

The New Architectural Pragmatism A Harvard Design Magazine Reader

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The New Architectural Pragmatism

In response to the contentious process surrounding the selection of a design for the World Trade Center site, the use of spectacular buildings to brand cities and institutions, and the dizzying transformations of the skylines of Shanghai and Dubai, public awareness of architecture and design has perhaps never been higher. At the same time, architecture itself is undergoing an identity crisis as it confronts fundamental issues: the effect of digital technology on design, the pervasive impact of global capitalism, and whether to embrace or resist popular media and taste. The New Architectural Pragmatism collects the most provocative, penetrating, and influential attempts by leading theorists and practitioners in the field to define what architectural practice should be at the beginning of the twenty-first century. Written in the aftermath of modernism's utopian impulse and postmodernism's detached playfulness, the essays gathered here express and critique a new spirit of cultural and political engagement with contemporary society. Interrogating the architect's social responsibility, the contributors deliberate about how much we should ask of architecture and suggest that in the coming century, architecture must be at once flexible and robust, responsive and self-directed. Contributors: Stan Allen; George Baird; Lucy Bullivant; James Corner; Hal Foster; Kenneth Frampton; K. Michael Hays; Dave Hickey; Robert Levit; Evonne Levy; Reinhold Martin; Jorge Silvetti; Robert Somol; Philippe Starck; Roemer van Toorn; Sarah Whiting; Alejandro Zaera-Polo. William S. Saunders is editor of Harvard Design Magazine and assistant dean for external relations at Harvard University's Graduate School of Design. He is the editor of four previous Harvard Design Magazine Readers, published by Minnesota.

Nature, Landscape, and Building for Sustainability

The complexity and scale of the environmental problems confronting humanity today provoke a wide range of responses, from indifference to anger to creativity. Among a growing number of architects, landscape architects, and planners, however, these problems have inspired a new vision-sustain-

ability-to guide their practices. In *Nature, Landscape, and Building for Sustainability*, a diverse group of contributors considers the concept of sustainability, both philosophically and practically. Some take a broad view of the divisions between nature and humanity, exploring the incomprehensible scale of human intervention in the natural world, the relationship between how we feel about nature and what we do about it, and the commodification of the natural world. Other essays focus on sustainable design practices: sustainability's roots in the American conservation tradition, its utility as a framework for future design practice, and the necessity of moving beyond demonstration projects into the mainstream. Together, these essays suggest that the gap between the promise and reality of sustainable design, although significant, can be bridged through diligence and practice. Contributors: D. Michelle Addington, Yale U; John Beardsley, Harvard Graduate School of Design; Albert Borgmann, U of Montana, Missoula; Peter Buchanan; Peter Del Tredici, Harvard Graduate School of Design; Robert France, Harvard Graduate School of Design; Susannah Hagan, U of East London; Kristina Hill, U of Virginia; Catherine Howett, U of Georgia; Niall Kirkwood, Harvard Graduate School of Design; Lucy R. Lippard; Bill McKibbin; Michael Pollan; Rossana Vaccarino, Vaccarino Associates, St. Thomas. William S. Saunders is editor of *Harvard Design Magazine* and assistant dean for external relations at Harvard University's Graduate School of Design. He is editor of five previous *Harvard Design Magazine Readers* published by the University of Minnesota Press. Robert L. Thayer Jr. is emeritus professor of landscape architecture and founder of the landscape architecture program at the University of California, Davis.

