

Penguin Buys Self Publishing Platform Author Solutions For

[#Penguin Random House](#) [#Author Solutions acquisition](#) [#self-publishing platform](#) [#publishing industry news](#)
[#publisher buys self-publishing](#)

Penguin, a major traditional publishing house, has strategically acquired Author Solutions, a prominent self-publishing platform. This significant move signals a notable convergence within the book publishing landscape, potentially reshaping services and opportunities for authors navigating both traditional and independent publishing routes.

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Going Wide: Self-Publishing Your Books Outside The Amazon Ecosystem

Use this concise how-to-guide by M.K. Williams to bring your self-published books beyond the Amazon ecosystem Everyone is going wide... here's how: The buzzy term in the self-publishing space right now is, "wide." I was doing this before it was a thing. As more authors hear about the benefits of self-publishing on multiple platforms, I find myself on the receiving end of many panicked emails. While the concept is easy to understand the execution requires planning and patience. For those who want to get their book out to as many readers and retailers as possible, I have the tools you need to create than plan. I've condensed my years of experience and best advice into this short and actionable book to help you go from Amazon-Only to Wide Author. This book will cover strategy, platforms, opting out of exclusivity, and marketing for success. Get your free planners throughout the book to help you make and stick to your plan. Ready to go wide?

The Content Machine

This ground-breaking study, the first of its kind, outlines a theory of publishing that allows publishing houses to focus on their core competencies in times of crisis. Tracing the history of publishing from the press works of fifteenth-century Germany to twenty-first-century Silicon Valley, via Venice, Beijing, Paris and London, and fusing media theory and business experience, 'The Content Machine' offers a new understanding of content, publishing and technology, and defiantly answers those who contend that publishing has no future in a digital age.

Self-Publishing Guide for Independent Authors

If you have ever dreamed of writing and publishing your own book, you can realise that dream through self-publishing. Self-publishing is the route many writers choose these days to make their works available to the reading public. Self-publishing today is different from what it used to be many years ago when authors had to spend a lot of money to publish their book. Today, authors can self-publish their book for free or for as little as \$100 depending on the self-publishing platform they choose. As a soon-to-be author, the first thing you need to do to self-publish a book is to know your genre. One of the rules of writing is that you should write about what you know. If you have a specific genre that you enjoy reading, chances are that that is the genre you will want or like to write about. Consider your interests and the types of book that you read before you decide on the genre you want to venture into. Your major aim of writing a book should not be to make money. It should be about something you have interest and passion for. There a lot of genres available in both fiction and non-fiction writing. Before you start writing your book, have a plan of what the book will be about and the genre it will fit in. You need to focus on a specific genre when you are writing a book so you can market it. Some books may cross genre lines, such as paranormal and romance books, while some books will fit neatly into a genre. What your book is about should be very clear to the would-be reader so they will be interested in what you have written to want to buy the book. Most readers have the types of books they like to read and have a habit of sticking to a few genres. There are different genres for both fiction and non-fiction books. You need to make sure your book stands out from other books in the same category. If you are writing a romance novel, for instance, how do you make it stand out from other romance novels that are

already in the bookstores? This is a question you must answer. Once you have determined your genre and know exactly what you want to write about, you should begin to think of marketing your book. Make it something that prospective readers will choose when they see it in bookstores or online. This will set it apart from other books of the same kind and lure readers to buy it. You can make a career out of self-publishing your books and marketing them to the right audience. After you have decided on what you are going to write about and what will make your book stand out from the rest, you can then begin to outline your book. You should write down an outline of the book and the points you are trying to make. Well-written books convey a message. Make sure your book conveys a good message to the readers that they can take away from the book. While you may like the free-form method of writing, which is writing without doing any sort of outline, you must still have an idea of the ending of the book in mind. If you are writing a fiction book, characters come alive as you write. The ending you have in mind may change as you rewrite the book, so it is important to be very flexible. The way you write depends on the type of person you are. If you wish to have everything ironed out for your book, then you must write down an outline that will tell you where you are heading. This is like having a roadmap for a car trip. Get a copy of this well-written book to learn all you need to know about self-publishing and how you and use it to your advantage.

