

Finding Oz How L Frank Baum Discovered The Great American Story Evan I Schwartz

[#Finding Oz](#) [#L. Frank Baum](#) [#The Wonderful Wizard of Oz](#) [#American Literature](#) [#Evan I. Schwartz](#)

Explore the fascinating journey of L. Frank Baum as Evan I. Schwartz unveils how he discovered and crafted the timeless American story, 'The Wonderful Wizard of Oz.' This exploration delves into Baum's life, influences, and the cultural context that shaped one of America's most beloved tales, making it a must-read for anyone interested in American literature and the power of storytelling.

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Finding Oz

A groundbreaking new look at the author of an iconic American novel--"The Wizard of Oz"--this biography offers profound new insights into the true origins and meaning behind L. Frank Baum's 1900 masterwork.

L. Frank Baum

Since it was first introduced over a hundred years ago in *The Wonderful Wizard of Oz*, L. Frank Baum's world of Oz has become one of the most enduring and beloved creations in children's literature. It has influenced numerous prominent writers and intellectuals, and become a lasting part of the culture itself. L. Frank Baum was born in 1856 in upstate New York, the seventh child of a very successful barrel-maker and later oil producer. However, Baum's own career path was a rocky one. Beginning as an actor, Baum tried working as a traveling salesman, the editor of a small town newspaper and the publisher of a trade journal on retailing, failing to distinguish himself in any occupation. His careers either failed to provide a sufficient living for his beloved wife Maud and their children or were so exhausting as to be debilitating. In the 1890's, L. Frank Baum took the advice of his mother-in-law, suffragist leader Matilda Gage, and turned his attention to trying to sell the stories he'd been telling to his sons and their friends. After a few children's books published with varying success, he published *The Wonderful Wizard of Oz* in 1900 and it quickly became a bestseller and has remained so ever since. In this first full-length adult biography of Baum, Rogers discusses some of the aspects that made his work unique and has likely contributed to Oz's long-lasting appeal, including Baum's early support of feminism and how it was reflected in his characters, his interest in Theosophy and how it took form in his books, and the celebration in his stories of traditional American values. Grounding his imaginative creations, particularly in his fourteen Oz books, in the reality of his day, Katharine M. Rogers explores the fascinating life and influences of America's greatest writer for children.

The Wonderful Wizard of Oz

The Wonderful Wizard of Oz has been enchanting audiences since it was first published in 1900. While many fans may know the work only by its movie counterpart, the world L. Frank Baum built within the books is much more elaborate. Since the more recent publication of Gregory Maguire's *Wicked: The Life and Times of the Wicked Witch of the West* and the Broadway play of the same name, fans have had a rekindled interest in Baum's original works from which the retellings draw heavily. Anyone interested in fantasy, magic, and silliness is sure to love this American classic. L. Frank Baum (1856-1919) is one of the most recognized and beloved children's authors, though he is often recognized for only one of his many stories. *The Wonderful Wizard of Oz* is easily his most popular work, though Baum actually wrote 13 sequels in Oz. His writings consist of practically every genre: Baum wrote 55 novels in total, 82 short stories, more than 200 poems, as well as scripts, and other miscellaneous writings. Interestingly, many of his non-Oz works were published under pseudonyms. Baum made many attempts to bring his work to stage and screen, but the most successful productions were not made until after his death.

The Real Wizard of Oz

Enchanting generations of fans, *The Wonderful Wizard of Oz*, first published in 1900, was written by a man whose life was nearly as adventurous as his heroine's legendary trip. Ambitious and drawn to the unconventional, L. Frank Baum was at the forefront of moving picture technology, championed women's rights and immersed himself in the occult. Loncraine's unique celebration of Baum's life explores the eventful times in which Baum lived, which influenced nearly every aspect of the Oz tales - from the Civil War to Hollywood. A lively tour of a fascinating era.

The Last Lone Inventor

"...Fascinating... A riveting American classic of independent brilliance versus corporate arrogance. I found it more fun than fiction." — James Bradley, author of *Flags of Our Fathers* "... The fascinating inside story of how this eccentric loner invented television and fought corporate America." — Walter Isaacson, chairman, CNN "...Compelling...Strong, dramatic prose..." — Kirkus Reviews "...A lively and engaging account." — Library Journal "[A] gripping and eminently readable saga of the birth of television and the death of the Edisonian myth." — Darwin magazine

Webonomics

Webonomics, "n: the study of the production, distribution, and consumption of goods, services, and ideas over the World Wide Web. With tens of millions of people now on-line and Web sites springing up at the rate of one per minute, the World Wide Web has become a strategic tool for successfully growing a business. But while the new digital economy mirrors the traditional economy in some ways, it exhibits unique properties of its own, and it can cost a business thousands, even millions, of dollars if used

ineffectively. In "Webonomics, Evan I. Schwartz defines the principles and strategies for maximizing the Web's potential and illustrates these lessons with numerous case studies of both successes and failures, from Web-based start-ups such as Firefly and Virtual Vineyards to large corporations such as IBM and Federal Express. At a time when only the most agile and adaptable businesses can survive, "Webonomics is an essential handbook for thriving amidst the accelerating changes of the Information Age.