Commodification and Spectacle in Architecture

More than ever, architectural design is seen as a means to promote commercial goals rather than as an end in itself. Frank Gehry's Guggenheim Museum in Bilbao, for example, simply cannot be considered apart from its intended role as a catalyst for the economic revitalization of Bilbao and its ability to attract tourist dollars, regardless of its architectural merits. A built environment intended to seduce consumers is more likely to offer instant gratification than to invite independent thought and reflection. But how harmful, if at all, is this unprecedented commercialization of architecture? Framed with a provocative introduction by Kenneth Frampton, the contributions to *Commodification and Spectacle in Architecture* stake out a variety of positions in the debate over the extent to which it is possible—or desirable—to escape from, resist, or suggest plausible alternatives to the dominant culture of consumer capitalism. Rejecting any dreamy nostalgia for an idealized present or past in which design is completely divorced from commerce—and, in some cases, celebrating the pleasures of spectacle—the individual essays range from indictments of particular architects and critiques of the profession to broader concerns about what the phenomenon of commodification means for the practice of democracy and the health of society. Bringing together an impressive and varied group of critics and practitioners, *Commodification and Spectacle in Architecture* will help to sharpen the discussion of how design can respond to our hypercommodified culture. Contributors: Michael Benedikt, Luis Fernández-Galiano, Thomas Frank, Kevin Ervin Kelley, Daniel Naegele, Rick Poynor, Michael Sorkin, Wouter Vanstiphout. William S. Saunders is editor of *Harvard Design Magazine* and assistant dean for external relations at the Harvard Design School. He is the author of *Modern Architecture: Photographs* by Ezra Stoller. Kenneth Frampton is Ware Professor of Architecture at Columbia University Graduate School of Architecture, Planning, and Preservation and author of many books, including *Labour, Work, and Architecture*.

Sprawl And Suburbia

Sprawl is the single most significant and urgent issue in American land use at the turn of the twenty-first century. Efforts to limit and reform sprawl through legislative "Smart Growth" initiatives have been enacted around the country while the neotraditionalist New Urbanism has been embraced by many architects and urban planners. Yet most Americans persist in their desire to live farther and farther away from urban centers, moving to exurbs made up almost entirely of single-family residential houses and stand-alone shopping areas. *Sprawl and Suburbia* brings together some of the foremost thinkers in the field to present in-depth diagnosis and critical analysis of the physical and social realities of exurban sprawl. Along with an introduction by Robert Fishman, these essays call for architects, urban planners, and landscape designers to work at mitigating the impact of sprawl on land and resources and improving the residential and commercial built environment as a whole. In place of vast residential exurbs, these writers offer visions of a fresh urbanism—appealing and persuasive models of life at greater density, with greater diversity, and within genuine communities. With sprawl losing the support of suburban citizens themselves as economic, environmental, and social costs are being paid, *Sprawl and Suburbia* appears at a moment when design might achieve some critical influence over development—if

architects and planners accept the challenge. Contributors: Mike Davis, Ellen Dunham-Jones, Peter Hall, David Harvey, Jerold S. Kayden, Matthew J. Kiefer, Alex Krieger, Andrew Ross, James S. Russell, Mitchell Schwarzer. William S. Saunders is editor of Harvard Design Magazine and assistant dean for external relations at the Harvard Design School. He is the author of *Modern Architecture: Photographs* by Ezra Stoller. Robert Fishman is professor of architecture and urban planning at the Taubman College of Architecture, University of Michigan. He is author of *Bourgeois Utopias: The Rise and Fall of Suburbia* and editor of *The American Planning Tradition: Culture and Policy*.

Constructing a New Agenda

This follow-up to Kate Nesbitt's best-selling anthology *Theorizing a New Agenda* collects twenty-eight essays that address architecture theory from the mid-1990s, where Nesbitt left off, through the present. Kristin Sykes offers an overview of the myriad approaches and attitudes adopted by architects and architectural theorists during this era. Multiple themes—including the impact of digital technologies on processes of architectural design, production, materiality, and representation; the implications of globalization and networks of information; the growing emphasis on sustainable and green architecture; and the phenomenon of the 'starchitect' and iconic architecture—appear against a background colored by architectural theory, as it existed from the 1960s on, in a period of transition (if not crisis) that centers around the perceived abyss between theory and practice. Theory's transitional state persists today, rendering its immediate history particularly relevant to contemporary thought and practice. While other collections of recent theoretical writings exist none attempt to address the situation as a whole, providing in one place key theoretical texts of the past decade and a half. This book provides a foundation for ongoing discussions surrounding contemporary architectural thought and practice, with iconic essays by Greg Lynn, Deborah Berke, Sanford Kwinter, Samuel Mockbee, Stan Allen, Rem Koolhaas, William Mitchell, Anthony Vidler, Micahel Hays, Reinhold Martin, Reiser + Umemoto, Glenn Murcutt, William McDonough, Micahael Braungart, Michael Speaks, and many more.

