

The Diamond Invention

[#diamond industry history](#) [#origin of diamond value](#) [#diamond marketing strategies](#) [#De Beers invention](#) [#gemstone market creation](#)

Explore the captivating story behind 'The Diamond Invention,' delving into the ingenious marketing and historical forces that transformed a simple stone into a symbol of enduring value. Discover the strategic campaigns that shaped the modern diamond industry and influenced global perceptions of luxury and commitment. This narrative uncovers how perceived scarcity and powerful branding truly invented the diamond's iconic status.

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The Diamond Invention

The Surprising History of Diamonds - The Surprising History of Diamonds by Fire of Learning 120,083 views 1 year ago 16 minutes - Diamonds, were once believed to be precious gems obtainable in only one place on Earth, guarded by supernatural creatures and ...

Make Your Own Diamonds! | Earth Science - Make Your Own Diamonds! | Earth Science by BBC Earth Science 504,118 views 5 years ago 4 minutes, 10 seconds - How do you turn carbon into **diamond**,? Subscribe: <http://bit.ly/SubscribeToEarthLab> All the best Earth Science videos ...

How It's Made: Diamonds - How It's Made: Diamonds by How It's Made 54,434 views 1 year ago 8 minutes, 35 seconds - How It's Made: **Diamonds**, Mined **diamonds**, are no longer the only option. Today's market offers a wide selection of stones, from ...

NATURAL VS. LAB DIAMONDS: WHAT'S THE DIFFERENCE? - NATURAL VS. LAB DIAMONDS: WHAT'S THE DIFFERENCE? by TraxNYC Diamond Jewelry 430,255 views 1 year ago 6 minutes, 15 seconds - Here's a presentation that I originally made for a friend and client that I'll refer to as Big Ben. But Big Ben is more than just ...

The Shady Business of Diamonds - The Shady Business of Diamonds by Henry Belcaster 463,353 views 1 year ago 8 minutes, 45 seconds - The shady business of **diamonds**, \\\CURRENTLY BUILDING <https://www.clipt.co/> \\\FOLLOW ME Twitter ...

Can Diamonds Made In A Lab Replace Natural Ones? | Rise And Fall - Can Diamonds Made In A Lab Replace Natural Ones? | Rise And Fall by Business Insider 1,778,292 views 2 years ago 9 minutes, 13 seconds - For years, **diamond**,-mining companies advertised their gems as symbols of love and romance. But hiding behind that narrative ...

How Lab Grown Diamonds are made? - How Lab Grown Diamonds are made? by New Grown Diamond 266,519 views 4 years ago 2 minutes, 30 seconds - Manufactured or lab-created precious stones, are not quite the same as stimulants, for example, CZ's or Moissanite in that ...

How to Grow Your Own Diamonds | Bang Goes The Theory | BBC Studios - How to Grow Your Own Diamonds | Bang Goes The Theory | BBC Studios by BBC Studios 266,363 views 11 years ago 4 minutes, 10 seconds - Welcome to BBC Studios, bringing you the best of British TV! Here you'll find classic comedy, gripping drama, as well as the best ...

Casting REAL Diamond YouTube Play Button - Casting REAL Diamond YouTube Play Button by BrainfooTV 63,558,994 views 3 years ago 6 minutes, 52 seconds - Sorry but website with templates and plans is now down thanks to hackers and running costs. Gold and silver is bought new and ...

Level 15 Evolution Skeletons vs Arena 1 - Level 15 Evolution Skeletons vs Arena 1 by Orange Juice Gaming 59,129 views 3 hours ago 15 minutes - Pushing from 0 to 2000 with Level 15 Elite Evolution Skeletons. Code OJ Supercell Store ...

Inside India's lab-grown diamond industry - BBC News - Inside India's lab-grown diamond industry - BBC News by BBC News 631,446 views 5 months ago 5 minutes, 41 seconds - The city of Surat is known as **the 'Diamond, City'** of India, thanks to its famous **diamond**, cutting and polishing industry. Now one ...

Intro

Labgrown diamonds

Shopping in Surat

Lets try it

The boom

Top 10 | Most Beautiful and Biggest Diamond Ever Found in History - Top 10 | Most Beautiful and Biggest Diamond Ever Found in History by Andrew Pidor 646,443 views 3 years ago 18 minutes - Planet earth's geological history is fascinating. Within this history, **Diamonds**, are earth's oldest preserved minerals and have ...