Searching for the Spirit of the West

How can the West rediscover its authentic spirit? Exploring the period from 1899 to 1945 – from the end of the US frontier and the writing of *The Wonderful Wizard of Oz* to the conclusion of World War II and the dropping of the atom bomb – Luigi Morelli traces the events that led the United States to become the world's dominating imperial force. America, he demonstrates, is deeply connected to Britain, Germany and Eastern Europe, particularly Russia. Yet despite their tragic collective histories, there is hope for the future – if only America can claim its true task. *Searching for the Spirit of the West* challenges many of the falsehoods that pass for mainstream history. Utilizing a wealth of documented evidence from the research of overlooked historians, economists, social and spiritual thinkers, the author takes a symptomatic view of the past, revealing hidden, longer-term trends. This approach offers a new understanding of events such as the rise of Nazism, the Great Depression, the new Deal, and even the roles of banking and clandestine 'brotherhoods' in world history. Morelli also appraises *The Wonderful Wizard of Oz* in parallel with America's cultural achievements. Through imagination, L. Frank Baum's contemporary fairy-tale enables us to intuit the true mission of the West and its potential contribution to world culture, now and in the future.

Digital Darwinism

Don't let the rapid evolution of the Internet economy leave your business extinct before its time! Here are the key strategies you need to keep your company alive, growing, and profitable in today's volatile Web climate. The dramatic boom that took place in the Web economy is over. The glory days when companies with strong ideas and weak business plans could easily get millions to launch their businesses are long gone, and in today's tougher, more cutthroat economic arena, natural selection is rampant. Companies need to be smarter, faster, more innovative, and more adaptable than ever before just to survive, let alone succeed. In *Digital Darwinism*, Evan Schwartz provides seven business strategies that can make or break any Web business. In a new preface and updated case studies, Schwartz discusses the dramatic rise and fall of the Web and analyzes the companies that have made it and those that haven't, from Priceline to Pets.com, and spells out step-by-step techniques such as building your brand, remaining flexible as supply and demand fluctuate, and integrating the Web into every part of your business. The perfect source for everyone from novice entrepreneurs to corporate CEOs, *Digital Darwinism* provides a comprehensive and unflinching look inside the highly competitive world of e-commerce and distills the critical strategies that Web-based businesses need to follow in order to survive in what has become the world's fastest, and most dangerous, marketplace.

A Companion to Film Noir

An authoritative companion that offers a wide-ranging thematic survey of this enduringly popular cultural form and includes scholarship from both established and emerging scholars as well as analysis of film noir's influence on other media including television and graphic novels. Covers a wealth of new approaches to film noir and neo-noir that explore issues ranging from conceptualization to cross-media influences. Features chapters exploring the wider 'noir mediascape' of television, graphic novels and radio. Reflects the historical and geographical reach of film noir, from the 1920s to the present and in a variety of national cinemas. Includes contributions from both established and emerging scholars.

Oz

It's 1899 in Chicago and L. Frank Baum enlists the help of his housekeeper and a little girl to help him finish his story, "The Wonderful Wizard of Oz."

Queer Oz

Regardless of his own sexual orientation, L. Frank Baum's fictions revel in queer, trans, and other transgressive themes. Baum's life in the late 1800s and early 1900s coincided with the rise of sexology

in the Western world, as a cascade of studies heightened awareness of the complexity of human sexuality. His years of productivity also coincided with the rise of children's literature as a unique field of artistic creation. Best known for his Oz series, Baum produced a staggering number of children's and juvenile book series under male and female pseudonyms, including the Boy Fortune Hunters series, the Aunt Jane's Nieces series, and the Mary Louise series, along with many miscellaneous tales for young readers. Baum envisioned his fantasy works as progressive fictions, aspiring to create in the Oz series "a modernized fairy tale, in which the wonderment and joy are retained and the heartaches and nightmares are left out." In line with these progressive aspirations, his works are often sexually progressive as well, with surprisingly queer and trans touches that reject the standard fairy-tale narrative path toward love and marriage. From Ozma of Oz's backstory as a boy named Tip to the genderless character Chick the Cherub, from the homosocial adventures of his Boy Fortune Hunters to the determined rejection of romance for Aunt Jane's Nieces, *Queer Oz: L. Frank Baum's Trans Tales and Other Astounding Adventures in Sex and Gender* shows how Baum utilized the freedoms of children's literature, in its carnivalesque celebration of a world turned upside-down, to reimagine the meanings of gender and sexuality in early twentieth-century America and to re-envision them for the future.