Building Theories

Building Theories speaks to the value of words in architecture. It addresses the author's fascination with the voices of architects, engineers, builders, and craftspeople whose ideas about building have been captured in text. It discusses the content of treatises, essays, articles, and letters by those who have been, throughout history, committed to the art of building. In this, *Building Theories* argues for the return of a practice of architectural theory that is set amongst building, buildings, and builders. This journey of close reading reinterprets the words of Vitruvius, Alberti, de L'Orme, Le Camus de Mézières, Boullée, Laugier, Rondelet, Semper, Viollet-le-Duc, Hübsch, Bötticher, Berlage, Muthesius, Wagner, Behrendt, Gropius, and Arup. With chapters dedicated to texts from antiquity, the Renaissance, and the nineteenth century, and with a critical eye on architectural theory popularized in the Anglo-Saxon world post-1968, readers are introduced to a wider, more inclusive definition of architectural ideas. *Building Theories* considers how contemporary scholarship has steered away from the topic of building in its reluctance to admit that both design and construction are central to its concerns. In response, it argues for a realignment of architecture with the concept of techné, with a dual commitment to *fabrica e ratio*, with a productive return to *l'art de bien bastir*, with the accurate translation of the term *Baukunst*, and with an appeal to the architect's 'composite mind.' Students, practitioners, and educators will identify in *Building Theories* ways of thinking that strive for the integration of design with construction; reject the supposed primacy of the former over the latter; recognize how aesthetics are an insufficient scaffold for subtending the subject of architectural ethics; and accept, without reservation, that material transformations have always been at the origins of built form.

This Thing Called Theory

22 White, wide and scattered: picturing her housing career -- 23 Toward a theory of Interior -- 24 Repositioning. Theory now. Don't excavate, change reality! -- Part VII: Forms of engagement -- 25 (Un)political -- 26 Prince complex: narcissism and reproduction of the architectural mirror -- 27 Less than enough: a critique of Aureli's project -- 28 Repositioning. Having ideas -- 29 Post-scriptum. 'But that is not enough' -- Index

Women in Pragmatism: Past, Present and Future

This book offers a selection of the papers of the Women in Pragmatism International Conference held at the University of Barcelona in January 2020. The conference gathered women and non-binary scholars

from twelve different countries. This was the first pragmatist conference organized entirely by women and non-binary persons. It has initiated a stable network of mentoring and support analogous to other women philosophers' organizations. The book provides paths to reconstruct the roots of pragmatism, integrating the works of women pragmatists of the past and linking them to the current developments of feminist and pragmatist topics. Scholars of different countries, status, and backgrounds serve as a powerful example of the trend toward interdisciplinary cooperation and versatility we might expect for the future of pragmatism. The book is of interest for scholars interested in both pragmatism and feminism, from various perspectives ranging from psychology to semiotics, logic, and sociology, wishing to expand their horizons and understand their relevant interactions.

Harvard design magazine

Arieh Sharon and *Modern Architecture in Israel: Building Social Pragmatism* offers the first comprehensive survey of the work of Arieh Sharon and analyzes and discusses his designs and plans in relation to the emergence of the State of Israel. A graduate of the Bauhaus, Sharon worked for a few years at the office of Hannes Mayer before returning to Mandatory Palestine. There, he established his office which was occupied in its first years in planning kibbutzim and residential buildings in Tel Aviv. After the establishment of the State of Israel in 1948, Arieh Sharon became the director and chief architect of the National Planning Department, where he was asked to devise the young country's first national masterplan. Known as the Sharon Plan, it was instrumental in shaping the development of the new nation. During the 1950s and 1960s, Sharon designed many of Israel's institutions, including hospitals and buildings on university campuses. This book presents Sharon's exceptionally wide range of work and examines his perception of architecture in both socialist and pragmatist terms. It also explores Sharon's modernist approach to architecture and his subsequent shift to Brutalist architecture, when he partnered with Benjamin Idelson in the 1950s and when his son, Eldar Sharon, joined the office in 1964. Thus, the book contributes a missing chapter in the historiography of Israeli architecture in particular and of modern architecture overall. This book will be of interest to researchers in architecture, modern architecture, Israel studies, Middle Eastern studies and migration of knowledge.

