

## Green Leadership In China

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Explore the evolving landscape of green leadership in China, focusing on the nation's ambitious environmental policy reforms and commitment to sustainable development. This includes significant climate action initiatives and strategies aimed at fostering a robust green economy for a cleaner future.

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### Green Leadership in China

This book examines green management practices among top-performing companies operating on the Chinese mainland. It begins with the question: what constitutes a “green” company? Is this definition different when we consider China’s sustainability efforts? Taken into consideration are such aspects as green management vision, supplier management programs, resource usage and investment in the environment. Through in-depth interviews with sustainability leaders and top executives, this Green Management Book will reveal how to systematically create or improve existing green management strategies in China. It uses actual case studies from domestic and foreign companies to highlight these practices. Over 2 years of extensive research - working with the research board of the Fortune China CSR rankings and China-based CSR strategy platform InnoCSR – contribute to a comprehensive list of companies that are leading the way towards a greener China.

### China's Transition on Climate Change Communication and Governance

This book provides a two-level analytical framework and empirical study to analyze the reason and process of China's transition that is from a follower to driver in the field of global climate governance, and is especially valuable the dialogues and cooperation between the government, media and civil society. Nowadays, China shows strong leadership to push the process of global climate governance. It's the first and fastest time in the past 40-year history of China's Opening-up that China wins the international respect and trust in one of the issues of global governance. What experiences can be summarized? What dynamic situations and new possibilities emerged after Trump, the U.S. president announced to withdraw from the Paris Agreement? How to move forward based on the existing success? This timely book offers new lens for international readers to understand China's effort domestically and internationally in the field of climate change and illustrate the outlook of the climate governance in the frame of win-win co-governance model.

### Green China

China is creating the third growth wave in the sustainable sector. This greening of the Chinese economy offers threats and opportunities for Western organizations. Getting a piece of this new cake requires strategic innovations in both policy and corporate strategy. Based on the theory of strategic innovation and their extensive practical experiences in doing business with China, the authors propose potential areas and activities for strategic innovation in the West in response to Green China.

#### China-eu: Green Cooperation

This book offers a selection of views from Chinese and European experts and scholars on the most pressing environmental challenges — air quality, global warming, climate change, energy security, urbanisation — faced by Europe and China in 2014. The contributors also discuss possibilities of technical cooperation between the two sides on remedies for the domestic scene as well as contributions to international negotiations. These problems top the agenda of the new leadership in China and also feature prominently on the EU-China agenda for EU's efforts to mitigate climate change.

#### Modern China

Calling for more cooperation between China and the west, this new book by noted author and educator Cary Krosinsky provides readers with an on-the-ground perspective of what's really happening in China today on the back of its recent economic rise, its desire and need to solve environmental challenges and the new positive dynamic created by its need for foreign capital. In doing so, Krosinsky and his colleagues from the Sustainable Finance Institute and Brown University highlight how China has recaptured its role as a leader in innovation, arguing that current approaches to the relationship hinder global progress on issues such as climate change, inequality, air pollution, food integrity and water security and pushes back on confrontational approaches and attempts to clarify misperceptions about contemporary China. China's recent rise includes becoming a global leader on green policy and green finance, as it is increasingly leading the way towards modernization through innovation strategies focused on infrastructure, education, healthcare and aspects of clean energy technology, leading to opportunities across private equity, venture capital and green bonds. This creates an exciting opportunity for positive change, with environmental challenges becoming more salient to its own population, adding pressure on the government to provide solutions. China changes faster than any country in the world, creating an opportunity for meaningful, ongoing, positive transitions. Modern China is a call for more cooperation, and makes a clear, cogent case for collaboration in the face of current confrontational approaches. At the same time, dire environmental and social circumstances require an all-hands-on-deck approach. This book provides specific examples of what's working and what's needed to compete and thrive in this new paradigm through trusted relationships placed front and center for the future of economies and the betterment of global society.

#### Guanxi and Local Green Development in China

This book examines the factors which contribute to local green development in China and employs political ecology to analyze the relationship between power and the environment. Specifically, it looks at which actors control access to resources and are therefore able to promote environmental progress. Following the reform and opening-up of China in the 1970s, entrepreneurs and local officials profited economically and politically and formed close relationships, known as guanxi in China. As a result, they have also been criticized as those responsible for the associated ecological damage. This book does not contest this association, but instead argues that the current literature places too much emphasis on their negative influence and the positive influence of their environmental work has been neglected. Building on three case studies where local green development is being pursued, Shanghai Pudong New Area, Baoding, and Wuning, this book shows how local officials and entrepreneurs can also be the crusaders of a greener environment at the local level in China. This book will be of great interest to students and scholars of Chinese studies, with a particular interest in environmental policy and politics, business and society, as well as those interested in sustainable development more broadly.