A Study Guide for L. Frank Baum's *Wizard of Oz, The* (film entry)

A Study Guide for L. Frank Baum's "*Wizard of Oz, The* (film entry)," excerpted from Gale's acclaimed *Novels for Students*. This concise study guide includes plot summary; character analysis; author biography; study questions; historical context; suggestions for further reading; and much more. For any literature project, trust *Novels for Students* for all of your research needs.

The Vigilant Citizen 2018 Volume 3: Movies and TV

In-depth analysis of popular movies, highlighting their agenda and occult symbolism. Contents: 1. The Occult Roots of *The Wizard of Oz* 2. The Esoteric Interpretation of *Pinocchio* 3. The Occult Symbolism of Movie "*Metropolis*" and its Importance in Pop Culture 4. "The Imaginarium of Doctor Parnassus" and Heath Ledger's Sacrifice 5. The Esoteric Interpretation of "Pan's Labyrinth" 6. How the Animated Series *G.I. Joe* Predicted Today's Illuminati Agenda 7. *Josie and the Pussycats*: Blueprint of the Mind Control Music Industry 8. The Occult Interpretation of the Movie "*Black Swan*" and Its Message on Show Business 9. Roman Polanski's "*Rosemary's Baby*" and the Dark Side of Hollywood 10. The Occult Symbolism of the 2012 Olympics Opening and Closing Ceremonies 11. "Sucker Punch" or How to Make Monarch Mind Control Sexy 12. "Labyrinth" Starring David Bowie: A Blueprint to Mind Control 13. 'Contagion' or How Disaster Movies "Educate" the Masses 14. "They Live", the Weird Movie With a Powerful Message 15. The Hidden Symbolic Meaning of the Movie "2012" 16. The Movie "Videodrome" and The Horror of Mass Media 17. The Hidden Meaning of the Movie "Coraline" 18. The Esoteric Meaning of the Movie "Prisoners" 19. The Deeper Meaning of "True Detective" – Season One 20. The Hidden Symbolism of "Stranger Things" 21. "Noah": A Biblical Tale Rewritten to Push an Agenda 22. The Esoteric Symbolism of the Viral Video "I, Pet Goat II" 23. "The Neon Demon" Reveals The True Face of the Occult Elite 24. "Return to Oz" : A Creepy Disney Movie That is Clearly About Mind Control 25. "Prometheus": A Movie About Alien Nephilim and Esoteric Enlightenment 26. The Opening Ceremony of the World's Largest Tunnel Was a Bizarre Occult Ritual 27. "Starry Eyes" : A Movie About the Occult Hollywood Elite – and How it Truly Works 28. "Hide and Seek": The Most Blatant Movie About Monarch Mind Control Ever? 29. "Kingsman: The Secret Service" or How to Sell the Occult Elite to the Youth 30. The Hidden (And Not So Hidden) Messages in Stanley Kubrick's "Eyes Wide Shut" (pt. I) 31. The Hidden (And Not So Hidden) Messages in Stanley Kubrick's "Eyes Wide Shut" (pt. II) 32. The Hidden (And Not So Hidden) Messages in Stanley Kubrick's "Eyes Wide Shut" (pt. III) 33. "American Ultra": Another Attempt at Making MKULTRA Cool 34. "Spectre" is About James Bond Being a Tool of the Occult Elite 35. The Esoteric Interpretation of the Movie "9": Heralding the Age of Horus 36. "The Cabin in the Woods": A Movie Celebrating the Elite's Ritual Sacrifices 37. The Sinister Meaning of "Don't Hug Me I'm Scared" 38. "That Poppy" : The YouTube Star Under Illuminati Mind Control 39. Something is Terribly Wrong With Many "Kids" Videos on YouTube

L. Frank Baum

Actor. Businessman. Newspaper editor.

Monsters of Film, Fiction, and Fable

Monsters are a part of every society, and ours is no exception. They are deeply embedded in our history, our mythos, and our culture. However, treating them as simply a facet of children's stories or escapist entertainment belittles their importance. When examined closely, we see that monsters have always represented the things we fear: that which is different, which we can't understand, which is dangerous, which is Other. But in many ways, monsters also represent our growing awareness of ourselves and our changing place in a continually shrinking world. Contemporary portrayals of the monstrous often have less to do with what we fear in others than with what we fear about ourselves, what we fear we might be capable of. The nineteen essays in this volume explore the place and function of the monstrous in a variety of media – stories and novels like Baum's Oz books or Gibson's *Neuromancer*; television series and feature films like *The Walking Dead* or *Edward Scissorhands*; and myths and legends like *Beowulf* and *The Loch Ness Monster* – in order to provide a closer understanding of not just who we are and who we have been, but also who we believe we can be – for better or worse.