Mass Authorship and the Rise of Self-Publishing

In the last two decades, digital technologies have made it possible for anyone with a computer and an Internet connection to rapidly and inexpensively self-publish a book. Once a stigmatized niche activity, self-publishing has grown explosively. Hobbyists and professionals alike have produced millions of books, circulating them through e-readers and the web. What does this new flood of books mean for publishing, authors, and readers? Some lament the rise of self-publishing because it tramples the gates and gatekeepers who once reserved publication for those who met professional standards. Others tout authors' new freedom from the narrow-minded exclusivity of traditional publishing. Critics mourn the death of the author; fans celebrate the democratization of authorship. Drawing on eight years of research and interviews with more than eighty self-published writers, Mass Authorship avoids the polemics, instead showing how writers are actually thinking about and dealing with this brave new world. Timothy Laquintano compares the experiences of self-publishing authors in three distinct genres—poker strategy guides, memoirs, and romance novels—as well as those of writers whose self-published works hit major bestseller lists. He finds that the significance of self-publishing and the challenge it presents to traditional publishing depend on the aims of authors, the desires of their readers, the affordances of their platforms, and the business plans of the companies that provide those platforms. In drawing a nuanced portrait of self-publishing authors today, Laquintano answers some of the most pressing questions about what it means to publish in the twenty-first century: How do writers establish credibility in an environment with no editors to judge quality? How do authors police their copyrights online without recourse to the law? How do they experience Amazon as a publishing platform? And how do they find an audience when, it sometimes seems, there are more writers than readers?

The Indie Author Guide

This Is Your Roadmap to Success! The Indie Author Guide takes you through every stage of the self-publishing process. With e-books, print on demand and the power of Web 2.0, you have the ability to publish your own high quality books and go indie—just as filmmakers and musicians have done. Get detailed instructions, complemented by screenshots, so you can get the most of cutting edge publishing options. April L. Hamilton, founder of Publetariat, an online news hub and community for indie authors, gives you insight to the latest technology and step-by-step advice for making the most of your self-publishing options. Inside you'll find everything you need to know to:

- organize your files
- create your brand
- explore your self-publishing options
- format your book for POD
- edit and revise you work
- design your own book cover
- publish through a POD print service provider
- publish in e-book formats
- build an author platform
- promote your work
- transition from indie to mainstream publishing

Plus, you'll get worksheets to help you plan and organize your book, your business, and your writing life, as well as an HTML primer so you can build your own website—even if you're not tech savvy. The Indie Author Guide gives you the skills and confidence you need to take full advantage of today's unique publishing opportunities and grow your readership yourself.

The 45 Second Presentation That Will Change Your Life

When you subtract the amount of hours you sleep, work, and commute, you probably don't have more than one or two hours a day to do what you would like to do and that's if you have the money to do it. Don Failla has been teaching his simple network marketing method which allows anyone to learn how to own his or her life by building a home-based business. It doesn't require selling, and the best part is, it won't take much of your time. The 45-Second Presentation That Will Change Your Life is a virtual training manual on network marketing, designed to teach you a step-by-step plan for building a profitable, sustainable network marketing business. Network marketing is a system for distributing goods and services through networks of independent distributors. This guide not only unlocks the secrets of successful network marketing, but it provides the method to sponsor people in your organization using Failla's 45-Second Presentation. With nearly four decades' worth of instructions and insights from Failla, The 45-Second Presentation That Will Change Your Life provides you with the essentials for building and maintaining your lucrative home business.

Writers' & Artists' Guide to Self-Publishing

Self-publishing is a growing area and writers need independent and reliable advice they can trust. This guide is full of practical, nuts-and-bolts information on each aspect of the DIY-publishing process, from editing and page layout, cover design and book production, publicity and selling. Each chapter is written by publishing professionals expert in supporting authors and is full of insights from successful self-published authors themselves. This guide is essential reading for any indie author who wants to go it totally alone, who wants to work with other independent professionals or who might choose to pay for self-publishing provider services. It gives the pros and cons and potential financial outlay for the various options available so writers can make informed decisions about the best approach for their own book.

Self-publishing: Expectation vs Reality

Before I go on to elaborate on “why do most of the self-publishing authors, fail”, I would like to introduce myself on what gives me the potential and right to comment on this topic and even write a book on it. I have been associated with the publishing industry for more than two decades. This means it has not only been my bread and butter but also my *raison d'être*. At work, almost every day brought me eye to eye with an author or a writer distressed beyond words only to have his work see the light of day. As much as it was heart-wrenching for me to see them struggle, I used to feel the obligation and need to ease the process for writers. Professionally, being in the sales and marketing arena, I always had a vantage point that enabled me to make out what sells and what doesn't. To top that, I have been fortunate enough to collaborate with the “who's who” of the global publishing industry. Moreover, for the past few years, I have been assisting self-publishing authors. These together, have eventually made me an expert in gauging what would work for a particular author. With the first-hand experience that I have gained by working with several authors closely, I thought it only natural to write a book for the new authors on the points that should be considered publishing their books. This book is a humble attempt to help new authors with the basics of book publishing. I hope going through this book before they sketch out their work, will sure make their journey to publishing uncomplicated and safe. Signing off with all good wishes to all the writers out there. Happy Writing! -Nataraj Sasid

From Paper to Platform: Publishing, Intellectual Property and the Digital Revolution.

