becoming part of the energetic, excited startup team at NPR; conducting interviews and producing shows; and building a career as a beloved host. He's forthright about his disappointments, too, including a divorce and the shock of being fired [A] solidly entertaining book." —Publishers Weekly "At last, Bob Edwards has told his story. With all the wit, candor, and courage that made his journalism on NPR a favorite of millions across the country and a role model for all of us in public media. This "voice in the box" is good news." —Bill Moyers "A Voice in the Box is a delight. Bob Edwards has told his story from inside the world of radio that has something for everybody?from the kid's dream to be on radio to settling some adult's scores with NPR and being happy now on Sirius XM Radio with many more hours on the radio still to come." —Jim Lehrer

The Museum of Broadcast Communications Encyclopedia of Radio

Perhaps no form of mass media has undergone as much change and evolution as radio, which continues to reinvent itself today. This book introduces radio - from early history to current programming, ownership and regulatory developments - and previews future technological considerations. By placing a strong emphasis on the business of radio, readers develop a complete understanding of the industry and of how radio stations attract and retain an audience that could be spending its time with other media forms. For anyone interested in Radio, the Broadcasting Industry, Media Economics, and Media Management.

Handbook of Broadcasting

World Radio TV Handbook is a guide for the serious radio listener. The 59th edition for the year 2005, aims to provide the most up-to-date information on medium wave, short wave and FM broadcasts and broadcasters available in any publication.

Women and Radio

Radio in Context