Scripturalectics

In this book, Vincent Wimbush seeks to problematize what we call "scriptures," a word first used to refer simply to "things written," the registration of basic information. In the modern world the word came to be associated almost exclusively with the center- and power-defining "sacred" texts of "world religions." Wimbush argues that this narrowing of the valence of the term was a decisive development for western culture. His purpose is to reconsider the initially broad and politically charged use of the term. "Scriptures" are excavated not merely as texts to be read but understood as discourse: as mimetic rituals and practices, as ideologically-charged orientations to and prescribed behaviors in the world, as structures of relationships and social formations, as forms of communication. Wimbush is naming and constructing a new transdisciplinary critical project, which uses the historical and modern experiences of the Black Atlantic as resources for framing, categorization, and analysis. Using Chinua Achebe's novel *Things Fall Apart* as a touchstone, each chapter offers a close reading and analysis of a representative moment in the formation of the Black Atlantic, regarded as part of a history of modern human consciousness and conscientization. Such a history, Wimbush says, is reflected in the major turns in what he calls scripturalectics, part of the construction of the modern world, defined as efforts to manage or control knowledge and meaning.

Cheek by Jowl

Book Description: Aqueduct Press is pleased to announce the release of *Cheek by Jowl*, a collection of talks and essays on how and why fantasy matters, by Ursula K. Le Guin. In these essays, Le Guin argues passionately that the homogenization of our world makes the work of fantasy essential for helping us break through what she calls "the reality trap." Le Guin writes not only of the pleasures of her own childhood reading, but also about what fantasy means for all of us living in the global twenty-first century.

The Characters of Oz

When L. Frank Baum wrote *The Wonderful Wizard of Oz*, he created an American myth that has endured the test of time. Echoes of Dorothy and her friends are everywhere: popular television shows often have an Oz episode, novelists borrow character types and echo familiar scenes, and every media--from Broadway to *The Muppets*--has some variation or continuation of Baum's work. This collection of essays follows Baum's archetypal characters as they've changed over time in order to examine what those changes mean in relation to Oz, American culture and basic human truths. Essays also serve as a bridge between academia and fandom, with contributors representing a cross-section of Oz scholarship from backgrounds including The International Wizard of Oz Club and the Children's Literature Association.

How Wicked Made It to the Stage

The musical *Wicked* opened on Broadway in October 2003. Based on the best-selling novel *Wicked* by Gregory Maguire, the show retells the story of L. Frank Baum's *The Wonderful Wizard of Oz* from the point of view of Elphaba, the Wicked Witch of the West, a misfit who, through the events of the play, discovers her inner strength and power. The show has run for nearly six thousand performances as of 2017 and is the second highest grossing Broadway musical of all time, having earned over 1 billion dollars to date. This book describes the path the play took from concept to the stage, its Broadway run, and its influence.

The Final Keystone

The Final Keystone By: John Kevin Crowley Every case in the history of Jurisprudence involves three things: Trust, Betrayal, and Accountability. Through his education, studies, and observations and experiences, author John Kevin Crowley has learned the interconnection of history, law, philosophy, and religion with the human condition. How that relationship has played out in human history leading to present day is a focus of *The Final Keystone*. This treatise is the story of us and the source of the lessons left unlearned. It is a reminder of what does not work and how what does work must be ever vigilantly guarded.

The Gilded Age and Dawn of the Modern

The Gilded Age and Dawn of the Modern: 1877-1919, a new title in the six-title series *History Through Literature: American Voices, American Themes*, provides insights and analysis regarding the history, literature, and cultural climate of the Gilded Age and early twentieth century. It brings together informational text and primary documents that cover notable historic events and trends, authors, literary works, social movements, and cultural and artistic themes. *The Gilded Age and Dawn of the Modern* begins with an interdisciplinary chronology that identifies, defines, and places in context the notable historical events, literary works, authors' lives, and cultural landmarks of the period. This is followed by a comprehensive overview essay that summarizes the era's major historical trends, social movements, cultural and artistic themes, literary voices, and enduring works as reflections of each other and the spirit of the times. The core content comprises 20-30 articles on representative writers of the period, along with excerpts from essential literary works that highlight a historical theme, sociocultural movement, or the confluence of the two. These excerpts serve the Common Core emphasis on "informational texts from a broad range of cultures and periods"

