Strategic Management Value Creation Sustainability And Performance

#strategic management #value creation strategies #sustainable business performance #corporate sustainability #organizational performance

This concept explores how effective strategic management is crucial for value creation, integrating sustainability practices to ensure long-term organizational performance. It emphasizes a holistic approach where environmental and social responsibility drive financial success.

Strategic Management

STRATEGIC MANAGEMENT: VALUE CREATION SUSTAINABILITY PERFORMANCE, First Edition, provides an innovative and effective new approach to the study of strategic management. This groundbreaking text emphasizes growth-oriented businesses and highly competitive environments, applying traditional principles and frameworks to the dynamic business climate today's students will experience as working professionals. Using value creation, sustainability, and performance as integrating mechanisms, the text enables a broad discussion of stakeholders and organizational goals, as well as in-depth exploration of the value chain framework. Masterfully balancing fundamental business theory and practical, real-life applications--presented through vignettes, exercises, and simulations--the authors employ a lively and engaging writing style that will appeal to students and instructors alike.

Strategic Management

"Strategic Management: Value Creation, Sustainability, and Performance" provides a theory-based, but hands-on approach to the study of strategic management. Emphasizing strategy development in highly competitive environments, it applies traditional theoretical principles and frameworks to today's dynamic business climate. It uses value creation and resource-based sustainability as central integrating concepts, enabling a broad discussion of stakeholders and organizational goals, as well as in-depth exploration of the foundation of superior long term performance. This book is strongly grounded in contemporary strategic management theory, but it also has a very practical bent. Chapters provide guidance on actually putting the frameworks to use (e.g., steps to conduct an industry analysis, how to do a resource analysis, how to conduct a value chain analysis) along with examples of how to do so. Classroom-tested and peer-reviewed, the author employs a lively and engaging writing style that will appeal to students and instructors alike.

Strategic Management

Second Edition, provides an innovative and effective new approach to the study of strategic management. This groundbreaking text emphasizes strategy development for growth-oriented businesses in highly competitive environments. It applies traditional principles and frameworks to the dynamic business climate that today's students will experience as working professionals. Using value creation and resource-based sustainability as integrating mechanisms, the text enables a broad discussion of stakeholders and organizational goals, as well as in-depth exploration of the foundation of superior long term performance. Masterfully balancing fundamental strategy theory and practical, real-life applications – presented through vignettes, exercises, and contemporary illustrations – the author employs a lively and engaging writing style that will appeal to students and instructors alike.

Strategic Management

Strategic Management (4th edition) provides a theory-based, but hands-on approach to the study of strategic management. Emphasizing strategy development in highly competitive environments, it applies traditional theoretical principles and frameworks to today's dynamic business climate. It uses value creation and resource-based sustainability as central integrating concepts. This enables a broad discussion of stakeholders and organizational goals, as well as in-depth exploration of the foundation of superior long term performance. This book is strongly grounded in contemporary strategic management theory, but it also has a very practical bent. Chapters provide guidance on actually putting the frameworks to use (e.g., steps to conduct an industry analysis, how to do a resource analysis, how to conduct a value chain analysis) along with examples of how to do so. Classroom-tested and peer-reviewed, the author employs a lively and engaging writing style that will appeal to students and instructors alike.

Strategic Management : value creation, sustaínability, and performance

Strategic management involves formulation and implementation of the major goals and initiatives taken by a company's top management on behalf of owners, based on consideration of resources and an assessment of the internal and external environments in which the organization competes. Strategic management provides overall direction to the enterprise and involves specifying the organization's objectives, developing policies and plans designed to achieve these objectives, and then allocating resources to implement the plans. Academics and practicing managers have developed numerous models and frameworks to assist in strategic decision making in the context of complex environments and competitive dynamics. Strategic management is not static in nature; the models often include a feedback loop to monitor execution and inform the next round of planning. Table of Contents: Introduction 7 2 Why Strategy 8 3 The Formulation of Strategy 9 4 Schools of strategy 11 5 Levels of strategy 13 6 Process of strategy 16 7 Types of Strategy 24 8 Stakeholder theory 29 External Analysis 33 10 Internal Analysis 39 11 Integration 44 12 Human resources management HRM 47 13 Culture 51 14 SWOT Analysis 63 15 Generic Strategy 66 16 Managing change 72 17 Growth and Decline 81 Globalization and International Strategy 90 19 The Basis of Strategy: Structure 98 20 References 113