Arieh Sharon and Modern Architecture in Israel

Much has been written about Millennials, but until now their growing presence in the field of architecture has not been examined in-depth. In an era of significant challenges stemming from explosive population growth, climate change, and the density of cities, *Millennials in Architecture* embraces the digitally savvy disruptors who are joining the field at a crucial time, as it grapples with the best ways to respond to a changing physical world. Taking a clear-eyed look at the new generation in the context of the design professions, Darius Sollohub begins by situating Millennials in a line of generations stretching back to early Modernism, exploring how each generation negotiates the ones before and after. He then considers the present moment, closely evaluating the significance of Millennial behaviors and characteristics (from civic-mindedness to collaboration, and time management in a 24/7 culture), all underpinned by fluency in the digital world. The book concludes with an assessment of the profound changes and opportunities that Millennial disruption will bring to education, licensure, and firm management. Encouraging new alliances, *Millennials in Architecture* is an essential resource for the architectural community and its stakeholders.

Millennials in Architecture

Written by Jeffrey Brown AIA, *Tiltwallism* is designed to be an introductory resource to architects and an inspiration to contractors, developers and structural consultants who have encountered the technology of Tilt Wall construction. The vast amount of trade and technical information available on the subject is interpreted in a formal treatment for the first time on a subject at the forefront of the architectural role in an era of lowered construction costs. Brown provides a full synthetic treatment of Tilt Wall construction by laying out the design opportunities in engaging in the architectural exploration of a low technology / low cost form of construction. He explains its history, methodology, and relationship to current architectural approaches to meaning. Brown writes in a balanced style targeted at both architects and academics that will also be accessible to non-architects and allied professionals. The title is richly illustrated in an effort to be useful to the many ancillary professions such as contractors, developers, and real estate brokers who are driving this increasingly prevalent approach to "investment" architecture.

Tiltwallism

In order to function, architectural theory and practice must be shaped to suit current cultural, economic, and political forces. Thus, architecture embodies reductive logic that conditions the treatment of human and social processes – which raises the question of how to define objectivity for architectural mentalities that must conform to a set of immediate conditions. This book focuses on meaning, and on the physical and mental processes that define life in built environments. The potential to draw knowledge from aesthetics, psychology, political economy, philosophy, geography, and sociology is offset by the fact that architectural logic is inevitably reductive, cultural, socio-economic, and political. However, despite the duty to conform, it is argued that the treatment of human processes, and the understanding of architectural mentalities, can benefit from interdisciplinary linkages, small freedoms, and cracks in a system of imperatives that can yield the means of greater objectivity. This is valuable reading for students and researchers interested in architectural theory as a working reality, and in the relationships between architecture and other fields.

Architecture, Mentalities and Meaning

0 0 1 121 690 The Images Publishing Group 5 1 810 14.0 Normal 0 false false false EN-AU JA X-NONE /* Style Definitions */ table.MsoNormalTable {mso-style-name:"Table Normal"; mso-tstyle-rowband-size:0; mso-tstyle-colband-size:0; mso-style-noshow:yes; mso-style-priority:99; mso-style-parent:""; mso-padding-alt:0in 5.4pt 0in 5.4pt; mso-para-margin:0in; mso-para-margin-bottom:.0001pt; mso-pagination:widow-orphan; font-size:10.0pt; font-family:Calibri;} Current modes of residential design are facing challenges of both philosophy and form. Approaches that have prevailed in past decades no longer sustain new demands and require innovative rethinking. The need for a new outlook is propelled by fundamental changes to the environment, economy and society. Design for passive solar gain, solar-powered homes, minimising a dwelling's physical footprint, Net-Zero residences and preserving a site's natural assets are some of the strategies that the architects and builders featured in this book are integrating into their thought processes and design practices. An important book written by a world expert in the field, Inspired Homes offers information on contemporary sustainable design concepts and illustrates them with examples of truly outstanding design.