#### China Goes Green

What does it mean for the future of the planet when one of the world's most durable authoritarian governance systems pursues "ecological civilization"? Despite its staggering pollution and colossal appetite for resources, China exemplifies a model of state-led environmentalism which concentrates decisive political, economic, and epistemic power under centralized leadership. On the face of it, China seems to embody hope for a radical new approach to environmental governance. In this

thought-provoking book, Yifei Li and Judith Shapiro probe the concrete mechanisms of China's coercive environmentalism to show how 'going green' helps the state to further other agendas such as citizen surveillance and geopolitical influence. Through top-down initiatives, regulations, and campaigns to mitigate pollution and environmental degradation, the Chinese authorities also promote control over the behavior of individuals and enterprises, pacification of borderlands, and expansion of Chinese power and influence along the Belt and Road and even into the global commons. Given the limited time that remains to mitigate climate change and protect millions of species from extinction, we need to consider whether a green authoritarianism can show us the way. This book explores both its promises and risks.

### Will China Save the Planet?

Now that Trump has turned the United States into a global climate outcast, will China take the lead in saving our planet from environmental catastrophe? Many signs point to yes. China, the world's largest carbon emitter, is leading a global clean energy revolution, phasing out coal consumption and leading the development of a global system of green finance. But as leading China environmental expert Barbara Finamore explains, it is anything but easy. The fundamental economic and political challenges that China faces in addressing its domestic environmental crisis threaten to derail its low-carbon energy transition. Yet there is reason for hope. China's leaders understand that transforming the world's second largest economy from one dependent on highly polluting heavy industry to one focused on clean energy, services and innovation is essential, not only to the future of the planet, but to China's own prosperity.

### China Fast Forward

Will China Surpass the United States as an innovationnation? China is tirelessly working to overcome its technologicaldeficiencies by driving R&D initiatives in government andbusiness and adapting Western Internet platforms for domestic use.It is extending its technological reach through a major drive torival India as a services outsourcing leader and projecting itshigh-tech brands into the companies and homes of other countries.But whether China succeeds will depend on how it handles suchissues as demography, energy dependency, and resourcelimitations. The environmental challenges posed by China's vast manufacturingsector are well documented, but what isn't widely realized is thatChina is actually outstripping the West in all manner of greeninitiatives, renewable energy investments, research and developmentfunding, and other areas essential to improving the health of theplanet. However, omnipresent government intervention, environmentaldegradation, natural resource exhaustion, and other issues threatento derail China's rise to superpower status. As the countrymeets global challenges on a scale that few nations can match,China Fast Forward takes a look at what lies ahead and whyChina's success is important to us all. In this book, Bill Dodson explores China's reincarnation from aclosed, agrarian nation into a modern, high-tech superpower bent onliterally cleaning up its act. Presents an on-the-ground survey and analysis of China'srenewable and clean energy sector that identifies the kinds ofprojects and technologies Chinese enterprises and local governmentsare hungry for Includes a discussion on how successful Chinese companies aredeveloping their brands to go head-to-head with the world'sbest-known companies Discusses how central government conflicts of interest areactually foiling corporate and official drives to innovation acrossa range of sectors Taking a look inside China's march toward becoming a sustainablesuperpower through innovation, China Fast Forward presents abalance sheet of the country's technological and social progress onits path to becoming a world leader.

### China: Innovative Green Development

This book is particularly concerned with China's path to green development and how it can be understood, exploring questions such as how the goal of Chinese-led green development can be achieved. The book provides systematic explanations of the theory of green development, exploring its background, its theoretical basis, the areas it covers, the stages it encompasses and the constraining and favorable factors involved. We see how humankind is at a period of transition from the traditional black industrial civilization to a modern green ecological civilization. The author gives a profound critique of the traditional Western model of development, provides a comprehensive analysis of the crisis and the opportunities presented by green development and depicts the grand goal of green modernization in a creative, bold, forward-looking manner. A three-step strategy to design and promote green development is proposed. Readers will discover why China must become an innovator, practitioner, and leader of green development, and how green planning is an important means to establish green development. The book explores how local governments can become green innovation practitioners,

and how enterprises can become the main arena of green development. This book is a creative and innovative work that will appeal to scholars interested in the long-term development of humankind in general and China in particular. It also serves well as a green development textbook, presenting related scientific knowledge and important information for decision-making in a concise, easy-to-understand form.