Intro

"The Millennium Star" 777 carat Diamond

"The Koh-i-Noor" 793 carats, a thousand years old

"The Constellation" 813 carat Diamond

"The Incomparable" 890 Carat Diamond

"The Star of Sierra Leone" 969 carat Diamond

"The Excelsior" 995.2 carat Diamond

"The Lesedi La Rona" 1109 carat Diamond

"The Sewelo" 1758 carat Diamond

No. 1 The Cullinan Diamond 3106.75 carats Diamond

INSIDE A VAULT WITH THE WORLDS MOST EXPENSIVE DIAMONDS! - INSIDE A VAULT WITH THE WORLDS MOST EXPENSIVE DIAMONDS! by ProducerMichael 1,059,557 views 2 years ago 25 minutes - SHOP AT THE PRODUCER MICHAEL LUXURY BOUTIQUE: [HTTP://WWW.PRODUC-ERMICHAEL.COM](http://www.producermichael.com) In this episode we take a ...

Natural History Museum

Robert Prokop

Largest Green Diamond in the World

Rubies

Chameleon Diamonds

Alexandrites

Alexandrite

Emeralds

Where Else Do Emeralds Come from

California Emerald

Different Colombian Emeralds

What Is the Difference between Emerald and Jade

Ethiopian Emerald

Get the Emerald out of the Rock without Breaking the Emerald

Star Sapphires

Why Moissanite and Lab-Grown Diamonds Are Better Than Natural Diamonds! - Why Moissanite and Lab-Grown Diamonds Are Better Than Natural Diamonds! by Fire & Brilliance 63,711 views 1 year ago 10 minutes, 39 seconds - GIA Grad + Founder and Front Man of F&B Michael walks us through 4 main reasons why people choose moissanite vs.

James Allen LAB DIAMOND vs NATURAL DIAMOND! - James Allen LAB DIAMOND vs NATURAL DIAMOND! by Diamond Spotlight 100,818 views 2 years ago 7 minutes, 54 seconds - (The above link is a James Allen affiliate link) Today I wanted to show both a lab grown and natural **diamond**,

engagement ring ...

Real Talk About Lab-Grown Diamonds | CarterCast Ep10 – Synthetic Gemstones - Real Talk About Lab-Grown Diamonds | CarterCast Ep10 – Synthetic Gemstones by Jack Lewis Jewelers 22,297 views 2 years ago 32 minutes - Bravely dive into one of the most controversial topics in the jewelry world: lab-grown, synthetic, man-made, artificial **diamonds**,.

Most Controversial Topic Ever

Defining Terms: “Laboratory Grown”

Fake is Insulting

What is a Laboratory Grown Diamond?

The History of Lab Grown Stones

The Tech Behind How They’re “Grown”

FUN FACT!

They Are NOT “The Same” as a Natural Diamond

How a Synth-Detect Machine Can Tell the Difference

Does a Lab-Grown Diamond Need a Grading Report?

The Struggle to Price Lab-Grown Diamonds

Could Lab-Grown Diamonds End Up Being Worth Zero?

An Overly-Cynical Rant About Why These Exist

The Importance of Competitive Natural **Diamond**, ...

Sustainability? Why Lab-Grown Diamonds are NOT “Green”

Why Jack Lewis Jewelers Doesn’t Sell Lab-Grown Diamonds

What the Price Should Be

... Advice if You're Considering a Lab-Grown **Diamond**, ...

The Symbolic Case for Natural Diamonds

The Final Facet

BACK WITH A BANG! OVER \$100,000,000 IN DIAMONDS! - BACK WITH A BANG! OVER \$100,000,000 IN DIAMONDS! by ProducerMichael 762,391 views 10 months ago 20 minutes - We're back with the one and only Peter Marco, looking at his inventory of incredible jewelry. From huge 40+ carat **diamonds**, to a ...

Introduction

40-carat yellow diamond

60-carat yellow diamond

2x round 20-carat type 2A diamonds

20-carat cushion diamond

30+ carat cushion diamond

Wedding band with 12x 2-carat diamonds

10- and 20-carat oval diamonds

Bracelet of 25x 3-carat diamonds

Emerald and diamond bracelets

Necklace of 55-carats of emerald cut diamonds

Necklace of 50x oval cut diamonds

Necklace of 3-carat round diamonds

Burma ruby ring

10-carat diamond ring

Diamond rings from Peter's back pocket

Emerald and diamond tiara

When we first met Peter

Most Expensive iPhone! - Most Expensive iPhone! by Beast Reacts 85,741,950 views 2 years ago 8 minutes, 3 seconds - Starting at a \$10000 Xbox and going over \$100000000 technology of the future! CHECK OUT THESE CHANNELS OR ELSE ...

SOLID GOLD

IT COMES WITH

GOLD CONTROLLERS

Jewelry and precious gems with a clear conscience | DW Documentary - Jewelry and precious gems with a clear conscience | DW Documentary by DW Documentary 305,554 views 2 months ago 28 minutes - Guilt-free precious gems — when it comes to jewelry, more and more people are checking the sustainability credentials.