Inspired Homes

This book builds up on the experience and lessons learnt by academics at the Graduate Program in Sustainability Science, Global Leadership Initiative (GPSS-GLI) at the University of Tokyo. A number of scholars in the new field of sustainability science describe how field methods and exercises are carried out in this discipline, together with the theoretical basis for such exercises. Case studies of various countries around the world where these exercises are carried out are showcased, emphasizing the various socio-economic considerations and problems facing humanity and possible ways forward to build more sustainable and resilient societies. The final objective is to enrich the field of sustainability science by describing the novel aspects used in the field exercises carried out by practitioners of this cross-disciplinary field.

Sustainability Science: Field Methods and Exercises

PLP Architecture presents ten recent projects as case studies to examine the emergence of a new typological fluidity and as markers to survey the cultural landscape of the past decade. The last decade has seen an accelerated evolution of typologies. Today's cities are marked by a growing digital presence and the emergence of a global sharing economy; shared spaces have increased our social and sustainable focus, drastically altered our understanding of ownership and responsibility, and redefined our experience of public and private domains. Through this multi-layered infrastructure and pluralistic dissection, Another Kind breaks down the high walls of architecture to highlight how we have evolved and to speculate on what we can learn for the years that lie ahead.

Another Kind

A sharp and lively text that covers issues in depth but not to the point that they become inaccessible to beginning students, An Introduction to Architectural Theory is the first narrative history of this period, charting the veritable revolution in architectural thinking that has taken place, as well as the implications of this intellectual upheaval. The first comprehensive and critical history of architectural theory over the last fifty years surveys the intellectual history of architecture since 1968, including criticisms of high

modernism, the rise of postmodern and poststructural theory, critical regionalism and tectonics Offers a comprehensive overview of the significant changes that architectural thinking has undergone in the past fifteen years Includes an analysis of where architecture stands and where it will likely move in the coming years

An Introduction to Architectural Theory

This book offers the first comprehensive overview of alternative approaches to architectural practice. At a time when many commentators are noting that alternative and richer approaches to architectural practice are required if the profession is to flourish, this book provides multiple examples from across the globe of how this has been achieved and how it might be achieved in the future. Particularly pertinent in the current economic climate, this book offers the reader new approaches to architectural practice in a changing world. It makes essential reading for any architect, aspiring or practicing.

Spatial Agency: Other Ways of Doing Architecture

It's not just you. Every architecture student is initially confused by architecture school - an education so different that it doesn't compare to anything else. A student's joy at being chosen in stiff competition with many other applicants can turn to doubt when he or she struggles to understand the logic of the specific teaching method. Testimony from several schools of design and architecture in different countries indicates that many students feel disoriented and uncertain. This book will help you understand and be aware of: Specific working methods at architecture schools and in the critique process, so you'll feel oriented and confident. How to cope with uncertainty in the design process. How to develop the ability to synthesize the complexity of architecture in terms of function, durability, and beauty. This book is about how architects learn to cope with uncertainty and strive to master complexity. Special attention is given to criticism, which is an essential part of the design process. The author, a recipient of several educational awards, has written this book for architecture students and teachers, to describe how each student can adopt the architect's working method. Key concepts are defined throughout and references at the end of each chapter will point you to further reading so you can delve into topics you find particularly interesting. Jadwiga Krupinska is professor emerita at the School of Architecture of the Royal Institute of Technology (KTH) in Stockholm, Sweden.

What an Architecture Student Should Know

First published in 2008, (as *Contro l'architettura*), *Against Architecture* has been translated into French and Greek, with editions forthcoming in Polish and Portuguese. The book is a passionate and erudite charge against the celebrities of the current architectural world, the "archistars." According to Franco La Cecla, architecture has lost its way and its true function, as the archistars use the cityscape to build their brand, putting their stamp on the built environment with no regard for the public good. More than a diatribe against the trade for which he trained, Franco La Cecla issues a call to rethink urban space, to take our cities back from what he calls Casino Capitalism, which has left a string of failed urban projects, from the Sagrera of Barcelona to the expansion of Columbia University in New York City. He finds hope and some surprising answers in the 2006 uprisings in the Parisian suburbs and in wandering the streets of San Francisco. La Cecla recounts his peregrinations, whether as a consultant to urban planners or as an incorrigible flaneur, all the while giving insights into how we might find a way to resist the tyranny of the planners and find the spirit of place. As he comments throughout on the works of past and present masters of urban and landscape writing, including Robert Byron, Mike Davis, and Rebecca Solnit, Franco La Cecla has given us a book that will take an important place in our public discourse.