Supporting the development of a national book and reading culture through local professional writers and publishers requires an understanding of the way this sector of the creative economy works and how it is affected by the digital revolution. This publication is intended to help policymakers, particularly those in countries that are interested in promoting local publishing, to understand the publishing industry better and to understand how copyright and other policies affect the way books are being created, published and consumed.

Indies Unlimited: Authors' Snarkopaedia

In Volume One of the Authors' Snarkopaedia, sentences have been painstakingly crafted together using nouns, verbs and other words, bringing you paragraphs of text. These paragraphs flow into pages of expert tips, advice and insight for authors at all levels of the publication food chain. Any book can claim to offer this type of information, but they can't give you what sets the Indies Unlimited Authors' Snarkopaedia above the rest: the “je ne sais squat” of the high decorated staff of the Snarkology Department at the Indies Unlimited Online Academy. Their groundbreaking and empirical research over

the years sheds new and snarkified light on subjects ranging from book publishing and marketing to the nuts and bolts of writing and technology. If you like information to grab you by the throat and smack you in the face, the Indies Unlimited Authors' Snarkopaedia is the reference book for you.

Indie Author's Toolbox

Selling books on Amazon isn't easy It's estimated 6,000 new eBooks start out free on Amazon everyday Your book is just a small fish in a big pond If you want to sell more books - you need to make a plan Indie Author's Toolbox was written for new and experienced authors alike. It's a guide to optimizing your book for Kindle, but – it doesn't stop there. Too many authors look at Kindle as the final destination for their books. They're so caught up in optimizing their book for Amazon, running KDP Free Days, Countdown Deals, and cycling prices that they forget – Millions of people have never bought a Kindle book, let alone any kind of eBook. You need to explore other self-publishing platforms that will allow you to maximize revenue from your book. Here is a sampling of the platforms this book is going to explore 1. Create Space 2. Audible (ACX) 3. Babelcube 4. Smashwords 5. Barnes & Noble 6. Google Play & Google Books 7. Kobo For you hardcore Amazon addicts, I'm going to share a little information that can help you, too. There are no secrets No tricks. No magical incantations you can invoke to sell more books on Amazon, or any other online book site for that matter. Selling more books is all about how you manage the basics. It's about - 1. Writing a good book 2. Selecting a killer title 3. Creating an attention grabbing cover 4. Writing a book description that compels readers to click the buy button 5. Choosing keywords that drive searchers to your book 6. Ensuring your "look inside" sample sells your book If you can do these six steps well your book is going to sell. Misfire on any of them, and you're going to have problems. But, that's only half the battle You need to - . Understand how to select books that will sell best on Amazon . Learn how to establish your author presence on and off Amazon . Know how to revive a dead or dying book If you're ready to sell more books - both on and off of Amazon Buy this book And get started – TODAY!

How to Self-Publish a Book

Do you struggle with technology? Are you interested in self-publishing a book, but fear it is beyond your capabilities?When confronted with the confusing, multifaceted world of publishing, many authors make the assumption they aren't capable of self-publishing - nothing could be further from the truth!Sadly, many authors get taken advantage of by unscrupulous "self-publishing" companies because they don't really understand the process of publishing a book and therefore, what they are purchasing.Barb Drozdowich has worked with non-technical authors for years & understands how to break complex topics down using non-technical language. She has self-published 16 books and understands all of the various iterations of publishing. She can cut through all the technobabble & teach you what you need to know to successfully self-publish your book.Here's some of the topics you will learn from this book:- You will learn about editing and how to find an editor- You will learn about ISBNs and where to get one appropriate for your nationality- You will learn about formatting and book structure- You will learn about where you can sell your book, how to set up the various retailer accounts and how to get paid- You will learn about book files and book structure- You will learn what real numbers tell us about book sales- You will learn what to look for in a self-publishing company if that is the route you choose to go- You will have access to 47 pages of appendix material, complete with a glossary, articles for further reading, lists of helpful videos, lists of distributors and much more"How to Self-Publish a Book" is perfect for authors who have finished a wonderfully creative story, but are intimidated by the next steps. Is an editor really needed? How to create a book cover. What the heck are "file types?" How to move forward when you are neither a master of Microsoft Word or capable of understanding some of the complicated instructions found on-line.Self-publishing is much more straight-forward than many experts would lead you to believe and Barb is the perfect person to explain it to you.Her books have been described as: "down-to-earth, practical & just thorough-enough explanations," "excellent primer," and "well thought out and well organized."Don't let your struggles with technology hold you back from self-publishing. Let Barb help you to learn the language and move forward into the self-publishing world with confidence.