Strategic Management

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Strategic Management

Strategic Management 6e combines theory and practice in a particularly effective approach to the study of strategic management. Emphasizing strategy development in highly competitive environments, it applies traditional theoretical principles and analytical frameworks to today's dynamic business climate. It uses value creation and resource-based sustainability as central concepts to integrate ideas from cover to cover. This enables a broad discussion of stakeholders and organizational goals, in-depth exploration of the foundation of superior long term performance, and shows how strategy content areas are all centrally related. The book is also distinguished by its very practical approach. Chapters provide guidance on actually putting strategy frameworks to use (e.g., steps to conduct an industry analysis, how to do a resource analysis, how to conduct a value chain analysis) along with examples of how to do so. Fresh material from the news brings the theory and the practice alive for students.

Classroom-tested and peer-reviewed, the author employs an engaging writing style that appeals to students and instructors alike.

Strategic Management

This encyclopaedia provides students with an understanding of the dynamics of brand management, enabling them to engage with the issues that lie within.

Outlines and Highlights for Strategic Management

The rise of sustainability has swept away the traditional views about firms' competitiveness, survival and profitability, advocating new approaches. Although the strategic decisions on sustainable issues become more important, many firms have erroneously narrow view of environmental strategies and related practices generally have only an outward-looking focus. In line with these considerations, this book aims to investigate the "environmental dimension" as a new "strategic variable" for contributing to strengthen the competitive positioning of firms and to increase the value creation process. The author provides a comprehensive framework for green management by highlights practices and tools to translate strategy into effective environmental ideas. The focus is on goals and actions, from a side, and on the implementation of appropriate control systems useful for monitoring the results of environmental performance, on the other. As such, the book enriches sustainability literature, offers new insights for scholars, and provides implications for practitioners involved in green management.

Strategic Management

This book provides insight into the Life Cycle Management (LCM) concept and the progress in its implementation. LCM is a management concept applied in industrial and service sectors to improve products and services, while enhancing the overall sustainability performance of business and its value chains. In this regard, LCM is an opportunity to differentiate through sustainability performance on the market place, working with all departments of a company such as research and development, procurement and marketing, and to enhance the collaboration with stakeholders along a company's value chain. LCM is used beyond short-term business success and aims at long-term achievements by minimizing environmental and socio-economic burden, while maximizing economic and social value.

Encyclopaedia of Strategic Brand Management

"Sustainable strategic management" refers to strategic management policies and processes that seek competitive advantages consistent with a core value of environmental sustainability.This book has been specifically written as a text to augment traditional graduate and undergraduate management courses on strategic management. It fills the need for a strategy text that gives full attention to sustainability and environmental protection. The authors have structured the book to follow the usual order of topics in any standard management text. Sustainable Strategic Management also features an on-going, chapter-by-chapter case study (Eastman Chemical Company) that exemplifies many of the principles of environmentally sound management practices.From creating organizational visions, to formulating goals and strategies, to strategy implementation and evaluation, this book provides readers with new ways of thinking about their organization's role in the greater society and ecosystem. From the Authors' Preface:Ours is the first book to integrate sustainability into strategic management. It covers the full gamut of strategic management concepts and processes that would be expected in any quality strategic management book, and it does so in a way that thoroughly weaves sustainability into each and every one of them. Students using this book understand such things as: why reducing materials and energy intensity is an effective functionallevel strategy, why socially differentiated products command premium prices, and why a business ecosystem pursuing a vision of social and ecological responsibility can dominate its market. Further, because the book is relatively short, reasonably priced, and very thorough in its coverage of strategic management concepts and ideas, it can be used either as a stand-alone text for graduate and undergraduate strategic management courses, as a supplement to another book, or as one of a group of short texts.

Corporate Environmental Strategies and Value Creation

Strategic Corporate Social Responsibility: Sustainable Value Creation (Sixth Edition) redefines corporate social responsibility (CSR) as being central to the value-creating purpose of the firm. Based on a theory of empowered stakeholders, this bestselling text argues that the responsibility of a corporation is to create value, broadly defined. The primary challenge for managers today is to balance the competing interests of the firm's stakeholders' understanding that what they expect today may not be what they will expect tomorrow. This tension is what makes CSR so complex and demanding, but it is also what makes CSR integral to the firm's strategy and day-to-day operations. In this new Sixth Edition, author David Chandler explores issues around COVID-19, the BLM movement, the supply chain crunch, and the "great resignation."