Against Architecture

Drawing Futures brings together international designers and artists for speculations in contemporary drawing for art and architecture. Despite numerous developments in technological manufacture and computational design that provide new grounds for designers, the act of drawing still plays a central role as a vehicle for speculation. There is a rich and long history of drawing tied to innovations in technology as well as to revolutions in our philosophical understanding of the world. In reflection of a society now underpinned by computational networks and interfaces allowing hitherto unprecedented views of the world, the changing status of the drawing and its representation as a political act demands a platform for reflection and innovation. *Drawing Futures* will present a compendium of projects, writings and interviews that critically reassess the act of drawing and where its future may lie. *Drawing*

Futures focuses on the discussion of how the field of drawing may expand synchronously alongside technological and computational developments. The book coincides with an international conference of the same name, taking place at The Bartlett School of Architecture, UCL, in November 2016. Bringing together practitioners from many creative fields, the book discusses how drawing is changing in relation to new technologies for the production and dissemination of ideas.

Drawing Futures

In a time of mass-mediated modernity, the city becomes, almost by definition, a constitutively 'mediated' city. Today, more than ever before, the omnipresence of media in every sphere of culture is creating a new urban ontology, saturating, fracturing, and exacerbating the manifold experience of city life. The authors describe this condition as one of 'hyper-mediation' – a qualitatively new phase in the city's historical evolution. The concept of phantasmagoria has pride of place in their study; using it as an all-embracing explanatory framework, they explore its meanings as a critical category to understand the culture, and the architecture, of the contemporary city. Andreotti and Lahiji argue that any account of architecture that does not include understanding the role and function of media and its impact on the city in the present 'tele-technological-capitalist' society is fundamentally flawed and incomplete. Their approach moves from Walter Benjamin, through the concepts of phantasmagoria and of media – as theorized also by Theodor Adorno, Siegfried Kracauer, and a new generation of contemporary critics – towards a new socio-critical and aesthetic analysis of the mediated space of the contemporary city.

The Architecture of Phantasmagoria

Urban Transformations through Exceptional Architecture focusses on the nexus between architecturally exceptional projects and the city. It addresses the following questions: How can the complexity of these projects be comprehended? What roles do the political contexts play in the commissioning of such projects and what audiences do these projects serve? How has the granting of professional recognition for architects changed and what will this change mean to measures of exceptionality in architectural design? What roles do the architectural competitions play in the process of commissioning the design of architecturally exceptional projects, and do design competitions as an urban planning tool grant high value designs? Architecturally exceptional projects are situated in physical urban fabrics. How can this situatedness be analysed and what different values does the urban design dimension of these projects add? By considering diverse aspects of architecturally exceptional projects, the chapters in this book utilise a variety of research methods. They bring into dialogue a range of themes regarding the architectural, urban design and political aspects of these projects. This volume illustrates that multidisciplinary might well be the best strategy to balance the risks of over simplification and the challenges of complexity in analysing these exceptional projects and the city in its ever-transformative process. The chapters in this book were originally published as a special issue of the Journal of Urban Design.

Urban Transformations through Exceptional Architecture

Mourning and protest : the spontaneous memorials at Union Square -- Absence and plenitude : the National September 11 Memorial and Museum -- Creative recall : digital design, architecture and the challenge of memory -- Algorithmic remembrance : the interaction designs of local projects -- False targets and social media : confronting conspiracy theories -- Landfills and lifescapes : the transformation of New York's Fresh Kills

Architecture, Media, and Memory

Kongjian Yu and his office Turenscape are beyond doubt the foremost landscape architecture practice in China today. The vast scale of China and her apparently boundless growth have enabled Yu to test many ideas that are still largely theories in the Western world. His work – increasingly valued and appreciated in Europe and North America - has attained an extremely high and elegant level in both conception and execution. Kongjian Yu is known for his ecological stance, often against the resistance of local authorities. His guiding design principles are the appreciation of the ordinary and a deep embracing of nature, even in its potentially destructive aspects, such as floods. Among his most acclaimed projects are Houtan Park for Shanghai Expo, the Red Ribbon Park in Qinhuangdao, and Shipyard Park in Zhongshan. This book explores Yu's work in 11 essays by noted authors and documents 22 major projects extensively.