Toys in the Age of Wonder

By the middle 1800s, toys were appearing in forms that drew upon--and that inspired--advances in areas such as optics, biology, geography, transportation, and automation. In these decades, too, a new type of wonder tale was being brought to maturity by a Poe-inspired Jules Verne. The modern wonder tale's highly-charged vision expressed the hopes and the fears, and the delights and the traumas, engendered by "new worlds idealism"--that Western pursuit of both mechanical and geographical conquest. Exploring realms belonging to childhood, literature, science, and history, this innovative study weaves together the histories of wonder tales and children's toys, focusing specifically on their modern aspects and how they reflect and express the social attitudes of that time period beginning around 1859 and ending around 1957.

Essays on Psychogeography and the City as Performance

With 70% of the world's population expected to live in urban environments by 2050, cities are poised to become the most significant spaces to shape personal and communal identity. As contemporary cities become "event destinations" a dialogue is emerging between the performing arts and the urban context and social fabric. Inspired by the principles of Psychogeography, this collection of essays highlights the performative aspects of cities as landscapes of creative inspiration where curiosity, imagination, playfulness, and the energy of the street combine with contemporary performance practices to create immersive public art experiences. Written by an international cohort of scholar-artists, these essays offer arts practitioners, urban specialists, and general readers a practical guide to experiencing the cityscape as the Artscape.

The Eyes Have It

The Eyes Have It explores those rarified screen moments when viewers are confronted by sights that seem at once impossible and present, artificial and stimulating, illusory and definitive. Beginning with a penetrating study of five cornfield sequences—including *The Wizard of Oz*, *Arizona Dream*, and *Signs*—Murray Pomerance journeys through a vast array of cinematic moments, technical methods, and laborious collaborations from the 1930s to the 2000s to show how the viewer's experience of "reality" is put in context, challenged, and willfully engaged. Four meditations deal with "reality effects" from different philosophical and technical angles. "Vivid Rivals" assesses active participation and critical judgment in seeing effects with such works as *Defiance*, *Cloverfield*, *Knowing*, *Thelma & Louise*, and more. "The Two of Us" considers double placement and doubled experience with such films as *The Prestige*, *Niagara*, and *A Stolen Life*. "Being There" discusses cinematic performance and the problems of believability, highlighting such films as *Gran Torino*, *The Manchurian Candidate*, *In Harm's Way*, and other films. "Fairy Land" explores the art of scenic backing, focusing on the fictional world of *Brigadoon*, which borrows from both hard-edged realism and evocative landscape painting.

White Men's Magic

Characterizing Olaudah Equiano's eighteenth-century narrative of his life as a type of "scriptural story" that connects the Bible with identity formation, Vincent L. Wimbush's *White Men's Magic* probes not only how the Bible and its reading played a crucial role in the first colonial contacts between black and white persons in the North Atlantic but also the process and meaning of what he terms "scripturalization." By this term, Wimbush means a social-psychological-political discursive structure or "semiosphere" that creates a reality and organizes a society in terms of relations and communications. Because it is based on the particularities of Equiano's narrative, Wimbush's theoretical work is not only grounded but inductive, and shows that scripturalization is bigger than either the historical or the literary Equiano. Scripturalization was not invented by Equiano, he says, but it is not quite the same after Equiano.

The Wizard of Oz

This picture storybook adaptation of Frank L. Baum's classic tale will take little ones on a magical adventure through Emerald City, encountering the Scarecrow, the Tin Man and the Cowardly Lion along the way.

The Wonderful Wizard of Oz

The *Wonderful Wizard of Oz* is a children's novel written by L. Frank Baum and illustrated by W. W. Denslow. Originally published by the George M. Hill Company in Chicago on May 17, 1900, it has since been reprinted numerous times, most often under the name *The Wizard of Oz*, which is the name of both the popular 1902 Broadway musical and the well-known 1939 film adaptation. The story chronicles the adventures of a young girl named Dorothy Gale in the Land of Oz, after being swept away from her Kansas farm home in a cyclone.[nb 1] The novel is one of the best-known stories in American popular culture and has been widely translated. Its initial success, and the success of the 1902 Broadway musical which Baum adapted from his original story, led to Baum's writing thirteen more Oz books. The original book has been in the public domain in the US since 1956. Baum dedicated the book "to my good friend & comrade, My Wife," Maud Gage Baum. In January 1901, George M. Hill Company, the publisher, completed printing the first edition, which totaled 10,000 copies.

Wicked

This official tie-in to the #1 Broadway musical hit is a must-have for "Wicked" fans. Full-color illustrations.