#### Mao Zedong - The Secrets Of The Chinese Revolution and The New Superpower - China - Two Books Collection

Mao Zedong was one of the greatest leaders of China's history. By the time he died in 1976, he had profoundly changed the course of history. In this ebook you will learn more interesting facts about the revolution in China. Many people says that he was responsible for the deaths of perhaps 60 million people. Who will be the next Superpower? Is this China? It seems modern China is a country of contradictions: a peasant society with some of the world's most futuristic cities, heir to an ancient civilization that is still trying to find a modern identity. China, in general, has been one of the most intriguing countries in the world for most of its history. The most populous nation of the world. The Modern China is a work in progress, and this E-book is introduction provides one of the best overviews of this process. Grab your history book now!

#### Green Finance, Sustainable Development and the Belt and Road Initiative

Can China's Belt and Road Initiative (BRI) promote sustainable development, alongside its primary aims of increasing commercial connectivity with China's partners? In discussions of the BRI the focus has tended to be on the implications for infrastructure construction, connectivity, and economic diplomacy. Rather less attention has been paid to its potential impact on sustainability. The initiative has not only set principles to prevent climate change and promote sustainable development, but also pledged to align with the UN's environmental objectives. The contributors to this volume describe and evaluate the consequent policy coordination in the areas of green finance, green energy, and sustainable development in the Belt and Road regions. They examine both the challenges and opportunities of these projects, and the role that Hong Kong can play in supporting their assessment, finance, and implementation. With contributions from authors based in mainland China, Hong Kong, Australia, Qatar, the UK, and the US – with experience in corporate social responsibility, international finance, environmental policy, and international relations – this book presents a thorough and rigorous analysis of the green side of the BRI. A valuable resource for scholars of the BRI and its many implications for China, its partners, and the development of sustainable infrastructure.

#### Environmental Governance in China

This article provides an analytical overview of major works on the topic of environmental governance in China, with a particular emphasis on studies examining policies during the reform era (post-1978).

#### China and the Environment

Sixteen of the world's 20 most polluted cities are in China. A serious water pollution incident occurs once every two-to-three days. China's breakneck growth causes great concern about its global environmental impacts, as others look to China as a source for possible future solutions to climate change. But how are Chinese people really coming to grips with environmental problems? This book provides access to otherwise unknown stories of environmental activism and forms the first real-life account of China and its environmental tensions. 'China and the Environment' provides a unique report on the experiences of participatory politics that have emerged in response to environmental problems, rather than focusing only on macro-level ecological issues and their elite responses. Featuring previously untranslated short interviews, extracts from reports and other translated primary documents, the authors argue that going green in China isn't just about carbon targets and energy policy; China's grassroots green defenders are helping to change the country for the better.

#### Environmental Economics Research And China's Green Development Strategy

This book discusses several important issues in the practice of China's green development. It analyzes the carbon mitigation, water conservation and environmental pollution from the perspectives of economic development, technological change, production and demand. The book uses various quantitative methods to reveal the pathways of China's green development. The methods include Log Mean Divisia

Index, input-output analysis, structural decomposition analysis, data envelope analysis, econometric methods and computable general equilibrium model. The findings, discussions and policy implications of this book contribute to the theory and policy studies in China's green development.

### Smart Green Cities

Smart Green Cities: is a comprehensive overview of what global cities are doing to become sustainable. Woodrow W. Clark II and Grant Cooke have produced a book that is both practical and visionary. They have examined the infrastructure needs - sustainable development, communications, energy, water, waste, and transportation to develop guidelines, processes and best practices. City leaders are key to mitigating climate change who must plan, design and implement solutions. Smart Green Cities (SGC) offers a global perspective that includes implementing the Green Industrial Revolution the title of their last book. SGC discusses innovative emerging technologies, and the new economics paradigm that move beyond the out-dated neo-classical economics. The authors present examples from around the world including Europe, the U.S, China and the Middle East, which discuss the best green technologies from renewable energy power generation to smart on-site grid development. The extraordinary shift from a rural to an urban world is described; national plans are analyzed; so that future cities will be designed, built and implemented now - not 50 years from now. The struggle for the planet's survival is being waged by the world's cities. Clark and Cooke argue that cities are the key to mitigating climate change and reducing toxic greenhouse gas emissions. SGC introduces sustainable technologies; discusses the economics for implementing the solutions; and offers numerous examples to serve as pathways for cities to become smart, green, and thus carbon neutral.