Designed Ecologies

Including chapters written by leading scholars on a wide variety of topics, this is a comprehensive one-volume reference guide to the latest work in Pragmatism.

The Continuum Companion to Pragmatism

These provocative essays take up the questions of what people value in architecture and how changing values influence opinions about it. In the opening essay, Benedikt makes an argument for the role of architects in the delineation of value in architecture.

Judging Architectural Value

Mediated Messages presents a collection of original writing exploring the role played by the media in the development of postmodern architecture in the 1970s and 80s. The book's twelve chapters and case-studies examine a range of contemporary periodicals and exhibitions to explore their role in the postmodern. This focus on mediation as a key feature of architectural post-modernism, and the recognition that post-modernism grew out of developments in the media, opens up the possibility of an important new account of post-modernism distinct from existing narratives. Accompanied by a contextualizing introduction, the essays are arranged across four thematic sections (covering: images; international postmodernisms; high and low culture; and postmodern architects as theorists) and present a range of case-studies with a genuinely international scope. Altogether, this work makes a substantial contribution to the historical account of architectural postmodernism, and will be of great interest to researchers in postmodernism as well as those examining the role of the media in architectural history.

Mediated Messages

Pragmatism provides not just a theoretical perspective on science and inquiry, but ways of being in the world, of knowing the reality we inhabit. Approaching this philosophical tradition as a diverse set of philosophies that it is, The Bloomsbury Companion to Pragmatism introduces many of the ideas and debates at the centre of the field today. Focusing on issues in 12 different subject areas, this up-to-date companion covers current research in aesthetics, economics, education, ethics, history, law, metaphysics, politics, race, religion, science and technology, language, and social theory. Supported by an introduction to research methods and problems, as well as a guide to past and future directions in the field, the chapters are also enhanced by a glossary, research guide and an annotated bibliography. For anyone working in contemporary pragmatism or modern American philosophy more generally, this companion provides a practical means of navigating what can sometimes feel like a disparate field. Showing where important work continues to be done, the tensions that exist, and, most valuably, the exciting new directions the field is taking, The Bloomsbury Companion to Pragmatism expands our understanding of the role of pragmatism in 21st century philosophy.

The Bloomsbury Companion to Pragmatism

Pragmatism provides not just a theoretical perspective on science and inquiry, but ways of being in the world, of knowing the reality we inhabit. Approaching this philosophical tradition as a diverse set of philosophies that it is, The Bloomsbury Handbook of Pragmatism introduces many of the ideas and debates at the centre of the field today. Focusing on issues in different subject areas, this up-to-date handbook covers current research in aesthetics, economics, education, ethics, history, law, metaphysics, politics, race, religion, science and technology, language, and social theory. Supported by an introduction to research methods and problems, as well as a guide to past and future directions in the field, chapters are enhanced by a 'how to use' guide and glossary. Now expanded, this edition includes new chapters on pragmatism and various global and regional philosophical traditions, as well as feminism and environmental philosophy. Showing where important work continues to be done, the tensions that exist, and, most valuably, the exciting new directions the field is taking, The Bloomsbury Handbook of Pragmatism advances our understanding of the role of pragmatism in 21st century philosophy.

The Bloomsbury Handbook of Pragmatism

This book explores new architectural and design perspectives on the contemporary urban condition. While architects and urban designers have long maintained that their actions, drawings, and buildings

are "post-critical," this book seeks to expand the critical dimension of architecture and urbanism. In a series of historical and theoretical studies, this book examines how the materialities, forms, and practices of architecture and urban design can act as a critique towards the new urban condition. It proposes not only new concepts and theories but also instruments of analysis and reflection to better understand the current counter-hegemonic tendencies in both disciplinary strategies and appropriation tactics. The diversely international selection of chapters, from Brazil, Portugal, Spain, Sweden, the United States, and the Netherlands, combine different theoretical and empirical perspectives into a new analysis of the city and architecture. Demonstrating the need for new critical urban and architectural thinking that engages with the challenges and processes of the contemporary urban condition, this volume will be a thought-provoking read for academics and students in architecture, urban design, geography, political science, and more.

