

Corporate Responsibility And Digital Communities

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Discover the crucial connection between Corporate Responsibility (CSR) and the dynamic world of Digital Communities. This guide explores how organizations navigate ethical responsibilities, cultivate positive social impact, and engage effectively with online communities to build trust and ensure sustainable digital citizenship.

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Corporate Responsibility And Digital Communities

What Corporate Social Responsibility (CSR) Has Become | Simon Sinek - What Corporate Social Responsibility (CSR) Has Become | Simon Sinek by Simon Sinek 89,825 views 4 years ago 2 minutes, 5 seconds - Giving to charity needs to be an obvious and balanced component of EVERYTHING a **company**, does. Charitable contributions ...

Corporate Responsibility in the Digital Age - Corporate Responsibility in the Digital Age by Chair of Sustainable Business Uni Mannheim 2015-22 2,485 views 3 years ago 8 minutes, 19 seconds - Who should take **responsibility**, for the ethical questions that emerge in the wake of the **digital**, transformation? Does the concept of ...

Formerly FGH & SVC - Strategic Communications

Insight to Impact Podcast

Insights

Providers

Locations

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The social responsibility of business | Alex Edmans | TEDxLondonBusinessSchool - The social responsibility of business | Alex Edmans | TEDxLondonBusinessSchool by TEDx Talks 791,278 views 8 years ago 17 minutes - Alex Edmans talks about the long-term impacts of social **responsibility**, and challenges the idea that caring for society is at the ...

Why Do Businesses Exist To Earn Profit

The Social Responsibility of Business Is To Increase Profit

Corporate Social Responsibility

Ann Miller

Employee Well-Being

What Is Corporate Social Responsibility (CSR)? | Business: Explained - What Is Corporate Social Responsibility (CSR)? | Business: Explained by HBS Online 116,407 views 1 year ago 2 minutes, 55 seconds - Over the past several decades, **business**, leaders have recognized that they have a **responsibility**, to do more than simply maximize ...

Strategy & Advisory - Digital Solutions

Corporate Digital Responsibility - Corporate Digital Responsibility by Professor Jochen Wirtz 1,445 views 3 years ago 4 minutes, 5 seconds - Analytics, AI, automatic data capture (eg via biometrics) can violate norms and rights. How should corporates deal with these ...

What is Corporate social responsibility (#CSR) ? - What is Corporate social responsibility (#CSR) ? by Servier 540,540 views 4 years ago 3 minutes, 23 seconds - Servier is committed for #sustainable #development and its #CSR #strategy structured around 4 areas and 17 priority #stakes: ...

Corporate Social Responsibility Examples: CSR in marketing - Corporate Social Responsibility Examples: CSR in marketing by Easy Marketing 8,548 views 10 months ago 14 minutes, 27 seconds - Corporate, social **responsibility**, examples helps build customer trust by caring about things like Environment Day, bringing ...

Coporate Social Responsibility & Sustainability | International Business | From A Business Professor - Coporate Social Responsibility & Sustainability | International Business | From A Business Professor by Business School 101 41,496 views 2 years ago 8 minutes - In 2019, the U.S. **Business**, Roundtable redefined the purpose of **corporations**, away from maximizing shareholder value to ...
... from Firms To Practice **Corporate**, Social **Responsibility**, ...

One Increased Employee Satisfaction

Two Improve Public Image

Three Increased Customer Loyalty

Economic Sustainability

Environmental Sustainability

Increase in Productivity and Reducing Costs

Two Increase Business Ability To Comply with Regulation

Lego

3 Starbucks

4 Google

5 Pfizer

Summary

The Era of Corporate Social Responsibility is Ending | Rachel Hutchisson | TEDxWilmington - The Era of Corporate Social Responsibility is Ending | Rachel Hutchisson | TEDxWilmington by TEDx Talks 159,921 views 7 years ago 8 minutes, 20 seconds - Rachel Hutchisson's talk is about why the end of **Corporate**, Social **Responsibility**, is A GOOD THING. Why is it a good thing?

Intro

Context

Building the program

Focus on corporate

Good for everyone

Greed is good

Corporate is a problem

Bring your whole selves

Get involved

Social good story

People and community

Conclusion

Corporate Sustainable Responsibility - Sustainability Guide

Oxford MBA Debate: Social Responsibility in Business - Oxford MBA Debate: Social Responsibility in Business by Saïd Business School, University of Oxford 70,227 views 7 years ago 1 hour, 12 minutes - The debate is one of the main attractions of the MBA Launch: three weeks of lectures, interactive sessions on careers and ...