Life Cycle Management

The Pursuit of Sustainability: Creating Business Value through Strategic Leadership, Holistic Perspectives, and Exceptional Performance focuses on the hierarchical levels of sustainability, strategic leadership, holistic perspectives, strategic and financial performance. It also focuses on management constructs for developing and implementing cutting-edge solutions to the exciting opportunities and daunting challenges facing strategic leaders. It discusses the requisite strategic thinking, methods, techniques, and practices for examining, understanding, and managing in today's complex and turbulent business world. Sustainability and sustainable development are critical for creating positive outcomes and achieving success given the dynamics of the global economy and the ongoing shifts in customer expectations, emerging markets, and the intensity of competition. The aim of the book is to articulate concepts, constructs, and methodologies pertaining to how global corporations and small and medium size enterprises can develop and deploy enhanced solutions and more integrated systems that facilitate leading change in a more interconnected and dynamic business world. The basic perspective is that insightful strategic leaders and astute professionals and their companies can enhance performance, create extraordinary value, and sustain success through sophisticated leadership, cutting-edge management constructs, and state-of-the-art systems that reach across space and time. This includes establishing metrics on how companies can measure their progress in relation to global opportunities and challenges and the needs and expectations of people and society. The book is intended to provide strategic leaders, professionals, and practitioners with the insights, guidance, and methods for developing and implementing sustainable solutions and holistic management systems without prescribing a generalized model that supposedly would fit every situation. The strategic logic is really the opposite of the prevailing mindset of the last century in which generic concepts were developed by leading theorists (academics and business leaders) who believed that they could articulate "one-fits-all" business methods and models. In today's more complicated business world, businesses and their strategic leaders and senior professionals have to develop unique management constructs and business models for achieving the desired outcomes and sustaining success. The book describes and articulates how strategic leaders and professionals can take advantage of opportunities and challenges by addressing sustainability, sustainable development, and the pursuit of sustainability and how they can develop and deploy exciting solutions and effective systems in the quest for excellence. Excellence provides the mantra for positive change and sustainable success. The book consists of two parts. Part I examines the hierarchy of sustainability, external context, and sustainable solutions. It includes defining and examining overarching concepts and constructs pertaining to sustainability and sustainable development, highlighting the importance of the pursuit of sustainability, examining the social world and the natural environment, and discussing holistic perspectives and management constructs used to achieve sustainable success. Part II explores sustainable strategic leadership, creating business value, and management constructs pertaining to performance, vulnerabilities and sustainable success. Most importantly, Part II presents a strategic sustainability performance model that allows strategic leaders and professionals to discern where they fit in the hierarchy of sustainability.

Sustainable Strategic Management

The goal of this book is to define Sustainable Value Creation in terms of a set of principles that differentiate it from existing definitions of CSR, and from related concepts such as sustainability and business ethics. To internalize these ten principles is to understand how the firm can respond to stakeholder needs to optimize value creation over the medium to long term. Ultimately, this second edition book aims to reform both business practice and business education. By building a theory that redefines CSR as central to the value creation process, the ten principles of Sustainable Value Creation redefine how firms approach each of their operational functions, but also how these subjects should be taught in universities worldwide. As such, this book will hopefully be of value to instructors as a complement to their teaching, students as a guide in their education, and managers as a framework to help them respond to the complex, dynamic context that they are expected to navigate every day. This book is a manifesto for success in today's complex, dynamic business environment. The book is designed as an easy-to-digest, critical introductory text to CSR. With supporting online teaching resources, it is aimed primarily at the MBA and Executive MBA market, and for CSR, sustainability, and business ethics courses taught by instructors skeptical of existing definitions and organizing principles of CSR, sustainability, or business ethics.