### A Greener China?

"A GREENER CHINA ? is a call for global leadership by the world's fastest growing economic power. Environmental stewardship is vital to greater prosperity for China and the world. This book explains how healthy environments nurture healthy eco- nomies. It further shows how, given its leadership role, China can learn from environ- mental history and serve as a catalyst for a healthier planet. A greener China will create a treasure for its people and a legacy that will benefit everyone on Earth." Professor Joe Grimm, Michigan State University

### Green Communication and China

"The essays in Green Communication and China explore the importance of studying environmental communication in, about, and with China"--

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### Green Growth, Green Profit

Green business is here. It is a multi billion business with enormous growth potential, driven by mega-trends such as demographic change, climate change and urbanization. It is driving the transformation of existing businesses and changing the way customers and suppliers act, forcing them to rethink their business strategy.

### Conducting and Financing Low-carbon Transitions in China

Utilizing a governmentality lens, this timely book offers an explanation for China's decarbonization performance in the early 21st century. Le-Yin Zhang investigates one of the most ambitious governing projects in history, analyzing the political rationalities of Chinese leaders for decarbonization and the governing techniques and technologies at multiple levels of governance.

### Mao Zedong - The Secrets Of The Chinese Revolution - Biography Series

Mao Zedong was one of the greatest leaders of China's history. By the time he died in 1976, he had profoundly changed the course of history. In this ebook you will learn more interesting facts about the revolution in China. Many people says that he was responsible for the deaths of perhaps 60 million people. For more interesting facts you must read his biography. Grab your biography book now!

## The River Runs Black

"China's spectacular economic growth over the past two decades has dramatically depleted the country's natural resources and produced skyrocketing rates of pollution. Environmental degradation in China has also contributed to significant public health problems, mass migration, economic loss, and social unrest. In *The River Runs Black*, Elizabeth C. Economy examines China's growing environmental crisis and its implications for the country's future development." "Drawing on historical research, case studies, and interviews with officials, scholars, and activists in China, Economy traces the economic and political roots of China's environmental challenge and the evolution of the leadership's response. She argues that China's current approach to environmental protection mirrors the one embraced for economic development: devolving authority to local officials, opening the door to private actors, and inviting participation from the international community, while retaining only weak central control. The result has been a patchwork of environmental protection in which a few wealthy regions with strong leaders and international ties improve their local environments, while most of the country continues to deteriorate, sometimes suffering irrevocable damage. Economy compares China's response with the experience of other societies and sketches out several possible futures for the country."--BOOK JACKET.

## Green Transformation and Development

This book offers an insiders' view into Chinese plans for a green transformation of the economy of China. Analyzing the pressures, drive, and resistance to this green transformation in China, the book explores the key fields, from green finance and green banking to green consumption and green urbanization. Furthermore, it offers a guide on how government officials will be penalized or rewarded for their successful furtherance of green objectives. This book will be of interest to climate activists, China watchers, architects, and all those invested in a sustainable future.

## China Confronts Climate Change

China is an integral actor in any movement that will stabilize the global climate at conditions suited to sustainable development for its own population and for people living around the world. Assessments of China's climatic-system consequences, impact, and responsibilities need to take into account the strengths, weaknesses, and potential of subnational governments, non-governmental organizations, transnational non-state connections, and the urban populace in reducing greenhouse-gas emissions. A multitude of recent local initiatives that have engaged subnational China in actions that mitigate emissions can be enhanced by powerful framings that appeal to citizen concerns about air pollution and health conditions. *China Confronts Climate Change* offers the first fully comprehensive account of China's response to climate change, based on engagement with the global climate governance literature and current debates over responsibility along with specific insights into the Chinese context. Responsible implementation of any overarching climate agreement depends on expanding China's subnational contributions. To remain fully informed about GHG-emissions mitigation, China watchers and climate-change monitors need to pay close attention to bottom-up developments. The book provides a valuable contemporary resource for students, scholars, and policy leaders at all levels of governance who are concerned with climate change, environmental politics, and sustainable urban development.