How to approach CSR in a sustainable manner | Caroline Dale Ditlev-Simonsen | TEDxOsloSalon - How to approach CSR in a sustainable manner | Caroline Dale Ditlev-Simonsen | TEDxOsloSalon by TEDx Talks 42,626 views 5 years ago 8 minutes, 10 seconds - In her presentation Caroline will share a practical step-by-step approach to integrate CSR and sustainability in **corporations**,.

Introduction

Sustainability and CSR

Why do companies fail

The 5step model

The first step

The second step

The fifth step

Creating ethical cultures in business: Brooke Deterline at TEDxPresidio - Creating ethical cultures in business: Brooke Deterline at TEDxPresidio by TEDx Talks 567,191 views 11 years ago 8 minutes, 24 seconds - As **Corporate**, Director for the Heroic Imagination Project (HIP), Brooke helps boards, executives, and teams at all levels develop ...

Demystifying the CSRD - the Corporate Sustainability Reporting Directive EXPLAINED - Demystifying the CSRD - the Corporate Sustainability Reporting Directive EXPLAINED by 414- Value Beyond Compliance 2,978 views 6 months ago 5 minutes, 35 seconds - On July 31, 2023, the #European Commission reached a noteworthy milestone by embracing the European Sustainability ...

Top 7 benefits of Corporate Social Responsibility (CSR) for any business - Top 7 benefits of Corporate Social Responsibility (CSR) for any business by The Social Impact Show 8,596 views 3 years ago 13 minutes, 7 seconds - In this video, we discuss the top seven benefits of **Corporate**, Social **Responsibility**, for businesses from talent attraction and ...

Intro

1. Talent attraction
2. Talent retention
3. Developing talent
4. Marketing and communications
5. Increased revenue to those who invest in Social Purpose
6. Value from social brand
7. Intangible assets

Follow Starbucks 15 Year Journey to 100% Ethically Sourced Coffee with Conservation International - Follow Starbucks 15 Year Journey to 100% Ethically Sourced Coffee with Conservation International by Starbucks Coffee 70,556 views 4 years ago 2 minutes, 6 seconds - Starbucks knows that humans have the power to make a difference in the future of our planet. That's why Starbucks has ...

Business Ethics | The Impact of Ethics on Business - Business Ethics | The Impact of Ethics on Business by Two Teachers 115,016 views 2 years ago 6 minutes, 30 seconds - Watch this video if you want to learn what decisions a **business**, can take to become more ethical. SUBSCRIBE: ...

Intro

Treat Employees Well

Treat Suppliers Well

Paying Tax

Conclusion

After watching this, your brain will not be the same | Lara Boyd | TEDxVancouver - After watching this, your brain will not be the same | Lara Boyd | TEDxVancouver by TEDx Talks 40,019,641 views 8 years ago 14 minutes, 24 seconds - In a classic research-based TEDx Talk, Dr. Lara Boyd describes how neuroplasticity gives you the power to shape the brain you ...

Intro

Your brain can change

Why cant you learn

Michael Porter: Why business can be good at solving social problems - Michael Porter: Why business can be good at solving social problems by TED 897,748 views 10 years ago 16 minutes - Why do we turn to nonprofits, NGOs and governments to solve society's biggest problems? Michael Porter admits he's biased, as ...

ACCESS TO WATER

CONVENTIONAL WISDOM Business profits from CAUSING social problems

Business profits from SOLVING social problems

SAVING WATER

IT JOB TRAINING

How Does Corporate Social Responsibility CSR Affect Your Business - How Does Corporate Social Responsibility CSR Affect Your Business by Virtuesio 7,404 views 2 years ago 5 minutes, 21 seconds - Pertussio the shout out app for industries businesses and services how does **corporate**, social **responsibility**, affect your **business**, ...

Corporate responsibility: Community - Corporate responsibility: Community by CSL Vifor 123 views 3 years ago 1 minute, 48 seconds - We recognise our **responsibility**, to **communities**, in which we operate. We engage in meaningful projects and encourage the ...

CSR: What is Corporate Social Responsibility? Definition Examples Benefits - CSR: What is Corporate Social Responsibility? Definition Examples Benefits by Sustainability Illustrated 137,434 views 2 years ago 9 minutes, 20 seconds - How to figure out who is serious about it and who is faking it?

In this video I explain what we mean by **corporate**, social ...