Strategic Corporate Social Responsibility

A small but influential group of mainstream global industry leaders are now reinventing the role of business in society. They are shifting the focus away from minimizing negative impacts to offering new solutions to global problems that the public sector has been unable to tackle alone. In this new competitive environment, societal challenges such as climate change or the alleviation of global poverty are not only risks, but huge business opportunities, not only for niche players, but for mainstream business. These leaders are creating "Sustainable Value". They are creating it through the provision of value to both their shareholders and their stakeholders – an ever-growing list of diverse constituents impacted by the social, environmental, and financial performance of global business. In short, they are doing well by doing good. In this outstanding book, Chris Laszlo defines, illustrates, and shows how business can action 'Sustainable Value' in three profoundly different ways. First, a management fable looks at the experiences of a dynamic business leader as she grapples with the new business realities of managing stakeholder, as well as shareholder pressures. Second, with the real thing – inside stories from some of the largest corporations in the world that are successfully integrating sustainability into their core activities, not only from a sense of moral correctness, but because it makes good business sense. And, finally, with frameworks, tools, and methods that will make sustainable value creation concrete for business practitioners everywhere. This book is a masterful synthesis – part novel and part executive briefing – a refreshing kind of prophetic pragmatism, helping leaders anticipate and see the future in the context of the actual. In Sustainable Value Chris Laszlo speaks with resounding clarity to the living challenges, the real dilemmas, and haunting questions of CEOs everywhere.

The Pursuit of Sustainability

This title covers topics including strategic management systems, planning roles and responsibilities, strategic management frameworks and much more.

Sustainable Value Creation

A groundbreaking new approach to creating and delivering world-class shareholder value Creating the right performance management framework is the key to delivering sustained, world-class value. Under increasing pressure from shareholders to create sustained wealth, CFOs, CEOs, and controllers are desperate for new business planning methods that will help them meet constantly growing expectations. This book provides the framework for developing a strategic plan to develop world-class performance management capabilities. Numerous case studies and best practice examples help identify the key issues companies face in their drive to deliver and create value as well as the new role management must play in order to maximize performance management capabilities. The book also explores the various information technologies that support performance management.

Sustainable Value

Enhance business performance by using sustainability for competitive advantage The Future of Value reveals what it takes for companies to grow and outperform the competition in today's growth-constrained, sustainability conscious world. The author shows leaders how to use sustainability as a powerful, pragmatic lens to enhance business performance. He also explores how to craft and oversee a portfolio of effective tools, develop competitive strategies, and adjust value chain activities, talent management practices, and corporate policies to help organizations execute powerful sustainability strategies. He provides a systematic, yet instantly familiar, model all companies can use to connect sustainability with their growth and competitive strategies. In this way, the author shows leaders how to shape, color, and own The Future of Value. Outlines the keys to implementing sustainability in organizations to achieve business success today and tomorrow Reveals how to engage stakeholders in day to day sustainability management as a means to shape and fuel efforts to continuously renew their sustainability strategies The author is a 15-year veteran of sustainability and strategy management consulting, having worked with clients in the US, Japan, Australia, and Europe. He has an MBA in Strategic Management from The University of Pennsylvania's Wharton School and writes a regular column for Sustainable Life Media and GreenBiz, two of the world's most heavily trafficked sustainability news and thought leadership portals The author draws useful and accessible conclusions from a rich, diverse set of corporate interviewees. A core part of his research was the selection and interrogation of more than 25 Global Fortune 500 companies' sustainability, strategy, and finance leads.

Strategic Management for Brand Promotion

The uncertainty and volatility of modern commercial environments have shifted the foundations of business success and survival. Key factors that affect firm performance and determine sustainability now include knowledge creation, knowledge management, uncertainty management, organizational intelligence, and supply chain administration. This book proposes an analytical approach to identifying and enhancing these critical factors and describes how firms can exploit their strengths and compensate for their disadvantages. Sustaining business success requires competitive strategies that are rational and analytical. Firms that know their goals have an advantage over their rivals; those that can innovate and incorporate the knowledge they develop will prosper, even in the most competitive situations. Managers and business practitioners can learn from this book how to identify the key factors that make their firms effective and successful, and how to ensure they remain sustainable over time.

Power of Performance Management

Many books and articles have been written about how firms can achieve and sustain high performance. They typically focus on a particular aspect of the firm such as its culture, resources, leadership, ability to learn, or management practices. However, often the very firms that are used as examples are no longer high performing even a few years later. In contrast, this book asserts that it is the efficiency and effectiveness of a firm’s entire value creating system that determines its performance over the long term. Systems theory is used as an integrative mechanism to combine the best ideas from economics, the resource-based perspective, and stakeholder theory. Based on this theoretical foundation, tools are provided for conducting in-depth, detailed analyses of each part of a firm’s value creation system and its contribution to the total stakeholder value created by the firm. This information leads to the development of strategies, including specific initiatives for overcoming weaknesses in the system and for creating new value for stakeholders, based on the reasoning that firms exist to create value for their stakeholders – customers, employees, shareholders, suppliers, and the communities in which they operate.