## China's Road and China's Dream

This book defines China's road towards modernization with Chinese characteristics by systematically examining a typical Chinese political process – the National Congress of the Communist Party of China (CPC), during which diverse opinions are collected and a unified political consensus is formed. The author provides a detailed introduction to the background of and preparations for the 18th National Congress of CPC, as well as his personal experience of it as an attending representative. In addition, the book addresses a key problem, namely how China's leadership handover procedure gradually evolved into the current collective handover procedure, by analyzing its developmental history. The question of "how to implement China's leadership handover" is particularly meaningful, as it reflects the development of China's political system, and is also essential to the CPC flourishing and China's long-term prosperity. The author's personal experiences at the 18th National Congress made it possible to fully investigate the leadership handover procedure between Hu Jintao and Xi Jinping. Lastly, the book provides a detailed description of one highlight of the 18th CPC National Congress – the focus

on ecological culture and green development – and discusses China's dream and its implications for history and the world.

### Transforming Rural Communities in China and Beyond

This book represents one of the first attempts by a multidisciplinary research team, encompassing the social sciences, business, architecture and planning, engineering, and finance and economics, to help rural communities discover sustainable and self-reliant paths to development and transformation. The opening chapter outlines the background of the research, its importance in the context of China and other countries, the rationale for choosing the case study communities in rural China, and the composition of the research team. Chapter 2 explores key issues in the role of social entrepreneurship and leadership in rural community development. Chapter 3 analyses a green platform for a pilot transaction of China forest carbon sinks led by the Huadong Forestry Exchange. The fourth chapter examines carbon trade, forestry land rights, and the livelihoods of farmers in rural Chinese communities. Chapter 5 explores alternative energy development in rural Chinese communities, where the poor are often disproportionately dependent on fuel wood and solid biomass, causing environmental degradation, reduced productivity and the decline of income generating opportunities. Chapter 6 examines and tests the proposition that stronger communities will result from 'connected up', holistic, synergistic and inclusive planning of services and supporting infrastructure. Chapter 7 analyzes information and communications technology (ICT) based service innovations for supporting rural community enterprises. Chapter 8 highlights key elements of stronger rural communities, drawing together the themes and proposals of preceding chapters and constructing an integrated model. The authors demonstrate that interconnected community enterprises based on clean forest products, forest carbon and ecotourism can be underpinned by local infrastructure enterprises such as renewable energy, water, waste management, ICT and transport, and financial mechanisms like carbon finance, all involving skills development, leadership and social entrepreneurship coupled with corporate and investment partnerships. Such interconnected approaches are expected to generate increased employment and prosperity, improve social livelihoods, and benefit the environment.

### China Human Development Report 2002

This third China Human Development Report 2002, *Making Green Development a Choice*, looks at the environmental challenges facing China today especially in the context of its WTO entry and efforts towards a green and clean 2008 Olympics. The report argues that it is now time for the government and people to respond to these challenges and make the right choices to achieve green development and a sustainable future. What impacts do environmental changes have on people's health and livelihoods? How do environmental issues affect overall governance structure? The Report's first chapter begins with a review of China's people and their history and culture as the resource and foundation to build and modernize this vast land. Chapter two assesses the current status of the environment and chapter three examines the forces and trends that determine environmental changes including the linkages between society and environment. Chapter four analyzes the ongoing efforts to put China on the right path and discusses how the responses can be optimized. Chapter five concludes that today's decisions will have significant influence on the degree of sustainability in China's future development. A scenario approach is provided describing two alternatives: today's perilous path and tomorrow's green reform path. Informative and readable, the China Human Development Report 2002 is an invaluable collection of solid statistics, in-depth analysis and thought-provoking ideas for people all over the world to better understand the general system of societal, environmental and economic factors that together make China what it is today and what it can become in the future. The China Human Development Report 2002 was commissioned by UNDP China and was prepared by a team of eminent development professionals under the leadership of Stockholm Environment Institute, an independent, international research institute specializing in sustainable development and environment issues at the local, national, regional and global policy levels.