Intro

Why CSR matters

Definition of CSR

7 benefits of CSR

Example #1 Starbucks

Example #2 Patagonia

Conclusion: Who's real? Who's fake?

Outro

Corporate Social Responsibility Explained: Why it's important for your business - Corporate Social Responsibility Explained: Why it's important for your business by The Social Impact Show 14,127 views 3 years ago 17 minutes - In this video **corporate**, social **responsibility**, is explained? You'll learn why it's important and the benefits for modern businesses.

Intro

History of CSR and how it has evolved to today

Who is driving CSR programs in business?

Why is CSR important today?

What are the benefits of CSR?

Who leads (which department/team) leads the CSR program in a business?

Who decides CSR Strategy in an organization?

Elements of a successful CSR Program

Tips for a new CSR practitioner

CSR Campaign of Coca Cola - Corporate Social Responsibility | #cocacola - CSR Campaign of Coca Cola - Corporate Social Responsibility | #cocacola by Sapphire Builders & Associates 4,403 views 1 year ago 1 minute, 17 seconds - CSR initiatives often involve activities related to sustainability, environmental conservation, **community**, development, **and social**, ...

The Positive Power of Digital Communities | Alyson Shane | TEDxWinnipeg - The Positive Power of Digital Communities | Alyson Shane | TEDxWinnipeg by TEDx Talks 6,282 views 6 years ago 12 minutes, 14 seconds - When finding your family has nothing to do with blood, just data. Alyson Shane is a Winnipeg writer who has been publishing ...

NAB Community and Corporate Responsibility - How We Do Things - NAB Community and Corporate Responsibility - How We Do Things by nab 6,303 views 13 years ago 3 minutes, 49 seconds - NAB's approach to **corporate responsibility**..

FINANCIAL INSTITUTION

HOW WE DO THINGS

doing the right thing

COMMUNITY PROGRAMS

RECONCILIATION ACTION PLAN

AFFORDABLE FINANCIAL SERVICES

AN INVESTMENT

ENGAGING WITH THE COMMUNITY

DO THE SAME

BETTER SOLUTIONS

A BETTER FUTURE FOR ALL...

Business Ethics and Social Responsibility - Business Ethics and Social Responsibility by Alanis Business Academy 8,744 views 9 months ago 5 minutes, 21 seconds - Join us as we delve into the essential topics of ethical decision-making and the importance of social **responsibility**, in the **corporate**, ...

Corporate social responsibility: when businesses give back to the community and environment -

Corporate social responsibility: when businesses give back to the community and environment by Kaspersky 2,833 views 3 years ago 15 minutes - From building stronger teams through volunteering to helping people with disabilities and giving back to the **community**, ...

Intro

CSR means the ability to give back to the community

If you give back you feel good about yourself and about the

CSR strategy should be aligned with your business goals

November month of giving

Adapt-A-Family program

Do research and make sure the company makes a big impact

Make sure it resonates with employees
Ask employees what is interesting to them
Deal with emotions
Being able to give yourself
Make sure that giving back is in the company's culture
Make sure your executives are involved
There is even more need out there
Corporate Social Responsibility | Ethics Defined - Corporate Social Responsibility | Ethics Defined by McCombs School of Business 78,882 views 5 years ago 1 minute, 17 seconds - Ethics Unwrapped is a free **online**, educational program produced by the Center for Leadership and Ethics at The University of ...
Corporate Responsibility 2021 Highlights - Corporate Responsibility 2021 Highlights by Cummins 1,869 views 2 years ago 3 minutes, 29 seconds - 2021 was an inspiring year as Cummins employees around the world continued to use their unique skills to help our **communities**, ...
We continued to advance global equity for women and girls with Cummins Powers Women
After the George Floyd killing we started CARE Cummins Advocating for Racial Equity
And we turned our sights again to the global arena with our first environmental program to address water sustainability
CUMMINS WATER WORKS
Business Communities and Corporate Social Responsibility (CSR) - Business Communities and Corporate Social Responsibility (CSR) by Pooyan Ghamari 151 views 7 months ago 3 minutes, 1 second - Author: #PooyanGhamari The interconnectedness between **business communities**, and **Corporate**, Social **Responsibility**, (CSR) is ...
CSR as a Community Builder
Community Influence on CSR
Benefits of CSR to Communities
Brand Image and CSR
Employee Engagement Through CSR
CSR as a Competitive Advantage
Search filters
Keyboard shortcuts
Playback
General
Subtitles and closed captions
Spherical videos