Why lab-grown diamonds are better than mined diamonds - Why lab-grown diamonds are better than mined diamonds by DW Planet A 1,201,328 views 3 years ago 8 minutes, 42 seconds -

Lab-grown **diamonds**, or synthetic **diamonds**, are purer, cheaper and more sustainable than natural **diamonds**,, so why are we still ...

A token of love

Deforestation

Respiratory diseases

Water pollution

The Truth About Diamonds - The Truth About Diamonds by Today I Found Out 1,369,226 views 7 years ago 12 minutes, 31 seconds - Never run out of things to say at the water cooler with TodayIFoundOut!

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Intro

History

South Africa

Cecil Rhodes

Ernest Oppenheimer

Conclusion

Obscure Obsolete Inventions - Obscure Obsolete Inventions by Sam O'Nella Academy 17,053,638 views 4 years ago 6 minutes, 56 seconds - Merch: <https://standard.tv/collections/sam-onella> Check out my other channel, Sam O'Nella Vlog!

Intro

Light Towers

Baby Cages

Acoustic Mirrors

Beauty Micrometer

Revolver Mousetrap

The Impulse

The Diamond Empire - The Diamond Empire by ChallengingMedia 26,682 views 16 years ago 4 minutes, 52 seconds - This astonishing documentary investigates how an advertising slogan invented by Madison Avenue executives in 1948 has come ...

How To Make A Diamond - Bang Goes the Theory - BBC One - How To Make A Diamond - Bang Goes the Theory - BBC One by BBC 361,630 views 12 years ago 4 minutes, 12 seconds - #bbc All our TV channels and S4C are available to watch live through BBC iPlayer, although some programmes may not be ...

If You Find a Diamond Here, It's Yours | The New Yorker Documentary - If You Find a Diamond Here, It's Yours | The New Yorker Documentary by The New Yorker 18,054 views 2 years ago 16 minutes - The Diamond,, a documentary directed by Caitlyn Greene, unveils the emotional motivations behind the people who spend ...

The Diamond Story - The Diamond Story by JTV Live Now 537,226 views 3 years ago 49 minutes - Beautiful, timeless and mysterious...**diamonds**, are the celebrity of the gem world. For centuries, man has scoured the globe in ...

Industrial Diamonds

Synthetics and Simulants

NARRATOR Thom Pinto

Natural VS Lab Grown Diamond VS Moissanite: Everything You Need to Know - Natural VS Lab Grown Diamond VS Moissanite: Everything You Need to Know by Lauren B Jewelry 265,182 views 2 years ago 4 minutes, 39 seconds - In this next installment of Everything You Need to Know, we cover natural **diamonds**,, lab grown **diamonds**, and moissanites.

Appearance

Natural Diamonds

Moistenite

Quality and Grading

Choosing the Right Stone

Weigh Your Options

15 Things You Didn't Know About The Diamond Industry - 15 Things You Didn't Know About The Diamond Industry by Alux.com 71,276 views 4 years ago 15 minutes - In this Alux.com video we'll try to answer the following questions: What's the most expensive **diamond**,? What's the biggest ...

Intro

Diamonds are now sold via social media platforms

Mariah Carey got a 13 million engagement ring

The biggest diamond belongs to the British royal family

Synthetic diamonds are sold for 20 less than natural diamonds
The Oppenheimer family has ruled this industry
Blood diamonds are still being used
The biggest diamond company in India scammed
Diamonds are not the best investment
Millennials are killing the diamond industry
The most expensive diamond
The biggest diamond quarry
Not a big one
This industry helps developing countries
Theyre not all the same
Ashes of dead people can be turned into diamonds
Add diamonds to anything for increased value
This Is Why People Buy Lab-Grown Diamonds - This Is Why People Buy Lab-Grown Diamonds by
By Bonnie Jewelry 35,782 views 5 months ago 11 minutes, 14 seconds - If you're deciding between
natural and lab-grown **diamonds**, for your dream engagement ring, THIS VIDEO IS FOR YOU!
Introduction to Why People Buy Lab-Grown Diamonds
5.00ct Oval Cut Diamond French Pave Ring
Hacks to Choose **Diamond**, Cut for Your Engagement ...
4.50ct Oval Cut Diamond Two-Tone French Pave Ring
What Is the Ratio?
How Do Ratio Differences Look in Oval Cut Diamonds?
Cons of Thin Bands on Diamond Engagement Rings
Platinum and Two-Tone Oval Cut **Diamond**, French ...
4.10ct Round Brilliant Cut Diamond Solitaire Ring
What Does an 8x Cut Grade Mean?
U Gallery and Double Gallery Wedding Band Comparison
The Best Wedding Band Style for Moms and Busy Lifestyles
Considerations Before Buying Lab-Grown Diamonds
Extra Shots
Search filters
Keyboard shortcuts
Playback
General
Subtitles and closed captions
Spherical videos