The Wonderful Wizard of Oz

In the first of L. Frank Baum's time-honored Oz novels, country girl Dorothy Gale gets whisked away by a cyclone to the fantastical Land of Oz. Dropped into the midst of trouble when her farmhouse crushes a tyrannical sorceress, Dorothy incurs the wrath of the Wicked Witch of the West. Dorothy is desperate to return to her native Kansas, and, aided by the Good Witch of the North, she sets out for the Emerald City to get help from the legendary Wizard. On her way, she meets three unlikely allies who embody key human virtues—the Scarecrow, the Tin Woodman, and the Cowardly Lion.

Finding Dorothy

'A captivating and insightful backstage pass into a timeless classic' Candis Behind the most famous movie ever made is a tale of love, magic and one incredible woman Hollywood, 1938: As soon as she learns that M-G-M is adapting her late husband's masterpiece, *The Wonderful Wizard of Oz*, for the screen, Maud Gage Baum sets about trying to visit the set. Nineteen years after Frank's passing, Maud is the only person who can help the producers stay true to the spirit of the book - because she's the only one left who knows its secrets... But the moment she hears Judy Garland rehearsing the first notes of 'Over the Rainbow', Maud recognizes the yearning that defined her own life story, from her rebellious youth as a suffragette's daughter to her coming of age as one of the first women in the Ivy League, from her blossoming romance with Frank to the hardscrabble prairie years that inspired his famous work. With the young actress under pressure from the studio as well as her ambitious stage mother, Maud resolves to protect her - the way she tried so hard to protect the real Dorothy. This richly imagined novel tells the story behind *The Wonderful Wizard of Oz*, the book that inspired the iconic film, through the eyes of author L. Frank Baum's intrepid wife, Maud. 'Maud's life behind-the-scenes and the making of the film are uncovered in a thrilling, magical way' *My Weekly*

The Assimilation of Yogic Religions through Pop Culture

This volume presents case studies in the shifting representations of yogic themes and figures in worldwide popular culture from the middle of the nineteenth century to contemporary times. The authors analyze everything from comic books and novels to television, movies, and theater as they portray yogis and their esoteric practices.

Finding Dorothy

This richly imagined novel tells the story behind *The Wonderful Wizard of Oz*, the book that inspired the iconic film, through the eyes of author L. Frank Baum's intrepid wife, Maud. "A breathtaking read that will transport you over the rainbow and into the heart of one of America's most enduring fairy tales."—Lisa Wingate, author of *Before We Were Yours* Hollywood, 1938: As soon as she learns that M-G-M is adapting her late husband's masterpiece for the screen, seventy-seven-year-old Maud Gage Baum sets about trying to finagle her way onto the set. Nineteen years after Frank's passing, Maud is the only person who can help the producers stay true to the spirit of the book—because she's the only one left who knows its secrets. But the moment she hears Judy Garland rehearsing the first notes of "Over the Rainbow," Maud recognizes the yearning that defined her own life story, from her youth as a suffragette's daughter to her coming of age as one of the first women in the Ivy League, from her blossoming romance with Frank to the hardscrabble prairie years that inspired *The Wonderful Wizard of Oz*. Judy reminds Maud of a young girl she cared for and tried to help in South Dakota, a dreamer who never got her happy ending. Now, with the young actress under pressure from the studio as well as her ambitious stage mother, Maud resolves to protect her—the way she tried so hard to protect the real Dorothy. The author of two New York Times bestselling nonfiction books, *The Eighty-Dollar Champion* and *The Perfect Horse*, Elizabeth Letts is a master at discovering and researching a rich historical story and transforming it into a page-turner. *Finding Dorothy* is the result of Letts's journey into the amazing lives of Frank and Maud Baum. Written as fiction but based closely on the truth, Elizabeth Letts's new book tells a story of love, loss, inspiration, and perseverance, set in America's heartland. Praise for *Finding Dorothy* "In some ways reminiscent of Jerry Stahl's excellent *I, Fatty*, Letts' *Finding Dorothy* combines exhaustive research with expansive imagination, blending history and speculation into a seamless tapestry. . . . It's a testament to Letts' skill that she can capture on the page, without benefit of audio, that same emotion we have all felt sometime over the last 80 years while listening to 'Over the Rainbow.'"—BookPage (starred review)

The Road to Wicked

The Road to Wicked examines the long life of the Oz myth. It is both a study in cultural sustainability—the capacity of artists, narratives, art forms, and genres to remain viable over time—and an examination of the marketing machinery and consumption patterns that make such sustainability possible. Drawing on the fields of macromarketing, consumer behavior, literary and cultural studies, and theories of adaption and remediation, the authors examine key adaptations and extensions of Baum's 1900 novel. These include the original Oz craze, the MGM film and its television afterlife, *Wicked* and its extensions, and *Oz the Great and Powerful*—Disney's recent (and highly lucrative) venture that builds on the considerable success of *Wicked*. At the end of the book, the authors offer a foundational framework

for a new theory of cultural sustainability and propose a set of explanatory conditions under which any artistic experience might achieve it.