### Green Development Model of China's Small and Medium-sized Cities

The book discusses how to establish a land-use system for small and medium-sized cities in order to promote low carbon economic development and to ensure sustainable development. It also presents the objectives and requirements of urban green development: The first objective is to establish a green city with ecological harmony. The second is the establishment of a people-oriented harmonious city, which is important for the green development of city. Drawing on past experience and combining this

with the current situation in China's cities, it argues that the construction of people-oriented harmonious cities should be a priority. The third objective is to build multi-functional organic cities in which the urban function is relatively independent. Lastly, the fourth objective is to establish a city with unique charm, applying historical ways of thinking to today's world.

### The River Runs Black

China's spectacular economic growth over the past two decades has dramatically depleted the country's natural resources and produced skyrocketing rates of pollution. Environmental degradation in China has also contributed to significant public health problems, mass migration, economic loss, and social unrest. In *The River Runs Black*, Elizabeth C. Economy examines China's growing environmental crisis and its implications for the country's future development. Drawing on historical research, case studies, and interviews with officials, scholars, and activists in China, the author traces the economic and political roots of China's environmental challenge and the evolution of the leadership's response. She argues that China's current approach to environmental protection mirrors the one embraced for economic development: devolving authority to local officials, opening the door to private actors, and inviting participation from the international community, while retaining only weak central control. The result has been a patchwork of environmental protection in which a few wealthy regions with strong leaders and international ties improve their local environments, while most of the country continues to deteriorate, sometimes suffering irrevocable damage. Economy compares China's response with the experience of other societies and sketches out several possible futures for the country. This second edition is updated with information about events during the past five years, covering China's tumultuous transformation of its economy and its landscape as it deals with the political implications of this behavior as viewed by an international community ever more concerned about climate change and dwindling energy resources.

### Green China

Drawing on a wide range of Chinese and western sources, this book offers in-depth analysis of the complete range of environmental problems facing China today, from the historical, political, economic and cultural root causes, through the successful and unsuccessful efforts which have been made to find solutions, to possible future scenarios and strategies.

### China's Sustainability Transitions

This book considers the impact of global climate change, advocating to promote sustainable development from the perspective of low carbon and climate resilience, by reducing carbon emissions in different aspects of urban and regional development. As the world's largest emitter of carbon dioxide, China is continuously exploring a sustainable path to achieve the momentous goal of 2060 carbon neutrality. In addition, this book reviews and summarizes China's green development and predicts the transformation of China's carbon emission and energy structure before and after the peak of carbon emission in 2030. It examines the role of governance in decarbonization efforts, focusing on decision making processes, policies and regulations, as well as the significance of regions, cities, and communities. This book highlights typical methods of implementing and achieving low carbon development in light of China's practical situation, which helps to resolve some of the problems that may arise in achieving the carbon neutral goal. Therefore, this book is suitable for the reference of scholars in low-carbon environment science, sustainable urban development, and other related fields. It also provides inspiration for China's medium and long-term sustainable development plans in the future.



## Cultural Distance in International Ventures

This book uses the concepts of both cultural and psychic distance to analyse managers' perceptions in international business settings, with a specific focus on European and Chinese ventures in the green technology industry. The key concept of 'distance' refers to the variations of cultures, languages, business practices, policies and regulations that distinguish different countries. Offering empirical case studies and theoretical refinements on how scholars can conceptualise and operationalise the psychic distance construct, the authors provide a comprehensive examination of European foreign direct investment (FDI) to China and Chinese FDI to Europe. Contributing to the Marie Curie scheme, Partnering Opportunities between Europe and China in the Renewable Energy and Environmental Industries (POREEN), this book is an invaluable read for managers and practitioners.

## The Belt and Road Initiative Green Development Case Studies Report 2020

This is an Open Access book. In accordance with the 2030 Agenda for Sustainable Development, it showcases 17 projects under the framework of Belt & Road Initiative (BRI). These projects cover nine-fields, namely, biodiversity and ecosystem, clean energy, clean water, sustainable transportation, solid waste treatment, sustainable consumption and production, green buildings, sustainable food production and corporate social responsibility. Aiming at achieving green development, these projects, in their implementation, adhere to the concept of ecological civilization, combine China's strict environmental protection systems and international standards, and take various measures of environmental protection based on the conditions of the local environment. These measures include joint efforts with local governments, businesses and communities, optimizing of design and construction plans, strict controlling over different types of pollutants, and in situ conservation of species and ecosystems. The experience and practice of these 13 projects set an example for the latecomers.