The Complete Guide to Self-Publishing

Take Control of Your Destiny! Bottom line: You want to get published. You want to control the future of your manuscript and your writing career. Best-selling author Marilyn Ross and publishing expert Sue Collier show you how to make your own success - whether you're a published author, entrepreneur, corporation, professional, or absolute newcomer to writing. In this expanded and completely revised

5th edition of the "bible" of self-publishing (over 100,000 copies sold), they empower you to publish your own work with minimal risk and maximum profits. You'll find: • Complete step-by-step guidance on publishing and marketing a book • Ways to leverage social media marketing to build your platform and make yourself stand out from the crowd • A thorough explanation of the difference between POD self-publishing, subsidy publishing, and true self-publishing - and how to decide which is the best option for you • Practical advice on making the decision between offset printing and print-on-demand • How to leverage the Internet to create "buzz" and promote your book with killer PR • The latest information on e-publishing • A detailed marketing plan and timetable to keep you on track • Proven marketing strategies to get free publicity, reach nontraditional buyers, and sell books • Information-packed appendices with marketing contacts, organizations, and vendors, complete with names, addresses, and websites • Valuable case studies and examples of how other publishers excel • An in-depth discussion of exclusive distributors, plus coverage of the most recent changes in bookstores and the book-selling industry • Thirty-one creative ideas for generating capital to launch your publishing company The Complete Guide to Self-Publishing is the one book you need to take control of your writing career. Read it. Believe it. Do it. Your future depends on it.

Turning the Page

This is an exciting period for the book, a time of innovation, experimentation, and change. It is also a time of considerable fear within the book industry as it adjusts to changes in how books are created and consumed. The movement to digital has been taking place for some time, but with consumer books experiencing the transition, the effects of digitization can be clearly seen to everybody. In *Turning the Page* Angus Phillips analyses the fundamental drivers of the book publishing industry - authorship, readership, and copyright - and examines the effects of digital and other developments on the book itself. Drawing on theory and research across a range of subjects, from business and sociology to neuroscience and psychology, and from interviews with industry professionals, Phillips investigates how the fundamentals of the book industry are changing in a world of ebooks, self-publishing, and emerging business models. Useful comparisons are also made with other media industries which have undergone rapid change, such as music and newspapers. This book is an ideal companion for anyone wishing to understand the transition of the book, writing and publishing in recent years and will be particularly relevant to students studying publishing, media and communications.

What Kings Ate and Wizards Drank

This book will give writers of historical and fantastical genres details about food history to add a new level of authenticity to their fictional worlds.

Earth, Air, Fire, and Water

Author Jean Rikhofts life often reads as if it were fiction instead of an actual catalog of facts. She's had no interest in settling down into what would be described as a normal life. In this memoir, she recaps her life's out-of-the-ordinary adventures against the backdrop of water, earth, fire, and air. *Earth, Air, Fire, and Water* is Rickhoffs account of growing up in the 1950s. She tells about trying many roles, such as writer, wife, mother, professor, friend, with her real role in life always seeming to evade her. Her adventures include several years spent in Europe and numerous visits to Africa and India as well as remote locations such as Cambodia and the Easter Islands. Among her many experiences are a doomed love affair with a Spanish count, an extraordinary encounter with a Masai chieftain in Kenya, and an intense and humorous friendship with the famous American sculptor David Smith. With anecdotes and photographs, this memoir shows that through all of Rikhofts many exploits, she is searching for who she is not an appendage to someone else, but as a woman who wants to carve out a life that is uniquely her own. Best Memoir of 2011 from the Adirondack Center for Writing

The Self-publishing Blueprint

Ready to self-publish your book? Got an idea for a story and have no idea where to start? Stuck somewhere in the inbetween? 'The Self-publishing Blueprint' is a complete guide to getting your book from idea to publication, and beyond. Whether you've been thinking of dipping your toes into the self-publishing waters, or you're an author who has had traditional success and is now looking to publish your books yourself, this comprehensive guide will cover every fundamental step of the self-publishing process. How can I promise this? As the bestselling author of over 40+ titles across a number of pen names and genres since 2015, I've been there, done that, got the t-shirt. Now I'm handing the lessons

down to you. Self-publishing can seem overwhelming. With this blueprint, you'll understand every mile of the journey before you take your first step. In *The Self-publishing Blueprint*, you'll learn:

- Why it's important to understand your definition of success
- Understanding your genre before you start writing
- The best ways to plan and research your book
- How to actually reach 'The end'
- The different types of editor, what they do, and where to find them
- How to professionally layout your book
- The best ways to successfully work with a cover designer
- The ins and outs of professionally formatting your book
- Your publishing options, and how to get your books online
- The pros and cons of the 'exclusive vs wide' debate
- Every step of the upload screens for publication
- The fundamentals of author marketing, and selling your book to your ideal reader
- The most important step to ensuring future author success

Ready to finally turn that book idea from a dream into a reality? *The Self-publishing Blueprint* is your one-stop place to begin your journey.

The Judas Tree

LIVES FALL APART WHEN THE STASI ARCHIVES ARE OPENED Berlin 1989. The Wall comes down, the regime collapses, the secret police files are opened. In communist East Germany, people spent their lives looking over their shoulders. Anyone could be an informant for the dreaded Stasi. Friends informed on friends, children on parents, husbands on wives. Everything they said went into the files. Matthias, a cellist, and Anne, a violinist, spent five years together in Leipzig. They played music, and stayed out of politics. Until Anne was killed in a car crash in France, they were happy. At least, that's what Matthias thought. But after Anne's death, he sees his file, and his illusions are shattered. He believed she loved him. That's not what the file says. -Seeing your file can be a shock, Fraulein Schroeder told me. Sometimes you have to go back into your soul and consider the whole of your life in a different light.- Anne is no longer there to answer questions. Matthias must follow her trail back to Uzes to learn the truth.

How to Self-Publish Your Book

Did you ever consider self-publishing your own book but were daunted by the complex process of actually doing it? Self-published author and expert Carla King gives a simple step-by-step guide to self-publishing your book as an e-book or print book. Plot your success by choosing the reputable tools and services recommended here, along with techniques that will help your book succeed in the market that you choose.

Now You're a Publisher

Welcome to the world of self-publishing, where choices are abundant. From your book's cover to its marketing strategy, every decision is yours. It's exciting and scary at the same time. But the rewards are great. In this easy-to-use guide, INscribe Digital outlines best practices to approaching this new chapter in your career. What does it take to create a quality product? And how can you maximize sales? There are millions of books out there. Let INscribe Digital show you how to make your book stand out and be read. Includes:

- How to Create a Quality eBook
- Invest in your Conversion
- Maximize your Sales Through Strategic Marketing
- Take Advantage of Pre-Orders
- And much more!

How to Self Publish a Book in Ten Easy Steps

This is the second edition of this popular book and provides a valuable resource for anyone looking to self-publish. If you ever wanted to get your book published but don't know how to begin, this is the book for you. Don't want to have a garage full of books to sell? Don't want to spend money upfront to see your publishing dream become reality? Then, read this book and find out how to easily publish for free through print-on-demand providers. Read and learn how to realize your publishing dreams today! The author describes how to publish your paperback using the new Kindle Direct Publishing (KDP) Format. In the Fall of 2018, Amazon discontinued its CreateSpace print-on-demand platform and funneled users to its KDP site where account holders can now produce both paperback and e-books. The author walks you through how to set up a KDP account and each step required on that platform to publish your book. This new edition also gives valuable marketing advice, laying out steps to take to get your book noticed on Amazon and selling quickly.

Kindle Publishing

Kindle Publishing Guide for 2018. With the internet becoming more ubiquitous and with more people than ever shopping online from their computers and phones. The opportunity for starting a profitable online business has never been greater. A great online business to start is a self-publishing business. People will always read books, and publishing is a very conventional and conservative business. Kindle Publishing, will teach you to start a publishing business using the best publishing platforms for the best chance at success. Read Kindle Publishing from start to finish and learn the most important aspects of starting an online business which publishes niche non-fiction eBooks and print paperback books at scale. When done with consistency and focus, self-publishing can provide a new reliable stream of income from monthly royalties. Discover a new style of publishing that self-publishers are forgetting. This publishing method is taught throughout the book and you will learn exactly how to implement this strategy, and why it works so well in today's marketplace. Pick up Kindle Publishing and learn the exact steps to making money online with books from start to finish.