The Oxford Handbook of Names and Naming

In this handbook, scholars from around the world offer an up-to-date account of the state of the art in different areas of onomastics, in a format that is both useful to specialists in related fields and accessible to the general reader. Since Ancient Greece, names have been regarded as central to the study of language, and this has continued to be a major theme of both philosophical and linguistic enquiry throughout the history of Western thought. The investigation of name origins is more recent, as is the study of names in literature. Relatively new is the study of names in society, which draws on techniques from sociolinguistics and has gradually been gathering momentum over the last few decades. The structure of this volume reflects the emergence of the main branches of name studies, in roughly chronological order. The first Part focuses on name theory and outlines key issues about the role of names in language, focusing on grammar, meaning, and discourse. Parts II and III deal with the study of place-names and personal names respectively, while Part IV outlines contrasting approaches to the study of names in literature, with case studies from different languages and time periods. Part V explores the field of socio-onomastics, with chapters relating to the names of people, places, and commercial products. Part VI then examines the interdisciplinary nature of name studies, before the concluding Part presents a selection of animate and inanimate referents ranging from aircraft to animals, and explains the naming strategies adopted for them.

The Story of the House of Witmark

When the woman who would become Indra Devi was born in Russia in 1899, yoga was virtually unknown outside of India. By the time of her death, in 2002, it was being practiced everywhere, from Brooklyn to Berlin to Ulaanbaatar. In *The Goddess Pose*, New York Times best-selling author Michelle Goldberg traces the life of the incredible woman who brought yoga to the West and in so doing paints a sweeping picture of the twentieth century. Born into the minor aristocracy (as Eugenia Peterson), Devi grew up in the midst of one of the most turbulent times in human history. Forced to flee the Russian Revolution as a teenager, she joined a famous Berlin cabaret troupe, dove into the vibrant prewar spiritualist movement, and, at a time when it was nearly unthinkable for a young European woman to travel alone, followed the charismatic Theosophical leader Jiddu Krishnamurti to India. Once on the subcontinent, she performed in Indian silent cinema and hobnobbed with the leaders of the independence movement. But her greatest coup was convincing a recalcitrant master yogi to train her in the secrets of his art. Devi would go on to share what she learned with people around the world, teaching in Shanghai during World War II, then in Hollywood, where her students included Gloria Swanson and Greta Garbo. She ran a yoga school in Mexico during the height of the counterculture, served as spiritual adviser to the colonel who tried to overthrow Panamanian strongman Manuel Noriega, and, in her eighties, moved to Buenos Aires at the invitation of a besotted rock star. Everywhere she went, Indra Devi evangelized for yoga, ushering in a global craze that continues unabated. Written with vivid clarity, *The Goddess Pose* brings her remarkable story as an actress, yogi, and globetrotting adventuress to life.

The Goddess Pose

A collection of twenty-two nursery rhymes, including "Old King Cole" and "Little Bo-Peep," fashioned into full-length stories by the author of "The Wizard of Oz."

Mother Goose in Prose

A dynamic investigation of processes of cultural reproduction – remaking and remodelling – which considers a wide range of film adaptations, remakes and fan productions from various industrial, textual and critical perspectives.

Film Remakes, Adaptations and Fan Productions

This reference investigates the role of landscape in popular works and in doing so explores the time in which they were written. *Literary Geography: An Encyclopedia of Real and Imagined Settings* is an authoritative guide for students, teachers, and avid readers who seek to understand the importance of setting in interpreting works of literature, including poetry. By examining how authors and poets

shaped their literary landscapes in such works as *The Great Gatsby* and *Nineteen Eighty-Four*, readers will discover historical, political, and cultural context hidden within the words of their favorite reads. The alphabetically arranged entries provide easy access to analysis of some of the most well-known and frequently assigned pieces of literature and poetry. Entries begin with a brief introduction to the featured piece of literature and then answer the questions: "How is literary landscape used to shape the story?"; "How is the literary landscape imbued with the geographical, political, cultural, and historical context of the author's contemporary world, whether purposeful or not?" Pop-up boxes provide quotes about literary landscapes throughout the book, and an appendix takes a brief look at the places writers congregated and that inspired them. A comprehensive scholarly bibliography of secondary sources pertaining to mapping, physical and cultural geography, ecocriticism, and the role of nature in literature rounds out the work.