## Green Marketing and Management in Emerging Markets

Adverse environmental impacts such as greenhouse gas emissions and chemical spills have put the topic of green business firmly on the sustainability agenda. Despite the burgeoning literature on green business and green marketing from the globalised north, there is relative parsimony of green business literature in the global south. This book offers a greater understanding of what green marketing is, as well as the various levels of practices and the implementations thereof. It places specific emphasis on the people through which green marketing excellence can be achieved. Contributors argue that, given the complexity of green marketing, people management plays a key role in achieving green marketing success, and the chapters consider the role that green human resource management practices play in marketing. Providing a unique perspective on the successful implementation of green marketing, this book is an important resource for students, researchers and practitioners. It is of particular interest to those who desire a greater understanding of how organisations deal internally and externally with increasing pressure to become more socially responsible and embed 'greenness' in all their marketing activities.

## Leadership in a Changing China

Scholars from China, Singapore and the U.S. use the opportunity of the 16th National Congress of the Chinese Communist Party to explore the issue of leadership change in China, and its impact on institution building and foreign policy there.

## The EU, US and China Tackling Climate Change

The feeling of optimism that followed the COP 21 Paris Conference on Climate Change requires concrete action and steadfast commitment to a process that raises a number of crucial challenges: technological, political, social, and economic. As climate change worsens, new robust leadership is imperative. The EU, US and China Tackling Climate Change examines why a close collaboration between the EU and China may result in the necessary impetus to solidify a vision and a roadmap for our common future in the Anthropocene. Kalantzakos introduces a novel perspective and narrative on climate action leadership through an analysis of international relations. She argues that a close EU-China collaboration, which does not carry the baggage of an imbedded competition for supremacy, may best help the global community move towards a low carbon future and navigate the new challenges of the Anthropocene. Overall, Kalantzakos demonstrates how Europe and China, already strategic partners, can exercise global leadership in an area of crucial common interest through their web of

relations, substantial development aid, and the use of soft power tools throughout the developing world. This book will be of great interest to students and scholars of environmental politics, international relations, climate change and energy law and policy.

#### China-ASEAN Environment Outlook 1 (CAEO-1)

This book presents a comprehensive analysis of the status and progress of China-ASEAN green development and examines the common development issues in China and ASEAN Member States (AMSs). It also explores development trends within the framework of global and regional environmental governance and discusses the approaches towards green development in China and AMSs, offering its own definition of green development and using a “pressure-state-response” (PSR) model to build a framework for assessing green development. The book includes typical policy measures and numerous practices for green development in China and AMSs in the form of tables, figures and boxes. Based on detailed analysis, it argues that the global 2030 Agenda for Sustainable Development brings significant opportunities to China and AMSs, that the ongoing pragmatic cooperation should be further advanced, and that a connection between the Belt and Road Initiative and green ASEAN Community should be established to achieve regional sustainable development. As such it furthers readers’ understanding of environment and development and practical policy advice for promoting China-ASEAN cooperation on environment and green development. Intended for decision makers from the government, business sector, and civil societies who are working to boost green development and China-ASEAN cooperation, it is also a valuable resource for government officials, researchers and non-experts interested in creating a balanced relationship between the environment and development.

#### China's Environmental Foreign Relations

Over recent decades, China has moved from being a follower towards taking on a leadership role in global environmental governance. This book discusses this important development. It examines the key role of Chinese interest groups, showing how through various domestic dynamics they have influenced how China has approached issues such as climate change and the environment. Focusing on examples of multilateral environmental treaties, bilateral cooperation, and the proposition of alternative norms – the idea of China as an “ecological civilisation” – the book provides crucial insights on the evolution of China’s approach to international relations and engagement with global environmental governance, and contributes to the discussion of what kind of power China is poised to become.

#### Chinese Shock of the Anthropocene

This book examines China’s role and its cultural productions in the process of environmental destruction and transformation, focusing on how various cultural media play a significant role in shaping and reproducing Chinese subject formation in relation to changing ecological conditions. It argues that China under the leadership of Xi Jinping vowed in 2017 to play a leading role in preserving the planet for the future, but many of its actions such as its “Belt and Road” initiative have aroused apprehension rather than inspired confidence. Against this backdrop of environmental concern, this volume brings together a cutting-edge critical analysis of Chinese literature, music and cinema, offering a transdisciplinary and comprehensive vision of Chinese arts and literature under the current conditions of the Anthropocene. This volume sets a high scholarly standard in the field, and constitutes a valuable reference for scholars and students of Chinese cultural studies, Chinese studies and Anthropocene studies.