The Future of Value

No further information has been provided for this title.

Key Factors of Sustainable Firm Performance

This book is the first to combine the much talked about topics of leadership and sustainability, and provides readers with a comprehensive overview and pragmatic approach to leading sustainable organizations. Chapters include discussions, case examples, steps, and useful tools centred on the components of the Leading the Sustainable Organization model. This model provides managers with a pragmatic, end-to-end framework for creating (in the case of new entities) or shifting (in the case of existing firms) their organizations’ workforces to a sustainability focus. Leading the Sustainable Organization is the perfect tool for executives and managers in small, medium, and large companies, and in all industries, to assist with the difficult and confusing topic of leading sustainability efforts. This book will be of great interest to students and academics who want to learn more about corporate sustainability.

Sustaining High Performance in Business

This book is about strategic performance management for the Twenty-First Century organization. In a practical step-by-step approach it navigates readers though the identification, measurement, and management of the strategic value drivers as enables of superior performance. Using many real life case examples this book outlines how organizations can visualize their value creation, design relevant and meaningful performance indicators to assess performance, and then use them to extract real management insights and improve everyday strategic decision making as well as organizational learning. A key focus of the book is the important issue of creating value from intangible assets. Much has been written about the importance of intangible assets such as knowledge, skills, relationships, culture, practices, routines, and intellectual property as levers for organisational success. However, little has been published that tells managers how to do that. This book moves beyond just raising awareness and provides practical tools and templates, gathered in many extensive case studies with world-leading organizations. The key issues the book addresses are: • How do we identify the strategic value drives, especially the intangibles, in our organisations? • How do we understand their strategic value using the powerful mapping tools? • How do we then measure the business performance? • How do we use performance indicators to improve decision making and organisational learning? • How do we align performance reviews and risk management with our strategy? Well grounded in theory and packed with case studies from around the world, this book will function as a guide for managers as well as a reference work for students and researchers. The tools described in this book are not only suitable for leading international corporations, but have been designed to be equally appropriate for not-for-profit organizations, central and local government institutions, small and medium sized businesses, and even departments and business units. The ideas, tools, and templates provided allow managers to apply them straight away and transform the way they manage strategic performance at all levels of their organization.

Elements of Strategic Brand Management

Sustainability has become an unavoidable topic in modern society. In order for sustainable development to be fully achieved, it must be integrated into the planning and measurement systems of business enterprises. Green Initiatives for Business Sustainability and Value Creation is an essential reference source including the most recent scholarly research on the development and application of green business models for contemporary organizations, with a focus on possible contexts and constructs of closed loop supply chain management. Featuring extensive coverage on topics such as consumption behavior, political economy, and structural modeling, this book is ideally designed for academicians, researchers, and professionals seeking current research on the importance of strategic green business practices.

Leading the Sustainable Organization

A fresh, holistic approach to strategic management in the modern business environment.

Strategic Performance Management

Creating Sustainable Customer Value...The Positive Power of Strategic Management" is the culmination of 40 years of experience leading people and managing enterprises and projects. The author, Dr. Martin D. Pallante, spent more than 40 years in senior positions of sales, marketing and general management eventually rising to the position of President and CEO of a large, multi-national division of a New York Stock Exchange company. Pallante's division, with plants locatedacross the globe, produced essential products and services for the plastics, rubber, metals, auto,glass and carbonated beverage industries. During his illustrious career, Pallante encountered many opportunities and challenges that not only tested his management and leadership capabilities but allowed him to develop a unique approach to management and leadership that is the centerpiece of this new strategic management initiative. Creating Sustainable Customer Value is a concise, direct to the point, step-by-step primerthat iseasily understood. Mastery of the teachings in this revolutionary management system will empowerthose whopractice whatthis book teaches to achieve management and leadership success not previously thought possible. Written primarily for business owners and managers of small to medium sized enterprises whose budgets don't normally include funding for a strategic management department, the lessons taught in Creating Sustainable Customer Value can be successfully employed by organizations of all sizes, shapes and descriptions, both for profit and not-for-profit. Dr. Pallante wrote Creating Sustainable Customer Value...The Positive Power of Strategic Management in an easy-to-understand style that further enhances the readers ability to quickly master the subject matter. If you really want to simplify the planning process and create a fiscal strategic plan that will be a living, efficient document and the centerpiece of your annual business activities - make "Creating Sustainable Customer Value...The Positive Power of Strategic Management" the very next book you read!