Self-Publishing Masterclass - Mile-High Word-Count and Writing Productivity

Createspace and Kindle Self-Publishing Masterclass presents... Write Fast, Write More, Beat Procrastination and Finish Your Book. Authors and Self-Publishers... Nobody can buy your book until you finish writing it. Nothing happens until you publish. If you're struggling to get it done, maybe you need a System! Perhaps you're already an Author? You know how to write a book, but you need a competitive edge. You need to write and publish more books, and that takes time. Whatever the case, maybe you're holding yourself back: Do you struggle with procrastination and getting started with writing each day? Are you easily distracted from your writing? With all your other responsibilities, is finding enough time to write a problem for you? Easy to Master, Systematic Techniques... In 'Mile-High Word-Count', the latest Self-Publishing Masterclass from Bestselling Author Rick Smith, you'll discover proven systems and techniques that will supercharge your writing productivity: Secrets of the Five Hour Author: Write a new book every month in only 5 Hours a Week. The HITs Writing System: High-Intensity Interval Training for ambitious Authors. The Lean-Mean 5:2 Author: Write like a whirlwind for just 45 minutes a day, and take the Weekends off! The Mile-High Word-Count: 5000+ Words a day in only Four Weeks! Discover Secret Weapons of Prolific Authors... You'll also learn the writer's Secret Weapons that will double or treble your Productivity when you're writing a book. 14 Top Tips to Beat Procrastination. 5 Simple Kick-Start methods that will make you Want To Write every day. Where to find amazing FREE Software that makes planning and organizing easy. You could spend months or years trying to write faster, or you could learn all you need to know in a weekend in "Mile High Word-Count". The book business is booming, but it's also highly competitive. Join the Winners; Leave Nothing to Chance. If YOU feel the Need for Speed, click on 'Look Inside' and Read Chapter One Completely FREE.

The New Author

A beginner's guide to writing a novel, publishing as an independent ebook author and promoting your brand using social networks. With foreword by Jim Williams, author of ten internationally published novels including the Booker Prize nominated *Scherzo*. *The New Author* is an excellent piece of writing, combining deceptive simplicity, lucidity and charm: a trick which in practice is very difficult to pull off. The book is also informed by considerable intelligence and analysis founded on firsthand experience. Barnes explicitly warns against the trap that engagement at the required level can become obsessive and time consuming, and in a couple of nice vignettes he makes his point with wit and style. *The New Author* is a terrific companion for independent e-publishing and I recommend it. There are at least three reasons why you might want to buy this book: 1. you want to be an author; 2. you have already written a novel and want to publish it as an ebook; 3. you want to promote yourself as an author. This book is a beginner's guide on how to do the above. It isn't a magic elixir for foolproof million copy marketing of your ebook. It is based upon the experiences of this author and a broad-based peer group. I have to warn you right now, this is not going to be an easy journey. Less of a country stroll, more of a trek up Kilimanjaro. The good news is that almost anyone can trek up Kilimanjaro with the right support, appropriate equipment and a positive attitude. See you at the top. *The New Author* is a non-fiction work of 44,000 words. What this book does and does not contain The scope of this edition is deliberately limited to basic novel writing guidelines, first practical steps in building and operating a social media platform for authors, and the process of e-publishing a novel on Amazon KDP and other market channels via Smashwords. A list of recommended further reading is provided that covers the subject matter, should readers wish to delve deeper into these areas. This edition of *The New Author* does not contain a method approach to novel writing, advice on publishing in print or a prescriptive 'silver bullet' approach to ebook marketing. The internet is a labyrinth of blogs, websites and web-based

tools. User interfaces are constantly being improved, upgraded and changed. No screenshots have been included in this book in order to avoid early obsolescence and to keep the format and page display simple and readable. Hyperlinks to the internet have not been used for similar reasons and to avoid accidental use by the increasing number of ereaders with touch screens.

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How to Self-publish Your Book

Do you want to publish an ebook? Do you want to do it right? This book will tell you how. Written for everyone from the total newbie to the experienced self-publisher who's looking to add a professional edge to their books, *How To Self-Publish Your Book* collects a wealth of information and analysis in one compact volume. This book will guide you through the journey of self-publishing, from initially writing your book, through to formatting for publication, uploading for sale, and promoting your ebook. Discussion of self-publishing isn't limited to Amazon only, as so many other books like this are. Instead, *How To Self-Publish Your Book* will help you explore all the major self-publishing platforms and outline the strengths and weakness of each - allowing you to chart your own path to self-publishing success, rather than following a cookie cutter formula that worked for one person. The topics of this book are all designed to give you the tools you need to plan your own career, with guidelines that will help you assess new platforms and new opportunities as they come up. The topics covered in this book include:- How to write and edit your book (including when and how to hire a professional editor).- How to create an attractive book cover (including how to find a professional cover designer).- How to choose titles, pen names, and the right price for your ebook.- How to write an effective blurb.- How to choose effective keywords to help readers discover your ebook.- How to format your ebook so it publishes perfectly on Amazon, Smashwords, Draft2Digital, Google Play, and more, including step-by-step instructions.- How and where to self-publish in print and audio.- How to market and promote your ebook. This comprehensive manual breaks down each aspect of the self-publishing process for you and provides insider secrets and valuable tips to excel. Co-written by Craig Gibb and John Robin, this volume collects their knowledge and experience from their respective careers working with Indie authors to help you succeed at self-publishing. Craig Gibb is the author of over seventy titles (under various pen names), many of which have been bestsellers, and is the outreach coordinator for Story Perfect Editing Services. John Robin is the founder and chief editor of Story Perfect Editing Services, and has edited over a hundred books, including working with many bestselling authors. You could self-publish on your own and learn from your mistakes until you figure out how to do it right - or you can read this book and do it right the first time.