Literary Geography

Standard Silver Dollar

[Finding Oz How L Frank Baum Discovered The Great American Story](#)

Finding Oz: How L. Frank Baum Discovered the Great American Story. Houghton Mifflin Harcourt. p. 16. ISBN 9780547055107. Rogers, pp. 4–5. Baum, L. Frank... 55 KB (6,878 words) - 22:51, 7 March 2024

Maud Gage Baum (née Gage; March 27, 1861 – March 6, 1953) was the wife of American children's publisher L. Frank Baum. Her mother was the suffragist Matilda... 52 KB (6,595 words) - 14:07, 15 September 2023

Creator of Oz. New York: Da Capo Press. ISBN 0-306-81297-5. Schwartz, Evan I. (2009). Finding Oz: how L. Frank Baum discovered the Great American story. Boston:... 8 KB (739 words) - 22:32, 6 January 2024

This is a list of characters in the original Oz books by American author L. Frank Baum. The majority of characters listed here unless noted otherwise... 92 KB (14,933 words) - 02:10, 23 February 2024

The Wonderful Wizard of Oz is a 1900 children's novel written by author L. Frank Baum and illustrated by W. W. Denslow. It is the first novel in the Oz... 66 KB (7,753 words) - 22:50, 7 March 2024

by American author L. Frank Baum. The character was further popularized by a stage play and several films, including the classic 1939 film and the 2013... 30 KB (4,403 words) - 23:14, 7 March 2024

author L. Frank Baum, who went on to write fourteen full-length Oz books. All of Baum's books are in the public domain in the United States. Baum was styled... 54 KB (793 words) - 03:32, 6 March 2024

(2010). "Finding Oz: How L. Frank Baum Discovered the Great American Story, and: The Real Wizard of Oz: The Life and Times of L. Frank Baum (review)"... 12 KB (1,464 words) - 20:56, 11 February 2024

Chopper, the Tin Woodman, is a character in the fictional Land of Oz created by American author L. Frank Baum. He first appeared in his 1900 book *The Wonderful...* 40 KB (6,045 words) - 23:16, 7 March 2024

the author of *Finding Oz: How L. Frank Baum Discovered the Great American Story*, a narrative about the origins of a cultural icon, *The Wizard of Oz*.... 6 KB (626 words) - 21:56, 26 September 2023

The Wizard of Oz is a 1939 American musical fantasy film produced by Metro-Goldwyn-Mayer (MGM). An adaptation of L. Frank Baum's 1900 children's fantasy... 128 KB (14,100 words) - 17:43, 11 March 2024

setting of the 1900 novel *The Wonderful Wizard of Oz* by L. Frank Baum, its sequels, and the 1939 film adaptation. It is presented as a biography of the Wicked... 31 KB (3,308 words) - 03:18, 15 March 2024

The Oz Kids is an American direct-to-video animated fantasy comedy-drama series produced by Hyperion Animation based on *The Wizard of Oz*, L. Frank Baum's... 18 KB (2,084 words) - 22:19, 7 March 2024

The Life and Adventures of Santa Claus is a 1902 children's book, written by L. Frank Baum and illustrated by Mary Cowles Clark. The story takes place... 20 KB (2,785 words) - 18:35, 16 January 2024

Oz books by L. Frank Baum. In Japan, the series aired on TV Tokyo from 1986 to 1987. It consists of 52 episodes, which explain other parts of the Oz stories... 55 KB (8,523 words) - 22:22, 7 March 2024

This is a list of characters in the original sequel Oz books by L. Frank Baum's successors. The series was continued by Ruth Plumly Thompson, John R.... 40 KB (6,748 words) - 00:40, 21 February 2024

and Richard Dreyfuss, the miniseries is a reimagining of the classic 1900 novel *The Wonderful Wizard of Oz* by L. Frank Baum, with science fiction and... 26 KB (3,111 words) - 22:19, 7 March 2024

is a retelling of L. Frank Baum's children's novel *The Wonderful Wizard of Oz* (1900) in the context of

contemporary African-American culture. It opened... 57 KB (5,979 words) - 22:19, 7 March 2024
ISBN 978-1-4766-0146-5. Schwartz, Evan I. (2009). Finding Oz: How L. Frank Baum Discovered the
Great American Story. Houghton Mifflin Harcourt. ISBN 978-0-547-05510-7... 26 KB (3,089 words) -
01:50, 13 March 2024
the 1995 Gregory Maguire novel Wicked: The Life and Times of the Wicked Witch of the West, which
is in turn based on L. Frank Baum's 1900 novel The Wonderful... 152 KB (15,437 words) - 17:41, 13
March 2024