Green Initiatives for Business Sustainability and Value Creation

This edited volume presents the research results of the Collaborative Research Center 1026 “Sustainable manufacturing - shaping global value creation”. The book aims at providing a reference guide of sustainable manufacturing for researchers, describing methodologies for development of sustainable manufacturing solutions. The volume is structured in four chapters covering the following topics:

sustainable manufacturing technology, sustainable product development, sustainable value creation networks and systematic change towards sustainable manufacturing. The target audience comprises both researchers and practitioners in the field of sustainable manufacturing, but the book may also be beneficial for graduate students.

Enterprise-Wide Strategic Management

Artificial Intelligence for Sustainable Value Creation provides a detailed and insightful exploration of both the possibilities and the challenges that accompany widespread Artificial Intelligence

Creating Sustainable Customer Value

This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling-up its positive impact, which is so urgently needed at this time in the 21st century. It shows practitioners how to effectively deal with socio-ecological systems' disruptions to their operating environments and play an active role in transforming markets toward a sustainable future. In short, the book demonstrates how to make business sense of sustainability, highlighting new approaches and examples that translate sustainability into strategy and action. The ultimate goal is to provide a path toward a thriving future for both business and society. This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies. It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses.

Sustainable Manufacturing

Benefitting from an international author team, the latest edition of this textbook stands out in its global perspective. With an emphasis on value creation, integration of financial considerations alongside coverage of areas that are often missed in competitor texts, such as financial implications for strategy, corporate governance and business ethics. The book also integrates a wide range of in-depth case studies, including Siemens AG, Intel, the Volkswagen Group, PerkinElmer and the Tata Group. A Companion Website is also available.

Artificial Intelligence for Sustainable Value Creation

By and large, corporations of the 21st century have come to realise that their obligations to societies in terms of corporate social responsibility are fourfold: economic, ethical, altruistic and strategic. Meeting these four responsibilities is crucial to their survival in their various markets and industries; it also requires them to rewrite their previously less socially responsible business models in order to do so. All indications continue to suggest that it is those organisations that are perceived to be socially responsible by stakeholders in modern markets that survive and prosper. Corporations have equally realised that by being innovative in all things – including their CSR activities and initiatives – they will add value to the so-called bottom line, to the positive contributions they make to society and to how they are perceived by their key stakeholders. However, many criticisms have been made of CSR in its current form, often related to the lack of value that it generates within the enterprise and the fact that it offers only a partial and short-term response to the full challenges of sustainable development. The time has come to shift the CSR focus away from risk management towards a more progressive and entrepreneurial approach that seeks to create value and identify sustainable opportunities for strategic innovation. This book aims to explore, inspire and support creative, innovative and strategic CSR. "Innovation" in this book means new products, services and technologies and, in addition, new organisational and institutional systems, structures and new business models that empower the organisation to advance strategically in an ever more competitive business world. Both research and practice show that CSR has mainly been approached in terms of value protection and risk management, where the main objective has been to protect companies' existing assets or avoid scandals. Therefore, in many cases where CSR remains at the forefront of business activity, it does not lead to fundamental changes and is not yet integrated as a strategic component where it could create value, generate new ideas and open new opportunities. How do corporate entities shift their attention from risk management to value creation? This is the key question that this book attempts to answer, both theoretically and empirically as well as through real case studies and experiences. With contributions from a crème de la crème of scholars from 12 countries, Innovative CSR gathers together a cornucopia of innovative practices that will be essential reading for academics and practitioners alike.

Rethinking Strategic Management

"This book provides concepts of strategic analytics and strategic analytics applications in each area of management i.e. market dynamics, customer analysis, operations, and people management with the goal of presenting best industry practices for turning managers into quantitative analysts or quantitative analysts and finally into expert strategists"--

Strategic Management

The innovative and unique feature of this book is that it does not contain theoretical concept that cannot be translated into practice. This second volume expands the analysis of the strategic decisions, emphasizing the importance of a sustainable competitive advantage, and proposing an integrated conceptual and operational framework (the “Strateco Dashboard”), that complements and significantly improves the recent and well-known Blue Ocean approach to strategy development. Finally, it addresses the measurement of the performance of strategy in terms of value creation, highlighting differences and similarities, as well as strengths and weaknesses, of the main metrics. Furthermore, it proposes a comprehensive and operational framework for the assessment of the financial feasibility of strategy, through the measurement of the impact of the planned strategic moves on financial needs and the evaluation of their financial sustainability.