Self Publishing

If your self publishing sales on Amazon aren't where you want them to be, then this book will show you where you're going wrong - and how to fix it In this 3 part interview we look at exactly where non-fiction publishers go wrong with their books. Many of these mistakes are often overlooked by new and experienced publishers alike. And these mistakes cost you money every time you publish a book. So it pays to know what you're doing wrong. In this book you'll discover: The #1 problem non-fiction authors have with their books Why just a single word could make or break your book sales The boxing blindfold problem most books have The one kind of punctuation you should avoid in your book title How to "accidentally" get ideas for multiple books Why these kinds of book titles fail nearly every time, and what to do instead Doing less of this equals more book sales (most unsuccessful authors are doing the opposite) One vital step in book descriptions that most authors completely miss So even if you haven't published your first book yet, this comprehensive interview series will put you on the right path To get your hands on this profit-producing book, scroll up and click "add to cart"

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Self-Publishing Books 101: A Step-by-Step Guide to Publishing Your Book in Multiple Formats

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House of Darkness House of Light

Roger and Carolyn Perron purchased the home of their dreams and eventual nightmares in December of 1970. The Arnold Estate, located just beyond the village of Harrisville, Rhode Island seemed the idyllic setting in which to raise a family. The couple unwittingly moved their five young daughters into the ancient and mysterious farmhouse. Secrets were kept and then revealed within a space shared by

mortal and immortal alike. Time suddenly became irrelevant; fractured by spirits making their presence known then dispersing into the ether. The house is a portal to the past and a passage to the future. This is a sacred story of spiritual enlightenment, told some thirty years hence. The family is now somewhat less reticent to divulge a closely-guarded experience. Their odyssey is chronicled by the eldest sibling and is an unabridged account of a supernatural excursion. Ed and Lorraine Warren investigated this haunting in a futile attempt to intervene on their behalf. They consider the Perron family saga to be one of the most compelling and significant of a famously ghost-storied career as paranormal researchers. During a seance gone horribly wrong, they unleashed an unholy hostess; the spirit called Bathsheba; a God-forsaken soul. Perceiving herself to be the mistress of the house, she did not appreciate the competition. Carolyn had long been under siege; overt threats issued in the form of fire...a mother's greatest fear. It transformed the woman in unimaginable ways. After nearly a decade the family left a once beloved home behind though it will never leave them, as each remains haunted by a memory. This tale is an inspiring testament to the resilience of the human spirit on a pathway of discovery: an eternal journey for the living and the dead.