The New Urban Condition

Highlighting and reflecting on Harvard Design Magazine's archive, and presenting innovative approaches to interior spaces past and present, "Inside Scoop" opens up the magazine as an interior itself, one housing vital objects of thought.

Choice

Phenomenology, Materiality, Cybernetics, Palimpsest, Cyborgs, Landscape Urbanism, Typology, Semiotics, Deconstruction - the minefield of theoretical ideas that students must navigate today can be utterly confusing, and how do these theories translate to the design studio? Landscape Theory in Design introduces theoretical ideas to students without the use of jargon or an assumption of extensive knowledge in other fields, and in doing so, links these ideas to the processes of design. In five thematic chapters Susan Herrington explains: the theoretic groundings of the theory of philosophy, why it matters to design, an example of the theory in a work of landscape architecture from the twentieth and twenty-first centuries, debates surrounding the theory (particularly as they elaborate modern and postmodern thought) and primary readings that can be read as companions to her text. An extensive glossary of theoretical terms also adds a vital contribution to students' comprehension of theories relevant to the design of landscapes and gardens. Covering the design of over 40 landscape architects, architects, and designers in 111 distinct projects from 20 different countries, Landscape Theory in Design is essential reading for any student of the landscape.

Inside Scoop

Alltsedan Kockums huvudkontor sträckte sig över varvets kranar har skyskraporna i Malmö genererat intensiva debatter om vad staden är och, inte minst, vad den borde vara. Skyskrapsprojekt har om och om igen varit del av hur stadens identitet vuxit fram: Sydsvenskanhuset, Kronprinsen, Triangeln och senare Turning Torso och Malmö Live är några exempel. I Malmhattanism undersöker arkitekturforskaren Fredrik Torisson varför, hur och av vem skyskrapor har byggts i Malmö under sjuttio år. Han beskriver den skiftande roll som höghusen har spelat i stadens utveckling, kartlägger de specifika byggprojekten och för en diskussion kring hur Malmös skyskrapor kan förstås i ett internationellt sammanhang. Vilka är aktörerna bakom byggnaderna och hur har processerna förflötit? Vilka förhoppningar var byggnaderna tänkta att infria? I ett större perspektiv belyser Torisson projekten i såväl historiska som nutida perspektiv. Genom att följa Malmös höghusbyggen över en längre period klarlägger han skiftningar i synen på staden och dess relation till arkitektur och skyskrapan som symbol.

Harvard Design Magazine

Este libro estudia algunas de las técnicas de proyecto que, frente a las definiciones clásicas del Movimiento Moderno en la arquitectura del s. XX, surgen durante las vanguardias de los años 60 y, asimiladas y reconsideradas, llegan hasta nuestros días como herramientas que hoy resulta imprescindible analizar genealógica y críticamente y aprender a emplear sin heroicidad y con sentido oportunista. Un conjunto de técnicas contemporáneas de proyecto aquí llamadas "estrategias corporativas".

Landscape Theory in Design

Ce troisième numéro de la revue CLARA Architecture/Recherche explore les relations entre architecture et sciences humaines et sociales. Le croisement des points de vue offre l'opportunité de

questionner la discipline architecturale et ses méthodes qui, comme toute discipline transversale, emprunte à d'autres sciences, diverses écoles, multiples cultures académiques et professionnelles. Le dossier Penser les rencontres entre architecture et sciences humaines est animé par plusieurs scènes de rencontre entre des chercheurs et des méthodes empruntées à la sociologie, l'histoire culturelle, la promotion immobilière, l'anthropologie, la philosophie. Dans ce numéro, CLARA s'arrête également sur les vingt ans d'ALICE – Laboratoire d'informatique pour la conception et l'image en architecture : vingt ans de recherches dédiées aux questions de représentation architecturale à travers l'outil numérique. Un dossier Archives exhume des projets non réalisés de Jacques Dupuis, à trente et un ans de sa disparition et cent un ans de sa naissance. Enfin, CLARA rend hommage à André Jacquemain en publiant un dernier entretien mené par des étudiants de la Faculté d'architecture de l'ULB.

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