Innovative CSR

Our planet faces massive economic, social, and environmental challenges. To deal with these challenges, the United Nations has promoted 17 Sustainable Development Goals (SDGs) to define global priorities and aspirations for 2030, and Governments worldwide have already agreed on these goals. In order to approach them practically, private and public organizations have to contribute to make SDGs happen by identifying and executing sustainable strategies as key drivers of their visions and business models. Building on the emerging concept of Integrated Thinking (IT), this book explores how modern organizations can leverage a long-term integrated strategy to reconcile financial stability with social and environmental sustainability and create enduring value for all stakeholders. By focusing on the value-creating role of business organizations in delivering on the promise of sustainable and inclusive development, the book enriches the debate on Integrated Thinking and Integrated Reporting (IR), with particular emphasis on the value creation process. This book offers an opportunity to discuss the way in which business organisations can rethink their management processes, accounting tools and reporting solutions, as they strive for both competitiveness and growth while contributing to the achievement of the SDGs, and long-term value creation more broadly. Based on the analysis of different case studies, the book explores how organizations are approaching these challenges and how they are connecting SDGs, to business models and strategies. Analysing the impact of SDGs on materiality, connectivity, and stakeholder engagement, this book provides an insight into how Integrated Thinking, Management and Reporting is currently practiced and in which way these managerial innovations can contribute to SDGs.

Using Strategy Analytics to Measure Corporate Performance and Business Value Creation

Organizations that prioritize environmental, health, and safety (EHS) issues are well placed to attract better customers, better talent, and today's growing number of socially responsible investors. But, to gain these benefits, companies must choose the right sustainability strategies, and then manage and measure them well. Now, leading business sustainability consultant Peter Soyka offers a complete and actionable guide to driving greater value through sustainability. In Creating a Sustainable Organization, Soyka bridges the disparate worlds of the EHS/sustainability professional and the investor/analyst. Readers will learn what the evidence says about linkages between sustainability and value... how to manage key stakeholder relationships influencing corporate response to EHS and social equity issues... how to effectively manage sustainability throughout the business... how to evaluate sustainability posture and performance from the standpoint of external investors and internal management... how to maximize the influence of organizational actors focused on sustainability, and much more. This book will be invaluable for all environmental, health, and safety decision-makers and professionals concerned with improving sustainability and value; for executives and strategists seeking long-term competitive advantage; for stock analysts evaluating potential investments; and for researchers and MBA candidates currently studying the techniques and potential of corporate sustainability.

Strategy for Action – II

Sustainability is a top priority for organizations and a key strategy in corporate agendas, but the effective deployment of any strategy demands that the strategy is consistent, functional, and aligned. This Handbook advocates sustainability strategies that encompass environmental, social, and economic dimensions at department-level.

Sustainable Development Goals and Integrated Reporting

This book comprehensively describes social responsibility and sustainable development, with contributions from scientists and representatives from industry working in the field. The papers are innovative, cross-cutting and many share practice-based experiences, some of which may be replicable elsewhere. Prepared by the Inter-University Sustainable Development Research Programme (IUSDRP) and the World Sustainable Development Research and Transfer Centre (WSD-RTC), it reiterates the current need to promote social responsibility. Social responsibility and sustainable development are two different concepts, whose integration over the years has led to significant advances in the way enterprises see and perceive their operations. It is not only about policies or steps taken to meet legal requirements, but is also about social equality and environmental accountability, also bearing in mind the links with eco-efficiency, innovation, and the health and wellbeing of workers. According to ISO 26000, social responsibility is the responsibility of an organisation for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour that: a) contributes to sustainable development, including health and the welfare of society b) takes into account the expectations of stakeholders c) is in compliance with applicable law and consistent with international norms of behaviour d) is integrated throughout the organisation and practised in its relationships. But even though the relations between social responsibility and sustainability are strong, it is still necessary to encourage organisations to adhere to, or at least follow the principles of sustainable development in their operations, giving something back to the community. As such, there is a need for a better understanding of how social responsibility is related to sustainable development, and of the identification of processes, methods and tools that may help the integration of these two important elements. There is also a real need to showcase successful examples of how to structure behaviour and institutional practice in line with the sustainability challenges we face today. Chapter [Reviewing

Creating a Sustainable Organization

Handbook of Sustainability-Driven Business Strategies in Practice