Kindle Publishing

BUILD A PROFITABLE KINDLE PUBLISHING BUSINESS! Do you want to start a Kindle Publishing Business? Do You Want a Step-By-Step Blueprint Of The Entire Process? If so, "KINDLE PUBLISHING: How To Build A Successful Self-Publishing Business With Amazon Kindle and Createspace. A Detailed, Step-By-Step Guide To The Entire Process" by Delfim Alvaro is the exact guide you need! Delfim Alvaro is a successful Kindle Publisher who has been running his Publishing business for over 2 years. In that time, he has tried and tested many strategies, followed various courses and narrowed the process down to 9 essential lessons. Much like the 80/20 or Pareto's Principal. Focusing on truly understanding and employing only 9 steps allowed Delfim to be more efficient and grow a passive income quicker, ignoring all the other time-consuming or minimal-result-producing tasks. The refocus was so effective that it doubled Delfim's income to \$3000 a month in just 3 months, and with only a total number of 13 books. And now he wants to share the same 9 lessons with you! Kindle Publishing is one of the simplest businesses to start, with low barrier to entry, low start-up cost and massive earning potential. And a business that just about anyone can start regardless of their previous business or internet marketing experience. Delfim's 9 essential Lessons will be putting you on the path to success with Kindle and on your way to a full-time income online. What Makes This Book The Best Book On The Subject? This book is a true step-by-step break-down of the entire process and should cost way more because of the value Delfim shares. You will be getting a proven blueprint to start your own online business from someone who has been there and done it, with the potential to quit your job, work from home or from anywhere in the world for such a small investment. Delfim covers everything from opening your publishing accounts, finding and analysing profitable niches, getting your book cover designed and book published, as well as how to market your books, manage and outsource your business. The book is also filled with screenshots and free video tutorials to make things even simpler for you. Giving you full confidence that you can also replicate the process. You Will Learn The Following: Exactly how Kindle Publishing works How to properly carry-out Niche and Keyword Research. Find topics that are in demand and profitable How to create a Title that sells How to order a eBook cover that stands-out How to write or better, outsource great book content Book descriptions that sell How to open your Kindle account How to Publish your first eBook on Kindle, step-by-step How to turn your eBook into a Paperback version How to Publish your first Paperback, step-by-step How to Promote and Market your book How to get Reviews for your book How to Scale, Manage and Outsource your Kindle Publishing business And much more! So, take this opportunity and order your copy of this guide by clicking the 'Buy Now' button. For a fraction of the value you will be getting in this book, you will be learning lessons that will pay you back tenfold. Take advantage of it while you can. By ordering your copy, you will also be given access to my private publishing community where you can share ideas, ask questions and grow your business with other publishers. Order Now and see you inside!

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2014 Guide to Self-Publishing

The 2014 Guide to Self-Publishing is the essential resource for indie publishers. In other words, this is the guide for writers who are taking their publishing futures into their own hands and self-publishing. In addition to hundreds of listings for freelance editors, designers, self-publishing companies, and more, the Guide to Self-Publishing offers articles on how to produce engaging covers, handle sales tax, dissect the self-publishing contract, protect your work, promote your work, and more. "The Guide to Self-Publishing is brilliant, timely, and the ultimate go-to index for the industry's huge surge of indie authors! Love, love, love having all the pieces of the Puzzle in one resource. Finally, the indie author can wave a Writer's Market of his own and find his way to publication. I predict GTSP to be the hottest how-to writing book of the year. Very highly recommended!" --C. Hope Clark, author of The Shy Writer and the Carolina Slade Mystery Series, and force behind FundsForWriters.com

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Self-Publishing 3.0

Self-Publishing 3.0 is a concept and a publishing era defined by the concept: that any author (with the requisite skills) now has the means to establish a sustainable and scalable business. It is also a campaign from the Alliance of Independent Authors (#selfpub3.0) that works with authors, readers, literary organizations, and creative industries to support independent authors in acquiring the three necessary skills: writing, publishing and creative business. The Self-Publishing 3.0 era, the era of author enterprise, began around 2018. In this era, writers are moving beyond exclusively signing all rights to a single 3rd-party publisher, or exclusively self-publishing with one platform or service, into true creative and commercial independence. This short book outlines both the concept and campaign and aims to explain to self-publishing authors why Self-Publishing 3.0 is important, the tools and techniques driving this trend, and how to take part in this movement that is enabling authors in more number than ever before to earn a living from writing and publishing books.

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Seadogs & Criminals: Book One

Victorian London. Joseph Winter is a master of the criminal underworld, known around the backstreets as Trace - because he never leaves one . . . or so he thought. After a tip-off about a fabled treasure map leading to the infamous Lost Loot turns sour, Joseph is forced to consider his options and, along with a group of interesting strangers, takes a leap into the unknown. Through storms, seas, hardships and riddles, they sail, hunting for missing clues whilst learning about each other's hidden secrets – secrets Joseph is keen to unravel if they are to reach the treasure alive.

Self-Publishing Your Book

'Self-Publishing Your Book' provides an introduction to self-publishing book, in print and ebook formats; in particular, it examines: the rise of self-publishing, why an author would want to self-publish their book (control over the editorial process, problems with finding a publisher etc.), how Kingsford Self-Publishing can help an author self-publish their book; how to sell and distribute an author's book. Importantly, all of this is considered in the context of both print and ebook formats (suitable for ebook reader formats). Readership includes: all authors wanting to self-publish: novels, fiction, non-fiction, family histories, history (local or national), poetry etc. Contents includes: Introduction; About us; Background to self-publishing; Why self-publish your book?; Self-Publishing Services Offered; Selling and distributing your book - selling printed books; selling ebooks: Kindle, iPad, Nook, Kobo and many, many others; How to order your book; How do you contact us and what does it cost? Examples of books produced by Kingsford Self-Publishing